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Ontario's U.S. Travel Markets — 2001

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HIGHLIGHTS

U.S. Travel to Ontario — 2001

- In 2001, 28.134 million visitors from the U.S. came to Ontario. Of these visitors, 7.8794 million stayed in Ontario for one or more nights. This accounted for 66 per cent of Canada's total American visitors and for 51 per cent of the country's overnight American visitors in 2001.

- In 2001, Americans spent $4,347 million in the province and an additional $627 million on Canadian carrier fares to get here, for a total of $4,974 million. Ontario received nearly half of all spending by American visitors in Canada ($4,974 million out of $10,602 million).[1]

- Ontarians spent more on travel in the U.S. than Americans did on travel to Ontario. In 2001 Ontarians spent $5,033 million in the U.S. and a further $928 million on U.S. fares to get to their destinations. When this was combined with the $4,974 million in receipts, we showed a deficit of $1,057 million with the U.S. In other words, Ontarians spent $1,057 million more in the U.S. than Americans spent in Ontario (fares included).

- American visitors on same day visits to Ontario spent a total of $1,532 million. Those who stayed in Ontario for one or more nights spent $3,442 million, or $437 per person-visit. The overall average (any length of stay) was $177 per person-visit.[2]

- Michigan and New York generated the largest share of visits to the province (39 per cent and 32 per cent, respectively), followed by Ohio (5 per cent), Pennsylvania (3 per cent) and Minnesota (3 per cent). These states also generated most of the overnight travel by Americans in Ontario. This was led by Michigan (22 per cent or 1.742 million) and followed by New York (1.476 million or 19 per cent) and Ohio (699,000 or nine per cent).

- Most U.S. residents who visited Ontario came to Canada in automobiles (87 per cent), although some came on a commercial flight (7 per cent) or other public carrier such as a train, bus or boat (5 per cent).[3]

- Despite the events on September 11, 2001, American visits continued to be concentrated in the third calendar quarter (35 per cent). This was followed by spring (28 per cent), winter (20 per cent) and fall (17 per cent). An even higher concentration of travel in the third calendar quarter was evident for overnight visitors to the province (42 per cent).[4]

- Fifty-two per cent of U.S. residents who visited Ontario during 2001 were on pleasure trips — more than any other single reason. Visitors who took their trips for the purpose of visiting friends or relatives accounted for 14 per cent of Ontario's American visitors, while business travellers accounted for seven per cent. Among U.S. overnight visitors to Ontario in 2001, pleasure trips were also the most common (59 per cent), followed by trips to visit friends and relatives (18 per cent) and business travel (13 per cent).[5]

- The average length of stay among all American visitors was less than one night (0.96). Overnight visitors had an average length of stay in Ontario of 3.4 nights.

- American visitors who stayed overnight and who visited Ontario during the first calendar quarter had the shortest average stay in the province (2.5 nights), while those who visited the province during the third quarter had the longest (3.8 nights).

- The average American visitor to Ontario travelled in a group of 2.0 people: eighty-eight per cent of the American visitors to Ontario travelled in adults-only groups. The typical American visitor in the province was 45 years old.
- Most of the 27.1 million person-nights spent in the province by American visitors were spent in roofed commercial accommodation (53 per cent or 14.4 million person-nights). Hotels were especially popular, accounting for three out of ten person-nights, or 7.6 million. Motels (2.6 million person-nights) and commercial cottages or cabins (4.2 million person-nights) were also widely used by American visitors in 2001.

- In 2001, approximately one-fifth of the nights spent by these visitors were in private homes (5.8 million person-nights). A further 1.9 million were spent in private cottages and 1.5 million were spent in campgrounds or trailer parks in Ontario.

- Shopping was the most popular activity engaged in by overnight American visitors to Ontario (58 per cent). This was followed by sightseeing (49 per cent), visiting friends or relatives (32 per cent), participating in sports or outdoor activities (32 per cent), visiting an historic site (24 per cent) and visiting national, provincial, regional parks or historical sites (18 per cent).

- The vast majority of same-day person-visits from the U.S. to Ontario took place in the Niagara Region (36 per cent or 7.3 million) and Essex (35 per cent or 7.0 million). These two regions are major land ports between Canada and the U.S. They also have major gaming attractions that have considerable appeal to the American cross-border market.

- Toronto & Area, Niagara Region and Northern Ontario were the most popular regions for overnight travel. Toronto & Area had 31 per cent or 2.4 million visits, Niagara Region had 23 per cent or 1.8 million visits, and Northern Ontario had 15 per cent or 1.2 million visits.

Comparison of Key Findings: 2001 vs. 2000

- Total visits to Ontario from the U.S. declined by three per cent between 2000 and 2001. The overall drop coincided with a decrease of two per cent in total visits in the third quarter of 2001, plus a drop of 21 per cent in the fourth quarter following the September 11, 2001 terrorist attacks in the U.S.

- Overall, overnight visits increased by five per cent in 2001 over 2000. The increase in travel from the U.S. occurred despite a decrease of five per cent in the fourth quarter of 2001 following the terrorist attacks.

- "Pleasure" continued to be the dominant trip purpose among American visitors (52 per cent). This motivation remained constant between 2000 and 2001. Business travel and trips to see friends and relatives have also remained stable.

- Hotels remained the most popular form of lodging among American visitors to Ontario. Two-fifths of these overnight visitors spent at least one night in a hotel during their stay in the province. The use of motels (17 per cent), commercial cottages (10 per cent) and camping facilities in Ontario (5 per cent) remained stable between the two years. Reliance on private cottages was also unchanged. Staying with friends and relatives was down by one per cent in 2001.

- There were no differences between 2000 and 2001 in the region-to-region pattern of American travel within the province. The only exceptions were that the share of visitors to Essex went down slightly (from 33 per cent to 27 per cent) and the share to Niagara went up slightly (from 31 per cent to 33 per cent).

- At $4,974 million, total spending by American visitors to Ontario in 2001 decreased by less than one percent over 2000. This coincided with a three per cent decrease in American visitors to the province in 2001 over 2000. When inflationary impacts are removed, real expenditures in Ontario by American visitors (measured in 1992 dollars) decreased by three per cent from $3,929 million in 2000 to $3,817 million in 2001.

POINTS SAILLANTS

Voyageurs américains en Ontario — 2001

- En 2001, 28,134 millions de visiteurs américains se sont rendus en Ontario. Sur ce nombre, 7,8794 millions ont séjourné dans la province pendant au moins une nuit. Ces visites ont représenté 66 % du nombre total de visiteurs américains au Canada et 51 % du nombre de visiteurs américains ayant passé une nuit au Canada, en 2001.

- Les Américains ont dépensé 4 347 millions de dollars dans la province et 627 millions de dollars de plus en billets d'avion sur des transporteurs canadiens, soit au total 4 974 millions de dollars, en 2001. Pratiquement la moitié des dépenses des visiteurs américains au Canada sont revenues à l'Ontario (4 974 millions sur un total de 10 602 millions de dollars).[6]

- Les Ontariennes et Ontariens ont dépensé davantage aux États-Unis que les Américains en Ontario. Les dépenses des Ontariennes et Ontariens se chiffraient à 5 033 millions de dollars aux États-Unis, en 2001, et à 928 millions de dollars en plus pour les billets d'avion sur des transporteurs américains, pour se rendre à leur destination. Combinées aux recettes de 4 974 millions de dollars, ces dépenses représentent un déficit de 1 057 millions de dollars avec les États-Unis. En d'autres termes, les Ontariennes et Ontariens ont dépensé 1 057 millions de dollars de plus aux États-Unis que les résidentes et résidents des États-Unis n'ont dépensé en Ontario (billets d'avion inclus).

- Les visiteurs américains qui se sont rendus en Ontario pendant une journée ont dépensé au total 1 532 millions de dollars. Ceux qui ont séjourné dans la province pendant au moins une nuit ont dépensé 3 442 millions de dollars ou 437 $ par visite-personne. La moyenne globale (n'importe quelle durée de séjour) était de 177 $ par visite-personne.[7]

- Les états du Michigan et de New York ont été responsables du plus grand nombre de visites totales dans la province (39 % et 32 % respectivement), suivis de l'Ohio (5 %), de la Pennsylvanie (3 %) et du Minnesota (3 %). Ces états sont responsables du plus grand nombre de visiteurs américains ayant séjourné pendant plus de 24 heures en Ontario. Venait en tête le Michigan (22 % ou 1,742 million de personnes), suivi de l'état de New York (1,476 million de personnes ou 19 %) puis de l'Ohio (699 000 personnes ou 9 %).

- La plupart des résidentes et résidents américains qui sont venus visiter la province sont venus en automobile (87 %), bien que certains soient venus en avion (7 %) ou en train, autobus ou bateau (5 %).[8]

- En dépit des événements du 11 septembre 2001, les visites d'Américains ont continué d'être concentrées au cours du troisième trimestre civil (35 %), suivi du printemps (28 %), de l'hiver (20 %) et de l'automne (17 %). La concentration de visites au cours du troisième trimestre civil était encore plus manifeste dans le cas des visiteurs effectuant un séjour d'au moins une nuit dans la province (42 %).[9]

- Cinquante-deux pour cent des résidentes et résidents américains ayant visité l'Ontario en 2001 faisaient un voyage d'agrément, ce qui était le motif principal de ces visites. Ceux qui sont venus rendre visite à des amis ou des parents représentaient 14 % des visiteurs américains en Ontario, et ceux qui venaient pour affaires représentaient 7 %. Parmi les personnes faisant un séjour de plus de 24 heures, en 2001, les voyages d'agrément étaient également les plus nombreux (59 %), suivis des visites rendues à des amis ou à de la parenté (18 %) et des voyages d'affaires (13 %).[10]

- La durée moyenne du séjour de tous les visiteurs américains était inférieure à une nuit (0,96). La durée moyenne du séjour des visiteurs faisant un voyage de plus de 24 heures était de 3,4 nuits.

- Les visiteurs américains qui ont séjourné pendant an moins une nuit et qui ont visité l'Ontario au cours du premier trimestre civil ont effectué en moyenne le séjour le plus court dans la province (2,5 nuits), alors que ceux qui ont visité la province durant le troisième trimestre ont effectué le séjour le plus long (3,8 nuits).

- Le visiteur américain moyen a en général voyagé en groupe de 2 personnes : 88 % des visiteurs américains en Ontario ont voyagé en groupes composés uniquement d'adultes. Le visiteur américain typique était âgé de 45 ans.

- La plupart des 27,1 millions de nuits-personnes passées dans la province par des visiteurs américains l'ont été dans des établissements commerciaux (53 % ou 14,4 millions de nuits-personnes). Les hôtels étaient spécialement populaires, représentant 3 nuits-personnes sur 10 ou 7,6 millions de nuits. Les motels (2,6 millions de nuits-personnes) et les chalets commerciaux ou cabines (4,2 millions de nuits-personnes) ont également été utilisés comme lieux de séjour par les visiteurs américains, en 2001.

- En 2001, environ un cinquième des nuits passées par ces visiteurs l'ont été dans des foyers privés (5,8 millions de nuits-personnes). Par ailleurs, 1,9 million de nuits-personnes ont été passées dans des chalets privés et 1,5 million de nuits-personnes l'ont été dans des terrains de camping ou des caravanes, en Ontario.

- Le magasinage était l'activité la plus populaire des visiteurs américains ayant passé au moins une nuit en Ontario (58 %), suivi des visites touristiques (49 %), de la visite d'amis ou de parents (32 %), de la participation à des activités sportives ou de plein air (32 %), de la visite de sites historiques (24 %) et de la visite de parcs nationaux, provinciaux et régionaux ou de sites historiques (18 %).

- La vaste majorité des visites-personnes d'une seule journée l'ont été dans la région de Niagara (36 % ou 7,3 millions de personnes) et dans celle d'Essex (35 % ou 7,0 millions de visiteurs). Ces deux régions sont les principaux points d'accueil entre le Canada et les États-Unis. Elles comprennent aussi des attractions majeures au plan du jeu qui attirent de nombreux visiteurs provenant de l'autre côté de la frontière.

- La région du grand Toronto, la région de Niagara et celle du nord de l'Ontario étaient les régions les plus populaires pour les séjours de plus d'une nuit. La région du grand Toronto a attiré 31 % des touristes ou 2,4 millions de personnes, celle de Niagara 23 % des touristes ou 1,8 million de visiteurs, et celle du nord de l'Ontario 15 % des visites ou 1,2 million de visiteurs.

Comparaison des résultats clés : 2001 par rapport à 2000

- Le nombre total de visites en Ontario en provenance des États-Unis a diminué de 3 % entre l'an 2000 et 2001. La baisse globale a coïncidé avec une diminution de 2 % du nombre total de visites au cours du troisième trimestre de 2001, plus à une chute de 21 pour cent au cours du quatrième trimestre due aux attentats terroristes du 11 septembre 2001 aux États-Unis.

- En général, le nombre de visites de plus d'une nuit a augmenté de 5 % en 2001 par rapport à 2000. Cette augmentation du nombre de voyages en provenance des États-Unis s'est

produite en dépit d'une baisse de 5 % au cours du quatrième trimestre de 2001, due aux attaques terroristes.

- Les voyages « d'agrément » continuent d'être la principale raison des visites des touristes américains (52 %). Cette raison est restée constante entre l'an 2000 et 2001. Les voyages d'affaires et les visites d'amis et de parents sont restés stables.

- Les hôtels ont continué d'être le type d'hébergement le plus populaire des visiteurs américains en Ontario. Deux cinquièmes des visiteurs qui font un séjour de plus d'une nuit passent au moins une nuit dans un hôtel durant leur séjour en Ontario. Les séjours dans les motels (17 %), les chalets commerciaux (10 %) et les terrains de camping (5 %) sont restés stables d'une année à l'autre. Il en a été de même de l'hébergement en chalets privés. Les séjours avec des amis et des parents ont diminué de 1 % en 2001.

- On n'a constaté aucune différence entre 2000 et 2001 sur le plan des visites effectuées par les touristes américains, en fonction des régions. Les seules exceptions étaient le pourcentage de visiteurs dans la région d'Essex qui a légèrement fléchi (passant de 33 % à 27 %) et celui de la région de Niagara qui a légèrement augmenté (passant de 31 % à 33 %).

- Les dépenses totales des visiteurs américains en Ontario, en 2001, se chiffrant à 4 974 millions de dollars, ont diminué de moins d'un pour cent par rapport à l'an 2000. Ceci a coïncidé avec une diminution de 3 % du nombre de visiteurs américains en Ontario en 2001, par rapport à 2000. Une fois l'impact inflationniste éliminé, les dépenses réelles des visiteurs américains en Ontario (mesurées en dollars de 1992) ont diminué de 3 %, passant de 3 929 millions de dollars en l'an 2000 à 3 817 millions de dollars en 2001.

INTRODUCTION

The information contained in this report was extracted from the micro data files of the International Travel Survey (ITS) by Research Resolutions & Consulting Ltd. on behalf of the Ontario Ministry of Tourism and Recreation.

The ITS is conducted by Statistics Canada every year with the help of Canada Customs and Immigration. Canada Customs and Immigration conducts a census of border crossings and distributes the questionnaires to a sample of individual travellers. The questionnaires were self-completed by the travellers and were mailed back to Statistics Canada.

The provincial statistics presented in this report are based on the census of American visitors as far as their numbers, their origin and their mode of transport used to enter Canada are concerned. Most of the remaining trip characteristics were obtained from 23,247 completed questionnaires by American visitors (out of 41,218 usable questionnaires of American visitors to Canada).

The data contained in this report differ from those reported in the Touriscope, or supplied electronically by Statistics Canada, primarily due to the following:

1. Statistics Canada does not allocate Canadian carrier fares to the provinces. Ontario does so based on the mode of transport and the port of entry/exit used.

2. Ontario does a number of imputations for missing values.

3. Statistics Canada allocates expenditures to the provinces based on the number of nights a visitor spends in each place. Ontario distinguishes between accommodation expenditures and other expenditures. The former are distributed according to the number of nights a visitor spent in various places and according to whether or not commercial accommodation was used in each overnight stop.

The regional data contained in this report differ from the data contained in pre-1998 ministry publications because same-day excursions by overnight visitors to Ontario were not included in the database prior to 1998. The reader is referred to the 1999 report and tabulations for a comparison of Ontario level data with and without same-day excursions by overnight visitors.

For more details on how Ontario manages this database, please write to the address below to obtain the technical appendix.

To aid the reader, a glossary of terms used throughout this report is appended. For more information on this publication please contact:

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AN OVERVIEW OF ONTARIO'S U.S. VISITORS — 2001

Ontario's Share of U.S. Visits to Canada

- During 2001, 42.508 million U.S. residents visited Canada (excluding commuters and students). Of these, 15.508 million stayed for one or more nights. Ontario was chosen as a destination by 66 per cent of all American visitors to Canada, or 28.134 million people. Ontario was also the destination of 51 per cent of overnight visitors (or 7.879 million).[11]

- Of the 28.134 million American visitors to Ontario, 27.155 million visited *only* Ontario, while the remaining 979,000 visited Ontario as well as another Canadian province.[12]

Port of Entry into Canada

- Windsor and the Niagara region were the major ports of entry for the 28.099 million[13] Americans who entered Canada through Ontario's international ports. Windsor had 32 per cent, Niagara/Fort Erie had 40, Sarnia had nine per cent and Toronto's airports had six per cent.[14]

Transportation Used

- Most U.S. residents who visited Ontario came to Canada by car (87 per cent), although some came on commercial flights (7 per cent) or other public carriers such as trains, busses or boats (5 per cent).[15]

- While in Canada, most American visitors to Ontario relied on their private cars for inter-city travel (86 per cent), followed by commercial busses (5 per cent) or rented vehicles (4 per cent).

Same Day vs. Overnight

- Of the 28.134 million American visitors to the province, 72 per cent (or 20.255 million) stayed for one day or less. Twenty-eight per cent (or 7.879 million) stayed for one or more nights.

Origin

- Michigan and New York generated the largest share of visits to the province (39 per cent and 32 per cent, respectively). This was followed by Ohio (5 per cent), Pennsylvania (3 per cent) and Minnesota (3 per cent). These states also generated most of the overnight American travel to Ontario, led by Michigan (22 per cent or 1.742 million), New York (1.476 million or 19 per cent) and Ohio (699,000 or nine per cent).[16]

- The seven American states bordering Ontario or the Great Lakes generated 85 per cent of all American visits to the province and 68 per cent of overnight visits. Outside of Ontario's border states, California was the largest source of American travel to the province. Travel from California accounted for one per cent of the total visits and three per cent of the overnight visits).[17]

Repeat Visitors

- Most overnight American visitors to Ontario indicated that they had been to Canada on an overnight trip in the past (91 per cent). Those who visited Canada in the past five years had an average of 21 overnight trips, or approximately 4 trips per year. Overnight visitors from New York (38 trips) and Michigan (35 trips) were especially frequent overnight travellers to Canada.[18]

Seasonality

- Despite the events on September 11, 2001, American visits continued to be concentrated in the third calendar quarter (35 per cent). This was followed by spring (28 per cent), winter (20 per cent) and fall (17 per cent). An even higher concentration of travel in the third calendar quarter was evident for overnight visitors to the province (42 per cent).[19]

- There was consistency in seasonal patterns for Ontario's major American markets, although overnight visitors from Illinois (52 per cent), Minnesota (47 per cent) and Ohio (47 per cent) travelled more frequently in the summer months than their counterparts from New York (43 per cent), Michigan (40 per cent) or Pennsylvania (38 per cent).

- Overnight "pleasure" trips were most likely to take place in the third calendar quarter (51 per cent), followed by the spring quarter (27 per cent). The fourth quarter attracted one-tenth of Ontario's American overnight pleasure visitors (10 per cent).

- The third calendar quarter was also very popular among tourists coming to Canada to see friends and relatives (35 per cent). This was followed by the spring quarter (28 per cent) and a strong fourth quarter. Nearly one-quarter of American overnight visitors in Ontario on "VFR" trips were in Canada during the fourth quarter, likely for major winter holidays and religious festivals.

- Overnight American business travel to Ontario was less concentrated in any one season than was pleasure or VFR travel. Spring and summer had about equal rates at 32 and 25 per cent respectively. This was followed by the fall and winter quarters with about one-fifth each (22 per cent).[20]

Main Purpose of Trip

- More U.S. residents who visited Ontario during 2001 were on pleasure trips (52 per cent) than travelled for any other single reason. Fourteen per cent of Ontario's American visitors were here to visit friends or relatives. Business travellers accounted for seven per cent. Among U.S. overnight visitors to Ontario in 2001, pleasure trips were also the most common (59 per cent), followed by trips to visit friends and relatives (18 per cent) and business travel (13 per cent).[21]

CHART 1: The Top Overnight U.S. Travel Markets by Main Purpose and Origin

Pleasure (total=4.7 million overnight visits)		Business (total=1.0 million overnight visits)		VFR (total=1.5 million overnight visits)	
% of Overnight U.S. Pleasure Visits from:		% of Overnight U.S. Business Visits from:		% of Overnight U.S. VFR Visits from:	
Michigan	24%	Michigan	11%	Michigan	21%
New York	20%	New York	9%	New York	20%
Ohio	11%	California	8%	Ohio	7%
Pennsylvania	7%	Ohio	6%	California	5%
Illinois	5%	Pennsylvania	6%	New Jersey	4%
Wisconsin	4%	Massachusetts	5%	Florida	4%

Special ITS U.S. Tabulations, MTR, page P2-1.

- Michigan was the largest source of visitors on overnight pleasure trips, business and VFR visits to Ontario. As Chart 1 indicates, the American states around the Great Lakes did not dominate Ontario's overnight business travel market to the same extent that they dominated the overnight pleasure or VFR markets. These seven states accounted for 75 per cent of the overnight pleasure visits and 61 per cent of the overnight VFR visits to Ontario, but only for 42 per cent of the provincial overnight business visits.

Length of Stay in Ontario

- A large proportion of American visitors did not stay overnight on their trips to Ontario: the average length of stay among all visitors was less than one night (0.96). Overnight visitors had an average length of stay in Ontario of 3.4 nights.

- Of the four calendar quarters, overnight American visitors to Ontario had the shortest average stay (2.5 nights) during the first calendar quarter. Those who visited the province during the third quarter stayed the longest (3.8 nights).

- Of all American travellers, overnight visitors from Wisconsin stayed the longest in Ontario, at 4.5 nights. This was followed by visitors from states outside the Great Lakes region (4.2 nights), visitors from Pennsylvania (3.7 nights) and visitors from Minnesota (3.7 nights).

- Overnight American visitors in Ontario on a VFR trip averaged just over four nights in the province whereas trips described as "for pleasure" averaged just over three nights (3.4 nights). Business trips kept American overnight visitors in Ontario for close to three nights (2.9 nights).[22]

Party Size

- Travelling parties from the U.S. on a same day visit to Ontario had an average size of 2.0 persons, while those on an overnight visit had an average size of 2.2 persons. Business travellers were more likely to travel alone than those travelling for other purposes. This reality was reflected in the smaller party size for overnight business travellers in the province (1.4 persons) than was evident for those on overnight pleasure trips (2.6 persons) or trips to see friends and relatives (1.9 persons).[23]

Party Composition

- The vast majority of American visitors to Ontario (88 per cent) travelled in parties of adults only. The remainder (12 per cent) travelled with adults and at least one child less than 15 years old. Of the adults-only parties, nearly half were two-adult parties (43 per cent), followed by one-adult parties (38 per cent). One-eighth were in parties of three or more adults (13 per cent).[24]

Age and Gender

- The average American visitor to Ontario was 45 years old. Fifty two per cent were male while 48 were female.[25]

- The average *overnight* American visitor was 44 years old. Within the overnight visitor segment, there were slightly more males (51 per cent) than females (49 per cent).

Accommodation

- Most of the 27.1 million person-nights in the province by American visitors were spent in roofed commercial accommodation (53 per cent or 14.4 million person-nights). Hotels were especially popular, accounting for three out of ten person-nights or 7.6 million. Motels (2.6 million person-nights) and commercial cottages or cabins (4.2 million person-nights) were also widely used by American visitors in 2001.

- Approximately one-fifth of the nights spent by these visitors in 2001 were spent in private homes (5.8 million person-nights). A further 1.9 million were spent in private cottages, and 1.5 million were spent in campgrounds or trailer parks in the province.[26]

CHART 2: Overnight Person-Visits from U.S. by Accommodation Type

Type of Accommodation	Share of U.S. Person-Nights in Ontario	Average Length of Stay in Ontario (nights)	Average Party Size (persons)	Proportion of "Adults-Only" Parties
Hotel	28%	2.4	2.1	88%
Motel	9%	1.9	2.3	88%
Commercial Cottage	16%	5.4	3.3	75%
Camping/Trailer Park	5%	3.4	2.6	77%
Home of Friend/Relative	21%	3.8	1.9	87%
Private Cottage	7%	5.2	2.3	85%

Source: Special ITS U.S. Tabulations, MTR, P16-1, M38-1, M39-1
The balance of nights were described as "other" accommodation type or not specified by the respondent.

- The use of commercial roofed accommodation among overnight American visitors varied considerably from state to state, ranging from a low of 48 per cent for New York to a high of 68 per cent for Pennsylvania and Ohio.

- Pleasure visitors generated 67 per cent of all the person-nights spent in commercial roofed accommodation. Business travellers generated 17 per cent of the nights spent in commercial roofed accommodation, and VFR travellers generated seven per cent of these nights.

- The longest average stays in 2001 were in commercial cottages. The parties who used them also had the largest average size. Along with campgrounds, commercial cottages were most likely to appeal to American travel parties that included children.

Activities

- Shopping was the most popular activity for overnight American visitors to Ontario (58 per cent). This was followed by sightseeing (49 per cent), visiting friends or relatives (32 per cent), participation in sports or outdoor activities (32 per cent), visiting an historic site (24 per cent) and visiting national, provincial, regional parks or historical sites (18 per cent).

- Chart 3 shows the top three activities of overnight visitors from selected states. Visitors from New York, Michigan, Pennsylvania, Ohio and Illinois listed shopping as the top activity engaged in during their trip, while visitors from Minnesota and Wisconsin favoured the outdoors.

- The ranking of activities does not change appreciably in the overnight pleasure market, although sightseeing and participation in outdoor activities were more prominent among American overnight pleasure visitors from most states than they were in the general American overnight travelling population.

CHART 3: Activities Participated in During the Trip Overnight Visitors from U.S.				
Origin	**All Main Purposes**		**Main Purpose Pleasure**	
New York	Shopping	55%	Shopping	61%
	Sightseeing	41%	Sightseeing	50%
	Outdoors**	32%	Outdoors**	40%
Michigan	Shopping	54%	Shopping	62%
	Sightseeing	39%	Sightseeing	48%
	VFR*	33%	Outdoors**	35%
Pennsylvania	Shopping	70%	Shopping	75%
	Sightseeing	61%	Sightseeing	70%
	Outdoors**	38%	Outdoors**	44%
Minnesota	Outdoors**	56%	Outdoors**	64%
	Shopping	36%	Sightseeing	38%
	Sightseeing	33%	Shopping	34%
Ohio	Shopping	66%	Sightseeing	75%
	Sightseeing	62%	Shopping	74%
	Outdoors**	34%	Outdoors**	40%
Illinois	Shopping	54%	Sightseeing	69%
	Sightseeing	53%	Shopping	58%
	VFR*	32%	Outdoors**	35%
Wisconsin	Outdoors**	57%	Outdoors**	61%
	Shopping	48%	Shopping	56%
	Sightseeing	39%	Sightseeing	47%
Other USA	Shopping	63%	Sightseeing	76%
	Sightseeing	57%	Shopping	73%
	VFR*	39%	Visit historic site	44%

Source: Special ITS U.S. Tabulations, MTR, P24, M15/16-1.
*Visiting Friends or Relatives **Any outdoor sport or activity.

Rating of Services

- Visitors were asked to rate various aspects of their trip experience in Canada relative to the U.S. There was no single pattern in their responses, although most overnight American visitors rated transportation, accommodation, hospitality of local people, and the variety of things to see and do as "average" (or about the same) as what might be found in the U.S. They did, however, seem to recognize that there was a favourable exchange rate. At least half of the American overnight visitors from most major feeder regions stated that they believed value for money in Canada was "better than" the value they would obtain in the U.S.

CHART 4: Rating of Services in Canada Compared to the U.S.A. among Overnight Person-Visits from U.S.					
Origin of Visitors	**Transport Services**	**Accom. Services**	**Hospitality of Local People**	**Value for Money**	**Variety of Things to See & Do**
New York					
Good	33%	31%	48%	62%	46%
Average	60%	62%	48%	26%	50%
Poor	7%	6%	4%	12%	5%
Michigan					
Good	47%	34%	59%	65%	44%
Average	50%	61%	39%	24%	50%
Poor	3%	5%	2%	11%	5%
Pennsylvania					
Good	47%	44%	59%	63%	50%
Average	50%	52%	40%	24%	48%
Poor	3%	4%	1%	13%	3%
Minnesota					
Good	51%	52%	74%	70%	60%
Average	44%	46%	22%	24%	35%
Poor	5%	3%	4%	6%	5%
Ohio					
Good	37%	24%	50%	56%	41%
Average	58%	69%	45%	30%	54%
Poor	5%	7%	5%	15%	5%
Illinois					
Good	39%	39%	62%	62%	44%
Average	48%	49%	36%	29%	44%
Poor	13%	12%	2%	10%	12%
Wisconsin					
Good	52%	51%	65%	62%	53%
Average	40%	36%	32%	25%	44%
Poor	8%	13%	3%	13%	3%
Other USA					
Good	56%	52%	67%	68%	53%
Average	38%	45%	29%	23%	44%
Poor	6%	4%	3%	9%	3%

Source: Special ITS U.S. Tabulations, MTR, P56-1/3

"Good", "average" and "poor" were consumers' ratings of their trip in Canada *"in comparison with the USA."*

CHART 5: The Top Overnight Markets for each of Ontario's Travel Regions
Total Overnight Person-Visits from U.S.

Region Visited	% of Overnight U.S. Visits to Regions from Various States	
Essex (521,000 overnight person-visits)	Michigan Ohio Illinois New York	60.7% 22.6% 4.2% 2.1%
South-Western Ontario (805,000 overnight person-visits)	Michigan New York Ohio Illinois	53.8% 8.4% 7.5% 5.2%
Niagara Region (1,844,000 overnight person-visits)	New York Ohio Michigan Pennsylvania	30.7% 13.6% 10.8% 8.7%
South-Central Ontario (360,000 overnight person-visits)	Michigan New York Pennsylvania Ohio	19.7% 13.3% 7.8% 7.8%
Toronto & Area (2,415,000 overnight person-visits)	New York Michigan Ohio Illinois California	19.5% 16.2% 7.0% 6.7% 6.7%
Central Ontario (565,000 overnight person-visits)	Michigan New York Ohio Florida	27.1% 13.1% 9.0% 5.1%
St. Lawrence River Corridor (421,000 overnight person-visits)	New York Pennsylvania New Jersey Michigan	42.0% 14.0% 4.8% 4.3%
Ottawa Region (400,000 overnight person-visits)	Michigan California Massachusetts New Jersey	19.5% 8.3% 7.8% 7.3%
Eastern Ontario (265,000 overnight person-visits)	Pennsylvania New York Ohio Florida	27.9% 22.6% 8.3% 5.3%
North-Central (113,000 overnight person-visits)	Michigan New York Ohio Pennsylvania	24.8% 14.2% 8.8% 8.0%
North-East (454,000 overnight person-visits)	Michigan Ohio Wisconsin Minnesota	40.7% 10.1% 7.9% 6.4%
North-West (631,000 overnight person-visits)	Minnesota Wisconsin Illinois Michigan	32.6% 20.6% 7.3% 5.1%
North Total (1,160,000 overnight person-visits)	Minnesota Michigan Wisconsin Ohio	20.7% 20.3% 14.3% 5.5%

Source: Special ITS U.S. Tabulations, MTR, R4-1/2

Regional Visitation

- The vast majority of the same day person-visits to Ontario by Americans took place in the Niagara Region (36 per cent or 7.3 million) and in Essex (35 per cent or 7.0 million). These two regions are major land ports between Canada and the U.S. They also have major gaming attractions that have had considerable appeal to the American cross-border market.[27]

- Toronto & Area (31 per cent or 2.4 million visits), Niagara Region (23 per cent or 1.8 million visits) and Northern Ontario (15 per cent or 1.2 million visits) were the most popular regions for overnight travel. Chart 5 shows the top overnight travel markets for each of Ontario's travel regions.[28]

CHART 6: Total Person-Visits in Ontario from U.S. by Average Length of Stay and Party Size

Region Visited	Average Length of Stay (nights)		Average Party Size (people)	
	All Visits	Overnight Visits	All Visits	Overnight Visits
Essex	0.15	2.11	1.94	1.97
South-Western Ontario	0.58	2.28	2.05	2.18
Niagara Region	0.42	2.12	2.22	2.58
South-Central Ontario	1.84	3.06	1.97	1.87
Toronto & Area	1.95	2.90	1.92	1.91
Central Ontario	3.53	4.24	2.23	2.24
St. Lawrence River Corridor	1.25	4.18	2.30	2.17
Ottawa Region	1.88	2.97	1.89	1.72
Eastern Ontario	3.57	5.13	2.77	2.96
North-Central	4.96	5.42	2.21	2.31
North-East	1.30	3.14	2.14	2.33
North-West	2.73	4.94	2.49	3.00
North Total	2.23	4.44	2.30	2.66

Source: Special ITS U.S. Tabulations, MTR, R14-1, R24-2

- American visitors in Northern, Eastern, and Central Ontario and in the St. Lawrence River Corridor tended to spend more nights in these regions than did those who visited other parts of the province. On average, an overnight American visitor spent close to four nights in the region. Specifically, the average for Northern Ontario was 4.4, Eastern was 5.1, Central was 4.2 and the St. Lawrence River Corridor was 4.2 nights. Meanwhile, those who went to the Niagara Region, South-Western Ontario or Essex spent closer to two nights in the region. In 2001, American overnight visitors to Toronto & Area, Ottawa Region and South-Central Ontario averaged closer to three nights in these regions.

- Party size for American visitors was relatively stable from one region to the next, although Eastern and Northern Ontario attracts overnight American visitors with slightly larger party sizes than did other regions.

CHART 7: Total Person-Visits in Ontario from U.S.

Region Visited	% of Visits to a Region by Main Purpose of Trip	All Visits	Overnight Visits
Essex	Pleasure	44%	50%
	VFR	13%	26%
	Business	6%	5%
	Personal/Other	27%	19%
South-Western Ontario	Pleasure	45%	61%
	VFR	22%	23%
	Business	4%	6%
	Personal/Other	19%	10%
Niagara Region	Pleasure	60%	79%
	VFR	10%	10%
	Business	3%	5%
	Personal/Other	18%	7%
South-Central Ontario	Pleasure	32%	33%
	VFR	34%	36%
	Business	21%	21%
	Personal/Other	12%	10%
Toronto & Area	Pleasure	46%	42%
	VFR	18%	22%
	Business	23%	27%
	Personal/Other	11%	9%
Central Ontario	Pleasure	54%	59%
	VFR	31%	27%
	Business	7%	7%
	Personal/Other	8%	7%
St. Lawrence River Corridor	Pleasure	58%	61%
	VFR	19%	26%
	Business	5%	7%
	Personal/Other	14%	6%
Ottawa Region	Pleasure	49%	48%
	VFR	24%	24%
	Business	15%	21%
	Personal/Other	10%	7%
Eastern Ontario	Pleasure	67%	74%
	VFR	14%	14%
	Business	4%	3%
	Personal/Other	11%	8%
North-Central	Pleasure	76%	78%
	VFR	13%	13%
	Business	3%	3%
	Personal/Other	7%	6%
North-East	Pleasure	73%	81%
	VFR	6%	7%
	Business	2%	3%
	Personal/Other	14%	8%
North-West	Pleasure	63%	75%
	VFR	12%	7%
	Business	3%	3%
	Personal/Other	20%	20%
North Total	Pleasure	68%	78%
	VFR	9%	8%
	Business	3%	3%
	Personal/Other	16%	20%

Source: Special ITS U.S. Tabulations, MTR_P41-1, P42-1

- Overnight trips by Americans to most of Ontario's travel regions tended to be motivated by pleasure, followed by visiting friends and relatives (VFR). Business travel was especially common among American overnight visitors in Toronto & Area (27 per cent), South-Central (21 per cent) and in the Ottawa Region (21 per cent).

Expenditures

- In 2001, American visitors spent $4,347 million in the province plus $627 million on Canadian carrier fares to get here, for a total of $4,974 million. Ontario received nearly half of all spending by American visitors in Canada in 2001 ($4,974 million out of $10,602 million).[29]

- Ontarians spent more on travel in the U.S. than Americans did on travel to Ontario. In 2001 Ontarians spent $5,033 million in the U.S. and a further $928 million on U.S. fares to get to their destinations. When this was combined with the $4,974 million in receipts, we showed a deficit of $1,057 million with the U.S. In other words, Ontarians spent $1,057 million more in the U.S. than Americans spent in Ontario (fares included).

- American visitors on a same day visit to Ontario spent a total of $1,532 million, whereas those who stayed in Ontario for one or more nights spent $3,442 million, or $437 per person-visit. The overall average (any length of stay) was $177 per person-visit.[30]

CHART 8: Total U.S. Visitors' Expenditures Assigned to Ontario

Origin	Total Expenditures (millions)	Average Spending* Per Person-Visit	
		All Visits	Overnight Visits
Michigan	$1,166	$105.89	$272.97
New York	$900	$100.22	$292.74
Ohio	$322	$227.44	$348.38
Pennsylvania	$259	$277.18	$435.25
Illinois	$198	$385.14	$515.83
Wisconsin	$130	$352.11	$448.29
Minnesota	$141	$194.62	$381.90
All other U.S. States	$1,860	$443.51	$652.30
Total U.S.	$4,974	$176.80	$436.85

Source: Special ITS U.S. Tabulations, MTR, P29, P31, P32-1. *Average spending per person-visit in Ontario including domestic carrier fares.

- The overall average expenditure per person-visit ranged from a low of $100 for New York visitors to a high of $385 for Illinois residents and $444 for American visitors who lived outside the Great Lakes states. These estimates included the cost of getting to Canada from the U.S. for visitors who relied on a Canadian domestic carrier for their international travel.[31]

- The same spending pattern emerged when carrier fares to reach Canada were excluded. Visitors to Ontario from states outside the Great Lakes region and those from Illinois remain the biggest spenders on a per person basis. This includes spending on core tourism

services such as accommodation, food/beverages, entertainment and local/inter-regional transportation within Canada (see Chart 9).

CHART 9: Total U.S. Visitors' Expenditures Assigned to Ontario (Excludes Public Transport Fares to and from Canada/Ontario)

Origin	Total Expenditures (millions)	Average Spending* Per Person-Visit:	
		All Visits	Overnight Visits
Michigan	$1,150	$104.42	$266.26
New York	$823	$91.68	$262.07
Ohio	$289	$204.51	$327.43
Pennsylvania	$230	$246.35	$404.50
Illinois	$174	$339.32	$469.37
Wisconsin	$122	$330.16	$426.25
Minnesota	$136	$188.02	$370.29
All other U.S. States	$1,423	$339.37	$529.77
Total U.S.	$4,347	$154.51	$383.12

Source: Special ITS U.S. Tabulations, MTR, P29, P31, P32-1. *Average spending per person-visit in Ontario excluding domestic carrier fares.

- American visitors travelling primarily for pleasure spent more money in Ontario than did those travelling for any other purpose ($2,337 million). Their spending was roughly in the same proportions as the breakdown of reasons for travelling.[32] A different pattern was evident for business travel. This market represented only seven per cent of all U.S. tourism in Ontario in 2001, but generated 18 per cent of American spending in the province ($803 million). The importance of business travel was evident in the higher yield per trip generated by this type of travel. Each American business traveller spent approximately $418.00 in Ontario, compared to $105 and $159 for VFR or pleasure (figures are rounded – see Chart 10).

- Since 39 per cent of all U.S. travel in Ontario took place in the third calendar quarter, it was not surprising that spending was also concentrated in this season ($1,679 million or 35 per cent). Average spending by American visitors in the first quarter was marginally lower — at about $129 per person-visit — than for the other quarters. The lower spending levels likely reflected the shorter stays by American visitors in the province during the colder months. In contrast, average spending by American visitors was highest in the third quarter, at about $169. These third quarter trips also tended to be one night longer than trips taken by American visitors to the province in the first quarter.[33]

CHART 10: U.S. Visitors' Expenditures Assigned to Ontario by Trip Purpose & Season (Excludes Public Transport Fares to and from Canada/Ontario)			
Trip Purpose	**Total Expenditures (millions)**	**Average Spending* Per Person-Visit:**	
		All Visits	**Overnight Visits**
Pleasure	$2,337	$159.50	$354.55
VFR	$421	$104.72	$255.71
Business	$803	$418.07	$752.98
Season			
Quarter I	$713	$129.15	$333.63
Quarter II	$1,243	$156.39	$402.19
Quarter III	$1,679	$169.13	$384.04
Quarter IV	$711	$150.28	$386.34

Source: Special ITS U.S. Tabulations, MTR P29, P31, P32-1. *Average spending per person-visit in Ontario excluding domestic carrier fares.

- American visitors to Ontario had somewhat different spending patterns depending on whether they spent their nights in the province's paid, roofed lodging or in private homes or campgrounds. For example, overnight U.S. business travellers spent their nights in hotels in the province — 75 per cent of them *only* used hotels in Ontario.[34] In turn, these business travellers spent nearly half of their total spending in the province on accommodation (49 per cent).

- In contrast, American overnight pleasure travellers were likely to divide their accommodation in the province between roofed commercial lodgings (65 per cent) and non-commercial or camping facilities (16 per cent).[35] These pleasure travellers spent about one-third of their total spending on lodging in Ontario (38 per cent).

- Many American visitors travelling to see friends and relatives also *stayed with* friends or relatives, rather than utilizing paid lodging facilities. As a consequence, these travellers spent comparatively little on accommodation in Ontario (17 per cent).

CHART 11: Distribution of Total U.S. Expenditures in Ontario by Item of Expenditure (Excludes Public Transport Fares to and from Canada/Ontario)						
Item of Expenditure	**Pleasure**		**VFR**		**Business**	
	All Visits	**O/night Visits**	**All Visits**	**O/night Visits**	**All Visits**	**O/night Visits**
Accommodation	27%	38%	15%	17%	46%	49%
Auto/Local Transport	10%	10%	12%	13%	15%	14%
Food & Beverage	24%	21%	30%	30%	24%	22%
Entertainment	22%	17%	17%	15%	7%	7%
Retail/Other	17%	14%	26%	26%	9%	8%

Source: Special ITS U.S. Tabulations, MTR, page P29, P30.

- Toronto & Area not only received the largest share of American expenditures in Ontario (38 per cent), but its visitors also had the highest average spending per person-visit of Ontario's travel regions. This region attracted a disproportionately high number of business travellers. It was also the "reception" point for many American travellers because it had Canada's largest international airport. These factors likely explained the high volume and average spending in this region ($500).

- Niagara Region, with a major border crossing to the U.S. and an important gaming attraction, attracted nearly one-fifth of American visitors' spending in 2001 (18 per cent). Because much of the American traffic into this region was same-day (80 per cent), per-visit costs were comparatively low ($95).

- A similar pattern was clear for Essex, which also hosts an important gaming facility and a major border crossing with the U.S. American visitors spent 13 per cent of all U.S. tourism spending in the province, but much of the visiting was same-day (93 per cent). The short stays of many visitors to this region were reflected in the relatively low per-visit spending ($86).

CHART 12: Total U.S. Expenditures Assigned to Ontario's Regions

Region	Total Expenditures (millions)	Average Spending per Visit*	
		All Visits	O/night Visits
Essex	$652,497	$86.37	$188.23
South-Western Ontario	$328,028	$103.48	$233.56
Niagara Region	$880,789	$94.67	$243.17
South-Central Ontario	$114,942	$192.21	$281.34
Toronto & Area	$1,870,442	$500.25	$608.13
Central Ontario	$172,158	$253.92	$294.46
St. Lawrence River Corridor	$155,527	$110.54	$249.66
Ottawa Region	$180,605	$285.77	$392.59
Eastern Ontario	$84,401	$221.52	$300.87
North-Central	$50,229	$408.37	$441.10
North-East	$155,922	$142.26	$250.66
North-West	$323,883	$283.11	$471.18
North (10-12)	$530,034	$228.86	$397.96
Region unknown	$4,724	$429.45	$491.00

Source: Special ITS U.S. Tabulations, MTR, P43, R13

* Some regions, especially Toronto & Area, were assigned transport fares of travellers who were in transit and did not visit the region. The averages shown in this table exclude these transport fares.

COMPARISON OF KEY FINDINGS U.S. MARKET: 2001 vs. 2000

- Total visits to Ontario from the U.S. declined between 2000 and 2001 by three per cent or by 942,000 visits. The overall drop coincided with a decrease in total visits of two per cent in the third quarter of 2001 and a drop of 21 per cent in the fourth quarter, following the September 11, 2001 attacks.

- Overall, overnight visits increased by five per cent in 2001 over 2000. The increase in travel from the U.S. occurred despite a decrease of five per cent in the fourth quarter of 2001 following the terrorist attacks.

CHART 13: Person-Visits (Total and Overnight) to Ontario from U.S. by Quarter Trip Started

Quarter Trip Started	2000				2001				% Ch Total Visits	% Ch O/N Visits
	Total Visits (000)	%	O/N Visits (000)	%	Total Visits (000)	%	O/N Visits (000)	%		
One (Jan-Mar)	5,328	18	952	13	5,523	20	1,022	13	4	7
Two (Apr-June)	7,606	26	2,066	27	7,951	28	2,249	29	5	9
Three (July-Sept)	10,184	35	3,189	42	9,930	35	3,339	42	-2	5
Four (Oct-Dec)	5,958	20	1,330	18	4,730	17	1,269	16	-21	-5
Total	29,076	100	7,537	100	28,134	100	7,879	100	-3	5

Source: Special ITS U.S. Tabulations, MTR, S1-1

- While total visits decreased in 2001 over 2000, total visitors from Wisconsin increased by 14 per cent, from Pennsylvania by six per cent, from New York by three per cent and from states other than our border states by two per cent. The majority of lost visits in 2001 were same day visits from Michigan, which decreased by 8.5 per cent over 2000.

CHART 14: Total Person-Visits to Ontario from U.S. by Origin

Origin of Visitors	2000		2001	
	Visits (000)	Share (%)	Visits (000)	Share (%)
Michigan	12,113	42%	11,010	39%
New York	8,690	30%	8,978	32%
Ohio	1,496	5%	1,415	5%
Pennsylvania	884	3%	933	3%
Minnesota	934	3%	722	3%
Illinois	532	2%	513	2%
Wisconsin	324	1%	370	1%
All Other	4,102	14%	4,193	15%
Total US	29,076	100%	28,134	100%

Source: Special ITS U.S. Tabulations, MTR, P1-2

- The number of overnight visitors from the U.S. increased by five per cent between 2000 and 2001, primarily as a result of increased overnight visits from residents of Pennsylvania (+56 per cent), Wisconsin (+36 per cent) and New York (+23 per cent).

- In 2001, American visitors had similar patterns to those who came to the province in 2000, with respect to their length of stay in the province. Three-quarters continued to spend less than 24 hours in the province, with an average length of stay of 0.96 nights (all American visitors) in 2001.

CHART 15: Total Overnight Person-Visits to Ontario from U.S. by Origin

Origin of Visitors	2000		2001	
	Visits (000)	Share (%)	Visits (000)	Share (%)
Michigan	1,693	22%	1,476	22%
New York	1,413	19%	1,742	18%
Ohio	686	9%	491	9%
Pennsylvanin	448	6%	699	6%
Minnesota	319	4%	354	4%
Illinois	363	5%	276	5%
Wisconsin	226	3%	307	4%
All Other	2,389	32%	2,535	32%
Total US	7,537	100%	7,879	100%

Source: Special ITS U.S. Tabulations, MTR, P2-1

- "Pleasure" remained the dominant trip purpose among American visitors (52 per cent). This motivation stayed constant from 2000. Business travel and trips to see friends and relatives also remained constant from 2000.

- The same pattern of stability in trip purpose was evident for overnight American tourism in Ontario.

CHART 16: Duration of U.S. Person-Visits in Ontario

Length of Stay in Ontario	2000		2001	
	Visits (000)	Share (%)	Visits (000)	Share (%)
Same Day	21,540	74%	20,255	72%
Overnight	7,537	26%	7,879	28%
Total	100%	100%	28,134	100%
Average Length of Stay in Ontario (in nights)				
All Visitors	0.86	-	0.96	-
Overnight Visitors	3.3	-	3.44	-

Source: Special ITS U.S. Tabulations, MTR, S1-1, P-35

CHART 17: Total Person-Visits in Ontario from U.S.				
Main Purpose of Trip	2000		2001	
	Visits (000)	Share (%)	Visits (000)	Share (%)
Pleasure	14,688	51%	14,653	52%
Business	2,175	8%	1,920	7%
VFR	4,130	14%	4,020	14%
Personal/ other	5,793	20%	5,476	19%
Total	29,076	100%	28,134	100%

Source: Special ITS U.S. Tabulations, MTR, P-7

CHART 18: Total Overnight Person-Visits in Ontario from U.S.				
Main Purpose of Trip	2000		2001	
	Visits (000)	Share (%)	Visits (000)	Share (%)
Pleasure	4,281	57%	4,669	59%
Business	1,143	15%	1,000	13%
VFR	1,363	18%	1,452	18%
Personal/ other	745	10%	746	10%
Total	7,537	100%	7,879	100%

Source: Special ITS U.S. Tabulations, MTR, P-8

- Hotels remain the most popular form of lodging among American visitors in Ontario. Two-fifths of these overnight visitors spent at least one night in a hotel during their stay in the province. The rate of using motels (17 per cent), commercial cottages (10 per cent) and camping facilities in Ontario (5 per cent) remained stable from 2000. Reliance on private cottages was also unchanged. Staying with friends and relatives was down one per cent in 2001.

CHART 19: Type of Accommodation Used in Ontario by U.S. Visitors Percent of Overnight Person-Visits by Accommodation Type Used in Ontario		
Type Of Accommodation Used	2000	2001
Hotel	41%	41%
Motel	17%	17%
Camping/Trailer Park	5%	5%
Commercial Cottage	10%	10%
Commercial Unspecified	4%	4%
Any Commercial	73%	74%
Home of Friends or Relatives	20%	19%
Private Cottage	5%	5%
Non-Commercial Unspecified	4%	4%
Any Non-commercial	28%	27%
Other/unknown	6%	7%

Source: Special ITS U.S. Tabulations, MTR, M-14

- Ontario's American overnight visitors maintained a very consistent activity pattern in 2001 as in 2000. In 2001, slightly more visitors went to parks or historic sites and enjoyed nightlife/entertainment than in 2000.

- Similarly, American travellers on overnight pleasure trips had an activity profile in 2001 that was the same as they had in 2000.

CHART 20: Activities Participated in During the Trip
Percent of Total Overnight Person-Visits in Ontario from U.S.

Activity on Trip	2000		2001	
	All O/night Visits	O/night Pleasure	All O/night Visits	O/night Pleasure
	(%)	(%)	(%)	(%)
Shopping	57%	65%	58%	65%
Sightseeing	49%	62%	49%	61%
Dining at high quality restaurants	38%	38%	n/a	n/a
Visit park or historic site 28	%	38%	32%	41%
Outdoors or sports	30%	38%	32%	39%
X-country skiing	*	*	n/a	n/a
Downhill	1%	1%	1%	1%
Hunting/fishing	11%	15%	14%	18%
Water-based	15%	21%	n/a	n/a
Visit zoo, museum, or natural display	16%	21%	17%	21%
Visit theme park	4%	5%	4%	6%
Attend festivals/fairs	7%	9%	8%	9%
Attend sports event	5%	5%	6%	5%
Attend cultural event	13%	17%	14%	18%
Nightlife/entertainment	19%	19%	25%	24%
Visiting friends or relatives	32%	19%	32%	18%
Other	8%	9%	7%	3%

Source: Special ITS U.S. Tabulations, MTR, P24. *Less than 0.5%. Columns add to more than 100% because visitors may have participated in more than one activity on their trip. n/a – not applicable to 2001 survey.

- There were no differences between 2000 and 2001 in the region-to-region pattern of American travel within the province, with the exception that the share of visitors to Essex went down slightly (from 33 per cent to 27 per cent) and the share to Niagara went up slightly (from 31 per cent to 33 per cent).

CHART 21: Total Person-Visits in Ontario from U.S.

Region Visited	2000		2001	
	Visits (000)	(%)	Visits (000)	(%)
Essex	8,660	30%	7,555	27%
South-Western Ontario	3,328	11%	3,170	11%
Niagara Region	8,915	31%	9,304	33%
South-Central Ontario	600	2%	598	2%
Toronto & Area	3,706	13%	3,739	13%
Central Ontario	642	2%	678	2%
St. Lawrence River Corridor	1,314	5%	1,407	5%
Ottawa Region	549	2%	632	2%
Eastern Ontario	315	1%	381	1%
North-Central	124	*	123	*
North-East	1,117	4%	1,096	4%
North-West	1,398	5%	1,144	4%
10-12. North Total	2,579	9%	2,316	8%

Source: Special ITS U.S. Tabulations, MTCR, P41. *Less than 0.5%. Regions do not add to the provincial total because visitors may have visited more than one region during their stay in Ontario.

CHART 22: Overnight Person-Visits in Ontario from U.S.

Region Visited	2000		2001	
	Visits (000)	(%)	Visits (000)	(%)
Essex	505	7%	521	7%
South-Western Ontario	813	10%	805	10%
Niagara Region	1,627	22%	1,844	23%
South-Central Ontario	356	5%	360	5%
Toronto & Area	2,437	32%	2,514	32%
Central Ontario	540	7%	565	7%
St. Lawrence River Corridor	429	6%	421	5%
Ottawa Region	397	5%	400	5%
Eastern Ontario	232	3%	265	3%
North-Central	113	2%	113	1%
North-East	432	6%	454	6%
North-West	636	8%	631	8%
10-12. North Total	1,142	15%	1,160	15%

Source: Special ITS U.S. Tabulations, MTCR, P42. *Less than 0.5%. Regions do not add to the provincial total because visitors may have visited more than one region during their stay in Ontario.

CHART 23: Overnight Person-Visits in Ontario from U.S. Main Purpose Pleasure				
Region Visited	2000		2001	
	Visits (000)	(%)	Visits (000)	(%)
Essex	254	6%	260	6%
South-Western Ontario	489	11%	491	11%
Niagara Region	1,294	30%	1,449	31%
South-Central Ontario	102	2%	120	3%
Toronto & Area	962	23%	1,062	23%
Central Ontario	294	7%	333	7%
St. Lawrence River Corridor	248	6%	255	6%
Ottawa Region	172	4%	192	4%
Eastern Ontario	163	4%	196	4%
North-Central	84	2%	88	2%
North-East	335	8%	369	8%
North-West	488	11%	475	10%
10-12. North Total	876	21%	903	20%

Source: Special ITS U.S. Tabulations, MTCR, P42. *Less than 0.5%. Regions do not add to the provincial total because visitors may have visited more than one region during their stay in Ontario.

- At $4,974 million, total spending by American visitors in Ontario in 2001 decreased by less than one percent over 2000. This coincided with the three per cent decrease in American visitors to the province in 2001 over 2000.
- When inflationary impacts are removed, real expenditures in Ontario by American visitors (measured in 1992 dollars) decreased by three per cent from $3,929 million in 2000 to $3,817 million in 2001.
- In constant 1992 dollars, average expenditures per person-visit in 2001 increased by less than one percent over 2000.
- The ways in which American visitors spent their money in Ontario did not change appreciably. Entertainment and recreation (17 per cent) remained stable between 2000 and 2001.

CHART 24: Total U.S. Expenditures in Ontario				
Item of Expenditure	2000		2001	
	$ in millions	(%)	$ in millions	(%)
Accommodation	$1,079	22%	$1,153	23%
Food & Beverage	$1,040	21%	$1,085	22%
Canadian Carrier fares	$766	15%	$627	13%
Public/Local Transport	$126	3%	$131	3%
Private Transport	$371	7%	$381	8%
Recreation/ Entertainment	$829	17%	$851	17%
Retail/Other	$787	16%	$746	15%
Total	$4,998	100%	$4,974	100%

Source: Special ITS U.S. Tabulations, MTR, P29.

CHART 25: Distribution of U.S. Expenditures in Ontario by Length of Stay and Average Expenditures per Visit		
	2000	2001
Same Day	34%	31%
Overnight	66%	69%
Total	100%	100%
Average Expenditures Per Person-Visit:		
Same Day	$79	$76
Overnight	$438	$437
Total	$172	$177

Source: Special ITS U.S. Tabulations, MTR, S3, R13.

CHART 26: Total U.S. Expenditures by Region					
Regions	2000		2001		2001/00
	$ in millions	(%)	$ in millions	(%)	% Rate of Change in Shares
Essex	$766	15%	$652	13%	-13%
South-Western Ontario	$331	7%	$328	7%	0%
Niagara Region	$791	16%	$881	18%	13%
South-Central Ontario	$102	2%	$115	2%	0%
Toronto & Area	$1,900	38%	$1,870	38%	0%
Central Ontario	$165	3%	$172	4%	33%
St. Lawrence River Corridor	$136	3%	$156	3%	0%
Ottawa Region	$189	4%	$181	4%	0%
Eastern Ontario	$71	1%	$84	2%	100%
North-Central	$46	1%	$50	1%	0%
North-East	$178	4%	$156	3%	-25%
North-West	$318	6%	$324	7%	17%
10-12. North Total	$543	11%	$530	11%	0%

Source: Special ITS U.S. Tabulations, MTCR, P43. *Less than 0.5%.

GLOSSARY

ACCOMMODATION TYPE: refers to the type(s) of accommodation used on the trip.

Commercial accommodation: hotel, motel, camping/trailer park and commercial cottage

Non-Commercial accommodation: home of friends or relatives, private cottage.

Other: Few categories of accommodation were available in the ITS questionnaire and no instructions were provided to guide the respondent in the use of "other" accommodation. As such, "other" could include bed and breakfasts, resorts, dormitories, hostels, sleeping berths on trains and boats, etc.

Commercial Unspecified: This term is used when a respondent did not specify the type of accommodation used, but indicated that he/she spent money on accommodation.

Any commercial accommodation: Refers to trips on which a respondent reported utilising any form of commercial accommodation.

Any non-commercial accommodation: This term is analogous to *any commercial accommodation*, and is used for trips reporting staying with friends and relatives and/or in private cottage or vacation home.

ACTIVITIES ON TRIP: Respondents were asked to indicate whether they participated in any of the pre-specified activities. The activity could have occurred at any location on the trip since the activity data was not captured on a location-specific basis.

Since a visitor could participate in more than one activity, the activity shares add up to more than 100 per cent.

EXPENDITURES ON TRIP: These include all dollars spent by all persons on a travelling party. These expenditures exclude transportation fares paid to non-Canadian carriers.

MODE OF TRANSPORT: The ITS records two types of transport used: a) to enter Canada and b) while in Canada. *Other* transport includes pedestrian, motorcycle and bicycle. Due to multiple responses on the mode of transport while in Canada (i.e. a respondent could have used multiple transportation modes), the numbers of the various modes used add up to more than 100 per cent.

PERSON NIGHT: One visitor spending one night in a specified location on the trip.

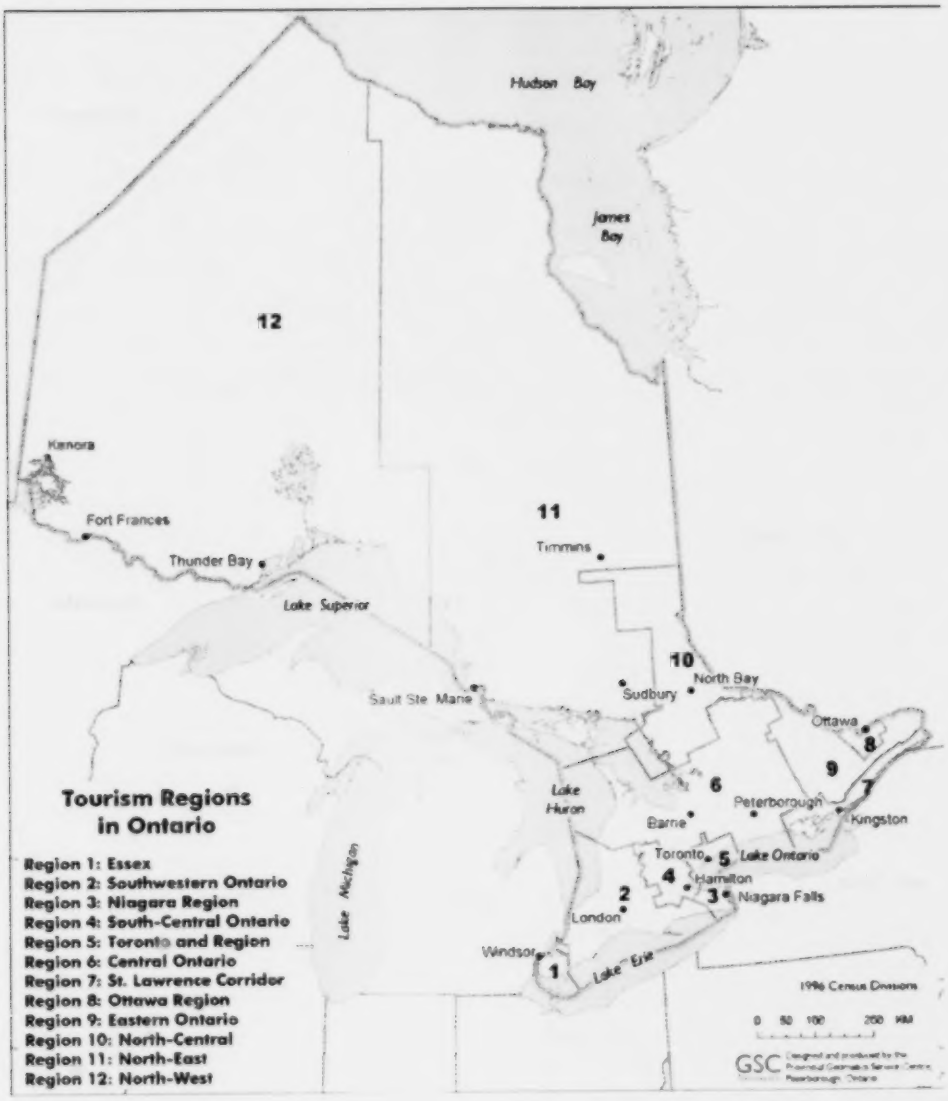
PERSON VISIT: A person making one visit to a region.

PURPOSE OF TRIP (MAIN): The main reason for the trip to Canada. The details for each main group are as follows:

Pleasure: includes vacation, visiting second home, attend events/attractions and shopping.
Business: includes attending a meeting, convention, and other work.
Visiting Friends and Relatives: includes visiting friends and relatives.
Other: includes personal, in transit, and other.

VFR: Visiting Friends and Relatives

MAP OF ONTARIO'S TRAVEL REGIONS



ENDNOTES

[1] Source: Special ITS U.S. Tabulations, MTR, pages P29-1, M55-1.
[2] Source: Special ITS U.S. Tabulations, MTR, page S-3, P31, P32.
[3] Source: Special ITS U.S. Tabulations, MTR, page P39-1.
[4] Source: Special ITS U.S. Tabulations, MTR, page P18/19-1.
[5] Source: Special ITS U.S. Tabulations, MTR, page P7-1.
[6] Source : Calculs spéciaux, enquête sur les voyages internationaux, États-Unis, MTL, pages P29-1, M55-1.
[7] Source : Calculs spéciaux, enquête sur les voyages internationaux, États-Unis, MTL, page S-3, P31, P32.
[8] Source : Calculs spéciaux, enquête sur les voyages internationaux, États-Unis, MTL, page P39-1.
[9] Source : Calculs spéciaux, enquête sur les voyages internationaux, États-Unis, MTL, page P18/19-1.
[10] Source : Calculs spéciaux, enquête sur les voyages internationaux, États-Unis, MTL, page P7-1.
[11] Source: Special ITS U.S. Tabulations, MTR, page M53-1, M54-1.
[12] Source: Special ITS U.S. Tabulations, MTR, page S1-1.
[13] Not all of the U.S. residents who visited the province entered Canada through Ontario's ports of entry.
[14] See Statistics Canada border crossing statistics, 2001.
[15] Source: Special ITS U.S. Tabulations, MTR, page P39-1.
[16] Source: Special ITS U.S. Tabulations, MTR, page P1-1, P2-1.
[17] Source: Special ITS U.S. Tabulations, MTR, page P2-1.
[18] Source: Special ITS U.S. Tabulations, MTR, page M51-1.
[19] Source: Special ITS U.S. Tabulations, MTR, page P18/19-1.
[20] Source: Special ITS U.S. Tabulations, MTR, page P19-1.
[21] Source: Special ITS U.S. Tabulations, MTR, page P7-1.
[22] Source: Special ITS U.S. Tabulations, MTR, page P-35-1.
[23] Source: Special ITS U.S. Tabulations, MTR, page P49-2.
[24] Source: Special ITS U.S. Tabulations, MTR, page P50-1.
[25] Source: Special ITS U.S. Tabulations, MTR, page M40-1.
[26] Source: Special ITS U.S. Tabulations, MTR, page P16-1.
[27] Source: Special ITS U.S. Tabulations, MTR, page R2; M37-1/4.
[28] Source: Special ITS U.S. Tabulations, MTR, page P42-1.
[29] Source: Special ITS U.S. Tabulations, MTR, pages P29-1, M55-1.
[30] Source: Special ITS U.S. Tabulations, MTR, page R4.
[31] Carrier fares were assigned to ports of entry/exit within the ITS. If a visitor entered/exited Canada in a province other than Ontario, only a portion or none of their domestic carrier fares would be attributed to Ontario.
[32] Pleasure travel within the U.S. market segment represents 52% of all trips and spending by these visitors represents 54% of the total spent in the province in 2001 (excluding carrier fares). Business U.S. travel represents less than one-tenth (7%) of all U.S. travel and just under one-fifth of all spending in Ontario (18%). Excludes domestic carrier fares to/from Canada.
[33] Source: Special ITS U.S. Tabulations, MTR, page P-35.
[34] Source: Special ITS U.S. Tabulations, MTR, page P14-1.
[35] Source: Special ITS U.S. Tabulations, MTR, page P14-1.

ITS 2001 - U.S. RESIDENTS

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ITS 2001 - U.S. RESIDENTS

TABLE S1-1

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
SAME-DAY VISITS IN ONTARIO	20255 72.0%	18598 77.7%	7503 83.6%	9269 84.2%	442 47.4%	716 50.6%	159 31.0%	94 25.5%	415 57.5%	1658 39.5%	9984 68.1%	2568 63.9%	920 47.9%	16 9.0%	4714 88.9%	4500 81.5%	5702 71.7%	6591 66.4%	3462 73.2%	19841 73.1%
OVERNIGHT VISITS IN ONTARIO	7879 28.0%	5344 22.3%	1476 16.4%	1742 15.8%	491 52.6%	699 49.4%	354 69.0%	276 74.5%	307 42.5%	2535 60.5%	4669 31.9%	1452 36.1%	1000 52.1%	160 91.0%	586 11.1%	1022 18.5%	2249 28.3%	3339 33.6%	1269 26.8%	7313 26.9%
MAIN PURPOSE OF TRIP																				
PLEASURE	14653 52.1%	12413 51.8%	4781 53.3%	5066 46.0%	662 71.0%	974 68.8%	327 63.8%	195 52.5%	407 56.4%	2240 53.4%	14653 100.0%	-	-	-	-	2583 46.8%	4067 51.2%	5875 59.2%	2127 45.0%	14068 51.8%
VFR	4020 14.3%	3274 13.7%	1190 13.3%	1676 15.2%	79 8.5%	116 8.2%	72 14.1%	45 12.1%	96 13.3%	746 17.8%	-	4020 100.0%	-	-	-	726 13.1%	1034 13.0%	1446 14.6%	816 17.2%	3851 14.2%
BUSINESS	1920 6.8%	1242 5.2%	268 3.0%	653 5.9%	78 8.4%	101 7.2%	62 12.1%	42 11.2%	37 5.2%	677 16.2%	-	-	1920 100.0%	-	-	455 8.2%	618 7.8%	457 4.6%	390 8.2%	1778 6.5%
PERSONAL	176 0.6%	95 0.4%	20 0.2%	24 0.2%	13 1.4%	18 1.3%	14 2.8%	-	5 0.7%	81 1.9%	-	-	-	176 100.0%	-	33 0.6%	59 0.7%	56 0.6%	29 0.6%	155 0.6%
OTHER	5300 18.8%	4972 20.8%	1834 20.4%	2659 24.2%	80 8.6%	145 10.3%	35 6.9%	76 20.4%	143 19.9%	328 7.8%	-	-	-	-	5300 100.0%	1265 22.9%	1607 20.2%	1516 15.3%	912 19.3%	5239 19.3%
NOT STATED/DON'T KNOW	2065 7.3%	1944 8.1%	885 9.9%	931 8.5%	20 2.1%	60 4.3%	2 0.4%	14 3.7%	32 4.5%	121 2.9%	-	-	-	-	-	462 8.4%	566 7.1%	580 5.8%	457 9.7%	2063 7.6%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	5523 19.6%	5143 21.5%	1691 18.8%	2886 26.2%	113 12.1%	175 12.4%	75 14.6%	37 10.1%	166 22.9%	380 9.1%	2583 17.6%	726 18.1%	455 23.7%	33 18.6%	1265 23.9%	5523 100.0%	-	-	-	5415 19.9%
QUARTER II (APR - JUN)	7951 28.3%	6698 28.0%	2609 29.1%	3065 27.8%	288 30.9%	345 24.4%	116 22.5%	116 31.4%	159 22.0%	1253 29.9%	4067 27.8%	1034 25.7%	618 32.2%	59 33.4%	1607 30.3%	-	7951 100.0%	-	-	7684 28.3%
QUARTER III (JUL - SEP)	9930 35.3%	8012 33.5%	3089 34.4%	3290 29.9%	408 43.7%	581 41.1%	244 47.5%	168 45.3%	232 32.2%	1918 45.8%	5875 40.1%	1446 36.0%	457 23.8%	56 31.6%	1516 28.6%	-	-	9930 100.0%	-	9483 34.9%
QUARTER IV (OCT - DEC)	4730 16.8%	4089 17.1%	1589 17.7%	1770 16.1%	123 13.2%	314 22.2%	79 15.4%	49 13.3%	165 22.9%	641 15.3%	2127 14.5%	816 20.3%	390 20.3%	29 16.4%	912 17.2%	-	-	-	4730 100.0%	4572 16.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE S1-2

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	5089 18.1%	3408 14.2%	892 9.9%	1026 9.3%	378 40.5%	517 36.6%	256 49.9%	175 47.3%	163 22.6%	1681 40.1%	3338 22.8%	401 10.0%	897 46.7%	103 58.7%	344 6.5%	738 13.4%	1442 18.1%	2121 21.4%	787 16.6%	4700 17.3%
HOTEL	3229 11.5%	2055 8.6%	596 6.6%	647 5.9%	204 21.9%	329 23.3%	156 30.5%	73 19.8%	49 6.8%	1173 28.0%	1935 13.2%	222 5.5%	807 42.0%	79 44.6%	182 3.4%	593 10.7%	900 11.3%	1165 11.7%	571 12.1%	2949 10.9%
MOTEL	1320 4.7%	909 3.8%	195 2.2%	294 2.7%	115 12.3%	140 9.9%	73 14.1%	47 12.6%	44 6.1%	412 9.8%	964 6.6%	109 2.7%	114 6.0%	28 15.8%	104 2.0%	135 2.4%	353 4.4%	615 6.2%	217 4.6%	1202 4.4%
OTHER ROOFED COMMERCIAL	785 2.8%	581 2.4%	128 1.4%	122 1.1%	73 7.8%	74 5.3%	35 6.8%	69 18.6%	80 11.1%	204 4.9%	608 4.1%	91 2.3%	4 0.2%	3 1.6%	79 1.5%	22 0.4%	252 3.2%	485 4.9%	26 0.5%	760 2.8%
ANY CAMPGROUNDS	428 1.5%	292 1.2%	70 0.8%	109 1.0%	12 1.3%	26 1.8%	6 1.2%	47 12.6%	24 3.3%	136 3.2%	353 2.4%	23 0.6%	5 0.3%	1 0.4%	46 0.9%	1 *	119 1.5%	300 3.0%	8 0.2%	399 1.5%
ANY PRIVATE COTTAGE	367 1.3%	316 1.3%	105 1.2%	113 1.0%	20 2.2%	28 2.0%	11 2.1%	8 2.1%	31 4.2%	51 1.2%	342 2.3%	16 0.4%	1 *	1 0.4%	6 0.1%	18 0.3%	114 1.4%	191 1.9%	44 0.9%	361 1.3%
ANY PRIVATE HOME	1519 5.4%	852 3.6%	282 3.1%	311 2.8%	53 5.6%	87 6.2%	54 10.5%	27 7.3%	38 5.2%	667 15.9%	315 2.2%	1062 26.4%	46 2.4%	60 34.2%	35 0.7%	212 3.8%	397 5.0%	562 5.7%	348 7.4%	1400 5.2%
ONLY OTHER	847 3.0%	637 2.7%	168 1.9%	241 2.2%	41 4.3%	57 4.1%	44 8.5%	26 7.1%	60 8.4%	210 5.0%	513 3.5%	99 2.5%	69 3.6%	4 2.4%	159 3.0%	76 1.4%	264 3.3%	376 3.8%	132 2.8%	785 2.9%

ITS 2001 - U.S. RESIDENTS

TABLE 52-1

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	7879 100.0%	5344 100.0%	1476 100.0%	1742 100.0%	491 100.0%	699 100.0%	354 100.0%	276 100.0%	307 100.0%	2535 100.0%	4669 100.0%	1452 100.0%	1000 100.0%	160 100.0%	586 100.0%	1022 100.0%	2249 100.0%	3339 100.0%	1269 100.0%	7313 100.0%
MAIN PURPOSE OF TRIP																				
PLEASURE	4669 59.3%	3482 65.2%	927 62.8%	1123 64.5%	344 70.0%	508 72.6%	217 61.2%	158 57.1%	207 67.5%	1187 46.8%	4669 100.0%	-	-	-	-	469 45.8%	1259 56.0%	2358 70.6%	584 46.0%	4316 59.0%
VFR	1452 18.4%	881 16.5%	294 19.9%	317 18.2%	45 9.2%	98 14.0%	52 14.6%	36 13.2%	39 12.7%	571 22.5%	-	1452 100.0%	-	-	-	197 19.3%	408 18.1%	504 15.1%	342 27.0%	1354 18.5%
BUSINESS	1000 12.7%	420 7.9%	89 6.0%	114 6.5%	59 12.0%	55 7.9%	50 14.1%	31 11.2%	22 7.3%	580 22.9%	-	-	1000 100.0%	-	-	218 21.3%	315 14.0%	250 7.5%	218 17.1%	928 12.7%
PERSONAL	160 2.0%	88 1.6%	19 1.3%	23 1.3%	13 2.6%	16 2.3%	14 4.1%	-	2 0.7%	72 2.9%	-	-	-	160 100.0%	-	30 3.0%	56 2.5%	49 1.5%	24 1.9%	148 2.0%
OTHER	586 7.4%	467 8.7%	144 9.8%	161 9.3%	30 6.1%	22 3.2%	21 6.1%	51 18.5%	36 11.8%	119 4.7%	-	-	-	-	586 100.0%	109 10.6%	207 9.2%	170 5.1%	100 7.9%	556 7.6%
NOT STATED/DON'T KNOW	12 0.1%	6 0.1%	2 0.1%	4 0.2%	- 0.1%	-	-	-	-	5 0.2%	-	-	-	-	-	-	4 0.2%	7 0.2%	1 0.1%	11 0.1%
QUARTER TRIP STARTED																				
QUARTER I (JAN - MAR)	1022 13.0%	759 14.2%	258 17.5%	318 18.2%	61 12.4%	58 8.2%	25 7.1%	14 5.2%	26 8.4%	263 10.4%	469 10.0%	197 13.6%	218 21.8%	30 19.0%	109 18.5%	1022 100.0%	-	-	-	987 13.5%
QUARTER II (APR - JUN)	2249 28.5%	1464 27.4%	378 25.6%	486 27.9%	147 30.0%	159 22.8%	90 25.5%	102 37.0%	102 33.1%	785 31.0%	1259 27.0%	408 28.1%	315 31.5%	56 35.2%	207 35.4%	-	2249 100.0%	-	-	2088 28.6%
QUARTER III (JUL - SEP)	3339 42.4%	2264 42.4%	628 42.6%	664 38.1%	194 39.5%	327 46.8%	184 52.1%	122 44.2%	145 47.1%	1074 42.4%	2358 50.5%	504 34.7%	250 25.0%	49 30.7%	170 28.9%	-	-	3339 100.0%	-	3064 41.9%
QUARTER IV (OCT - DEC)	1269 16.1%	857 16.0%	212 14.3%	274 15.7%	89 18.1%	155 22.2%	54 15.3%	38 13.6%	35 11.4%	412 16.3%	584 12.5%	342 23.6%	218 21.8%	24 15.2%	100 17.1%	-	-	-	1269 100.0%	1173 16.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE S2-2

OVERVIEW OF VISITS IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																				
ANY ROOFED COMMERCIAL ACCOMMODATION	5089 64.6%	3408 63.8%	892 60.5%	1026 58.9%	378 77.1%	517 74.0%	256 72.4%	175 63.4%	163 53.1%	1681 66.3%	3338 71.5%	401 27.6%	897 89.7%	103 64.5%	344 58.6%	738 72.2%	1442 64.1%	2121 63.5%	787 62.0%	4700 64.3%
HOTEL	3229 41.0%	2055 38.5%	596 40.4%	647 37.1%	204 41.6%	329 47.1%	156 44.2%	73 26.6%	49 16.1%	1173 46.3%	1935 41.4%	222 15.3%	807 80.7%	79 49.0%	182 31.1%	593 58.0%	900 40.0%	1165 34.9%	571 45.0%	2949 40.3%
MOTEL	1320 16.8%	909 17.0%	195 13.2%	294 16.9%	115 23.5%	140 20.1%	73 20.5%	47 16.9%	44 14.4%	412 16.2%	964 20.6%	109 7.5%	114 11.4%	28 17.3%	104 17.7%	135 13.2%	353 15.7%	615 18.4%	217 17.1%	1202 16.4%
OTHER ROOFED COMMERCIAL	785 10.0%	581 10.9%	128 8.7%	122 7.0%	73 14.8%	74 10.6%	35 9.9%	69 24.9%	80 26.1%	204 8.1%	608 13.0%	91 6.3%	4 0.4%	3 1.8%	79 13.4%	22 2.1%	252 11.2%	485 14.5%	26 2.0%	760 10.4%
ANY CAMPGROUNDS	428 5.4%	292 5.5%	70 4.7%	109 6.2%	12 2.4%	26 3.7%	6 1.7%	47 16.9%	24 7.7%	136 5.4%	353 7.6%	23 1.6%	5 0.5%	1 0.4%	46 7.9%	1 0.1%	119 5.3%	300 9.0%	8 0.7%	399 5.5%
ANY PRIVATE COTTAGE	367 4.7%	316 5.9%	105 7.1%	113 6.5%	20 4.2%	28 4.0%	11 3.0%	8 2.8%	31 9.9%	51 2.0%	342 7.3%	16 1.1%	1 0.1%	1 0.4%	6 1.0%	18 1.7%	114 5.1%	191 5.7%	44 3.5%	361 4.9%
ANY PRIVATE HOME	1519 19.3%	852 15.9%	282 19.1%	311 17.9%	53 10.7%	87 12.5%	54 15.3%	27 9.8%	38 12.2%	667 26.3%	315 6.8%	1062 73.1%	46 4.6%	60 37.6%	35 6.0%	212 20.7%	397 17.6%	562 16.8%	348 27.4%	1400 19.2%
ONLY OTHER	847 10.8%	637 11.9%	168 11.4%	241 13.8%	41 8.3%	57 8.2%	44 12.3%	26 9.5%	60 19.7%	210 8.3%	513 11.0%	99 6.8%	69 6.9%	4 2.6%	159 27.2%	76 7.4%	264 11.7%	376 11.2%	132 10.4%	785 10.7%

ITS 2001 - U.S. RESIDENTS

TABLE S3-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
SAME-DAY VISITS IN ONTARIO	1532177	1326099	467718	690372	44902	78305	14974	6551	23276	206078	754393	66154	120088	3149	398851	408199	388082	483251	252645
	30.8%	42.6%	52.0%	59.2%	17.4%	24.3%	7.6%	5.0%	16.6%	11.1%	30.5%	12.8%	10.7%	4.2%	67.3%	48.7%	27.6%	25.7%	29.8%
OVERNIGHT VISITS IN ONTARIO	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
	69.2%	57.4%	48.0%	40.8%	82.6%	75.7%	92.4%	95.0%	83.4%	88.9%	69.5%	87.2%	89.3%	95.8%	32.7%	51.3%	72.4%	74.3%	70.2%
MAIN PURPOSE OF TRIP																			
PLEASURE	2475365	1786917	504410	647993	162047	212317	103007	77008	80135	688447	2475365	-	-	-	-	303021	676371	1162238	333734
	49.8%	57.4%	56.1%	55.6%	62.7%	66.0%	52.1%	59.1%	57.0%	37.0%	100.0%					36.1%	48.1%	61.8%	39.3%
VFR	515171	228073	83996	66617	15146	25135	18640	7176	11363	287098	-	515171	-	-	-	60918	151971	171611	130671
	10.4%	7.3%	9.3%	5.7%	5.9%	7.8%	9.4%	5.5%	8.1%	15.4%		100.0%				7.3%	10.8%	9.1%	15.4%
BUSINESS	1122241	380970	99831	72508	56222	47973	49713	26057	28667	741271	-	-	1122241	-	-	243612	350198	277167	251264
	22.6%	12.2%	11.1%	6.2%	21.7%	14.9%	25.2%	20.0%	20.4%	39.9%			100.0%			29.0%	24.9%	14.7%	29.6%
PERSONAL	74432	34765	8583	3933	3995	5134	11185	-	1935	39667	-	-	-	74432	-	12258	19963	30357	11854
	1.5%	1.1%	1.0%	0.3%	1.5%	1.6%	5.7%		1.4%	2.1%				100.0%		1.5%	1.4%	1.6%	1.4%
OTHER	592216	496651	136267	268977	18195	22884	14938	19469	15922	95565	-	-	-	-	592216	147335	167141	190074	87666
	11.9%	15.9%	15.1%	23.1%	7.0%	7.1%	7.6%	14.9%	11.3%	5.1%					100.0%	17.6%	11.9%	10.1%	10.3%
NOT STATED/DON'T KNOW	194722	187115	66715	105854	3002	8382	95	570	2497	7607	-	-	-	-	-	71622	40090	49513	33497
	3.9%	6.0%	7.4%	9.1%	1.2%	2.6%	*	0.4%	1.8%	0.4%						8.5%	2.9%	2.6%	3.9%
QUARTER TRIP STARTED																			
QUARTER I (JAN - MAR)	838766	603612	169804	319250	29231	39211	17578	5462	23076	235155	303021	60918	243612	12258	147335	838766	-	-	-
	16.9%	19.4%	18.9%	27.4%	11.3%	12.2%	8.9%	4.2%	16.4%	12.6%	12.2%	11.8%	21.7%	16.5%	24.9%	100.0%			
QUARTER II (APR - JUN)	1405734	839370	236486	306548	77385	69160	53012	48323	48455	566364	676371	151971	350198	19963	167141	-	1405734	-	-
	28.3%	27.0%	26.3%	26.3%	29.9%	21.5%	26.8%	37.1%	34.5%	30.5%	27.3%	29.5%	31.2%	26.8%	28.2%		100.0%		
QUARTER III (JUL - SEP)	1880961	1160993	324463	366133	119519	146101	91495	57877	55406	719968	1162238	171611	277167	30357	190074	-	-	1880961	-
	37.8%	37.3%	36.1%	31.4%	46.2%	45.4%	46.3%	44.4%	39.4%	38.7%	47.0%	33.3%	24.7%	40.8%	32.1%			100.0%	
QUARTER IV (OCT - DEC)	848685	510518	169049	173952	32472	67353	35493	18618	13581	338167	333734	130671	251264	11854	87666	-	-	-	848685
	17.1%	16.4%	18.8%	14.9%	12.6%	20.9%	18.0%	14.3%	9.7%	18.2%	13.5%	25.4%	22.4%	15.9%	14.8%				100.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE S3-2

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																			
ANY ROOFED COMMERCIAL ACCOMMODATION	2661494	1354652	308861	358845	169745	198657	143107	95825	79614	1306842	1364897	174704	925011	52284	141659	360670	789792	1060560	450471
	53.5%	43.5%	34.3%	30.8%	65.6%	61.7%	72.4%	73.6%	56.7%	70.3%	55.1%	33.9%	82.4%	70.2%	23.9%	43.0%	56.2%	56.4%	53.1%
HOTEL	1969613	916999	246622	252878	113582	136063	100010	41798	26046	1052615	842581	131747	872324	45567	74606	326224	569058	695926	378405
	39.6%	29.4%	27.4%	21.7%	43.9%	42.3%	50.6%	32.1%	18.5%	56.6%	34.0%	25.6%	77.7%	61.2%	12.6%	38.9%	40.5%	37.0%	44.6%
MOTEL	480085	280305	48578	81648	33846	49519	25634	21362	19719	199779	328745	29263	76590	8892	36444	40602	122988	238274	78221
	9.7%	9.0%	5.4%	7.0%	13.1%	15.4%	13.0%	16.4%	14.0%	10.7%	13.3%	5.7%	6.8%	11.9%	6.2%	4.8%	8.7%	12.7%	9.2%
OTHER ROOFED COMMERCIAL	388272	247786	29500	43700	29184	33517	24801	42586	44499	140486	313073	23512	5261	816	45611	4268	147011	229433	7560
	7.8%	8.0%	3.3%	3.7%	11.3%	10.4%	12.6%	32.7%	31.7%	7.6%	12.6%	4.6%	0.5%	1.1%	7.7%	0.5%	10.5%	12.2%	0.9%
ANY CAMPGROUNDS	76877	50725	14158	15406	2210	1233	3096	7748	6875	26152	66454	3630	615	236	5810	318	19443	54705	2412
	1.5%	1.6%	1.6%	1.3%	0.9%	0.4%	1.6%	5.9%	4.9%	1.4%	2.7%	0.7%	0.1%	0.3%	1.0%	*	1.4%	2.9%	0.3%
ANY PRIVATE COTTAGE	104585	73046	19567	17341	13198	10220	4146	2223	6350	31539	91971	7882	30	183	3804	1578	34027	54552	14428
	2.1%	2.3%	2.2%	1.5%	5.1%	3.2%	2.1%	1.7%	4.5%	1.7%	3.7%	1.5%	*	0.2%	0.6%	0.2%	2.4%	2.9%	1.7%
ANY PRIVATE HOME	462861	179132	64015	38593	15351	22077	20186	6737	12173	283729	102556	299339	30703	23687	6575	56138	125557	175968	105198
	9.3%	5.8%	7.1%	3.3%	5.9%	6.9%	10.2%	5.2%	8.7%	15.3%	4.1%	58.1%	2.7%	31.8%	1.1%	6.7%	8.9%	9.4%	12.4%
ONLY OTHER	307549	188325	41003	59067	18180	16856	21045	14557	17618	119223	177551	24469	63380	1527	39227	22891	99332	139600	45726
	6.2%	6.0%	4.6%	5.1%	7.0%	5.2%	10.7%	11.2%	12.5%	6.4%	7.2%	4.7%	5.6%	2.1%	6.6%	2.7%	7.1%	7.4%	5.4%

ITS 2001 - U.S. RESIDENTS

TABLE S4-1

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
SAME-DAY VISITS IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISITS IN ONTARIO	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
MAIN PURPOSE OF TRIP																			
PLEASURE	1720971	1129988	246418	333935	135827	170265	95767	75014	72761	590983	1720971	-	-	-	-	131456	470228	909056	210231
	50.0%	63.2%	57.0%	70.2%	63.6%	69.9%	52.4%	60.6%	62.1%	35.7%	100.0%					30.5%	46.2%	65.0%	35.3%
VFR	449016	180596	65376	44562	12796	23722	17286	6503	10350	268421	-	449016	-	-	-	51635	136095	143008	118279
	13.0%	10.1%	15.1%	9.4%	6.0%	9.7%	9.5%	5.3%	8.8%	16.2%		100.0%				12.0%	13.4%	10.2%	19.8%
BUSINESS	1002153	314649	82475	54613	51136	35434	45715	24842	20434	687504	-	-	1002153	-	-	210532	318726	245756	227139
	29.1%	17.6%	19.1%	11.5%	23.9%	14.6%	25.0%	20.1%	17.4%	41.6%			100.0%			48.9%	31.3%	17.6%	38.1%
PERSONAL	71283	32876	8365	3863	3350	4953	11185	-	1161	38407	-	-	-	71283	-	12193	19743	28164	11184
	2.1%	1.8%	1.9%	0.8%	1.6%	2.0%	6.1%		1.0%	2.3%				100.0%		2.8%	1.9%	2.0%	1.9%
OTHER	193365	127713	28912	36748	10351	9145	12651	17370	12536	65652	-	-	-	-	193365	24752	71174	68436	29003
	5.6%	7.1%	6.7%	7.7%	4.8%	3.8%	6.9%	14.0%	10.7%	4.0%					100.0%	5.7%	7.0%	4.9%	4.9%
NOT STATED/DON'T KNOW	5182	2571	537	1789	245	-	-	-	-	2611	-	-	-	-	-	-	1687	3290	205
	0.2%	0.1%	0.1%	0.4%	0.1%					0.2%							0.2%	0.2%	*
QUARTER TRIP STARTED																			
QUARTER I (JAN - MAR)	430568	216760	71616	77223	20653	19862	12707	4331	10369	213808	131456	51635	210532	12193	24752	430568	-	-	-
	12.5%	12.1%	16.6%	16.2%	9.7%	8.2%	7.0%	3.5%	8.8%	12.9%	7.6%	11.5%	21.0%	17.1%	12.8%	100.0%			
QUARTER II (APR - JUN)	1017653	505917	99412	143734	64447	52972	51615	47163	46575	511735	470228	136095	318726	19743	71174	-	1017653	-	-
	29.6%	28.3%	23.0%	30.2%	30.2%	21.8%	28.3%	38.1%	39.7%	30.9%	27.3%	30.3%	31.8%	27.7%	36.8%		100.0%		
QUARTER III (JUL - SEP)	1397710	778246	186493	177403	101151	122285	85812	55011	50091	619464	909056	143008	245756	28164	68436	-	-	1397710	-
	40.6%	43.5%	43.2%	37.3%	47.3%	50.2%	47.0%	44.5%	42.7%	37.5%	52.8%	31.8%	24.5%	39.5%	35.4%			100.0%	
QUARTER IV (OCT - DEC)	596041	287471	74564	77149	27455	48400	32471	17224	10207	308570	210231	118279	227139	11184	29003	-	-	-	596041
	17.3%	16.1%	17.3%	16.2%	12.8%	19.9%	17.8%	13.9%	8.7%	18.7%	12.2%	26.3%	22.7%	15.7%	15.0%				100.0%

Continued

OVERVIEW OF SPENDING IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																			
ANY ROOFED COMMERCIAL ACCOMMODATION	2661494	1354652	308861	358845	169745	198657	143107	95825	79614	1306842	1364897	174704	925011	52284	141659	360670	789792	1060560	450471
	77.3%	75.7%	71.5%	75.5%	79.4%	81.6%	78.4%	77.4%	67.9%	79.0%	79.3%	38.9%	92.3%	73.3%	73.3%	83.8%	77.6%	75.9%	75.6%
HOTEL	1969613	916999	246622	252878	113582	136063	100010	41798	26046	1052615	842581	131747	872324	45567	74606	326224	569058	695926	378405
	57.2%	51.3%	57.1%	53.2%	53.1%	55.9%	54.8%	33.8%	22.2%	63.7%	49.0%	29.3%	87.0%	63.9%	38.6%	75.8%	55.9%	49.8%	63.5%
MOTEL	480085	280305	48578	81648	33846	49519	25634	21362	19719	199779	328745	29263	76590	8892	36444	40602	122988	238274	78221
	13.9%	15.7%	11.2%	17.2%	15.8%	20.3%	14.0%	17.3%	16.8%	12.1%	19.1%	6.5%	7.6%	12.5%	18.8%	9.4%	12.1%	17.0%	13.1%
OTHER ROOFED COMMERCIAL	388272	247786	29500	43700	29184	33517	24801	42586	44499	140486	313073	23512	5261	816	45611	4268	147011	229433	7560
	11.3%	13.9%	6.8%	9.2%	13.7%	13.8%	13.6%	34.4%	38.0%	8.5%	18.2%	5.2%	0.5%	1.1%	23.6%	1.0%	14.4%	16.4%	1.3%
ANY CAMPGROUNDS	76877	50725	14158	15406	2210	1233	3096	7748	6875	26152	66454	3630	615	236	5810	318	19443	54705	2412
	2.2%	2.8%	3.3%	3.2%	1.0%	0.5%	1.7%	6.3%	5.9%	1.6%	3.9%	0.8%	0.1%	0.3%	3.0%	0.1%	1.9%	3.9%	0.4%
ANY PRIVATE COTTAGE	104585	73046	19567	17341	13198	10220	4146	2223	6350	31539	91971	7882	30	183	3804	1578	34027	54552	14428
	3.0%	4.1%	4.5%	3.6%	6.2%	4.2%	2.3%	1.8%	5.4%	1.9%	5.3%	1.8%	*	0.3%	2.0%	0.4%	3.3%	3.9%	2.4%
ANY PRIVATE HOME	462861	179132	64015	38593	15351	22077	20186	6737	12173	283729	102556	299339	30703	23687	6575	56138	125557	175968	105198
	13.4%	10.0%	14.8%	8.1%	7.2%	9.1%	11.1%	5.4%	10.4%	17.2%	6.0%	66.7%	3.1%	33.2%	3.4%	13.0%	12.3%	12.6%	17.6%
ONLY OTHER	307549	188325	41003	59067	18180	16856	21045	14557	17618	119223	177551	24469	63380	1527	39227	22891	99332	139600	45726
	8.9%	10.5%	9.5%	12.4%	8.5%	6.9%	11.5%	11.8%	15.0%	7.2%	10.3%	5.4%	6.3%	2.1%	20.3%	5.3%	9.8%	10.0%	7.7%

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TABLE P1-1

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
BORDER STATES (TOTAL)	23941 85.1%	23941 100.0%	8978 100.0%	11010 100.0%	933 100.0%	1415 100.0%	513 100.0%	370 100.0%	722 100.0%	-	12413 84.7%	3274 81.4%	1242 64.7%	95 54.1%	4972 93.8%	5143 93.1%	6698 84.2%	8012 80.7%	4089 86.4%	23506 86.6%
NEW YORK	8978 31.9%	8978 37.5%	8978 100.0%	-	-	-	-	-	-	-	4781 32.6%	1190 29.6%	268 13.9%	20 11.4%	1834 34.6%	1691 30.6%	2609 32.8%	3089 31.1%	1589 33.6%	8844 32.6%
MICHIGAN	11010 39.1%	11010 46.0%	-	11010 100.0%	-	-	-	-	-	-	5066 34.6%	1676 41.7%	653 34.0%	24 13.7%	2659 50.2%	2886 52.2%	3065 38.6%	3290 33.1%	1770 37.4%	10955 40.3%
PENNSYLVANIA	933 3.3%	933 3.9%	-	-	933 100.0%	-	-	-	-	-	662 4.5%	79 2.0%	78 4.1%	13 7.6%	80 1.5%	113 2.1%	288 3.6%	408 4.1%	123 2.6%	857 3.2%
OHIO	1415 5.0%	1415 5.9%	-	-	-	1415 100.0%	-	-	-	-	974 6.6%	116 2.9%	101 5.3%	18 10.2%	145 2.7%	175 3.2%	345 4.3%	581 5.9%	314 6.6%	1353 5.0%
ILLINOIS	513 1.8%	513 2.1%	-	-	-	-	513 100.0%	-	-	-	327 2.2%	72 1.8%	62 3.2%	14 8.2%	35 0.7%	75 1.4%	116 1.5%	244 2.5%	79 1.7%	474 1.7%
WISCONSIN	370 1.3%	370 1.5%	-	-	-	-	-	370 100.0%	-	-	195 1.3%	45 1.1%	42 2.2%	-	76 1.4%	37 0.7%	116 1.5%	168 1.7%	49 1.0%	353 1.3%
MINNESOTA	722 2.6%	722 3.0%	-	-	-	-	-	-	722 100.0%	-	407 2.8%	96 2.4%	37 2.0%	5 3.0%	143 2.7%	166 3.0%	159 2.0%	232 2.3%	165 3.5%	671 2.5%
OTHER USA	4193 14.9%	-	-	-	-	-	-	-	-	4193 100.0%	2240 15.3%	746 18.6%	677 35.3%	81 45.9%	328 6.2%	380 6.9%	1253 15.8%	1918 19.3%	641 13.6%	3649 13.4%
MASSACHUSETTS	344 1.2%	-	-	-	-	-	-	-	-	344 8.2%	136 0.9%	88 2.2%	67 3.5%	10 5.4%	32 0.6%	55 1.0%	75 0.9%	142 1.4%	71 1.5%	300 1.1%
NEW JERSEY	280 1.0%	-	-	-	-	-	-	-	-	280 6.7%	152 1.0%	56 1.4%	54 2.8%	7 4.1%	9 0.2%	20 0.4%	75 0.9%	136 1.4%	50 1.0%	244 0.9%
WASHINGTON DC/MARYLAND	240 0.9%	-	-	-	-	-	-	-	-	240 5.7%	137 0.9%	47 1.2%	35 1.8%	12 6.6%	5 0.1%	25 0.4%	62 0.8%	123 1.2%	30 0.6%	194 0.7%
FLORIDA	329 1.2%	-	-	-	-	-	-	-	-	329 7.8%	154 1.1%	76 1.9%	38 2.0%	6 3.4%	38 0.7%	26 0.5%	110 1.4%	156 1.6%	36 0.8%	293 1.1%
TEXAS	276 1.0%	-	-	-	-	-	-	-	-	276 6.6%	154 1.1%	45 1.1%	58 3.0%	7 3.8%	6 0.1%	30 0.5%	92 1.2%	113 1.1%	40 0.9%	243 0.9%
CALIFORNIA	379 1.3%	-	-	-	-	-	-	-	-	379 9.0%	168 1.1%	86 2.1%	84 4.4%	12 7.0%	24 0.5%	39 0.7%	125 1.6%	146 1.5%	70 1.5%	309 1.1%
OTHER STATES	2344 8.3%	-	-	-	-	-	-	-	-	2344 55.9%	1339 9.1%	348 8.7%	341 17.8%	27 15.6%	215 4.0%	185 3.4%	714 9.0%	1102 11.1%	343 7.2%	2065 7.6%

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TABLE P1-2

ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
NEW ENGLAND	727 2.6%	-	-	-	-	-	-	-	-	727 17.3%	306 2.1%	160 4.0%	123 6.4%	10 5.8%	92 1.7%	84 1.5%	186 2.3%	318 3.2%	139 2.9%	622 2.3%
MIDDLE ATLANTIC	10191 36.2%	9911 41.4%	8978 100.0%	-	933 100.0%	-	-	-	-	280 6.7%	5595 38.2%	1326 33.0%	400 20.9%	41 23.0%	1922 36.3%	1824 33.0%	2972 37.4%	3632 36.6%	1762 37.3%	9944 36.6%
SOUTH ATLANTIC	1147 4.1%	-	-	-	-	-	-	-	-	1147 27.4%	630 4.3%	216 5.4%	166 8.6%	29 16.6%	76 1.4%	99 1.8%	313 3.9%	574 5.8%	160 3.4%	993 3.7%
EAST NORTH CENTRAL	13573 48.2%	13309 55.6%	-	11010 100.0%	-	1415 100.0%	513 100.0%	370 100.0%	-	265 6.3%	6697 45.7%	1977 49.2%	890 46.4%	58 33.1%	2936 55.4%	3183 57.6%	3714 46.7%	4409 44.4%	2267 47.9%	13386 49.3%
WEST NORTH CENTRAL	1090 3.9%	722 3.0%	-	-	-	-	-	-	722 100.0%	368 8.8%	664 4.5%	122 3.0%	71 3.7%	13 7.6%	167 3.1%	189 3.4%	301 3.8%	405 4.1%	196 4.1%	1003 3.7%
EAST SOUTH CENTRAL	166 0.6%	-	-	-	-	-	-	-	-	166 3.9%	106 0.7%	21 0.5%	18 0.9%	1 0.8%	19 0.4%	8 0.1%	45 0.6%	97 1.0%	16 0.3%	153 0.6%
WEST SOUTH CENTRAL	365 1.3%	-	-	-	-	-	-	-	-	365 8.7%	214 1.5%	52 1.3%	76 3.9%	7 4.2%	9 0.2%	37 0.7%	121 1.5%	158 1.6%	48 1.0%	317 1.2%
MOUNTAIN	284 1.0%	-	-	-	-	-	-	-	-	284 6.8%	155 1.1%	35 0.9%	58 3.0%	3 1.7%	27 0.5%	23 0.4%	83 1.0%	136 1.4%	42 0.9%	243 0.9%
PACIFIC	570 2.0%	-	-	-	-	-	-	-	-	570 13.6%	277 1.9%	110 2.7%	113 5.9%	13 7.2%	49 0.9%	70 1.3%	207 2.6%	193 1.9%	99 2.1%	474 1.7%
ALASKA/HAWAII	21 0.1%	-	-	-	-	-	-	-	-	21 0.5%	9 0.1%	3 0.1%	5 0.3%	-	4 0.1%	4 0.1%	9 0.1%	6 0.1%	2 *	19 0.1%

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TABLE P2-1

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
BORDER STATES (TOTAL)	5344 67.8%	5344 100.0%	1476 100.0%	1742 100.0%	491 100.0%	699 100.0%	354 100.0%	276 100.0%	307 100.0%	-	3482 74.6%	881 60.7%	420 42.0%	88 54.8%	467 79.6%	759 74.3%	1464 65.1%	2264 67.8%	857 67.5%	5112 69.9%
NEW YORK	1476 18.7%	1476 27.6%	1476 100.0%	-	-	-	-	-	-	-	927 19.9%	294 20.3%	89 8.9%	19 12.2%	144 24.7%	258 25.2%	378 16.8%	628 18.8%	212 16.7%	1420 19.4%
MICHIGAN	1742 22.1%	1742 32.6%	-	1742 100.0%	-	-	-	-	-	-	1123 24.1%	317 21.8%	114 11.4%	23 14.2%	161 27.5%	318 31.1%	486 21.6%	664 19.9%	274 21.6%	1707 23.3%
PENNSYLVANIA	491 6.2%	491 9.2%	-	-	491 100.0%	-	-	-	-	-	344 7.4%	45 3.1%	59 5.9%	13 7.9%	30 5.1%	61 5.9%	147 6.6%	194 5.8%	89 7.0%	469 6.4%
OHIO	699 8.9%	699 13.1%	-	-	-	699 100.0%	-	-	-	-	508 10.9%	98 6.7%	55 5.5%	16 10.1%	22 3.8%	58 5.6%	159 7.1%	327 9.8%	155 12.2%	664 9.1%
ILLINOIS	354 4.5%	354 6.6%	-	-	-	-	354 100.0%	-	-	-	217 4.6%	52 3.6%	50 5.0%	14 9.0%	21 3.7%	25 2.5%	90 4.0%	184 5.5%	54 4.3%	328 4.5%
WISCONSIN	276 3.5%	276 5.2%	-	-	-	-	-	276 100.0%	-	-	158 3.4%	36 2.5%	31 3.1%	-	51 8.7%	14 1.4%	102 4.5%	122 3.7%	38 3.0%	262 3.6%
MINNESOTA	307 3.9%	307 5.7%	-	-	-	-	-	-	307 100.0%	-	207 4.4%	39 2.7%	22 2.2%	2 1.4%	36 6.2%	26 2.5%	102 4.5%	145 4.3%	35 2.8%	262 3.6%
OTHER USA	2535 32.2%	-	-	-	-	-	-	-	-	2535 100.0%	1187 25.4%	571 39.3%	580 58.0%	72 45.2%	119 20.4%	263 25.7%	785 34.9%	1074 32.2%	412 32.5%	2201 30.1%
MASSACHUSETTS	200 2.5%	-	-	-	-	-	-	-	-	200 7.9%	68 1.5%	56 3.9%	53 5.3%	10 6.0%	12 2.0%	30 3.0%	58 2.6%	75 2.2%	37 2.9%	167 2.3%
NEW JERSEY	209 2.6%	-	-	-	-	-	-	-	-	209 8.2%	95 2.0%	52 3.6%	46 4.6%	7 4.4%	7 1.3%	18 1.8%	56 2.5%	101 3.0%	34 2.6%	188 2.6%
WASHINGTON DC/MARYLAND	149 1.9%	-	-	-	-	-	-	-	-	149 5.9%	79 1.7%	28 1.9%	31 3.1%	7 4.3%	2 0.4%	19 1.9%	48 2.2%	62 1.9%	19 1.5%	128 1.8%
FLORIDA	203 2.6%	-	-	-	-	-	-	-	-	203 8.0%	91 1.9%	61 4.2%	36 3.6%	6 3.7%	9 1.6%	26 2.5%	73 3.2%	78 2.3%	26 2.1%	181 2.5%
TEXAS	153 1.9%	-	-	-	-	-	-	-	-	153 6.0%	64 1.4%	33 2.2%	48 4.8%	7 4.2%	1 0.2%	21 2.1%	63 2.8%	46 1.4%	23 1.8%	136 1.9%
CALIFORNIA	258 3.3%	-	-	-	-	-	-	-	-	258 10.2%	88 1.9%	78 5.4%	75 7.5%	12 7.2%	6 1.0%	34 3.3%	86 3.8%	90 2.7%	49 3.8%	214 2.9%
OTHER STATES	1363 17.3%	-	-	-	-	-	-	-	-	1363 53.8%	700 15.0%	264 18.2%	290 29.0%	25 15.4%	82 14.0%	115 11.2%	401 17.8%	623 18.7%	224 17.7%	1186 16.2%

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TABLE P2-2

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
NEW ENGLAND	419 5.3%	-	-	-	-	-	-	-	-	419 16.5%	176 3.8%	97 6.7%	101 10.1%	10 6.4%	34 5.9%	46 4.5%	112 5.0%	169 5.1%	92 7.3%	334 4.6%
MIDDLE ATLANTIC	2175 27.6%	1966 36.8%	1476 100.0%	-	491 100.0%	-	-	-	-	209 8.2%	1366 29.3%	392 27.0%	194 19.4%	39 24.5%	182 31.0%	337 32.9%	581 25.9%	923 27.6%	334 26.3%	2077 28.4%
SOUTH ATLANTIC	713 9.1%	-	-	-	-	-	-	-	-	713 28.1%	344 7.4%	172 11.8%	149 14.9%	22 13.6%	23 3.9%	80 7.8%	216 9.6%	309 9.3%	108 8.5%	639 8.7%
EAST NORTH CENTRAL	3225 40.9%	3071 57.5%	-	1742 100.0%	-	699 100.0%	354 100.0%	276 100.0%	-	154 6.1%	2078 44.5%	543 37.4%	274 27.4%	55 34.4%	270 46.1%	423 41.3%	882 39.2%	1373 41.1%	547 43.1%	3105 42.5%
WEST NORTH CENTRAL	502 6.4%	307 5.7%	-	-	-	-	-	-	307 100.0%	195 7.7%	332 7.1%	63 4.3%	50 5.0%	10 6.4%	47 8.0%	46 4.5%	172 7.6%	233 7.0%	51 4.0%	431 5.9%
EAST SOUTH CENTRAL	120 1.5%	-	-	-	-	-	-	-	-	120 4.7%	80 1.7%	19 1.3%	13 1.3%	1 0.9%	7 1.2%	4 0.4%	22 1.0%	82 2.5%	13 1.0%	115 1.6%
WEST SOUTH CENTRAL	205 2.6%	-	-	-	-	-	-	-	-	205 8.1%	90 1.9%	39 2.7%	64 6.4%	7 4.6%	4 0.7%	28 2.7%	81 3.6%	67 2.0%	29 2.3%	181 2.5%
MOUNTAIN	148 1.9%	-	-	-	-	-	-	-	-	148 5.8%	54 1.1%	25 1.8%	55 5.5%	3 1.9%	10 1.6%	11 1.1%	43 1.9%	65 2.0%	28 2.2%	121 1.7%
PACIFIC	365 4.6%	-	-	-	-	-	-	-	-	365 14.4%	144 3.1%	101 7.0%	100 10.0%	12 7.3%	8 1.3%	48 4.7%	137 6.1%	115 3.4%	66 5.2%	304 4.2%
ALASKA/HAWAII	8 0.1%	-	-	-	-	-	-	-	-	8 0.3%	4 0.1%	1 0.1%	1 0.1%	-	2 0.3%	- *	4 0.2%	2 0.1%	2 0.1%	6 0.1%

ITS 2001 - U.S. RESIDENTS

TABLE P3-1

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
BORDER STATES (TOTAL)	3114492 62.6%	3114492 100.0%	899802 100.0%	1165882 100.0%	258608 100.0%	321824 100.0%	197578 100.0%	130280 100.0%	140518 100.0%	-	1786917 72.2%	228073 44.3%	380970 33.9%	34765 46.7%	496651 83.9%	603612 72.0%	839370 59.7%	1160993 61.7%	510518 60.2%
NEW YORK	899802 18.1%	899802 28.9%	899802 100.0%	-	-	-	-	-	-	-	504410 20.4%	83996 16.3%	99831 8.9%	8583 11.5%	136267 23.0%	169804 20.2%	[illegible]	324463 17.2%	169049 19.9%
MICHIGAN	1165882 23.4%	1165882 37.4%	-	1165882 100.0%	-	-	-	-	-	-	647993 26.2%	66617 12.9%	72508 6.5%	3933 5.3%	268977 45.4%	319250 38.1%	[illegible]	366133 19.5%	173952 20.5%
PENNSYLVANIA	258608 5.2%	258608 8.3%	-	-	258608 100.0%	-	-	-	-	-	162047 6.5%	15146 2.9%	56222 5.0%	3995 5.4%	18195 3.1%	29231 3.5%	77385 5.5%	119519 6.4%	32472 3.8%
OHIO	321824 6.5%	321824 10.3%	-	-	-	321824 100.0%	-	-	-	-	212317 8.6%	25135 4.9%	47973 4.3%	[illegible] 6.9%	22884 3.9%	39211 4.7%	69160 4.9%	146101 7.8%	67353 7.9%
ILLINOIS	197578 4.0%	197578 6.3%	-	-	-	-	197578 100.0%	-	-	-	103007 4.2%	18640 3.6%	49713 4.4%	11185 15.0%	14938 2.5%	17578 2.1%	53012 3.8%	91495 4.9%	35493 4.2%
WISCONSIN	130280 2.6%	130280 4.2%	-	-	-	-	-	130280 100.0%	-	-	77008 3.1%	7176 1.4%	26057 2.3%	-	19469 3.3%	5462 0.7%	48323 3.4%	57877 3.1%	18618 2.2%
MINNESOTA	140518 2.8%	140518 4.5%	-	-	-	-	-	-	140518 100.0%	-	80135 3.2%	11363 2.2%	28667 2.6%	1935 2.6%	15922 2.7%	23076 2.8%	48455 3.4%	55406 2.9%	13581 1.6%
OTHER USA	1859655 37.4%	-	-	-	-	-	-	-	-	1859655 100.0%	688447 27.8%	287098 55.7%	741271 66.1%	39667 53.3%	95565 16.1%	235155 28.0%	566364 40.3%	719968 38.3%	338167 39.8%
MASSACHUSETTS	160591 3.2%	-	-	-	-	-	-	-	-	160591 8.6%	37371 1.5%	23406 4.5%	87522 7.8%	4855 6.5%	6327 1.1%	27048 3.2%	34135 2.4%	55303 2.9%	44106 5.2%
NEW JERSEY	120417 2.4%	-	-	-	-	-	-	-	-	120417 6.5%	52852 2.1%	15940 3.1%	44072 3.9%	2695 3.6%	4510 0.8%	10743 1.3%	30164 2.1%	58069 3.1%	21441 2.5%
WASHINGTON DC/MARYLAND	115933 2.3%	-	-	-	-	-	-	-	-	115933 6.2%	54195 2.2%	12804 2.5%	39741 3.5%	6361 8.5%	2061 0.3%	21973 2.6%	32506 2.3%	41846 2.2%	19608 2.3%
FLORIDA	169449 3.4%	-	-	-	-	-	-	-	-	169449 9.1%	62862 2.5%	40972 8.0%	55323 4.9%	3078 4.1%	6232 1.1%	21034 2.5%	59658 4.2%	59517 3.2%	29240 3.4%
TEXAS	131323 2.6%	-	-	-	-	-	-	-	-	131323 7.1%	52986 2.1%	18266 3.5%	52856 4.7%	3687 5.0%	3314 0.6%	20307 2.4%	51679 3.7%	38040 2.0%	21297 2.5%
CALIFORNIA	270468 5.4%	-	-	-	-	-	-	-	-	270468 14.5%	72395 2.9%	65177 12.7%	107345 9.6%	8173 11.0%	17136 2.9%	39238 4.7%	90363 6.4%	88835 4.7%	52030 6.1%
OTHER STATES	891474 17.9%	-	-	-	-	-	-	-	-	891474 47.9%	355787 14.4%	110533 21.5%	354413 31.6%	10817 14.5%	55986 9.5%	94812 11.3%	267859 19.1%	378358 20.1%	150445 17.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P3-2

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
NEW ENGLAND	302939 6.1%	-	-	-	-	-	-	-	-	302939 16.3%	87798 3.5%	34082 6.6%	160671 14.3%	5100 6.9%	13129 2.2%	46418 5.5%	68915 4.9%	113047 6.0%	74559 8.8%
MIDDLE ATLANTIC	1278827 25.7%	1158410 37.2%	899802 100.0%	-	258608 100.0%	-	-	-	-	120417 6.5%	719310 29.1%	115082 22.3%	200125 17.8%	15273 20.5%	158972 26.8%	209779 25.0%	344035 24.5%	502050 26.7%	222963 26.3%
SOUTH ATLANTIC	542352 10.9%	-	-	-	-	-	-	-	-	542352 29.2%	212621 8.6%	93947 18.2%	203060 18.1%	13793 18.5%	16413 2.8%	71899 8.6%	163655 11.6%	214225 11.4%	92573 10.9%
EAST NORTH CENTRAL	1883355 37.9%	1815564 58.3%	-	1165882 100.0%	-	321824 100.0%	197578 100.0%	130280 100.0%	-	67791 3.6%	1072153 43.3%	127747 24.8%	211111 18.8%	20521 27.6%	336598 56.8%	386191 46.0%	499935 35.6%	692820 36.8%	304408 35.9%
WEST NORTH CENTRAL	285534 5.7%	140518 4.5%	-	-	-	-	-	-	140518 100.0%	145015 7.8%	172227 7.0%	20987 4.1%	54451 4.9%	5762 7.7%	29151 4.9%	33299 4.0%	104804 7.5%	122403 6.5%	25028 2.9%
EAST SOUTH CENTRAL	57172 1.1%	-	-	-	-	-	-	-	-	57172 3.1%	30790 1.2%	6410 1.2%	14152 1.3%	996 1.3%	4818 0.8%	2450 0.3%	11671 0.8%	35436 1.9%	7616 0.9%
WEST SOUTH CENTRAL	164076 3.3%	-	-	-	-	-	-	-	-	164076 8.8%	67588 2.7%	21249 4.1%	63481 5.7%	3727 5.0%	7816 1.3%	25809 3.1%	63172 4.5%	50104 2.7%	24992 2.9%
MOUNTAIN	124036 2.5%	-	-	-	-	-	-	-	-	124036 6.7%	26671 1.1%	13483 2.6%	77945 6.9%	982 1.3%	3725 0.6%	10720 1.3%	38017 2.7%	47177 2.5%	28123 3.3%
PACIFIC	324285 6.5%	-	-	-	-	-	-	-	-	324285 17.4%	83348 3.4%	78571 15.3%	133430 11.9%	8279 11.1%	20312 3.4%	51072 6.1%	106383 7.6%	102679 5.5%	64152 7.6%
ALASKA/HAWAII	11571 0.2%	-	-	-	-	-	-	-	-	11571 0.6%	2860 0.1%	3613 0.7%	3815 0.3%	-	1283 0.2%	1131 0.1%	5148 0.4%	1020 0.1%	4272 0.5%

ITS 2001 - U.S. RESIDENTS

TABLE P4-1

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
BORDER STATES (TOTAL)	1788394 52.0%	1788394 100.0%	432084 100.0%	475510 100.0%	213706 100.0%	243519 100.0%	182604 100.0%	123729 100.0%	117242 100.0%	-	1129988 65.7%	180596 40.2%	314649 31.4%	32876 46.1%	127713 66.0%	216760 50.3%	505917 49.7%	778246 55.7%	287471 48.2%
NEW YORK	432084 12.6%	432084 24.2%	432084 100.0%	-	-	-	-	-	-	-	246418 14.3%	65376 14.6%	82475 8.2%	8365 11.7%	28912 15.0%	71616 16.6%	99412 9.8%	186493 13.3%	74564 12.5%
MICHIGAN	475510 13.8%	475510 26.6%	-	475510 100.0%	-	-	-	-	-	-	333935 19.4%	44562 9.9%	54613 5.4%	3863 5.4%	36748 19.0%	77223 17.9%	143734 14.1%	177403 12.7%	77149 12.9%
PENNSYLVANIA	213706 6.2%	213706 11.9%	-	-	213706 100.0%	-	-	-	-	-	135827 7.9%	12796 2.8%	51136 5.1%	3350 4.7%	10351 5.4%	20653 4.8%	64447 6.3%	101151 7.2%	27455 4.6%
OHIO	243519 7.1%	243519 13.6%	-	-	-	243519 100.0%	-	-	-	-	170265 9.9%	23722 5.3%	35434 3.5%	4953 6.9%	9145 4.7%	19862 4.6%	52972 5.2%	122285 8.7%	48400 8.1%
ILLINOIS	182604 5.3%	182604 10.2%	-	-	-	-	182604 100.0%	-	-	-	95767 5.6%	17286 3.8%	45715 4.6%	11185 15.7%	12651 6.5%	12707 3.0%	51615 5.1%	85812 6.1%	32471 5.4%
WISCONSIN	123729 3.6%	123729 6.9%	-	-	-	-	-	123729 100.0%	-	-	75014 4.4%	6503 1.4%	24842 2.5%	-	17370 9.0%	4331 1.0%	47163 4.6%	55011 3.9%	17224 2.9%
MINNESOTA	117242 3.4%	117242 6.6%	-	-	-	-	-	-	117242 100.0%	-	72761 4.2%	10350 2.3%	20434 2.0%	1161 1.6%	12536 6.5%	10369 2.4%	46575 4.6%	50091 3.6%	10207 1.7%
OTHER USA	1653577 48.0%	-	-	-	-	-	-	-	-	1653577 100.0%	590983 34.3%	268421 59.8%	687504 68.6%	38407 53.9%	65652 34.0%	213808 49.7%	511735 50.3%	619464 44.3%	308570 51.8%
MASSACHUSETTS	138282 4.0%	-	-	-	-	-	-	-	-	138282 8.4%	31618 1.8%	22559 5.0%	74388 7.4%	4855 6.8%	4421 2.3%	21435 5.0%	29570 2.9%	47921 3.4%	39356 6.6%
NEW JERSEY	106144 3.1%	-	-	-	-	-	-	-	-	106144 6.4%	43846 2.5%	14688 3.3%	41114 4.1%	2652 3.7%	3503 1.8%	9725 2.3%	24622 2.4%	52284 3.7%	19513 3.3%
WASHINGTON DC/MARYLAND	95472 2.8%	-	-	-	-	-	-	-	-	95472 5.8%	39413 2.3%	12749 2.8%	35755 3.6%	6129 8.6%	711 0.4%	19133 4.4%	28962 2.8%	30982 2.2%	16396 2.8%
FLORIDA	156742 4.6%	-	-	-	-	-	-	-	-	156742 9.5%	57549 3.3%	37415 8.3%	54362 5.4%	3078 4.3%	4338 2.2%	21034 4.9%	57734 5.7%	50609 3.6%	27365 4.6%
TEXAS	114197 3.3%	-	-	-	-	-	-	-	-	114197 6.9%	42798 2.5%	16855 3.8%	48595 4.8%	3687 5.2%	2262 1.2%	19153 4.4%	47419 4.7%	28450 2.0%	19174 3.2%
CALIFORNIA	244838 7.1%	-	-	-	-	-	-	-	-	244838 14.8%	64107 3.7%	60154 13.4%	103308 10.3%	7847 11.0%	9423 4.9%	37865 8.8%	82862 8.1%	75761 5.4%	48350 8.1%
OTHER STATES	797902 23.2%	-	-	-	-	-	-	-	-	797902 48.3%	311652 18.1%	104001 23.2%	329981 32.9%	10159 14.3%	40995 21.2%	85463 19.8%	240566 23.6%	333457 23.9%	138416 23.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P4-2

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
NEW ENGLAND	264489 7.7%	-	-	-	-	-	-	-	-	264489 16.0%	76749 4.5%	31080 6.9%	141294 14.1%	5100 7.2%	9823 5.1%	40239 9.3%	57958 5.7%	97567 7.0%	68724 11.5%
MIDDLE ATLANTIC	751934 21.8%	645790 36.1%	432084 100.0%	-	213706 100.0%	-	-	-	-	106144 6.4%	426091 24.8%	92861 20.7%	174726 17.4%	14367 20.2%	42766 22.1%	101994 23.7%	188480 18.5%	339928 24.3%	121533 20.4%
SOUTH ATLANTIC	482675 14.0%	-	-	-	-	-	-	-	-	482675 29.2%	176854 10.3%	88729 19.8%	192873 19.2%	12906 18.1%	10496 5.4%	65921 15.3%	153606 15.1%	180756 12.9%	82392 13.8%
EAST NORTH CENTRAL	1086910 31.6%	1025361 57.3%	-	475510 100.0%	-	243519 100.0%	182604 100.0%	123729 100.0%	-	61548 3.7%	704506 40.9%	101225 22.5%	173890 17.4%	20269 28.4%	85231 44.1%	118784 27.6%	316117 31.1%	469035 33.6%	182974 30.7%
WEST NORTH CENTRAL	249215 7.2%	117242 6.6%	-	-	-	-	-	-	117242 100.0%	131973 8.0%	158204 9.2%	19710 4.4%	44799 4.5%	4988 7.0%	21514 11.1%	19205 4.5%	99662 9.8%	109057 7.8%	21291 3.6%
EAST SOUTH CENTRAL	52346 1.5%	-	-	-	-	-	-	-	-	52346 3.2%	28812 1.7%	6079 1.4%	12064 1.2%	996 1.4%	4396 2.3%	2387 0.6%	9033 0.9%	33821 2.4%	7105 1.2%
WEST SOUTH CENTRAL	142956 4.2%	-	-	-	-	-	-	-	-	142956 8.6%	54580 3.2%	19180 4.3%	58705 5.9%	3727 5.2%	6764 3.5%	24655 5.7%	56703 5.6%	39237 2.8%	22361 3.8%
MOUNTAIN	111199 3.2%	-	-	-	-	-	-	-	-	111199 6.7%	20112 1.2%	13215 2.9%	73549 7.3%	982 1.4%	2327 1.2%	10587 2.5%	36129 3.6%	38679 2.8%	25804 4.3%
PACIFIC	290485 8.4%	-	-	-	-	-	-	-	-	290485 17.6%	72328 4.2%	73481 16.4%	127038 12.7%	7948 11.2%	9689 5.0%	46264 10.7%	95722 9.4%	88914 6.4%	59585 10.0%
ALASKA/HAWAII	9762 0.3%	-	-	-	-	-	-	-	-	9762 0.6%	2734 0.2%	3456 0.8%	3214 0.3%	-	358 0.2%	530 0.1%	4244 0.4%	717 0.1%	4272 0.7%

ITS 2001 - U.S. RESIDENTS

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
BORDER STATES (TOTAL)	16582 61.1%	16582 100.0%	4403 100.0%	4304 100.0%	1837 100.0%	2229 100.0%	1416 100.0%	1254 100.0%	1139 100.0%	-	11010 69.1%	2898 48.1%	1093 38.0%	232 45.2%	1333 76.3%	1656 65.4%	4618 58.2%	7910 62.9%	2397 58.8%	15960 63.6%
NEW YORK	4403 16.2%	4403 26.6%	4403 100.0%	-	-	-	-	-	-	-	2755 17.3%	985 16.3%	210 7.3%	48 9.4%	401 22.9%	536 21.2%	957 12.1%	2200 17.5%	710 17.4%	4247 16.9%
MICHIGAN	4304 15.9%	4304 26.0%	-	4304 100.0%	-	-	-	-	-	-	2918 18.3%	797 13.2%	248 8.6%	49 9.5%	283 16.2%	636 25.1%	1314 16.6%	1823 14.5%	531 13.0%	4205 16.8%
PENNSYLVANIA	1837 6.8%	1837 11.1%	-	-	1837 100.0%	-	-	-	-	-	1294 8.1%	230 3.8%	164 5.7%	38 7.4%	109 6.3%	144 5.7%	510 6.4%	923 7.3%	260 6.4%	1775 7.1%
OHIO	2229 8.2%	2229 13.4%	-	-	-	2229 100.0%	-	-	-	-	1560 9.8%	395 6.6%	162 5.6%	39 7.6%	72 4.1%	142 5.6%	499 6.3%	1095 8.7%	493 12.1%	2142 8.5%
ILLINOIS	1416 5.2%	1416 8.5%	-	-	-	-	1416 100.0%	-	-	-	926 5.8%	214 3.5%	146 5.1%	48 9.4%	82 4.7%	84 3.3%	438 5.5%	718 5.7%	177 4.3%	1332 5.3%
WISCONSIN	1254 4.6%	1254 7.6%	-	-	-	-	-	1254 100.0%	-	-	770 4.8%	130 2.2%	95 3.3%	-	259 14.8%	43 1.7%	521 6.6%	569 4.5%	122 3.0%	1224 4.9%
MINNESOTA	1139 4.2%	1139 6.9%	-	-	-	-	-	-	1139 100.0%	-	787 4.9%	147 2.4%	68 2.3%	10 1.9%	127 7.3%	70 2.8%	380 4.8%	583 4.6%	105 2.6%	1034 4.1%
OTHER USA	10538 38.9%	-	-	-	-	-	-	-	-	10538 100.0%	4913 30.9%	3130 51.9%	1787 62.0%	282 54.8%	413 23.7%	874 34.6%	3313 41.8%	4671 37.1%	1680 41.2%	9121 36.4%
MASSACHUSETTS	598 2.2%	-	-	-	-	-	-	-	-	598 5.7%	204 1.3%	218 3.6%	122 4.2%	32 6.2%	22 1.2%	64 2.5%	169 2.1%	210 1.7%	155 3.8%	502 2.0%
NEW JERSEY	701 2.6%	-	-	-	-	-	-	-	-	701 6.7%	348 2.2%	202 3.4%	102 3.6%	24 4.6%	22 1.3%	41 1.6%	196 2.5%	347 2.8%	117 2.9%	638 2.5%
WASHINGTON DC/MARYLAND	587 2.2%	-	-	-	-	-	-	-	-	587 5.6%	308 1.9%	174 2.9%	79 2.7%	16 3.1%	6 0.3%	41 1.6%	170 2.1%	327 2.6%	50 1.2%	535 2.1%
FLORIDA	1358 5.0%	-	-	-	-	-	-	-	-	1358 12.9%	707 4.4%	429 7.1%	151 5.2%	21 4.0%	51 2.9%	130 5.1%	460 5.8%	589 4.7%	180 4.4%	1194 4.8%
TEXAS	634 2.3%	-	-	-	-	-	-	-	-	634 6.0%	240 1.5%	213 3.5%	140 4.9%	32 6.3%	8 0.5%	57 2.3%	241 3.0%	216 1.7%	119 2.9%	554 2.2%
CALIFORNIA	1146 4.2%	-	-	-	-	-	-	-	-	1146 10.9%	351 2.2%	468 7.8%	248 8.6%	57 11.1%	21 1.2%	112 4.4%	384 4.8%	425 3.4%	225 5.5%	944 3.8%
OTHER STATES	5514 20.3%	-	-	-	-	-	-	-	-	5514 52.3%	2755 17.3%	1425 23.6%	945 32.8%	100 19.5%	283 16.2%	429 16.9%	1693 21.4%	2557 20.3%	835 20.5%	4756 19.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P5-2

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																			
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
NEW ENGLAND	1447 5.3%	-	-	-	-	-	-	-	-	1447 13.7%	657 4.1%	427 7.1%	253 8.8%	36 7.0%	74 4.2%	114 4.5%	395 5.0%	618 4.9%	319 7.8%	1067 4.3%
MIDDLE ATLANTIC	6940 25.6%	6239 37.6%	4403 100.0%	-	1837 100.0%	-	-	-	-	701 6.7%	4396 27.6%	1418 23.5%	477 16.5%	110 21.3%	532 30.5%	721 28.5%	1663 21.0%	3470 27.6%	1086 26.7%	6660 26.6%
SOUTH ATLANTIC	3469 12.8%	-	-	-	-	-	-	-	-	3469 32.9%	1692 10.6%	1082 17.9%	513 17.8%	72 13.9%	104 6.0%	287 11.3%	1050 13.2%	1640 13.0%	492 12.1%	3143 12.5%
EAST NORTH CENTRAL	9750 36.0%	9204 55.5%	-	4304 100.0%	-	2229 100.0%	1416 100.0%	1254 100.0%	-	546 5.2%	6449 40.5%	1692 28.1%	716 24.9%	142 27.7%	741 42.4%	933 36.9%	2934 37.0%	4471 35.5%	1412 34.6%	9428 37.6%
WEST NORTH CENTRAL	2160 8.0%	1139 6.9%	-	-	-	-	-	-	1139 100.0%	1022 9.7%	1484 9.3%	281 4.7%	161 5.6%	43 8.4%	191 11.0%	137 5.4%	790 10.0%	1070 8.5%	164 4.0%	1942 7.7%
EAST SOUTH CENTRAL	402 1.5%	-	-	-	-	-	-	-	-	402 3.8%	259 1.6%	68 1.1%	31 1.1%	5 1.0%	39 2.2%	11 0.5%	75 0.9%	266 2.1%	49 1.2%	383 1.5%
WEST SOUTH CENTRAL	821 3.0%	-	-	-	-	-	-	-	-	821 7.8%	349 2.2%	248 4.1%	171 5.9%	35 6.8%	19 1.1%	72 2.9%	339 4.3%	264 2.1%	145 3.6%	722 2.9%
MOUNTAIN	608 2.2%	-	-	-	-	-	-	-	-	608 5.8%	187 1.2%	191 3.2%	194 6.7%	12 2.4%	20 1.2%	78 3.1%	171 2.2%	247 2.0%	111 2.7%	477 1.9%
PACIFIC	1476 5.4%	-	-	-	-	-	-	-	-	1476 14.0%	436 2.7%	604 10.0%	354 12.3%	59 11.4%	23 1.3%	171 6.8%	495 6.2%	526 4.2%	284 7.0%	1224 4.9%
ALASKA/HAWAII	47 0.2%	-	-	-	-	-	-	-	-	47 0.4%	16 0.1%	19 0.3%	10 0.3%	-	2 0.1%	6 0.2%	19 0.2%	8 0.1%	14 0.3%	36 0.1%

ITS 2001 - U.S. RESIDENTS

TABLE P6-1

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12053	6831	1911	1844	727	917	637	392	404	5222	6054	3094	1967	258	665	1296	3543	5099	2115	11066
BORDER STATES (TOTAL)	6831 56.7%	6831 100.0%	1911 100.0%	1844 100.0%	727 100.0%	917 100.0%	637 100.0%	392 100.0%	404 100.0%	-	4040 66.7%	1461 47.2%	715 36.4%	105 40.7%	502 75.5%	748 57.8%	1916 54.1%	3010 59.0%	1156 54.7%	6551 59.2%
NEW YORK	1911 15.9%	1911 28.0%	1911 100.0%	-	-	-	-	-	-	-	1040 17.2%	516 16.7%	155 7.9%	24 9.3%	172 25.9%	226 17.4%	476 13.4%	838 16.4%	371 17.6%	1826 16.5%
MICHIGAN	1844 15.3%	1844 27.0%	-	1844 100.0%	-	-	-	-	-	-	1126 18.6%	401 12.9%	161 8.2%	23 8.7%	128 19.3%	281 21.7%	529 14.9%	779 15.3%	255 12.0%	1805 16.3%
PENNSYLVANIA	727 6.0%	727 10.6%	-	-	727 100.0%	-	-	-	-	-	461 7.6%	116 3.7%	104 5.3%	12 4.6%	34 5.1%	74 5.7%	207 5.8%	335 6.6%	111 5.2%	703 6.4%
OHIO	917 7.6%	917 13.4%	-	-	-	917 100.0%	-	-	-	-	581 9.6%	169 5.5%	102 5.2%	22 8.5%	42 6.4%	74 5.7%	212 6.0%	423 8.3%	208 9.8%	883 8.0%
ILLINOIS	637 5.3%	637 9.3%	-	-	-	-	637 100.0%	-	-	-	375 6.2%	111 3.6%	105 5.3%	19 7.3%	28 4.2%	35 2.7%	213 6.0%	287 5.6%	102 4.8%	596 5.4%
WISCONSIN	392 3.2%	392 5.7%	-	-	-	-	-	392 100.0%	-	-	214 3.5%	71 2.3%	41 2.1%	-	66 10.0%	22 1.7%	143 4.0%	171 3.4%	54 2.6%	373 3.4%
MINNESOTA	404 3.4%	404 5.9%	-	-	-	-	-	-	404 100.0%	-	243 4.0%	77 2.5%	47 2.4%	6 2.3%	31 4.7%	36 2.8%	135 3.8%	178 3.5%	56 2.6%	364 3.3%
OTHER USA	5222 43.3%	-	-	-	-	-	-	-	-	5222 100.0%	2014 33.3%	1633 52.8%	1252 63.6%	153 59.3%	163 24.5%	547 42.2%	1627 45.9%	2089 41.0%	958 45.3%	4515 40.8%
MASSACHUSETTS	308 2.6%	-	-	-	-	-	-	-	-	308 5.9%	74 1.2%	113 3.7%	96 4.9%	12 4.8%	11 1.6%	40 3.1%	87 2.4%	98 1.9%	83 3.9%	253 2.3%
NEW JERSEY	350 2.9%	-	-	-	-	-	-	-	-	350 6.7%	149 2.5%	108 3.5%	76 3.9%	6 2.5%	9 1.4%	30 2.3%	102 2.9%	152 3.0%	66 3.1%	321 2.9%
WASHINGTON DC/MARYLAND	274 2.3%	-	-	-	-	-	-	-	-	274 5.2%	119 2.0%	84 2.7%	57 2.9%	11 4.2%	2 0.4%	20 1.5%	82 2.3%	134 2.6%	38 1.8%	251 2.3%
FLORIDA	618 5.1%	-	-	-	-	-	-	-	-	618 11.8%	290 4.8%	209 6.7%	89 4.5%	13 5.1%	17 2.6%	69 5.3%	211 6.0%	248 4.9%	90 4.2%	542 4.9%
TEXAS	332 2.8%	-	-	-	-	-	-	-	-	332 6.4%	104 1.7%	106 3.4%	97 4.9%	19 7.5%	5 0.8%	47 3.6%	102 2.9%	112 2.2%	70 3.3%	297 2.7%
CALIFORNIA	669 5.6%	-	-	-	-	-	-	-	-	669 12.8%	172 2.8%	286 9.2%	172 8.7%	32 12.4%	8 1.2%	78 6.0%	231 6.5%	236 4.6%	125 5.9%	554 5.0%
OTHER STATES	2672 22.2%	-	-	-	-	-	-	-	-	2672 51.2%	1107 18.3%	728 23.5%	664 33.7%	59 22.9%	110 16.6%	264 20.4%	811 22.9%	1109 21.8%	487 23.0%	2296 20.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P6-2

ORIGIN OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP						QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																			
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12053	6831	1911	1844	727	917	637	392	404	5222	6054	3094	1967	258	665	1296	3543	5099	2115	11066
NEW ENGLAND	709 5.9%	-	-	-	-	-	-	-	-	709 13.6%	247 4.1%	207 6.7%	204 10.4%	17 6.5%	33 4.9%	70 5.4%	204 5.7%	263 5.2%	172 8.1%	531 4.8%
MIDDLE ATLANTIC	2987 24.8%	2637 38.6%	1911 100.0%	-	727 100.0%	-	-	-	-	350 6.7%	1649 27.2%	740 23.9%	335 17.0%	42 16.3%	216 32.4%	330 25.5%	785 22.2%	1324 26.0%	548 25.9%	2850 25.8%
SOUTH ATLANTIC	1672 13.9%	-	-	-	-	-	-	-	-	1672 32.0%	709 11.7%	537 17.3%	340 17.3%	46 17.7%	40 6.1%	158 12.2%	535 15.1%	712 14.0%	267 12.6%	1496 13.5%
EAST NORTH CENTRAL	4042 33.5%	3789 55.5%	-	1844 100.0%	-	917 100.0%	637 100.0%	392 100.0%	-	253 4.8%	2410 39.8%	830 26.8%	450 22.9%	66 25.6%	280 42.1%	434 33.5%	1174 33.1%	1762 34.5%	671 31.7%	3897 35.2%
WEST NORTH CENTRAL	781 6.5%	404 5.9%	-	-	-	-	-	-	404 100.0%	377 7.2%	467 7.7%	139 4.5%	108 5.5%	21 8.1%	47 7.0%	68 5.3%	284 8.0%	339 6.6%	90 4.2%	696 6.3%
EAST SOUTH CENTRAL	231 1.9%	-	-	-	-	-	-	-	-	231 4.4%	145 2.4%	38 1.2%	28 1.4%	4 1.4%	17 2.5%	8 0.6%	43 1.2%	151 3.0%	30 1.4%	221 2.0%
WEST SOUTH CENTRAL	416 3.5%	-	-	-	-	-	-	-	-	416 8.0%	138 2.3%	127 4.1%	120 6.1%	22 8.5%	9 1.3%	60 4.6%	137 3.9%	130 2.5%	89 4.2%	374 3.4%
MOUNTAIN	317 2.6%	-	-	-	-	-	-	-	-	317 6.1%	73 1.2%	98 3.2%	121 6.2%	7 2.8%	14 2.1%	39 3.0%	86 2.4%	120 2.3%	72 3.4%	260 2.3%
PACIFIC	863 7.2%	-	-	-	-	-	-	-	-	863 16.5%	206 3.4%	364 11.8%	250 12.7%	34 13.0%	9 1.4%	122 9.5%	284 8.0%	292 5.7%	164 7.8%	713 6.4%
ALASKA/HAWAII	35 0.3%	-	-	-	-	-	-	-	-	35 0.7%	9 0.1%	15 0.5%	10 0.5%	-	1 0.2%	6 0.4%	11 0.3%	7 0.1%	12 0.6%	27 0.2%

ITS 2001 - U.S. RESIDENTS

TABLE P7-1

MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
			BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
PLEASURE	14653	12413	4781	5066	662	974	327	195	407	2240	14653	-	-	-	-	2583	4067	5875	2127	14068
	52.1%	51.8%	53.3%	46.0%	71.0%	68.8%	63.8%	52.5%	56.4%	53.4%	100.0%					46.8%	51.2%	59.2%	45.0%	51.8%
SAME-DAY VISIT IN ONTARIO	9984	8930	3854	3943	319	466	111	37	200	1053	9984	-	-	-	-	2115	2809	3517	1544	9751
	68.1%	71.9%	80.6%	77.8%	48.1%	47.9%	33.8%	19.0%	49.1%	47.0%	68.1%					81.9%	69.1%	59.9%	72.6%	69.3%
OVERNIGHT VISIT IN ONTARIO	4669	3482	927	1123	344	508	217	158	207	1187	4669	-	-	-	-	469	1259	2358	584	4316
	31.9%	28.1%	19.4%	22.2%	51.9%	52.1%	66.2%	81.0%	50.9%	53.0%	31.9%					18.1%	30.9%	40.1%	27.4%	30.7%
VFR	4020	3274	1190	1676	79	116	72	45	96	746	-	4020	-	-	-	726	1034	1446	816	3851
	14.3%	13.7%	13.3%	15.2%	8.5%	8.2%	14.1%	12.1%	13.3%	17.8%		100.0%				13.1%	13.0%	14.6%	17.2%	14.2%
SAME-DAY VISIT IN ONTARIO	2568	2393	896	1359	34	18	21	8	57	175	-	2568	-	-	-	528	625	941	473	2497
	63.9%	73.1%	75.3%	81.1%	42.6%	15.8%	28.5%	18.7%	59.5%	23.5%		63.9%				72.8%	60.5%	65.1%	58.0%	64.8%
OVERNIGHT VISIT IN ONTARIO	1452	881	294	317	45	98	52	36	39	571	-	1452	-	-	-	197	408	504	342	1354
	36.1%	26.9%	24.7%	18.9%	57.4%	84.2%	71.5%	81.3%	40.5%	76.5%		36.1%				27.2%	39.5%	34.9%	42.0%	35.2%
BUSINESS	1920	1242	268	653	78	101	62	42	37	677	-	-	1920	-	-	455	618	457	390	1778
	6.8%	5.2%	3.0%	5.9%	8.4%	7.2%	12.1%	11.2%	5.2%	16.2%			100.0%			8.2%	7.8%	4.6%	8.2%	6.5%
SAME-DAY VISIT IN ONTARIO	920	822	179	540	20	46	12	11	15	97	-	-	920	-	-	237	304	206	172	850
	47.9%	66.2%	66.8%	82.6%	25.2%	45.4%	19.6%	25.8%	40.1%	14.3%			47.9%			52.1%	49.1%	45.2%	44.2%	47.8%
OVERNIGHT VISIT IN ONTARIO	1000	420	89	114	59	55	50	31	22	580	-	-	1000	-	-	218	315	250	218	928
	52.1%	33.8%	33.2%	17.4%	74.8%	54.6%	80.4%	74.2%	59.9%	85.7%			52.1%			47.9%	50.9%	54.8%	55.8%	52.2%
PERSONAL	176	95	20	24	13	18	14	-	5	81	-	-	-	176	-	33	59	56	29	155
	0.6%	0.4%	0.2%	0.2%	1.4%	1.3%	2.8%		0.7%	1.9%				100.0%		0.6%	0.7%	0.6%	0.6%	0.6%
SAME-DAY VISIT IN ONTARIO	16	7	1	1	1	2	-	-	3	8	-	-	-	16	-	2	2	7	5	7
	9.0%	7.8%	2.9%	5.6%	4.7%	10.0%			57.9%	10.3%				9.0%		7.0%	4.1%	11.8%	15.7%	4.6%
OVERNIGHT VISIT IN ONTARIO	160	88	19	23	13	16	14	-	2	72	-	-	-	160	-	30	56	49	24	148
	91.0%	92.2%	97.1%	94.4%	95.3%	90.0%	100.0%		42.1%	89.7%				91.0%		93.0%	95.9%	88.2%	84.3%	95.4%
OTHER	5300	4972	1834	2659	80	145	35	76	143	328	-	-	-	-	5300	1265	1607	1516	912	5239
	18.8%	20.8%	20.4%	24.2%	8.6%	10.3%	6.9%	20.4%	19.9%	7.8%					100.0%	22.9%	20.2%	15.3%	19.3%	19.3%
SAME-DAY VISIT IN ONTARIO	4714	4506	1689	2498	50	123	14	24	107	209	-	-	-	-	4714	1156	1400	1347	812	4683
	88.9%	90.6%	92.1%	93.9%	62.6%	84.7%	38.9%	32.3%	74.7%	63.6%					88.9%	91.4%	87.1%	88.8%	89.0%	89.4%
OVERNIGHT VISIT IN ONTARIO	586	467	144	161	30	22	21	51	36	119	-	-	-	-	586	109	207	170	100	556
	11.1%	9.4%	7.9%	6.1%	37.4%	15.3%	61.1%	67.7%	25.3%	36.4%					11.1%	8.6%	12.9%	11.2%	11.0%	10.6%
NOT STATED	2065	1944	885	931	20	60	2	14	32	121	-	-	-	-	-	462	566	580	457	2063
	7.3%	8.1%	9.9%	8.5%	2.1%	4.3%	0.4%	3.7%	4.5%	2.9%						8.4%	7.1%	5.8%	9.7%	7.6%
SAME-DAY VISIT IN ONTARIO	2053	1938	883	927	19	60	2	14	32	115	-	-	-	-	-	462	562	574	456	2052
	99.4%	99.7%	99.8%	99.6%	97.6%	100.0%	100.0%	100.0%	100.0%	95.6%						100.0%	99.3%	98.8%	99.9%	99.5%
OVERNIGHT VISIT IN ONTARIO	12	6	2	4	-	-	-	-	-	5	-	-	-	-	-	-	4	7	1	11
	0.6%	0.3%	0.2%	0.4%	2.4%					4.4%							0.7%	1.2%	0.1%	0.5%

ITS 2001 - U.S. RESIDENTS

TABLE P8-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
PLEASURE	4669	3482	927	1123	344	508	217	158	207	1187	4669	-	-	-	-	469	1259	2358	584	4316
	59.3%	65.2%	62.8%	64.5%	70.0%	72.6%	61.2%	57.1%	67.5%	46.8%	100.0%					45.8%	56.0%	70.6%	46.0%	59.0%
VFR	1452	881	294	317	45	98	52	36	39	571	-	1452	-	-	-	197	408	504	342	1354
	18.4%	16.5%	19.9%	18.2%	9.2%	14.0%	14.6%	13.2%	12.7%	22.5%		100.0%				19.3%	18.1%	15.1%	27.0%	18.5%
BUSINESS	1000	420	89	114	59	55	50	31	22	580	-	-	1000	-	-	218	315	250	218	928
	12.7%	7.9%	6.0%	6.5%	12.0%	7.9%	14.1%	11.2%	7.3%	22.9%			100.0%			21.3%	14.0%	7.5%	17.1%	12.7%
PERSONAL	160	88	19	23	13	16	14	-	2	72	-	-	-	160	-	30	56	49	24	148
	2.0%	1.6%	1.3%	1.3%	2.6%	2.3%	4.1%		0.7%	2.9%				100.0%		3.0%	2.5%	1.5%	1.9%	2.0%
OTHER	586	467	144	161	30	22	21	51	36	119	-	-	-	-	586	109	207	170	100	556
	7.4%	8.7%	9.8%	9.3%	6.1%	3.2%	6.1%	18.5%	11.8%	4.7%					100.0%	10.6%	9.2%	5.1%	7.9%	7.6%
NOT STATED	12	6	2	4	-	-	-	-	-	5	-	-	-	-	-	-	4	7	1	11
	0.1%	0.1%	0.1%	0.2%	0.1%					0.2%							0.2%	0.2%	0.1%	0.1%

ITS 2001 - U.S. RESIDENTS

TABLE P9-1

MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
PLEASURE	2475365	1786917	504410	647993	162047	212317	103007	77008	80135	688447	2475365	-	-	-	-	303021	676371	1162238	333734
	49.8%	57.4%	56.1%	55.6%	62.7%	66.0%	52.1%	59.1%	57.0%	37.0%	100.0%					36.1%	48.1%	61.8%	39.3%
SAME-DAY VISIT IN ONTARIO	754393	656929	257992	314058	26220	42052	7239	1994	7374	97464	754393	-	-	-	-	171565	206143	253182	123503
	30.5%	36.8%	51.1%	48.5%	16.2%	19.8%	7.0%	2.6%	9.2%	14.2%	30.5%					56.6%	30.5%	21.8%	37.0%
OVERNIGHT VISIT IN ONTARIO	1720971	1129988	246418	333935	135827	170265	95767	75014	72761	590983	1720971	-	-	-	-	131456	470228	909056	210231
	69.5%	63.2%	48.9%	51.5%	83.8%	80.2%	93.0%	97.4%	90.8%	85.8%	69.5%					43.4%	69.5%	78.2%	63.0%
VFR	515171	228073	83996	66617	15146	25135	18640	7176	11363	287098	-	515171	-	-	-	60918	151971	171611	130671
	10.4%	7.3%	9.3%	5.7%	5.9%	7.8%	9.4%	5.5%	8.1%	15.4%		100.0%				7.3%	10.8%	9.1%	15.4%
SAME-DAY VISIT IN ONTARIO	66154	47477	18619	22054	2350	1413	1355	673	1013	18677	-	66154	-	-	-	9283	15876	28603	12392
	12.8%	20.8%	22.2%	33.1%	15.5%	5.6%	7.3%	9.4%	8.9%	6.5%		12.8%				15.2%	10.4%	16.7%	9.5%
OVERNIGHT VISIT IN ONTARIO	449016	180596	65376	44562	12796	23722	17286	6503	10350	268421	-	449016	-	-	-	51635	136095	143008	118279
	87.2%	79.2%	77.8%	66.9%	84.5%	94.4%	92.7%	90.6%	91.1%	93.5%		87.2%				84.8%	89.6%	83.3%	90.5%
BUSINESS	1122241	380970	99831	72508	56222	47973	49713	26057	28667	741271	-	-	1122241	-	-	243612	350198	277167	251264
	22.6%	12.2%	11.1%	6.2%	21.7%	14.9%	25.2%	20.0%	20.4%	39.9%			100.0%			29.0%	24.9%	14.7%	29.6%
SAME-DAY VISIT IN ONTARIO	120088	66321	17356	17895	5086	12539	3997	1215	8232	53767	-	-	120088	-	-	33081	31472	31411	24125
	10.7%	17.4%	17.4%	24.7%	9.0%	26.1%	8.0%	4.7%	28.7%	7.3%			10.7%			13.6%	9.0%	11.3%	9.6%
OVERNIGHT VISIT IN ONTARIO	1002153	314649	82475	54613	51136	35434	45715	24842	20434	687504	-	-	1002153	-	-	210532	318726	245756	227139
	89.3%	82.6%	82.6%	75.3%	91.0%	73.9%	92.0%	95.3%	71.3%	92.7%			89.3%			86.4%	91.0%	88.7%	90.4%
PERSONAL	74432	34765	8583	3933	3995	5134	11185	-	1935	39667	-	-	-	74432	-	12258	19963	30357	11854
	1.5%	1.1%	1.0%	0.3%	1.5%	1.6%	5.7%		1.4%	2.1%				100.0%		1.5%	1.4%	1.6%	1.4%
SAME-DAY VISIT IN ONTARIO	3149	1889	218	71	645	181	-	-	774	1260	-	-	-	3149	-	65	220	2194	670
	4.2%	5.4%	2.5%	1.8%	16.1%	3.5%			40.0%	3.2%				4.2%		0.5%	1.1%	7.2%	5.7%
OVERNIGHT VISIT IN ONTARIO	71283	32876	8365	3863	3350	4953	11185	-	1161	38407	-	-	-	71283	-	12193	19743	28164	11184
	95.8%	94.6%	97.5%	98.2%	83.9%	96.5%	100.0%		60.0%	96.8%				95.8%		99.5%	98.9%	92.8%	94.3%
OTHER	592216	496651	136267	268977	18195	22884	14938	19469	15922	95565	-	-	-	-	592216	147335	167141	190074	87666
	11.9%	15.9%	15.1%	23.1%	7.0%	7.1%	7.6%	14.9%	11.3%	5.1%					100.0%	17.6%	11.9%	10.1%	10.3%
SAME-DAY VISIT IN ONTARIO	398851	368938	107355	232229	7843	13739	2287	2099	3385	29913	-	-	-	-	398851	122583	95967	121638	58662
	67.3%	74.3%	78.8%	86.3%	43.1%	60.0%	15.3%	10.8%	21.3%	31.3%					67.3%	83.2%	57.4%	64.0%	66.9%
OVERNIGHT VISIT IN ONTARIO	193365	127713	28912	36748	10351	9145	12651	17370	12536	65652	-	-	-	-	193365	24752	71174	68436	29003
	32.7%	25.7%	21.2%	13.7%	56.9%	40.0%	84.7%	89.2%	78.7%	68.7%					32.7%	16.8%	42.6%	36.0%	33.1%
NOT STATED	194722	187115	66715	105854	3002	8382	95	570	2497	7607	-	-	-	-	-	71622	40090	49513	33497
	3.9%	6.0%	7.4%	9.1%	1.2%	2.6%	*	0.4%	1.8%	0.4%						8.5%	2.9%	2.6%	3.9%
SAME-DAY VISIT IN ONTARIO	189541	184544	66177	104065	2757	8382	95	570	2497	4996	-	-	-	-	-	71622	38403	46223	33292
	97.3%	98.6%	99.2%	98.3%	91.8%	100.0%	100.0%	100.0%	100.0%	65.7%						100.0%	95.8%	93.4%	99.4%
OVERNIGHT VISIT IN ONTARIO	5182	2571	537	1789	245	-	-	-	-	2611	-	-	-	-	-	-	1687	3290	205
	2.7%	1.4%	0.8%	1.7%	8.2%					34.3%							4.2%	6.6%	0.6%

ITS 2001 - U.S. RESIDENTS

TABLE P10-1

MAIN PURPOSE OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
PLEASURE	1720971	1129988	246418	333935	135827	170265	95767	75014	72761	590983	1720971	-	-	-	-	131456	470228	909056	210231
	50.0%	63.2%	57.0%	70.2%	63.6%	69.9%	52.4%	60.6%	62.1%	35.7%	100.0%					30.5%	46.2%	65.0%	35.3%
VFR	449016	180596	65376	44562	12796	23722	17286	6503	10350	268421	-	449016	-	-	-	51635	136095	143008	118279
	13.0%	10.1%	15.1%	9.4%	6.0%	9.7%	9.5%	5.3%	8.8%	16.2%		100.0%				12.0%	13.4%	10.2%	19.8%
BUSINESS	1002153	314649	82475	54613	51136	35434	45715	24842	20434	687504	-	-	1002153	-	-	210532	318726	245756	227139
	29.1%	17.6%	19.1%	11.5%	23.9%	14.6%	25.0%	20.1%	17.4%	41.6%			100.0%			48.9%	31.3%	17.6%	38.1%
PERSONAL	71283	32876	8365	3863	3350	4953	11185	-	1161	38407	-	-	-	71283	-	12193	19743	28164	11184
	2.1%	1.8%	1.9%	0.8%	1.6%	2.0%	6.1%		1.0%	2.3%				100.0%		2.8%	1.9%	2.0%	1.9%
OTHER	193365	127713	28912	36748	10351	9145	12651	17370	12536	65652	-	-	-	-	193365	24752	71174	68436	29003
	5.6%	7.1%	6.7%	7.7%	4.8%	3.8%	6.9%	14.0%	10.7%	4.0%					100.0%	5.7%	7.0%	4.9%	4.9%
NOT STATED	5182	2571	537	1789	245	-	-	-	-	2611	-	-	-	-	-	-	1687	3290	205
	0.2%	0.1%	0.1%	0.4%	0.1%					0.2%							0.2%	0.2%	*

ITS 2001 - U.S. RESIDENTS

TABLE P11-1

MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
PLEASURE	15923 58.7%	11010 66.4%	2755 62.6%	2918 67.8%	1294 70.4%	1560 70.0%	926 65.4%	770 61.4%	787 69.1%	4913 46.6%	15923 100.0%	-	-	-	-	1012 40.0%	4394 55.4%	8928 71.0%	1589 39.0%	14642 58.4%
VFR	6028 22.2%	2898 17.5%	985 22.4%	797 18.5%	230 12.5%	395 17.7%	214 15.1%	130 10.3%	147 12.9%	3130 29.7%	-	6028 100.0%	-	-	-	609 24.1%	1667 21.0%	2168 17.2%	1584 38.9%	5588 22.3%
BUSINESS	2880 10.6%	1093 6.6%	210 4.8%	248 5.8%	164 8.9%	162 7.3%	146 10.3%	95 7.6%	68 5.9%	1787 17.0%	-	-	2880 100.0%	-	-	576 22.8%	986 12.4%	760 6.0%	557 13.7%	2662 10.6%
PERSONAL	514 1.9%	232 1.4%	48 1.1%	49 1.1%	38 2.1%	39 1.8%	48 3.4%	-	10 0.9%	282 2.7%	-	-	-	514 100.0%	-	88 3.5%	167 2.1%	165 1.3%	94 2.3%	476 1.9%
OTHER	1746 6.4%	1333 8.0%	401 9.1%	283 6.6%	109 6.0%	72 3.2%	82 5.8%	259 20.6%	127 11.2%	413 3.9%	-	-	-	-	1746 100.0%	245 9.7%	709 8.9%	540 4.3%	252 6.2%	1687 6.7%
NOT STATED	29 0.1%	16 0.1%	4 0.1%	10 0.2%	1 0.1%	-	-	-	-	13 0.1%	-	-	-	-	-	-	9 0.1%	19 0.2%	1 *	26 0.1%

ITS 2001 - U.S. RESIDENTS

TABLE P12-1

MAIN PURPOSE OF TRIP
BASE: PARTY NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	12053	6831	1911	1844	727	917	637	392	404	5222	6054	3094	1967	258	665	1296	3543	5099	2115	11066
PLEASURE	6054 50.2%	4040 59.1%	1040 54.4%	1126 61.1%	461 63.4%	581 63.4%	375 58.8%	214 54.5%	243 60.1%	2014 38.6%	6054 100.0%	-	-	-	-	362 27.9%	1708 48.2%	3241 63.6%	743 35.1%	5485 49.6%
VFR	3094 25.7%	1461 21.4%	516 27.0%	401 21.7%	116 15.9%	169 18.4%	111 17.4%	71 18.1%	77 19.0%	1633 31.3%	-	3094 100.0%	-	-	-	345 26.6%	885 25.0%	1060 20.8%	804 38.0%	2869 25.9%
BUSINESS	1967 16.3%	715 10.5%	155 8.1%	161 8.7%	104 14.3%	102 11.1%	105 16.5%	41 10.4%	47 11.7%	1252 24.0%	-	-	1967 100.0%	-	-	447 34.5%	636 18.0%	496 9.7%	388 18.3%	1822 16.5%
PERSONAL	258 2.1%	105 1.5%	24 1.2%	23 1.2%	12 1.6%	22 2.4%	19 2.9%	-	6 1.5%	153 2.9%	-	-	-	258 100.0%	-	49 3.8%	87 2.4%	84 1.6%	38 1.8%	241 2.2%
OTHER	665 5.5%	502 7.4%	172 9.0%	128 7.0%	34 4.6%	42 4.6%	28 4.4%	66 16.9%	31 7.6%	163 3.1%	-	-	-	-	665 100.0%	94 7.2%	222 6.3%	208 4.1%	142 6.7%	636 5.7%
NOT STATED	16 0.1%	9 0.1%	4 0.2%	4 0.2%	1 0.1%	-	-	-	-	7 0.1%	-	-	-	-	-	-	6 0.2%	9 0.2%	1 *	14 0.1%

ITS 2001 - U.S. RESIDENTS

TABLE P13-1

MAIN PURPOSE OF TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO - AGE OF VISITOR PARTY MEMBERS						OVERNIGHT PARTY VISITS IN ONTARIO - AGE OF VISITOR PARTY MEMBERS					
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	23427	1034	779	3478	4423	1893	8486	980	705	3138	3968	1662
TOTAL (WEIGHTED - 000s)	13517	442	340	1575	1957	809	3592	420	300	1378	1684	662
PLEASURE	6403	305	214	729	972	539	1796	292	193	662	862	434
	47.4%	69.1%	62.9%	46.3%	49.7%	66.6%	50.0%	69.4%	64.2%	48.1%	51.2%	65.6%
VFR	2068	95	70	357	369	131	770	90	60	307	298	125
	15.3%	21.4%	20.7%	22.7%	18.8%	16.2%	21.4%	21.5%	20.0%	22.2%	17.7%	18.9%
BUSINESS	1385	17	16	347	408	34	694	16	14	299	350	29
	10.2%	3.8%	4.8%	22.1%	20.9%	4.2%	19.3%	3.7%	4.8%	21.7%	20.8%	4.4%
PERSONAL	88	6	10	29	43	15	80	5	10	28	42	11
	0.7%	1.3%	2.9%	1.9%	2.2%	1.8%	2.2%	1.3%	3.2%	2.0%	2.5%	1.7%
OTHER	2538	20	29	111	161	87	246	18	23	82	130	62
	18.8%	4.4%	8.7%	7.1%	8.2%	10.8%	6.8%	4.2%	7.7%	5.9%	7.7%	9.3%
NOT STATED	1035	-	-	1	3	4	6	-	-	1	3	1
	7.7%		0.1%	0.1%	0.2%	0.5%	0.2%		0.1%	0.1%	0.2%	0.1%

ITS 2001 - U.S. RESIDENTS

TABLE P14-1

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
HOTEL ONLY, IN ONTARIO	2854 36.2%	1849 34.6%	527 35.7%	582 33.4%	191 39.0%	299 42.8%	139 39.1%	67 24.1%	44 14.4%	1005 39.6%	1719 36.8%	150 10.3%	752 75.2%	64 39.9%	166 28.3%	558 54.6%	803 35.7%	971 29.1%	523 41.2%	2634 36.0%
MOTEL ONLY, IN ONTARIO	968 12.3%	712 13.3%	162 11.0%	241 13.8%	88 17.9%	105 15.0%	59 16.7%	29 10.4%	29 9.5%	255 10.1%	722 15.5%	65 4.4%	79 7.9%	21 13.1%	80 13.7%	120 11.7%	264 11.7%	424 12.7%	160 12.6%	889 12.2%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	567 7.2%	458 8.6%	110 7.4%	100 5.8%	60 12.2%	44 6.3%	23 6.4%	55 19.9%	67 21.8%	109 4.3%	467 10.0%	33 2.3%	4 0.4%	2 1.2%	61 10.5%	18 1.7%	203 9.0%	332 9.9%	14 1.1%	550 7.5%
CAMPING ONLY, IN ONTARIO	345 4.4%	248 4.6%	55 3.7%	87 5.0%	11 2.2%	25 3.6%	4 1.1%	45 16.1%	21 6.9%	98 3.8%	278 5.9%	16 1.1%	5 0.5%	1 0.4%	45 7.7%	- *	103 4.6%	234 7.0%	8 0.7%	328 4.5%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	200 2.5%	115 2.2%	20 1.4%	31 1.8%	13 2.6%	25 3.6%	5 1.3%	11 3.8%	11 3.6%	85 3.3%	141 3.0%	5 0.3%	27 2.7%	6 3.7%	21 3.5%	10 0.9%	55 2.5%	112 3.4%	23 1.8%	173 2.4%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	21 0.3%	17 0.3%	5 0.3%	9 0.5%	1 0.1%	-	1 0.3%	1 0.2%	1 0.4%	4 0.2%	20 0.4%	-	-	-	1 0.2%	1 0.1%	5 0.2%	15 0.5%	-	19 0.3%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	303 3.8%	124 2.3%	28 1.9%	41 2.4%	11 2.2%	17 2.4%	14 4.1%	6 2.2%	6 2.0%	179 7.1%	142 3.0%	134 9.2%	16 1.6%	7 4.5%	3 0.5%	15 1.5%	73 3.2%	171 5.1%	44 3.5%	269 3.7%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	1474 18.7%	989 18.5%	333 22.6%	370 21.2%	55 11.2%	96 13.8%	48 13.6%	26 9.4%	61 19.8%	485 19.1%	466 10.0%	888 61.1%	29 2.9%	51 31.8%	38 6.5%	195 19.0%	413 18.4%	536 16.1%	330 26.0%	1393 19.0%
OTHER ACCOMMODATION/TYPE NOT STATED	1147 14.6%	831 15.6%	235 16.0%	280 16.1%	62 12.6%	88 12.6%	62 17.5%	38 13.7%	66 21.6%	316 12.5%	715 15.3%	162 11.1%	88 8.8%	9 5.4%	171 29.1%	107 10.4%	330 14.7%	544 16.3%	167 13.2%	1059 14.5%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	4589 58.2%	3135 58.7%	819 55.5%	955 54.8%	352 71.7%	473 67.6%	225 63.5%	161 58.3%	151 49.3%	1454 57.3%	3048 65.3%	252 17.4%	862 86.2%	93 57.8%	328 56.0%	705 69.0%	1325 58.9%	1839 55.1%	719 56.7%	4246 58.1%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	4955 62.9%	3400 63.6%	878 59.5%	1051 60.4%	363 74.0%	498 71.2%	230 64.9%	206 74.6%	174 56.6%	1555 61.3%	3346 71.7%	269 18.5%	867 86.7%	93 58.3%	374 63.8%	706 69.1%	1433 63.7%	2088 62.5%	728 57.4%	4593 62.8%

ITS 2001 - U.S. RESIDENTS

TABLE P15-1

ACCOMMODATION USED IN ONTARIO
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
HOTEL ONLY, IN ONTARIO	1369 38.1%	808 35.1%	236 35.2%	252 32.9%	82 40.8%	118 42.0%	71 41.9%	26 27.6%	23 19.5%	561 43.5%	660 36.7%	75 9.7%	532 76.6%	28 35.1%	72 29.5%	272 52.1%	408 39.5%	415 30.1%	274 41.7%	1251 37.8%
MOTEL ONLY, IN ONTARIO	429 11.9%	317 13.8%	73 10.9%	109 14.3%	36 17.7%	43 15.3%	29 17.2%	14 14.2%	13 11.0%	112 8.7%	292 16.3%	39 5.0%	50 7.2%	10 11.9%	38 15.3%	62 11.8%	121 11.7%	172 12.5%	75 11.4%	394 11.9%
COMMERCIAL COTTAGE ONLY, IN ONTARIO	160 4.5%	132 5.7%	34 5.1%	31 4.1%	16 8.0%	14 4.8%	7 3.9%	12 13.0%	18 15.3%	28 2.2%	131 7.3%	11 1.5%	2 0.2%	1 1.1%	15 6.3%	4 0.9%	56 5.4%	95 6.9%	5 0.8%	154 4.7%
CAMPING ONLY, IN ONTARIO	130 3.6%	86 3.7%	22 3.3%	32 4.2%	4 1.9%	7 2.5%	2 1.0%	12 12.1%	7 6.0%	44 3.4%	106 5.9%	8 1.0%	1 0.1%	- 0.4%	14 5.8%	- *	32 3.1%	94 6.8%	4 0.5%	123 3.7%
MIXED ROOFED COMMERCIAL ONLY, IN ONTARIO (2+ TYPES OF ROOFED)	78 2.2%	45 1.9%	9 1.3%	10 1.3%	5 2.3%	13 4.8%	1 0.7%	3 3.4%	3 2.9%	33 2.6%	49 2.7%	3 0.4%	15 2.2%	2 3.0%	8 3.4%	5 0.9%	18 1.8%	41 3.0%	14 2.1%	66 2.0%
MIXED COMMERCIAL ONLY, IN ONTARIO (CAMPING + AT LEAST ONE ROOFED)	6 0.2%	4 0.2%	1 0.1%	3 0.3%	- 0.1%	-	- 0.1%	1 0.5%	- 0.1%	1 0.1%	6 0.3%	-	-	-	- 0.1%	- 0.1%	2 0.2%	4 0.3%	-	5 0.2%
MIXED COMMERCIAL & NON-COMMERCIAL, IN ONTARIO	143 4.0%	55 2.4%	14 2.0%	17 2.2%	6 2.9%	6 2.1%	6 3.5%	2 2.6%	4 3.5%	88 6.8%	63 3.5%	66 8.5%	11 1.6%	2 3.0%	1 0.5%	9 1.7%	35 3.4%	76 5.5%	23 3.5%	122 3.7%
NON-COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	779 21.7%	502 21.8%	183 27.3%	179 23.3%	28 13.8%	45 16.1%	26 15.5%	14 14.4%	27 22.8%	277 21.4%	207 11.5%	498 64.7%	21 3.1%	31 38.4%	21 8.7%	117 22.3%	218 21.1%	264 19.1%	180 27.5%	736 22.2%
OTHER ACCOMMODATION/TYPE NOT STATED	499 13.9%	354 15.4%	99 14.7%	134 17.4%	25 12.4%	34 12.3%	28 16.3%	12 12.3%	22 19.0%	145 11.3%	284 15.8%	70 9.1%	62 9.0%	6 7.1%	75 30.5%	54 10.3%	144 14.0%	218 15.8%	83 12.6%	458 13.8%
NO ACCOMMODATION IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ROOFED COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO	2036 56.7%	1302 56.5%	353 52.5%	403 52.5%	139 68.8%	187 66.9%	108 63.6%	56 58.2%	57 48.7%	735 56.9%	1131 63.0%	128 16.6%	599 86.2%	41 51.1%	134 54.5%	343 65.7%	603 58.3%	723 52.4%	367 55.9%	1866 56.4%
TOTAL COMMERCIAL ACCOMMODATION ONLY, IN ONTARIO (ROOFED OR CAMPING)	2172 60.5%	1392 60.5%	375 55.9%	438 57.1%	143 70.8%	194 69.5%	109 64.7%	68 70.8%	64 54.8%	780 60.5%	1243 69.2%	136 17.6%	600 86.4%	41 51.5%	148 60.4%	344 65.8%	637 61.6%	821 59.5%	371 56.4%	1994 60.2%

ITS 2001 - U.S. RESIDENTS

TABLE P16-1

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2931	7931	12581	4077	25081
HOTEL NIGHTS	7625	4399	1207	1250	491	718	424	178	131	3225	4265	503	2191	192	462	1273	2191	2885	1276	6902
	28.1%	26.5%	27.4%	29.0%	26.7%	32.2%	30.0%	14.2%	11.5%	30.6%	26.8%	8.3%	76.1%	37.4%	26.5%	50.3%	27.6%	22.9%	31.3%	27.5%
AVERAGE NIGHTS PER USER	2.36	2.14	2.02	1.93	2.41	2.18	2.71	2.42	2.65	2.75	2.20	2.27	2.71	2.44	2.53	2.15	2.43	2.48	2.24	2.34
MOTEL NIGHTS	2550	1731	400	504	246	252	145	100	84	819	1816	261	226	67	178	251	729	1156	414	2328
	9.4%	10.4%	9.1%	11.7%	13.4%	11.3%	10.2%	8.0%	7.4%	7.8%	11.4%	4.3%	7.8%	13.0%	10.2%	9.9%	9.2%	9.2%	10.2%	9.3%
AVERAGE NIGHTS PER USER	1.93	1.91	2.05	1.71	2.14	1.79	2.00	2.15	1.90	1.99	1.88	2.40	1.98	2.41	1.72	1.86	2.06	1.88	1.91	1.94
COMMERCIAL COTTAGE NIGHTS	4201	2914	490	522	463	470	201	399	369	1287	3510	296	20	9	366	62	1401	2654	83	3950
	15.5%	17.6%	11.1%	12.1%	25.2%	21.1%	14.2%	31.8%	32.4%	12.2%	22.0%	4.9%	0.7%	1.7%	21.0%	2.5%	17.7%	21.1%	2.0%	15.7%
AVERAGE NIGHTS PER USER	5.36	5.02	3.83	4.29	6.35	6.32	5.76	5.81	4.60	6.33	5.77	3.27	4.96	3.13	4.66	2.89	5.56	5.48	3.21	5.20
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	14375	9044	2098	2276	1200	1439	770	677	584	5332	9591	1060	2437	268	1007	1586	4321	6695	1773	13180
	53.0%	54.5%	47.6%	52.9%	65.3%	64.6%	54.4%	54.0%	51.3%	50.6%	60.2%	17.6%	84.6%	52.1%	57.7%	62.7%	54.5%	53.2%	43.5%	52.5%
AVERAGE NIGHTS PER USER	2.83	2.65	2.35	2.22	3.17	2.78	3.00	3.86	3.59	3.17	2.87	2.65	2.72	2.59	2.93	2.15	3.00	3.16	2.25	2.80
NIGHTS IN CAMPING/TRAILER PARK	1447	972	179	341	48	31	25	228	120	475	1167	56	17	2	203	3	482	936	26	1374
	5.3%	5.9%	4.1%	7.9%	2.6%	1.4%	1.8%	18.2%	10.6%	4.5%	7.3%	0.9%	0.6%	0.5%	11.6%	0.1%	6.1%	7.4%	0.6%	5.5%
AVERAGE NIGHTS PER USER	3.38	3.33	2.57	3.14	3.97	1.20	4.13	4.89	5.12	3.49	3.31	2.42	3.59	3.33	4.40	2.63	4.05	3.12	3.19	3.44
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	7656	4074	1398	1099	380	505	291	157	244	3583	2839	4352	135	222	104	711	2005	3140	1800	7094
	28.2%	24.6%	31.8%	25.5%	20.7%	22.7%	20.5%	12.5%	21.4%	34.0%	17.8%	72.2%	4.7%	43.2%	6.0%	28.1%	25.3%	25.0%	44.2%	28.3%
AVERAGE NIGHTS PER USER	4.13	3.53	3.66	2.62	5.38	4.39	4.50	4.54	3.61	5.11	4.45	4.08	2.90	3.65	2.53	3.20	4.00	4.22	4.64	4.09
NIGHTS IN HOME OF FRIENDS/ RELATIVES	5756	2603	906	738	217	312	194	101	134	3154	1066	4264	133	215	79	659	1453	2144	1501	5221
	21.2%	15.7%	20.6%	17.1%	11.8%	14.0%	13.7%	8.1%	11.8%	29.9%	6.7%	70.7%	4.6%	41.8%	4.5%	26.0%	18.3%	17.0%	36.8%	20.8%
AVERAGE NIGHTS PER USER	3.82	3.07	3.24	2.37	4.17	3.58	3.59	3.78	3.58	4.79	3.41	4.05	2.90	3.57	2.23	3.19	3.67	3.85	4.31	3.75
PRIVATE COTTAGE NIGHTS	1900	1471	492	361	163	193	97	56	109	429	1773	88	2	7	25	52	552	996	299	1873
	7.0%	8.9%	11.2%	8.4%	8.9%	8.6%	6.8%	4.4%	9.6%	4.1%	11.1%	1.5%	0.1%	1.4%	1.4%	2.1%	7.0%	7.9%	7.3%	7.5%
AVERAGE NIGHTS PER USER	5.19	4.65	4.67	3.18	7.99	6.84	9.14	7.18	3.59	8.57	5.20	5.51	3.00	10.95	4.36	2.92	4.87	5.22	6.80	5.21
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	3640	2492	729	587	209	253	331	192	190	1149	2327	560	291	21	432	231	1122	1810	477	3434
	13.4%	15.0%	16.5%	13.6%	11.4%	11.4%	23.4%	15.3%	16.7%	10.9%	14.6%	9.3%	10.1%	4.2%	24.8%	9.1%	14.2%	14.4%	11.7%	13.7%
AVERAGE NIGHTS PER USER	3.23	3.04	3.13	2.11	3.62	2.94	5.49	5.07	2.93	3.74	3.28	3.63	3.54	2.47	2.54	2.30	3.42	3.38	2.95	3.31

ITS 2001 - U.S. RESIDENTS

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PARTY NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL NIGHTS (000s)	12053	6831	1911	1844	727	917	637	392	404	5222	6054	3094	1967	258	665	1296	3543	5099	2115	11066
HOTEL NIGHTS	3684 30.6%	1906 27.9%	536 28.1%	540 29.3%	209 28.7%	291 31.7%	198 31.0%	68 17.3%	65 16.1%	1778 34.0%	1646 27.2%	250 8.1%	1511 76.8%	79 30.8%	189 28.5%	630 48.6%	1113 31.4%	1259 24.7%	682 32.3%	3311 29.9%
AVERAGE NIGHTS PER USER	2.40	2.14	2.04	1.96	2.34	2.23	2.55	2.36	2.50	2.76	2.23	2.28	2.67	2.39	2.34	2.17	2.47	2.55	2.29	2.39
MOTEL NIGHTS	1122 9.3%	750 11.0%	177 9.3%	220 11.9%	100 13.8%	101 11.0%	76 12.0%	42 10.7%	33 8.2%	372 7.1%	732 12.1%	139 4.5%	140 7.1%	28 10.9%	82 12.3%	123 9.5%	330 9.3%	471 9.2%	197 9.3%	1016 9.2%
AVERAGE NIGHTS PER USER	1.95	1.91	2.00	1.71	2.19	1.77	2.20	2.13	1.80	2.03	1.91	2.29	2.00	2.11	1.75	1.78	2.12	1.91	1.89	1.94
COMMERCIAL COTTAGE NIGHTS	1255 10.4%	868 12.7%	151 7.9%	153 8.3%	126 17.4%	181 19.8%	63 9.9%	93 23.8%	101 24.9%	387 7.4%	1021 16.9%	116 3.8%	8 0.4%	3 1.3%	106 15.9%	18 1.4%	393 11.1%	798 15.7%	45 2.1%	1165 10.5%
AVERAGE NIGHTS PER USER	5.29	4.87	3.61	3.91	5.98	6.65	5.66	5.66	4.69	6.55	5.74	3.32	4.52	3.04	4.90	2.99	5.48	5.43	3.58	5.09
NIGHTS IN ANY ROOFED COMMERCIAL ACCOMMODATION	6060 50.3%	3524 51.6%	864 45.2%	912 49.5%	435 59.8%	574 62.6%	337 52.9%	203 51.8%	199 49.2%	2537 48.6%	3399 56.1%	506 16.4%	1660 84.4%	111 42.9%	377 56.6%	771 59.5%	1837 51.8%	2528 49.6%	924 43.7%	5492 49.6%
AVERAGE NIGHTS PER USER	2.69	2.51	2.27	2.12	2.89	2.86	2.81	3.32	3.18	3.01	2.74	2.56	2.67	2.45	2.68	2.14	2.80	3.03	2.31	2.67
NIGHTS IN CAMPING/TRAILER PARK	527 4.4%	337 4.9%	76 4.0%	120 6.5%	16 2.1%	9 1.0%	10 1.5%	62 15.9%	44 10.9%	190 3.6%	432 7.1%	31 1.0%	3 0.2%	1 0.5%	58 8.8%	1 0.1%	143 4.0%	372 7.3%	11 0.5%	487 4.4%
AVERAGE NIGHTS PER USER	3.19	3.28	2.71	2.94	3.57	1.27	4.72	4.92	5.93	3.05	3.15	2.67	3.04	3.33	4.05	2.63	3.77	3.02	3.06	3.28
NIGHTS IN HOME OF FRIENDS/ RELATIVES/PRIVATE COTTAGE	3879 32.2%	1993 29.2%	706 36.9%	535 29.0%	193 26.6%	237 25.9%	135 21.2%	75 19.2%	111 27.4%	1886 36.1%	1300 21.5%	2304 74.5%	92 4.7%	131 51.0%	51 7.6%	401 31.0%	1048 29.6%	1490 29.2%	940 44.4%	3590 32.4%
AVERAGE NIGHTS PER USER	4.06	3.47	3.44	2.67	5.49	4.53	4.06	4.46	3.56	4.94	4.61	3.95	2.73	3.84	2.25	3.06	4.02	4.19	4.50	4.04
NIGHTS IN HOME OF FRIENDS/ RELATIVES	3043 25.2%	1360 19.9%	479 25.1%	370 20.1%	107 14.7%	165 18.0%	107 16.8%	58 14.7%	74 18.3%	1683 32.2%	513 8.5%	2267 73.3%	91 4.6%	128 49.5%	45 6.7%	378 29.2%	798 22.5%	1070 21.0%	796 37.7%	2768 25.0%
AVERAGE NIGHTS PER USER	3.77	3.06	3.03	2.42	3.90	3.84	3.59	3.99	3.81	4.63	3.59	3.93	2.73	3.78	2.18	3.07	3.73	3.82	4.18	3.72
PRIVATE COTTAGE NIGHTS	835 6.9%	633 9.3%	227 11.9%	165 9.0%	86 11.9%	72 7.8%	28 4.4%	17 4.5%	37 9.1%	202 3.9%	788 13.0%	37 1.2%	1 *	4 1.5%	6 0.9%	23 1.8%	249 7.0%	420 8.2%	143 6.8%	822 7.4%
AVERAGE NIGHTS PER USER	5.33	4.67	4.58	3.32	10.23	7.58	8.12	7.25	3.01	9.59	5.39	4.85	3.00	8.72	3.11	2.87	5.01	5.35	7.05	5.36
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	1587 13.2%	978 14.3%	264 13.8%	277 15.0%	83 11.4%	97 10.6%	155 24.3%	51 13.1%	50 12.4%	609 11.7%	922 15.2%	253 8.2%	212 10.8%	14 5.6%	180 27.0%	122 9.4%	516 14.6%	708 13.9%	240 11.4%	1497 13.5%
AVERAGE NIGHTS PER USER	3.25	2.80	2.72	2.08	3.45	2.84	5.68	4.37	2.33	4.36	3.27	3.76	3.68	2.56	2.41	2.47	3.59	3.30	2.97	3.34

ITS 2001 - U.S. RESIDENTS

TABLE P18-1

QUARTER TRIP STARTED
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
QUARTER I	5523	5143	1691	2886	113	175	75	37	166	380	2583	726	455	33	1265	5523	-	-	-	5415
	19.6%	21.5%	18.8%	26.2%	12.1%	12.4%	14.6%	10.1%	22.9%	9.1%	17.6%	18.1%	23.7%	18.6%	23.9%	100.0%				19.9%
QUARTER II	7951	6698	2609	3065	288	345	116	116	159	1253	4067	1034	618	59	1607	-	7951	-	-	7684
	28.3%	28.0%	29.1%	27.8%	30.9%	24.4%	22.5%	31.4%	22.0%	29.9%	27.8%	25.7%	32.2%	33.4%	30.3%		100.0%			28.3%
QUARTER III	9930	8012	3089	3290	408	581	244	168	232	1918	5875	1446	457	56	1516	-	-	9930	-	9483
	35.3%	33.5%	34.4%	29.9%	43.7%	41.1%	47.5%	45.3%	32.2%	45.8%	40.1%	36.0%	23.8%	31.6%	28.6%			100.0%		34.9%
QUARTER IV	4730	4089	1589	1770	123	314	79	49	165	641	2127	816	390	29	912	-	-	-	4730	4572
	16.8%	17.1%	17.7%	16.1%	13.2%	22.2%	15.4%	13.3%	22.9%	15.3%	14.5%	20.3%	20.3%	16.4%	17.2%				100.0%	16.8%

ITS 2001 - U.S. RESIDENTS

TABLE P19-1

QUARTER TRIP STARTED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
QUARTER I	1022	759	258	318	61	58	25	14	26	263	469	197	218	30	109	1022	-	-	-	987
	13.0%	14.2%	17.5%	18.2%	12.4%	8.2%	7.1%	5.2%	8.4%	10.4%	10.0%	13.6%	21.8%	19.0%	18.5%	100.0%				13.5%
QUARTER II	2249	1464	378	486	147	159	90	102	102	785	1259	408	315	56	207	-	2249	-	-	2088
	28.5%	27.4%	25.6%	27.9%	30.0%	22.8%	25.5%	37.0%	33.1%	31.0%	27.0%	28.1%	31.5%	35.2%	35.4%		100.0%			28.6%
QUARTER III	3339	2264	628	664	194	327	184	122	145	1074	2358	504	250	49	170	-	-	3339	-	3064
	42.4%	42.4%	42.6%	38.1%	39.5%	46.8%	52.1%	44.2%	47.1%	42.4%	50.5%	34.7%	25.0%	30.7%	28.9%			100.0%		41.9%
QUARTER IV	1269	857	212	274	89	155	54	38	35	412	584	342	218	24	100	-	-	-	1269	1173
	16.1%	16.0%	14.3%	15.7%	18.1%	22.2%	15.3%	13.6%	11.4%	16.3%	12.5%	23.6%	21.8%	15.2%	17.1%				100.0%	16.0%

ITS 2001 - U.S. RESIDENTS

TABLE P20-1

QUARTER TRIP STARTED
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
QUARTER I	838766	603612	169804	319250	29231	39211	17578	5462	23076	235155	303021	60918	243612	12258	147335	838766	-	-	-
	16.9%	19.4%	18.9%	27.4%	11.3%	12.2%	8.9%	4.2%	16.4%	12.6%	12.2%	11.8%	21.7%	16.5%	24.9%	100.0%			
QUARTER II	1405734	839370	236486	306548	77385	69160	53012	48323	48455	566364	676371	151971	350198	19963	167141	-	1405734	-	-
	28.3%	27.0%	26.3%	26.3%	29.9%	21.5%	26.8%	37.1%	34.5%	30.5%	27.3%	29.5%	31.2%	26.8%	28.2%		100.0%		
QUARTER III	1880961	1160993	324463	366133	119519	146101	91495	57877	55406	719968	1162238	171611	277167	30357	190074	-	-	1880961	-
	37.8%	37.3%	36.1%	31.4%	46.2%	45.4%	46.3%	44.4%	39.4%	38.7%	47.0%	33.3%	24.7%	40.8%	32.1%			100.0%	
QUARTER IV	848685	510518	169049	173952	32472	67353	35493	18618	13581	338167	333734	130671	251264	11854	87666	-	-	-	848685
	17.1%	16.4%	18.8%	14.9%	12.6%	20.9%	18.0%	14.3%	9.7%	18.2%	13.5%	25.4%	22.4%	15.9%	14.8%				100.0%

ITS 2001 - U.S. RESIDENTS

TABLE P21-1

QUARTER TRIP STARTED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
QUARTER I	430568	216760	71616	77223	20653	19862	12707	4331	10369	213808	131456	51635	210532	12193	24752	430568	-	-	-
	12.5%	12.1%	16.6%	16.2%	9.7%	8.2%	7.0%	3.5%	8.8%	12.9%	7.6%	11.5%	21.0%	17.1%	12.8%	100.0%			
QUARTER II	1017653	505917	99412	143734	64447	52972	51615	47163	46575	511735	470228	136095	318726	19743	71174	-	1017653	-	-
	29.6%	28.3%	23.0%	30.2%	30.2%	21.8%	28.3%	38.1%	39.7%	30.9%	27.3%	30.3%	31.8%	27.7%	36.8%		100.0%		
QUARTER III	1397710	778246	186493	177403	101151	122285	85812	55011	50091	619464	909056	143008	245756	28164	68436	-	-	1397710	-
	40.6%	43.5%	43.2%	37.3%	47.3%	50.2%	47.0%	44.5%	42.7%	37.5%	52.8%	31.8%	24.5%	39.5%	35.4%			100.0%	
QUARTER IV	596041	287471	74564	77149	27455	48400	32471	17224	10207	308570	210231	118279	227139	11184	29003	-	-	-	596041
	17.3%	16.1%	17.3%	16.2%	12.8%	19.9%	17.8%	13.9%	8.7%	18.7%	12.2%	26.3%	22.7%	15.7%	15.0%				100.0%

ITS 2001 - U.S. RESIDENTS

TABLE P22-1

QUARTER TRIP STARTED
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
QUARTER I	2531 9.3%	1656 10.0%	536 12.2%	636 14.8%	144 7.9%	142 6.4%	84 5.9%	43 3.4%	70 6.2%	874 8.3%	1012 6.4%	609 10.1%	576 20.0%	88 17.2%	245 14.0%	2531 100.0%	-	-	-	2376 9.5%
QUARTER II	7931 29.2%	4618 27.9%	957 21.7%	1314 30.5%	510 27.8%	499 22.4%	438 30.9%	521 41.5%	380 33.4%	3313 31.4%	4394 27.6%	1667 27.7%	986 34.2%	167 32.4%	709 40.6%	-	7931 100.0%	-	-	7366 29.4%
QUARTER III	12581 46.4%	7910 47.7%	2200 50.0%	1823 42.3%	923 50.2%	1095 49.1%	718 50.7%	569 45.4%	583 51.2%	4671 44.3%	8928 56.1%	2168 36.0%	760 26.4%	165 32.2%	540 31.0%	-	-	12581 100.0%	-	11588 46.2%
QUARTER IV	4077 15.0%	2397 14.5%	710 16.1%	531 12.3%	260 14.1%	493 22.1%	177 12.5%	122 9.7%	105 9.2%	1680 15.9%	1589 10.0%	1584 26.3%	557 19.3%	94 18.2%	252 14.4%	-	-	-	4077 100.0%	3751 15.0%

ITS 2001 - U.S. RESIDENTS

TABLE P23-1

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
QUESTION NOT ASKED	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	66.2%	72.5%	79.2%	78.7%	39.0%	44.5%	24.5%	20.8%	54.9%	30.3%	62.2%	56.6%	38.7%		84.3%	76.2%	65.8%	60.4%	67.5%	68.6%
TOTAL ASKED QUESTION	9498	6577	1867	2348	569	785	388	294	326	2921	5542	1743	1177	176	830	1316	2716	3928	1538	8518
	33.8%	27.5%	20.8%	21.3%	61.0%	55.5%	75.5%	79.2%	45.1%	69.7%	37.8%	43.4%	61.3%	100.0%	15.7%	23.8%	34.2%	39.6%	32.5%	31.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
VISIT FRIENDS OR RELATIVES	2665	1611	472	566	128	186	119	62	77	1054	883	1397	161	137	85	333	735	1081	515	2342
	28.1%	24.5%	25.3%	24.1%	22.6%	23.7%	30.7%	21.3%	23.5%	36.1%	15.9%	80.1%	13.7%	77.6%	10.2%	25.3%	27.1%	27.5%	33.5%	27.5%
ATTEND A FESTIVAL OR FAIR (A)	698	457	153	152	50	33	37	19	13	242	473	139	58	10	20	36	240	335	88	582
	7.4%	6.9%	8.2%	6.5%	8.8%	4.2%	9.4%	6.5%	4.1%	8.3%	8.5%	8.0%	4.9%	5.5%	2.4%	2.7%	8.8%	8.5%	5.7%	6.8%
ATTEND A CULTURAL PERFORMANCE (A/B)	1583	1296	407	649	69	102	46	11	13	287	1138	317	90	8	28	176	420	638	350	1446
	16.7%	19.7%	21.8%	27.6%	12.1%	13.0%	11.8%	3.6%	4.0%	9.8%	20.5%	18.2%	7.7%	4.4%	3.4%	13.4%	15.5%	16.2%	22.7%	17.0%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	1559	899	242	288	77	149	79	29	34	660	1138	198	134	31	57	142	502	702	213	1233
	16.4%	13.7%	13.0%	12.3%	13.6%	19.0%	20.5%	9.8%	10.5%	22.6%	20.5%	11.3%	11.4%	17.8%	6.8%	10.8%	18.5%	17.9%	13.8%	14.5%
VISIT A HISTORIC SITE (A/C/D)	2198	1289	297	400	170	196	100	58	68	909	1682	247	162	35	69	176	618	1098	307	1743
	23.1%	19.6%	15.9%	17.0%	29.8%	25.0%	25.7%	19.7%	21.0%	31.1%	30.3%	14.2%	13.8%	20.0%	8.3%	13.4%	22.8%	27.9%	19.9%	20.5%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	477	241	75	60	28	35	20	7	16	236	348	68	38	9	12	20	186	237	34	341
	5.0%	3.7%	4.0%	2.6%	4.9%	4.4%	5.1%	2.5%	4.8%	8.1%	6.3%	3.9%	3.2%	5.3%	1.5%	1.5%	6.8%	6.0%	2.2%	4.0%
ATTEND A SPORTS EVENT	508	317	157	73	21	24	26	12	4	190	261	137	64	3	44	55	180	213	60	451
	5.3%	4.8%	8.4%	3.1%	3.7%	3.0%	6.7%	4.1%	1.2%	6.5%	4.7%	7.8%	5.4%	1.6%	5.3%	4.2%	6.6%	5.4%	3.9%	5.3%
GO SHOPPING	5204	3422	998	1093	388	482	202	138	121	1782	3473	949	478	103	196	594	1485	2270	855	4560
	54.8%	52.0%	53.5%	46.5%	68.2%	61.4%	52.0%	47.0%	37.1%	61.0%	62.7%	54.5%	40.6%	58.3%	23.6%	45.1%	54.7%	57.8%	55.6%	53.5%
GO SIGHTSEEING	4494	2859	725	891	344	481	204	111	104	1635	3271	599	356	64	202	493	1314	2073	614	3861
	47.3%	43.5%	38.8%	37.9%	60.4%	61.2%	52.6%	37.8%	31.9%	56.0%	59.0%	34.4%	30.2%	36.2%	24.3%	37.5%	48.4%	52.8%	39.9%	45.3%
GO TO A BAR OR NIGHT CLUB (F)	1831	1179	343	370	118	154	95	53	46	651	1025	304	349	37	115	325	551	627	328	1592
	19.3%	17.9%	18.3%	15.8%	20.7%	19.7%	24.4%	18.1%	14.3%	22.3%	18.5%	17.5%	29.6%	21.0%	13.8%	24.7%	20.3%	16.0%	21.3%	18.7%
GO TO A CASINO (C/F)	506	373	112	153	32	49	6	11	10	133	298	50	36	11	109	103	119	198	86	432
	5.3%	5.7%	6.0%	6.5%	5.6%	6.3%	1.6%	3.8%	3.1%	4.6%	5.4%	2.9%	3.0%	6.1%	13.1%	7.8%	4.4%	5.0%	5.6%	5.1%
VISIT A THEME OR AMUSEMENT PARK (C)	397	256	124	64	20	27	12	-	9	141	304	56	13	7	17	22	121	236	18	344
	4.2%	3.9%	6.6%	2.7%	3.5%	3.5%	3.1%		2.9%	4.8%	5.5%	3.2%	1.1%	4.1%	2.0%	1.6%	4.5%	6.0%	1.2%	4.0%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	1630	945	157	291	138	149	98	52	60	684	1304	169	90	20	46	84	459	882	205	1291
	17.2%	14.4%	8.4%	12.4%	24.3%	19.0%	25.2%	17.6%	18.5%	23.4%	23.5%	9.7%	7.6%	11.6%	5.5%	6.4%	16.9%	22.4%	13.3%	15.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P23-2

ACTIVITIES ON TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	2675	1960	505	544	219	244	117	158	173	715	1926	352	111	20	259	222	734	1499	220	2368
	28.2%	29.8%	27.0%	23.2%	38.4%	31.1%	30.1%	53.9%	53.3%	24.5%	34.8%	20.2%	9.4%	11.4%	31.2%	16.9%	27.0%	38.2%	14.3%	27.8%
BOATING	852	583	170	129	94	52	29	50	60	269	682	103	16	9	37	1	235	590	25	761
	9.0%	8.9%	9.1%	5.5%	16.5%	6.7%	7.4%	17.0%	18.3%	9.2%	12.3%	5.9%	1.3%	5.1%	4.4%	0.1%	8.6%	15.0%	1.6%	8.9%
GOLFING	255	164	33	70	22	18	7	7	7	91	162	63	25	2	5	1	88	140	26	226
	2.7%	2.5%	1.8%	3.0%	3.8%	2.3%	1.9%	2.5%	2.2%	3.1%	2.9%	3.6%	2.1%	0.9%	0.5%	0.1%	3.2%	3.6%	1.7%	2.6%
DOWNHILL SKIING/SNOWBOARDING	87	72	13	27	14	6	9	-	2	15	63	11	11	1	2	68	7	-	12	36
	0.9%	1.1%	0.7%	1.2%	2.5%	0.7%	2.3%		0.7%	0.5%	1.1%	0.6%	0.9%	0.4%	0.3%	5.2%	0.3%	*	0.8%	0.4%
HUNTING (E)	55	40	5	7	7	9	1	5	7	15	22	12	1	-	20	14	9	7	25	40
	0.6%	0.6%	0.3%	0.3%	1.1%	1.1%	0.2%	1.8%	2.1%	0.5%	0.4%	0.7%	0.1%		2.4%	1.0%	0.3%	0.2%	1.7%	0.5%
FISHING (E)	1119	824	120	164	130	80	56	127	146	295	868	94	14	3	137	42	410	615	52	1019
	11.8%	12.5%	6.4%	7.0%	22.8%	10.2%	14.6%	43.4%	44.8%	10.1%	15.7%	5.4%	1.2%	1.5%	16.5%	3.2%	15.1%	15.7%	3.4%	12.0%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	885	668	241	206	43	118	39	16	6	217	628	117	48	9	82	100	173	516	96	811
	9.3%	10.2%	12.9%	8.8%	7.5%	15.0%	9.9%	5.4%	1.8%	7.4%	11.3%	6.7%	4.1%	5.2%	9.9%	7.6%	6.4%	13.1%	6.3%	9.5%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	819	510	152	174	34	74	29	20	28	309	164	33	377	12	219	208	206	251	155	754
	8.6%	7.8%	8.1%	7.4%	5.9%	9.4%	7.5%	6.6%	8.5%	10.6%	3.0%	1.9%	32.0%	7.1%	26.3%	15.8%	7.6%	6.4%	10.1%	8.9%
NETS																				
(A) ANY CULTURAL ACTIVITIES	4216	2856	804	1115	248	342	172	84	91	1360	3047	679	305	57	124	389	1183	1948	696	3647
	44.4%	43.4%	43.0%	47.5%	43.6%	43.5%	44.5%	28.5%	27.9%	46.6%	55.0%	38.9%	25.9%	32.4%	15.0%	29.6%	43.5%	49.6%	45.3%	42.8%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	2798	1975	574	854	131	231	107	37	42	823	2014	476	191	35	80	274	794	1228	502	2421
	29.5%	30.0%	30.7%	36.4%	23.0%	29.5%	27.6%	12.5%	12.9%	28.2%	36.3%	27.3%	16.2%	19.9%	9.6%	20.8%	29.2%	31.3%	32.6%	28.4%
(C) ANY BUILT ATTRACTION	3510	2207	604	730	238	318	150	78	89	1302	2533	426	264	66	215	370	1025	1637	477	2938
	37.0%	33.6%	32.4%	31.1%	41.8%	40.4%	38.8%	26.6%	27.2%	44.6%	45.7%	24.4%	22.4%	37.5%	25.9%	28.1%	37.8%	41.7%	31.0%	34.5%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	2884	1695	354	526	232	258	149	87	90	1189	2204	324	215	40	98	227	818	1434	405	2320
	30.4%	25.8%	18.9%	22.4%	40.8%	32.8%	38.4%	29.6%	27.6%	40.7%	39.8%	18.6%	18.2%	22.6%	11.8%	17.2%	30.1%	36.5%	26.3%	27.2%
(E) ANY HUNTING/FISHING	1164	859	125	171	136	89	57	132	149	304	888	102	15	3	154	52	419	620	73	1049
	12.3%	13.1%	6.7%	7.3%	23.9%	11.3%	14.8%	44.9%	45.8%	10.4%	16.0%	5.8%	1.3%	1.5%	18.6%	3.9%	15.4%	15.8%	4.7%	12.3%
(F) ANY BAR/NIGHTCLUB/CASINO	2207	1471	424	496	143	198	98	60	53	736	1248	339	372	40	205	395	635	778	399	1924
	23.2%	22.4%	22.7%	21.1%	25.1%	25.2%	25.2%	20.4%	16.3%	25.2%	22.5%	19.4%	31.6%	22.7%	24.7%	30.0%	23.4%	19.8%	25.9%	22.6%

ITS 2001 - U.S. RESIDENTS

TABLE P24-1

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY
		BORDER STATES																		CDN LOCATION
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	VISITED
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
VISIT FRIENDS OR RELATIVES	2515	1533	441	546	119	179	114	61	73	982	839	1320	151	124	80	304	700	1023	487	2306
	31.9%	28.7%	29.9%	31.3%	24.2%	25.6%	32.3%	22.0%	23.9%	38.7%	18.0%	90.9%	15.1%	77.3%	13.6%	29.7%	31.1%	30.6%	38.4%	31.5%
ATTEND A FESTIVAL OR FAIR (A)	594	383	115	123	46	32	36	19	13	210	409	120	44	9	13	33	193	302	66	524
	7.5%	7.2%	7.8%	7.1%	9.4%	4.5%	10.2%	6.9%	4.2%	8.3%	8.8%	8.2%	4.4%	5.6%	2.2%	3.2%	8.6%	9.0%	5.2%	7.2%
ATTEND A CULTURAL PERFORMANCE (A/B)	1098	841	244	376	58	96	45	11	11	257	833	157	84	6	16	147	307	400	244	1015
	13.9%	15.7%	16.5%	21.6%	11.9%	13.8%	12.7%	3.8%	3.5%	10.1%	17.8%	10.8%	8.4%	3.8%	2.7%	14.4%	13.7%	12.0%	19.2%	13.9%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	1350	781	197	238	68	142	76	27	33	569	979	173	124	30	42	126	416	630	177	1154
	17.1%	14.6%	13.3%	13.7%	13.9%	20.2%	21.6%	9.9%	10.6%	22.4%	21.0%	11.9%	12.4%	18.7%	7.1%	12.4%	18.5%	18.9%	13.9%	15.8%
VISIT A HISTORIC SITE (A/C/D)	1899	1115	252	323	145	184	90	55	66	784	1444	221	141	34	56	124	546	980	250	1627
	24.1%	20.9%	17.1%	18.5%	29.5%	26.4%	25.4%	19.9%	21.5%	30.9%	30.9%	15.2%	14.1%	20.9%	9.5%	12.1%	24.3%	29.3%	19.7%	22.2%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	417	217	63	59	23	30	20	6	15	200	302	60	35	9	11	19	159	208	31	334
	5.3%	4.1%	4.3%	3.4%	4.7%	4.3%	5.6%	2.3%	4.9%	7.9%	6.5%	4.1%	3.5%	5.6%	1.9%	1.9%	7.1%	6.2%	2.4%	4.6%
ATTEND A SPORTS EVENT	444	262	108	70	20	23	26	12	4	181	244	93	63	3	41	54	129	203	58	406
	5.6%	4.9%	7.3%	4.0%	4.1%	3.3%	7.4%	4.3%	1.3%	7.1%	5.2%	6.4%	6.3%	1.7%	7.1%	5.2%	5.7%	6.1%	4.6%	5.5%
GO SHOPPING	4600	3000	818	943	343	465	191	132	109	1599	3053	861	435	93	153	502	1291	2066	741	4215
	58.4%	56.1%	55.4%	54.1%	69.9%	66.4%	54.0%	47.7%	35.5%	63.1%	65.4%	59.3%	43.5%	58.1%	26.1%	49.1%	57.4%	61.9%	58.4%	57.6%
GO SIGHTSEEING	3869	2420	605	685	300	433	188	108	101	1449	2828	527	320	59	133	350	1120	1880	519	3487
	49.1%	45.3%	41.0%	39.3%	61.2%	62.0%	53.1%	39.0%	32.8%	57.1%	60.6%	36.3%	32.0%	36.5%	22.8%	34.2%	49.8%	56.3%	40.9%	47.7%
GO TO A BAR OR NIGHT CLUB (F)	1663	1075	294	347	107	145	86	51	45	588	929	269	327	35	103	270	512	571	309	1525
	21.1%	20.1%	19.9%	19.9%	21.8%	20.7%	24.2%	18.6%	14.8%	23.2%	19.9%	18.5%	32.7%	22.0%	17.6%	26.4%	22.8%	17.1%	24.4%	20.9%
GO TO A CASINO (C/F)	384	278	92	95	28	40	5	9	10	106	244	44	29	10	57	77	99	133	75	344
	4.9%	5.2%	6.3%	5.4%	5.6%	5.7%	1.3%	3.2%	3.2%	4.2%	5.2%	3.0%	2.9%	6.0%	9.8%	7.6%	4.4%	4.0%	5.9%	4.7%
VISIT A THEME OR AMUSEMENT PARK (C)	344	221	118	45	13	25	11	-	9	124	263	51	13	6	11	17	88	224	16	312
	4.4%	4.1%	8.0%	2.6%	2.6%	3.6%	3.2%		3.0%	4.9%	5.6%	3.5%	1.3%	3.6%	2.0%	1.6%	3.9%	6.7%	1.2%	4.3%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	1383	812	134	232	110	140	89	49	59	571	1106	145	71	19	40	49	400	781	154	1195
	17.6%	15.2%	9.1%	13.3%	22.5%	20.0%	25.1%	17.7%	19.2%	22.5%	23.7%	10.0%	7.1%	11.9%	6.8%	4.8%	17.8%	23.4%	12.1%	16.3%

Continued

ACTIVITIES ON TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	2498 31.7%	1852 34.7%	471 31.9%	523 30.0%	185 37.7%	234 33.5%	110 31.0%	158 57.1%	172 56.1%	645 25.4%	1815 38.9%	329 22.7%	93 9.3%	19 11.8%	236 40.3%	179 17.5%	692 30.8%	1422 42.6%	205 16.2%	2341 32.0%
BOATING	803 10.2%	558 10.4%	165 11.2%	115 6.6%	90 18.4%	51 7.2%	29 8.1%	50 18.1%	59 19.1%	245 9.7%	649 13.9%	99 6.8%	14 1.4%	8 5.1%	30 5.0%	1 0.1%	222 9.9%	556 16.6%	24 1.9%	752 10.3%
GOLFING	240 3.0%	159 3.0%	32 2.2%	68 3.9%	22 4.4%	17 2.4%	6 1.8%	7 2.6%	7 2.3%	81 3.2%	152 3.2%	59 4.1%	24 2.4%	1 0.9%	5 0.8%	1 0.1%	87 3.9%	127 3.8%	25 2.0%	225 3.1%
DOWNHILL SKIING/SNOWBOARDING	50 0.6%	41 0.8%	3 0.2%	27 1.6%	-	4 0.6%	4 1.2%	-	2 0.7%	9 0.3%	39 0.8%	8 0.5%	1 0.1%	1 0.5%	1 0.2%	39 3.8%	3 0.1%	- *	8 0.6%	36 0.5%
HUNTING (E)	42 0.5%	31 0.6%	1 0.1%	5 0.3%	4 0.8%	8 1.1%	1 0.3%	5 1.7%	7 2.2%	11 0.5%	16 0.4%	10 0.7%	1 0.1%	-	14 2.4%	11 1.1%	5 0.2%	6 0.2%	20 1.6%	40 0.5%
FISHING (E)	1070 13.6%	797 14.9%	114 7.7%	160 9.2%	117 23.9%	77 11.1%	56 15.8%	127 46.1%	145 47.2%	273 10.8%	831 17.8%	90 6.2%	12 1.2%	3 1.6%	133 22.7%	38 3.7%	389 17.3%	591 17.7%	52 4.1%	1017 13.9%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	848 10.8%	646 12.1%	228 15.4%	203 11.7%	40 8.2%	114 16.3%	38 10.8%	16 5.7%	6 1.9%	202 8.0%	606 13.0%	111 7.6%	44 4.4%	9 5.7%	77 13.2%	93 9.1%	162 7.2%	500 15.0%	93 7.3%	796 10.9%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	567 7.2%	353 6.6%	107 7.3%	117 6.7%	23 4.6%	52 7.4%	23 6.6%	10 3.6%	21 7.0%	214 8.4%	116 2.5%	28 1.9%	276 27.6%	10 6.5%	136 23.2%	152 14.9%	143 6.3%	158 4.7%	115 9.1%	537 7.3%
NETS																				
(A) ANY CULTURAL ACTIVITIES	3414 43.3%	2202 41.2%	584 39.6%	745 42.8%	216 44.0%	328 47.0%	163 46.0%	80 29.1%	86 27.9%	1213 47.8%	2502 53.6%	497 34.2%	272 27.2%	54 33.6%	87 14.8%	301 29.4%	981 43.6%	1608 48.1%	525 41.4%	3065 41.9%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	2169 27.5%	1446 27.1%	390 26.4%	543 31.2%	114 23.3%	222 31.8%	104 29.3%	35 12.7%	38 12.4%	723 28.5%	1599 34.2%	301 20.8%	179 17.9%	33 20.9%	53 9.1%	230 22.5%	629 28.0%	937 28.1%	373 29.4%	1939 26.5%
(C) ANY BUILT ATTRACTION	3011 38.2%	1874 35.1%	517 35.0%	556 31.9%	206 42.1%	296 42.4%	139 39.3%	74 26.7%	86 28.0%	1137 44.8%	2185 46.8%	390 26.8%	239 23.9%	60 37.6%	134 22.9%	287 28.0%	863 38.4%	1458 43.7%	404 31.9%	2664 36.4%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	2496 31.7%	1472 27.5%	302 20.4%	426 24.4%	196 39.9%	245 35.0%	134 37.8%	84 30.4%	87 28.3%	1024 40.4%	1902 40.7%	289 19.9%	181 18.1%	37 23.3%	83 14.1%	159 15.5%	721 32.1%	1288 38.6%	328 25.9%	2163 29.6%
(E) ANY HUNTING/FISHING	1102 14.0%	824 15.4%	116 7.8%	165 9.5%	121 24.7%	85 12.2%	57 16.0%	132 47.6%	148 48.3%	279 11.0%	845 18.1%	96 6.6%	13 1.3%	3 1.6%	144 24.6%	46 4.5%	394 17.5%	595 17.8%	67 5.3%	1047 14.3%
(F) ANY BAR/NIGHTCLUB/CASINO	1928 24.5%	1274 23.8%	357 24.2%	415 23.8%	129 26.2%	179 25.6%	87 24.6%	56 20.2%	52 16.8%	654 25.8%	1103 23.6%	298 20.5%	345 34.5%	38 23.7%	143 24.4%	315 30.8%	583 25.9%	660 19.8%	370 29.2%	1770 24.2%

ITS 2001 - U.S. RESIDENTS

TABLE P25-1

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
			BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
QUESTION NOT ASKED	1229554	1172797	413895	651743	25847	52585	5771	3697	19258	56758	621012	41143	36340	-	342322	353938	312489	364902	198225
	24.7%	37.7%	46.0%	55.9%	10.0%	16.3%	2.9%	2.8%	13.7%	3.1%	25.1%	8.0%	3.2%		57.8%	42.2%	22.2%	19.4%	23.4%
TOTAL ASKED QUESTION	3744593	1941696	485907	514139	232761	269239	191806	126583	121261	1802897	1854353	474028	1085901	74432	249894	484828	1093245	1516058	650461
	75.3%	62.3%	54.0%	44.1%	90.0%	83.7%	97.1%	97.2%	86.3%	96.9%	74.9%	92.0%	96.8%	100.0%	42.2%	57.8%	77.8%	80.6%	76.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
VISIT FRIENDS OR RELATIVES	999038	416937	123353	94610	39860	62139	58893	16698	21383	582101	301335	449197	162840	58764	26188	127499	287300	382629	201610
	26.7%	21.5%	25.4%	18.4%	17.1%	23.1%	30.7%	13.2%	17.6%	32.3%	16.3%	94.8%	15.0%	78.9%	10.5%	26.3%	26.3%	25.2%	31.0%
ATTEND A FESTIVAL OR FAIR (A)	336195	163545	57075	37227	16678	12105	22447	13312	4702	172649	205251	51758	61462	6867	10856	12609	107741	180241	35603
	9.0%	8.4%	11.7%	7.2%	7.2%	4.5%	11.7%	10.5%	3.9%	9.6%	11.1%	10.9%	5.7%	9.2%	4.3%	2.6%	9.9%	11.9%	5.5%
ATTEND A CULTURAL PERFORMANCE (A/B)	621221	375481	97034	160768	36191	42073	27286	5781	6347	245741	404173	72609	126400	4864	12346	66074	192270	245209	117669
	16.6%	19.3%	20.0%	31.3%	15.5%	15.6%	14.2%	4.6%	5.2%	13.6%	21.8%	15.3%	11.6%	6.5%	4.9%	13.6%	17.6%	16.2%	18.1%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	731646	327931	78583	95624	35405	53384	37238	10879	16819	403715	461869	91423	140884	15983	20608	54643	237908	323964	115132
	19.5%	16.9%	16.2%	18.6%	15.2%	19.8%	19.4%	8.6%	13.9%	22.4%	24.9%	19.3%	13.0%	21.5%	8.2%	11.3%	21.8%	21.4%	17.7%
VISIT A HISTORIC SITE (A/C/D)	900557	409158	98196	97412	69165	66812	39304	18772	19498	491399	605038	93362	155222	17496	28016	65876	266328	441948	126405
	24.0%	21.1%	20.2%	18.9%	29.7%	24.8%	20.5%	14.8%	16.1%	27.3%	32.6%	19.7%	14.3%	23.5%	11.2%	13.6%	24.4%	29.2%	19.4%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	258925	109608	24314	24185	22030	15559	13560	2420	7540	149317	177046	35700	34609	6172	5058	6385	94138	139070	19332
	6.9%	5.6%	5.0%	4.7%	9.5%	5.8%	7.1%	1.9%	6.2%	8.3%	9.5%	7.5%	3.2%	8.3%	2.0%	1.3%	8.6%	9.2%	3.0%
ATTEND A SPORTS EVENT	288229	124467	45800	21300	13873	13646	17884	11205	758	163762	130011	36672	99547	3381	18618	27633	81286	135327	43983
	7.7%	6.4%	9.4%	4.1%	6.0%	5.1%	9.3%	8.9%	0.6%	9.1%	7.0%	7.7%	9.2%	4.5%	7.5%	5.7%	7.4%	8.9%	6.8%
GO SHOPPING	2293725	1180621	299794	319577	169680	178469	107302	60121	45679	1113104	1302453	346355	520981	51589	70102	260280	637615	998856	396973
	61.3%	60.8%	61.7%	62.2%	72.9%	66.3%	55.9%	47.5%	37.7%	61.7%	70.2%	73.1%	48.0%	69.3%	28.1%	53.7%	58.3%	65.9%	61.0%
GO SIGHTSEEING	1806049	931259	215554	250000	136509	157881	86818	48453	36044	874790	1158384	203790	355684	27876	59234	157315	549289	845467	253978
	48.2%	48.0%	44.4%	48.6%	58.6%	58.6%	45.3%	38.3%	29.7%	48.5%	62.5%	43.0%	32.8%	37.5%	23.7%	32.4%	50.2%	55.8%	39.0%
GO TO A BAR OR NIGHT CLUB (F)	1062994	490608	128596	129780	56143	57001	58341	36852	23895	572386	453814	126717	417866	18714	45728	153093	315877	377285	216740
	28.4%	25.3%	26.5%	25.2%	24.1%	21.2%	30.4%	29.1%	19.7%	31.7%	24.5%	26.7%	38.5%	25.1%	18.3%	31.6%	28.9%	24.9%	33.3%
GO TO A CASINO (C/F)	210660	115578	31418	30700	21932	18829	2252	5377	5071	95082	123680	29620	32506	5624	18846	27806	57249	88426	37179
	5.6%	6.0%	6.5%	6.0%	9.4%	7.0%	1.2%	4.2%	4.2%	5.3%	6.7%	6.2%	3.0%	7.6%	7.5%	5.7%	5.2%	5.8%	5.7%
VISIT A THEME OR AMUSEMENT PARK (C)	130434	70462	31237	10011	7473	11024	6559	-	4158	59971	97119	19919	7424	850	5121	9221	37761	76589	6863
	3.5%	3.6%	6.4%	1.9%	3.2%	4.1%	3.4%		3.4%	3.3%	5.2%	4.2%	0.7%	1.1%	2.0%	1.9%	3.5%	5.1%	1.1%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	659315	313058	54061	78374	51266	55327	34929	20829	18273	346257	482336	66964	77057	10016	22439	25191	177007	366379	90738
	17.6%	16.1%	11.1%	15.2%	22.0%	20.5%	18.2%	16.5%	15.1%	19.2%	26.0%	14.1%	7.1%	13.5%	9.0%	5.2%	16.2%	24.2%	13.9%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P25-2

ACTIVITIES ON TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	1100713	677957	135800	141878	92878	87804	66549	79110	73938	422757	763770	112260	101692	8370	112504	67137	307122	626436	100018
	29.4%	34.9%	27.9%	27.6%	39.9%	32.6%	34.7%	62.5%	61.0%	23.4%	41.2%	23.7%	9.4%	11.2%	45.0%	13.8%	28.1%	41.3%	15.4%
BOATING	375752	222470	60481	30747	37916	22801	17070	31588	21867	153282	296168	36338	15986	4598	21463	179	101791	259889	13893
	10.0%	11.5%	12.4%	6.0%	16.3%	8.5%	8.9%	25.0%	18.0%	8.5%	16.0%	7.7%	1.5%	6.2%	8.6%	*	9.3%	17.1%	2.1%
GOLFING	159418	78311	10097	24403	18593	12214	5054	5398	2551	81108	94587	29563	31976	831	2461	1374	49712	92976	15357
	4.3%	4.0%	2.1%	4.7%	8.0%	4.5%	2.6%	4.3%	2.1%	4.5%	5.1%	6.2%	2.9%	1.1%	1.0%	0.3%	4.5%	6.1%	2.4%
DOWNHILL SKIING/SNOWBOARDING	31591	24036	8461	6175	3007	2635	3041	-	716	7555	22506	3407	4393	112	1173	25953	2339	48	3250
	0.8%	1.2%	1.7%	1.2%	1.3%	1.0%	1.6%		0.6%	0.4%	1.2%	0.7%	0.4%	0.2%	0.5%	5.4%	0.2%	*	0.5%
HUNTING (E)	23723	17404	1670	2159	3431	4649	1364	2411	1720	6319	10048	2075	442	-	11158	6326	2549	3402	11446
	0.6%	0.9%	0.3%	0.4%	1.5%	1.7%	0.7%	1.9%	1.4%	0.4%	0.5%	0.4%	*		4.5%	1.3%	0.2%	0.2%	1.8%
FISHING (E)	549811	350974	41913	55038	53957	34016	35987	64117	65945	198837	433131	32469	16078	977	66284	10379	211409	308890	19132
	14.7%	18.1%	8.6%	10.7%	23.2%	12.6%	18.8%	50.7%	54.4%	11.0%	23.4%	6.8%	1.5%	1.3%	26.5%	2.1%	19.3%	20.4%	2.9%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	252702	154965	45477	44220	11823	28370	18448	4990	1638	97737	157278	30999	37488	3006	23882	23562	41611	142443	45086
	6.7%	8.0%	9.4%	8.6%	5.1%	10.5%	9.6%	3.9%	1.4%	5.4%	8.5%	6.5%	3.5%	4.0%	9.6%	4.9%	3.8%	9.4%	6.9%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	387416	171108	54302	30856	21451	28224	18230	6548	11497	216308	43069	5947	272744	2510	61824	106385	97585	104729	78716
	10.3%	8.8%	11.2%	6.0%	9.2%	10.5%	9.5%	5.2%	9.5%	12.0%	2.3%	1.3%	25.1%	3.4%	24.7%	21.9%	8.9%	6.9%	12.1%
NETS																			
(A) ANY CULTURAL ACTIVITIES	1662500	862879	223707	269935	103465	121553	79747	35081	29390	799621	1056606	216672	317057	29672	41071	146520	493314	749586	273080
	44.4%	44.4%	46.0%	52.5%	44.5%	45.1%	41.6%	27.7%	24.2%	44.4%	57.0%	45.7%	29.2%	39.9%	16.4%	30.2%	45.1%	49.4%	42.0%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	1136282	606170	150530	217089	61089	85982	55444	15151	20885	530113	729707	141487	216398	18475	28800	104870	345026	486216	200170
	30.3%	31.2%	31.0%	42.2%	26.2%	31.9%	28.9%	12.0%	17.2%	29.4%	39.4%	29.8%	19.9%	24.8%	11.5%	21.6%	31.6%	32.1%	30.8%
(C) ANY BUILT ATTRACTION	1447811	716486	184844	192945	106111	112050	65865	26496	28176	731324	911367	177275	267107	33011	57243	126630	426534	673430	221217
	38.7%	36.9%	38.0%	37.5%	45.6%	41.6%	34.3%	20.9%	23.2%	40.6%	49.1%	37.4%	24.6%	44.4%	22.9%	26.1%	39.0%	44.4%	34.0%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1182831	553280	119192	134856	91799	88358	58606	32914	27554	629551	791317	124987	204275	18793	41931	79214	343823	580460	179334
	31.6%	28.5%	24.5%	26.2%	39.4%	32.8%	30.6%	26.0%	22.7%	34.9%	42.7%	26.4%	18.8%	25.2%	16.8%	16.3%	31.4%	38.3%	27.6%
(E) ANY HUNTING/FISHING	570510	366825	43584	57197	57388	38665	37351	66178	66463	203685	441830	34018	16520	977	76295	16181	213958	310320	30051
	15.2%	18.9%	9.0%	11.1%	24.7%	14.4%	19.5%	52.3%	54.8%	11.3%	23.8%	7.2%	1.5%	1.3%	30.5%	3.3%	19.6%	20.5%	4.6%
(F) ANY BAR/NIGHTCLUB/CASINO	1207771	572760	147362	153018	74159	73034	58843	38375	27970	635011	540259	146475	441479	20479	58540	168057	356866	437694	245154
	32.3%	29.5%	30.3%	29.8%	31.9%	27.1%	30.7%	30.3%	23.1%	35.2%	29.1%	30.9%	40.7%	27.5%	23.4%	34.7%	32.6%	28.9%	37.7%

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
VISIT FRIENDS OR RELATIVES	957848	398407	116602	92001	37133	59891	55456	16387	20937	559441	286851	430980	157513	56389	25400	119276	279700	363964	194907
	27.8%	22.3%	27.0%	19.3%	17.4%	24.6%	30.4%	13.2%	17.9%	33.8%	16.7%	96.0%	15.7%	79.1%	13.1%	27.7%	27.5%	26.0%	32.7%
ATTEND A FESTIVAL OR FAIR (A)	313584	151952	49854	35582	14289	11976	22249	13312	4691	161632	191603	49848	57690	6218	8225	11828	100113	169245	32397
	9.1%	8.5%	11.5%	7.5%	6.7%	4.9%	12.2%	10.8%	4.0%	9.8%	11.1%	11.1%	5.8%	8.7%	4.3%	2.7%	9.8%	12.1%	5.4%
ATTEND A CULTURAL PERFORMANCE (A/B)	575684	344523	84888	146562	33228	41274	26875	5781	5915	231161	372178	65391	122804	4700	9782	64246	183537	220330	107571
	16.7%	19.3%	19.6%	30.8%	15.5%	16.9%	14.7%	4.7%	5.0%	14.0%	21.6%	14.6%	12.3%	6.6%	5.1%	14.9%	18.0%	15.8%	18.0%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	675728	310763	71231	92857	32036	51042	36627	10305	16665	364965	420235	84258	135949	15876	18532	49504	228267	292071	105887
	19.6%	17.4%	16.5%	19.5%	15.0%	21.0%	20.1%	8.3%	14.2%	22.1%	24.4%	18.8%	13.6%	22.3%	9.6%	11.5%	22.4%	20.9%	17.8%
VISIT A HISTORIC SITE (A/C/D)	817486	376756	89142	90782	60548	62230	36710	18039	19305	440730	548702	83729	142512	16477	24643	57002	252330	393693	114461
	23.8%	21.1%	20.6%	19.1%	28.3%	25.6%	20.1%	14.6%	16.5%	26.7%	31.9%	18.6%	14.2%	23.1%	12.7%	13.2%	24.8%	28.2%	19.2%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	238920	103706	23444	24119	19564	13593	13560	1918	7508	135214	162347	33146	32794	6031	4261	6299	87729	127402	17490
	6.9%	5.8%	5.4%	5.1%	9.2%	5.6%	7.4%	1.5%	6.4%	8.2%	9.4%	7.4%	3.3%	8.5%	2.2%	1.5%	8.6%	9.1%	2.9%
ATTEND A SPORTS EVENT	282316	121928	44074	21146	13843	13018	17884	11205	758	160387	127399	33632	99324	3381	18579	26435	80079	131873	43929
	8.2%	6.8%	10.2%	4.4%	6.5%	5.3%	9.8%	9.1%	0.6%	9.7%	7.4%	7.5%	9.9%	4.7%	9.6%	6.1%	7.9%	9.4%	7.4%
GO SHOPPING	2157649	1118458	274968	308353	155820	171467	105500	58695	43655	1039191	1217639	331719	495997	50073	59976	236496	609478	936991	374684
	62.7%	62.5%	63.6%	64.8%	72.9%	70.4%	57.8%	47.4%	37.2%	62.8%	70.8%	73.9%	49.5%	70.2%	31.0%	54.9%	59.9%	67.0%	62.9%
GO SIGHTSEEING	1688213	877935	202803	236388	125933	145379	84032	47558	35843	810278	1081399	191629	336777	26594	50732	141410	522913	786421	237470
	49.0%	49.1%	46.9%	49.7%	58.9%	59.7%	46.0%	38.4%	30.6%	49.0%	62.8%	42.7%	33.6%	37.3%	26.2%	32.8%	51.4%	56.3%	39.8%
GO TO A BAR OR NIGHT CLUB (F)	1005842	465841	119546	126206	53440	52569	53601	36608	23872	540001	423408	122762	399262	18513	41741	139164	302538	354431	209709
	29.2%	26.0%	27.7%	26.5%	25.0%	21.6%	29.4%	29.6%	20.4%	32.7%	24.6%	27.3%	39.8%	26.0%	21.6%	32.3%	29.7%	25.4%	35.2%
GO TO A CASINO (C/F)	195191	108258	29471	28474	21067	17303	2119	4776	5048	86934	114794	27295	30875	5422	16659	26293	55528	78852	34519
	5.7%	6.1%	6.8%	6.0%	9.9%	7.1%	1.2%	3.9%	4.3%	5.3%	6.7%	6.1%	3.1%	7.6%	8.6%	6.1%	5.5%	5.6%	5.8%
VISIT A THEME OR AMUSEMENT PARK (C)	117676	63307	29926	8957	3374	10377	6516	-	4157	54368	88256	17319	7424	836	3841	6850	33993	70320	6513
	3.4%	3.5%	6.9%	1.9%	1.6%	4.3%	3.6%		3.5%	3.3%	5.1%	3.9%	0.7%	1.2%	2.0%	1.6%	3.3%	5.0%	1.1%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	589157	288482	49728	73034	43360	50674	33265	20242	18180	300675	429205	58832	70061	9060	21496	18260	166493	324007	80397
	17.1%	16.1%	11.5%	15.4%	20.3%	20.8%	18.2%	16.4%	15.5%	18.2%	24.9%	13.1%	7.0%	12.7%	11.1%	4.2%	16.4%	23.2%	13.5%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P26-2

ACTIVITIES ON TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
			BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	1035216	648576	122179	139823	84503	84176	64874	79102	73919	386640	722402	106852	92542	7940	103600	51277	299031	590931	93977
	30.1%	36.3%	28.3%	29.4%	39.5%	34.6%	35.5%	63.9%	63.0%	23.4%	42.0%	23.8%	9.2%	11.1%	53.6%	11.9%	29.4%	42.3%	15.8%
BOATING	357702	218007	58852	29478	37011	22157	17070	31588	21852	139695	282299	35773	14514	4272	19885	179	98835	244965	13723
	10.4%	12.2%	13.6%	6.2%	17.3%	9.1%	9.3%	25.5%	18.6%	8.4%	16.4%	8.0%	1.4%	6.0%	10.3%	*	9.7%	17.5%	2.3%
GOLFING	150208	77181	10032	23995	18593	11582	5033	5394	2551	73027	88255	27722	31037	732	2461	1331	49174	84649	15054
	4.4%	4.3%	2.3%	5.0%	8.7%	4.8%	2.8%	4.4%	2.2%	4.4%	5.1%	6.2%	3.1%	1.0%	1.3%	0.3%	4.8%	6.1%	2.5%
DOWNHILL SKIING/SNOWBOARDING	14896	9716	768	6143	-	459	1629	-	716	5180	10594	2658	1265	112	267	12499	384	48	1965
	0.4%	0.5%	0.2%	1.3%		0.2%	0.9%		0.6%	0.3%	0.6%	0.6%	0.1%	0.2%	0.1%	2.9%	*	*	0.3%
HUNTING (E)	16985	13255	457	2062	734	4511	1364	2406	1720	3730	6416	1933	442	-	8194	4146	1233	3381	8226
	0.5%	0.7%	0.1%	0.4%	0.3%	1.9%	0.7%	1.9%	1.5%	0.2%	0.4%	0.4%	*		4.2%	1.0%	0.1%	0.2%	1.4%
FISHING (E)	533060	345643	39076	54532	52720	33328	35942	64117	65927	187417	422612	31346	13147	973	64111	10349	207581	295997	19132
	15.5%	19.3%	9.0%	11.5%	24.7%	13.7%	19.7%	51.8%	56.2%	11.3%	24.6%	7.0%	1.3%	1.4%	33.2%	2.4%	20.4%	21.2%	3.2%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	244746	152355	43872	44061	11195	28349	18250	4990	1638	92392	152631	29905	36554	3006	22600	23410	40977	136337	44022
	7.1%	8.5%	10.2%	9.3%	5.2%	11.6%	10.0%	4.0%	1.4%	5.6%	8.9%	6.7%	3.6%	4.2%	11.7%	5.4%	4.0%	9.8%	7.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	302764	132858	37801	26657	20027	16988	16416	5459	9510	169906	35643	4831	231394	1994	28144	88321	72159	79556	62728
	8.8%	7.4%	8.7%	5.6%	9.4%	7.0%	9.0%	4.4%	8.1%	10.3%	2.1%	1.1%	23.1%	2.8%	14.6%	20.5%	7.1%	5.7%	10.5%
NETS																			
(A) ANY CULTURAL ACTIVITIES	1535467	795788	197015	248749	93619	116151	77152	34344	28758	739679	969965	199748	300331	28489	35512	131273	469054	686270	248870
	44.6%	44.5%	45.6%	52.3%	43.8%	47.7%	42.3%	27.8%	24.5%	44.7%	56.4%	44.5%	30.0%	40.0%	18.4%	30.5%	46.1%	49.1%	41.8%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	1050491	562316	133263	200561	56017	82963	54635	14577	20299	488174	667444	128870	209293	18268	25201	97903	329434	439352	183801
	30.5%	31.4%	30.8%	42.2%	26.2%	34.1%	29.9%	11.8%	17.3%	29.5%	38.8%	28.7%	20.9%	25.6%	13.0%	22.7%	32.4%	31.4%	30.8%
(C) ANY BUILT ATTRACTION	1342744	672184	170852	182583	95875	106026	63138	25728	27982	670560	841619	164903	253232	31615	49806	112414	407122	617692	205516
	39.0%	37.6%	39.5%	38.4%	44.9%	43.5%	34.6%	20.8%	23.9%	40.6%	48.9%	36.7%	25.3%	44.4%	25.8%	26.1%	40.0%	44.2%	34.5%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1077243	514182	109209	126178	80567	83393	55301	32177	27358	563061	720353	112516	187017	17510	38319	66611	324000	522715	163917
	31.3%	28.8%	25.3%	26.5%	37.7%	34.2%	30.3%	26.0%	23.3%	34.1%	41.9%	25.1%	18.7%	24.6%	19.8%	15.5%	31.8%	37.4%	27.5%
(E) ANY HUNTING/FISHING	547021	357345	39534	56594	53453	37839	37306	66174	66445	189676	427678	32752	13589	973	71158	13970	208814	297406	26831
	15.9%	20.0%	9.1%	11.9%	25.0%	15.5%	20.4%	53.5%	56.7%	11.5%	24.9%	7.3%	1.4%	1.4%	36.8%	3.2%	20.5%	21.3%	4.5%
(F) ANY BAR/NIGHTCLUB/CASINO	1138635	541394	136759	147228	70907	67076	53969	37531	27923	597241	503195	140672	421990	20111	52366	152614	342853	407015	236152
	33.1%	30.3%	31.7%	31.0%	33.2%	27.5%	29.6%	30.3%	23.8%	36.1%	29.2%	31.3%	42.1%	28.2%	27.1%	35.4%	33.7%	29.1%	39.6%

ITS 2001 - U.S. RESIDENTS

TABLE P27-1

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	100.0%	100.0%	100 0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
VISIT FRIENDS OR RELATIVES	11233	5726	1572	1526	585	852	639	272	281	5507	4433	5575	555	426	240	1019	2923	5213	2078	10216
	41.4%	34.5%	35.7%	35.5%	31.8%	38.2%	45.1%	21.7%	24.7%	52.3%	27.8%	92.5%	19.3%	83.0%	13.7%	40.3%	36.9%	41.4%	51.0%	40.7%
ATTEND A FESTIVAL OR FAIR (A)	2944	1568	601	306	160	139	240	71	50	1377	1881	772	214	31	46	141	920	1647	237	2500
	10.9%	9.5%	13.7%	7.1%	8.7%	6.2%	16.9%	5.6%	4.4%	13.1%	11.8%	12.8%	7.4%	6.0%	2.7%	5.6%	11.6%	13.1%	5.8%	10.0%
ATTEND A CULTURAL PERFORMANCE (A/B)	3416	2098	638	784	185	274	143	33	40	1319	2180	799	358	28	47	354	962	1420	681	3053
	12.6%	12.6%	14.5%	18.2%	10.1%	12.3%	10.1%	2.6%	3.5%	12.5%	13.7%	13.3%	12.4%	5.5%	2.7%	14.0%	12.1%	11.3%	16.7%	12.2%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	4800	2521	572	732	257	368	349	93	150	2279	3176	880	501	112	127	364	1553	2339	544	4061
	17.7%	15.2%	13.0%	17.0%	14.0%	16.5%	24.6%	7.4%	13.2%	21.6%	19.9%	14.6%	17.4%	21.9%	7.3%	14.4%	19.6%	18.6%	13.3%	16.2%
VISIT A HISTORIC SITE (A/C/D)	6658	3506	740	943	506	501	397	192	227	3152	4750	1058	548	130	163	361	2005	3516	776	5725
	24.6%	21.1%	16.8%	21.9%	27.6%	22.5%	28.0%	15.3%	19.9%	29.9%	29.8%	17.6%	19.0%	25.3%	9.3%	14.3%	25.3%	27.9%	19.0%	22.8%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	1760	812	176	180	73	116	182	21	65	948	1132	388	160	40	37	98	733	805	123	1446
	6.5%	4.9%	4.0%	4.2%	4.0%	5.2%	12.8%	1.6%	5.7%	9.0%	7.1%	6.4%	5.6%	7.9%	2.1%	3.9%	9.2%	6.4%	3.0%	5.8%
ATTEND A SPORTS EVENT	1875	868	350	159	76	85	119	67	12	1007	864	613	261	10	126	178	520	897	280	1684
	6.9%	5.2%	7.9%	3.7%	4.2%	3.8%	8.4%	5.3%	1.1%	9.6%	5.4%	10.2%	9.1%	2.0%	7.2%	7.0%	6.6%	7.1%	6.9%	6.7%
GO SHOPPING	17352	10163	2819	2562	1311	1592	854	561	463	7190	10691	4243	1586	323	496	1458	4752	8353	2789	15773
	64.0%	61.3%	64.0%	59.5%	71.4%	71.4%	60.3%	44.7%	40.7%	68.2%	67.1%	70.4%	55.1%	63.0%	28.4%	57.6%	59.9%	66.4%	68.4%	62.9%
GO SIGHTSEEING	13381	7443	1892	1891	985	1172	733	407	364	5938	8945	2599	1202	196	433	922	3865	6937	1656	12034
	49.3%	44.9%	43.0%	43.9%	53.6%	52.6%	51.7%	32.5%	31.9%	56.3%	56.2%	43.1%	41.7%	38.2%	24.8%	36.4%	48.7%	55.1%	40.6%	48.0%
GO TO A BAR OR NIGHT CLUB (F)	5591	3205	939	730	362	478	302	197	196	2386	2884	1244	1028	113	320	758	1634	2020	1178	5053
	20.6%	19.3%	21.3%	17.0%	19.7%	21.4%	21.4%	15.7%	17.2%	22.6%	18.1%	20.6%	35.7%	22.0%	18.4%	30.0%	20.6%	16.1%	28.9%	20.1%
GO TO A CASINO (C/F)	1143	603	196	159	66	90	13	42	37	540	607	292	95	46	102	167	301	476	199	1009
	4.2%	3.6%	4.5%	3.7%	3.6%	4.0%	0.9%	3.3%	3.2%	5.1%	3.8%	4.8%	3.3%	8.9%	5.9%	6.6%	3.8%	3.8%	4.9%	4.0%
VISIT A THEME OR AMUSEMENT PARK (C)	1402	669	305	116	31	117	47	-	55	733	1036	257	51	24	34	78	381	907	36	1172
	5.2%	4.0%	6.9%	2.7%	1.7%	5.2%	3.3%		4.8%	7.0%	6.5%	4.3%	1.8%	4.6%	2.0%	3.1%	4.8%	7.2%	0.9%	4.7%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	5493	2996	571	771	379	419	445	197	215	2497	4175	811	303	77	124	194	1550	3017	733	4647
	20.3%	18.1%	13.0%	17.9%	20.6%	18.8%	31.4%	15.7%	18.9%	23.7%	26.2%	13.5%	10.5%	15.0%	7.1%	7.7%	19.5%	24.0%	18.0%	18.5%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P27-2

ACTIVITIES ON TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY
		BORDER STATES																		CDN LOCATION
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	VISITED
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	12244 45.1%	8156 49.2%	1875 42.6%	1810 42.0%	940 51.2%	1080 48.4%	735 51.9%	948 75.6%	769 67.5%	4088 38.8%	9058 56.9%	1776 29.5%	319 11.1%	69 13.4%	1009 57.8%	560 22.1%	3494 44.1%	7203 57.3%	987 24.2%	11445 45.6%
BOATING	5435 20.0%	3465 20.9%	1025 23.3%	500 11.6%	576 31.4%	393 17.6%	336 23.7%	348 27.7%	287 25.2%	1970 18.7%	4551 28.6%	618 10.3%	61 2.1%	31 6.0%	168 9.6%	3 0.1%	1482 18.7%	3691 29.3%	259 6.4%	5072 20.2%
GOLFING	1343 5.0%	635 3.8%	81 1.8%	228 5.3%	117 6.4%	110 4.9%	37 2.6%	26 2.0%	35 3.1%	708 6.7%	897 5.6%	351 5.8%	70 2.4%	10 1.9%	16 0.9%	2 0.1%	465 5.9%	784 6.2%	91 2.2%	1126 4.5%
DOWNHILL SKIING/SNOWBOARDING	222 0.8%	139 0.8%	10 0.2%	76 1.8%	-	7 0.3%	38 2.7%	-	9 0.8%	84 0.8%	137 0.9%	77 1.3%	3 0.1%	2 0.4%	4 0.2%	175 6.9%	7 0.1%	1 *	40 1.0%	125 0.5%
HUNTING (E)	197 0.7%	120 0.7%	4 0.1%	7 0.2%	7 0.4%	58 2.6%	3 0.2%	18 1.4%	23 2.0%	76 0.7%	85 0.5%	53 0.9%	1 *	-	58 3.3%	31 1.2%	11 0.1%	30 0.2%	125 3.1%	193 0.8%
FISHING (E)	6917 25.5%	4731 28.5%	723 16.4%	764 17.8%	735 40.0%	541 24.3%	474 33.5%	843 67.2%	652 57.2%	2186 20.7%	5642 35.4%	512 8.5%	58 2.0%	13 2.6%	686 39.3%	118 4.7%	2505 31.6%	3939 31.3%	355 8.7%	6508 25.9%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	2641 9.7%	1739 10.5%	570 13.0%	559 13.0%	102 5.6%	275 12.4%	167 11.8%	49 3.9%	16 1.4%	902 8.6%	1697 10.7%	539 8.9%	142 4.9%	33 6.4%	227 13.0%	242 9.5%	456 5.7%	1573 12.5%	371 9.1%	2470 9.8%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	1251 4.6%	804 4.8%	296 6.7%	221 5.1%	76 4.2%	97 4.3%	51 3.6%	22 1.7%	41 3.6%	448 4.2%	312 2.0%	80 1.3%	525 18.2%	16 3.2%	315 18.1%	305 12.1%	292 3.7%	425 3.4%	229 5.6%	1195 4.8%
NETS																				
(A) ANY CULTURAL ACTIVITIES	11765 43.4%	6633 40.0%	1869 42.4%	1874 43.5%	752 41.0%	927 41.6%	614 43.3%	289 23.1%	308 27.0%	5132 48.7%	7772 48.8%	2470 41.0%	1069 37.1%	200 38.9%	246 14.1%	774 30.6%	3364 42.4%	6036 48.0%	1590 39.0%	10428 41.6%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	7075 26.1%	4043 24.4%	1048 23.8%	1308 30.4%	377 20.5%	576 25.8%	445 31.4%	117 9.3%	171 15.0%	3033 28.8%	4597 28.9%	1457 24.2%	727 25.2%	132 25.6%	155 8.9%	578 22.8%	2140 27.0%	3287 26.1%	1071 26.3%	6212 24.8%
(C) ANY BUILT ATTRACTION	10345 38.1%	5589 33.7%	1417 32.2%	1508 35.0%	713 38.8%	829 37.2%	545 38.4%	269 21.5%	308 27.1%	4755 45.1%	6901 43.3%	1949 32.3%	932 32.4%	230 44.7%	324 18.6%	765 30.2%	3050 38.5%	5321 42.3%	1208 29.6%	9039 36.0%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	9204 33.9%	4871 29.4%	1041 23.6%	1298 30.2%	666 36.2%	678 30.4%	580 40.9%	318 25.3%	291 25.5%	4333 41.1%	6600 41.5%	1477 24.5%	727 25.2%	138 26.9%	253 14.5%	473 18.7%	2672 33.7%	4787 38.1%	1272 31.2%	7915 31.6%
(E) ANY HUNTING/FISHING	7054 26.0%	4837 29.2%	727 16.5%	771 17.9%	742 40.4%	599 26.9%	477 33.7%	857 68.3%	664 58.3%	2217 21.0%	5714 35.9%	526 8.7%	60 2.1%	13 2.6%	735 42.1%	140 5.5%	2516 31.7%	3957 31.5%	441 10.8%	6641 26.5%
(F) ANY BAR/NIGHTCLUB/CASINO	6384 23.5%	3622 21.8%	1057 24.0%	848 19.7%	414 22.6%	557 25.0%	307 21.7%	217 17.3%	222 19.5%	2762 26.2%	3314 20.8%	1471 24.4%	1094 38.0%	127 24.8%	375 21.5%	840 33.2%	1853 23.4%	2370 18.8%	1321 32.4%	5772 23.0%

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	23427	1034	779	3478	4423	1893	8486	980	705	3138	3968	1662
TOTAL (WEIGHTED - 000s)	13517	442	340	1575	1957	809	3592	420	300	1378	1684	662
QUESTION NOT ASKED	8947 66.2%	-	-	-	-	-	-	-	-	-	-	-
TOTAL ASKED QUESTION	4571 33.8% 100.0%	442 100.0% 100.0%	340 100.0% 100.0%	1575 100.0% 100.0%	1957 100.0% 100.0%	809 100.0% 100.0%	3592 100.0% 100.0%	420 100.0% 100.0%	300 100.0% 100.0%	1378 100.0% 100.0%	1684 100.0% 100.0%	662 100.0% 100.0%
VISIT FRIENDS OR RELATIVES	1368 29.9%	170 38.5%	115 33.9%	536 34.0%	563 28.8%	237 29.3%	1279 35.6%	164 39.0%	104 34.7%	506 36.7%	535 31.8%	227 34.3%
ATTEND A FESTIVAL OR FAIR (A)	344 7.5%	31 7.1%	24 7.0%	111 7.1%	147 7.5%	56 6.9%	279 7.8%	29 7.0%	20 6.8%	93 6.7%	129 7.6%	48 7.3%
ATTEND A CULTURAL PERFORMANCE (A/B)	800 17.5%	42 9.6%	37 10.9%	170 10.8%	332 17.0%	151 18.7%	504 14.0%	38 9.0%	30 10.1%	136 9.9%	241 14.3%	108 16.3%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	667 14.6%	108 24.4%	61 17.9%	226 14.4%	301 15.4%	134 16.6%	551 15.3%	102 24.3%	54 17.9%	209 15.2%	260 15.5%	106 16.1%
VISIT A HISTORIC SITE (A/C/D)	944 20.7%	133 30.1%	99 29.1%	345 21.9%	424 21.6%	187 23.1%	782 21.8%	124 29.4%	87 29.0%	309 22.4%	369 21.9%	160 24.2%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	199 4.3%	41 9.2%	19 5.6%	70 4.4%	92 4.7%	38 4.7%	165 4.6%	38 9.1%	18 5.9%	64 4.6%	79 4.7%	31 4.7%
ATTEND A SPORTS EVENT	225 4.9%	33 7.6%	26 7.7%	119 7.6%	87 4.4%	20 2.4%	192 5.4%	32 7.6%	25 8.5%	98 7.1%	82 4.9%	20 3.0%
GO SHOPPING	2345 51.3%	292 66.2%	206 60.6%	857 54.4%	1005 51.3%	435 53.8%	1982 55.2%	280 66.6%	183 61.1%	770 55.9%	915 54.3%	382 57.7%
GO SIGHTSEEING	1999 43.7%	248 56.0%	180 52.9%	670 42.6%	835 42.7%	402 49.7%	1626 45.3%	235 56.0%	156 51.9%	616 44.7%	753 44.7%	334 50.5%
GO TO A BAR OR NIGHT CLUB (F)	908 19.9%	48 10.8%	83 24.4%	426 27.0%	356 18.2%	75 9.3%	809 22.5%	47 11.1%	76 25.5%	391 28.4%	324 19.2%	68 10.2%
GO TO A CASINO (C/F)	243 5.3%	8 1.7%	17 4.9%	64 4.0%	113 5.8%	63 7.8%	180 5.0%	7 1.7%	13 4.4%	53 3.8%	99 5.9%	48 7.3%
VISIT A THEME OR AMUSEMENT PARK (C)	146 3.2%	48 10.8%	18 5.2%	62 3.9%	43 2.2%	21 2.6%	110 3.1%	47 11.2%	17 5.6%	58 4.2%	40 2.4%	15 2.3%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	679 14.8%	105 23.7%	73 21.6%	242 15.4%	309 15.8%	143 17.7%	549 15.3%	97 23.1%	63 21.1%	218 15.8%	264 15.7%	116 17.5%

Continued

ITS 2001 - U.S. RESIDENTS

ACTIVITIES ON TRIP
BASE: PARTY VISITS IN ONTARIO

	TOTAL PARTY VISITS IN ONTARIO						OVERNIGHT PARTY VISITS IN ONTARIO					
		AGE OF VISITOR PARTY MEMBERS						AGE OF VISITOR PARTY MEMBERS				
	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS	TOTAL	ANY UNDER 15 YRS	ANY 15-24 YEARS	ANY 25-44 YEARS	ANY 45-64 YEARS	ANY 65+ YEARS
TOTAL (UNWEIGHTED)	23427	1034	779	3478	4423	1893	8486	980	705	3138	3968	1662
TOTAL (WEIGHTED - 000s)	13517	442	340	1575	1957	809	3592	420	300	1378	1684	662
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	945 20.7%	209 47.3%	116 34.0%	414 26.3%	452 23.1%	202 25.0%	862 24.0%	203 48.3%	109 36.5%	390 28.3%	413 24.5%	189 28.5%
BOATING	290 6.4%	64 14.5%	37 11.0%	124 7.9%	154 7.9%	63 7.8%	269 7.5%	63 15.0%	35 11.8%	120 8.7%	140 8.3%	59 8.9%
GOLFING	100 2.2%	17 3.8%	8 2.2%	34 2.1%	51 2.6%	25 3.1%	93 2.6%	15 3.6%	7 2.2%	30 2.2%	48 2.8%	24 3.6%
DOWNHILL SKIING/SNOWBOARDING	27 0.6%	7 1.6%	4 1.1%	14 0.9%	14 0.7%	3 0.4%	13 0.4%	6 1.5%	2 0.7%	7 0.5%	6 0.3%	1 0.2%
HUNTING (E)	22 0.5%	3 0.8%	2 0.5%	11 0.7%	11 0.5%	3 0.4%	16 0.5%	3 0.7%	1 0.4%	10 0.7%	7 0.4%	2 0.3%
FISHING (E)	342 7.5%	71 16.0%	52 15.2%	147 9.3%	192 9.8%	98 12.1%	322 9.0%	68 16.1%	50 16.6%	140 10.2%	180 10.7%	94 14.2%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	328 7.2%	93 20.9%	42 12.4%	157 9.9%	129 6.6%	51 6.3%	304 8.5%	92 21.9%	41 13.7%	152 11.0%	123 7.3%	48 7.2%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	520 11.4%	13 3.0%	17 5.0%	171 10.9%	248 12.7%	62 7.7%	356 9.9%	10 2.5%	11 3.5%	121 8.7%	187 11.1%	44 6.7%
NETS												
(A) ANY CULTURAL ACTIVITIES	1928 42.2%	218 49.3%	153 45.0%	601 38.1%	832 42.5%	364 44.9%	1454 40.5%	205 48.9%	135 45.1%	529 38.4%	689 40.9%	291 43.9%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	1299 28.4%	135 30.5%	87 25.6%	358 22.7%	560 28.6%	249 30.8%	927 25.8%	127 30.2%	75 25.1%	311 22.5%	442 26.2%	188 28.5%
(C) ANY BUILT ATTRACTION	1522 33.3%	215 48.8%	142 41.8%	529 33.6%	667 34.1%	311 38.5%	1244 34.6%	204 48.6%	125 41.7%	480 34.8%	593 35.2%	255 38.5%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1224 26.8%	177 40.1%	131 38.5%	450 28.5%	552 28.2%	241 29.7%	1017 28.3%	165 39.3%	115 38.3%	408 29.6%	481 28.6%	205 31.0%
(E) ANY HUNTING/FISHING	362 7.9%	73 16.5%	53 15.5%	156 9.9%	201 10.3%	101 12.5%	336 9.4%	69 16.5%	51 16.9%	148 10.7%	187 11.1%	96 14.5%
(F) ANY BAR/NIGHTCLUB/CASINO	1091 23.9%	54 12.2%	92 27.2%	465 29.5%	440 22.5%	133 16.4%	936 26.1%	52 12.5%	84 27.9%	423 30.7%	397 23.6%	111 16.8%

ITS 2001 - U.S. RESIDENTS

TABLE P29-1

VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	131345	62134	10992	21019	5405	7908	7976	3444	5391	69210	72860	9437	41964	1216	5537	14309	42588	52055	22393
	2.6%	2.0%	1.2%	1.8%	2.1%	2.5%	4.0%	2.6%	3.8%	3.7%	2.9%	1.8%	3.7%	1.6%	0.9%	1.7%	3.0%	2.8%	2.6%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	380945	258865	73156	113615	16778	20002	12228	9728	13356	122080	170261	43939	77199	6078	59294	77638	105766	135017	62523
	7.7%	8.3%	8.1%	9.7%	6.5%	6.2%	6.2%	7.5%	9.5%	6.6%	6.9%	8.5%	6.9%	8.2%	10.0%	9.3%	7.5%	7.2%	7.4%
ACCOMMODATION	1153364	624692	138139	160909	76769	79826	68763	57445	42840	528672	630565	61411	370828	20950	68422	131845	353044	502086	166389
	23.2%	20.1%	15.4%	13.8%	29.7%	24.8%	34.8%	44.1%	30.5%	28.4%	25.5%	11.9%	33.0%	28.1%	11.6%	15.7%	25.1%	26.7%	19.6%
FOOD/BEVERAGES	1084673	758522	225138	319822	50516	72791	37198	21935	31124	326151	559602	126835	189324	11442	139246	198798	305068	399680	181127
	21.8%	24.4%	25.0%	27.4%	19.5%	22.6%	18.8%	16.8%	22.1%	17.5%	22.6%	24.6%	16.9%	15.4%	23.5%	23.7%	21.7%	21.2%	21.3%
RECREATION/ENTERTAINMENT	851002	681218	212632	303189	43757	59432	24472	15551	22185	169784	505811	71962	53176	4753	151951	156894	234948	314753	144407
	17.1%	21.9%	23.6%	26.0%	16.9%	18.5%	12.4%	11.9%	15.8%	9.1%	20.4%	14.0%	4.7%	6.4%	25.7%	18.7%	16.7%	16.7%	17.0%
RETAIL/OTHER	745639	538573	163088	231096	36615	49428	23434	14057	20855	207065	398007	107400	70194	14920	108424	133814	202005	275846	133973
	15.0%	17.3%	18.1%	19.8%	14.2%	15.4%	11.9%	10.8%	14.8%	11.1%	16.1%	20.8%	6.3%	20.0%	18.3%	16.0%	14.4%	14.7%	15.8%
CARRIER FARES TO CANADA	627180	190487	76658	16232	28767	32437	23506	8119	4768	436692	138260	94187	319555	15073	59342	125467	162316	201523	137874
	12.6%	6.1%	8.5%	1.4%	11.1%	10.1%	11.9%	6.2%	3.4%	23.5%	5.6%	18.3%	28.5%	20.3%	10.0%	15.0%	11.5%	10.7%	16.2%

ITS 2001 - U.S. RESIDENTS

OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS											MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	3441971	1788394	432084	475510	213706	243519	182604	123729	117242	1653577	1720971	449016	1002153	71283	193365	430568	1017653	1397710	596041
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)	120657 3.5%	53770 3.0%	9138 2.1%	16159 3.4%	5384 2.5%	7116 2.9%	7335 4.0%	3413 2.8%	5223 4.5%	66887 4.0%	65489 3.8%	9334 2.1%	39729 4.0%	1141 1.6%	4643 2.4%	11471 2.7%	40549 4.0%	49210 3.5%	19427 3.3%
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)	219505 6.4%	104611 5.8%	20105 4.7%	26303 5.5%	14167 6.6%	13964 5.7%	11383 6.2%	9103 7.4%	9585 8.2%	114894 6.9%	94350 5.5%	38219 8.5%	67181 6.7%	6041 8.5%	13468 7.0%	28415 6.6%	65025 6.4%	89885 6.4%	36181 6.1%
ACCOMMODATION	1153364 33.5%	624692 34.9%	138139 32.0%	160909 33.8%	76769 35.9%	79826 32.8%	68763 37.7%	57445 46.4%	42840 36.5%	528672 32.0%	630565 36.6%	61411 13.7%	370828 37.0%	20950 29.4%	68422 35.4%	131845 30.6%	353044 34.7%	502086 35.9%	166389 27.9%
FOOD/BEVERAGES	671141 19.5%	371911 20.8%	89670 20.8%	110059 23.1%	40573 19.0%	53631 22.0%	34568 18.9%	20486 16.6%	22924 19.6%	299231 18.1%	353688 20.6%	109750 24.4%	162892 16.3%	11072 15.5%	32571 16.8%	82422 19.1%	200299 19.7%	276087 19.8%	112333 18.8%
RECREATION/ENTERTAINMENT	427144 12.4%	281162 15.7%	71945 16.7%	82290 17.3%	33279 15.6%	39144 16.1%	22415 12.3%	14160 11.4%	17929 15.3%	145982 8.8%	279535 16.2%	56322 12.5%	51493 5.1%	4441 6.2%	34213 17.7%	40885 9.5%	124767 12.3%	186109 13.3%	75382 12.6%
RETAIL/OTHER	426787 12.4%	239475 13.4%	57821 13.4%	68112 14.3%	28437 13.3%	35196 14.5%	21692 11.9%	13039 10.5%	15178 12.9%	187313 11.3%	231783 13.5%	96250 21.4%	60854 6.1%	14476 20.3%	22591 11.7%	46466 10.8%	120833 11.9%	178930 12.8%	80559 13.5%
CARRIER FARES TO CANADA	423372 12.3%	112774 6.3%	45266 10.5%	11677 2.5%	15096 7.1%	14643 6.0%	16448 9.0%	6083 4.9%	3563 3.0%	310598 18.8%	65561 3.8%	77730 17.3%	249176 24.9%	13162 18.5%	17456 9.0%	89063 20.7%	113136 11.1%	115403 8.3%	105770 17.7%

ITS 2001 - U.S. RESIDENTS

TABLE P31-1

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ALL CATEGORIES																				
AVERAGE PER PERSON	176.8	130.1	100.2	105.9	277.3	227.5	385.0	351.7	194.7	443.5	168.9	128.1	584.6	422.7	111.7	151.9	176.8	189.4	179.4	166.9
AVERAGE PER PARTY	368.0	270.7	209.6	210.5	695.4	521.8	836.7	959.1	448.7	924.8	386.6	249.1	810.5	842.8	233.3	292.7	359.9	433.6	352.4	348.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	285.6	261.8	226.1	257.9	294.1	265.6	286.6	316.0	289.9	316.7	284.3	145.1	509.5	276.7	290.7	332.3	287.2	274.1	281.8	286.0
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	154.5	122.1	91.7	104.4	246.4	204.5	339.2	329.8	188.1	339.4	159.5	104.7	418.2	337.1	100.5	129.2	156.4	169.1	150.3	150.5
AVERAGE PER PARTY	321.6	254.1	191.7	207.6	618.0	469.2	737.1	899.4	433.5	707.6	365.0	203.5	579.7	672.1	209.9	248.9	318.3	387.1	295.2	314.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	250.4	245.3	202.4	251.6	273.3	249.7	260.8	300.4	281.1	257.2	273.5	120.0	382.9	225.6	264.5	263.6	255.3	251.5	231.8	251.6
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	4.7	2.6	1.2	1.9	5.8	5.6	15.5	9.3	7.5	16.5	5.0	2.3	21.9	6.9	1.0	2.6	5.4	5.2	4.7	4.1
AVERAGE PER PARTY	9.7	5.4	2.6	3.8	14.5	12.8	33.8	25.4	17.2	34.4	11.4	4.6	30.3	13.8	2.2	5.0	10.9	12.0	9.3	8.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	10.0	7.9	4.8	8.8	7.4	7.8	11.5	8.7	12.9	12.8	10.8	3.0	20.2	4.4	7.0	8.9	11.4	9.7	9.2	9.2
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	13.5	10.8	8.1	10.3	18.0	14.1	23.8	26.3	18.5	29.1	11.6	10.9	40.2	34.5	11.2	14.1	13.3	13.6	13.2	13.3
AVERAGE PER PARTY	28.2	22.5	17.0	20.5	45.1	32.4	51.8	71.6	42.6	60.7	26.6	21.2	55.8	68.8	23.4	27.1	27.1	31.1	26.0	27.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	18.2	15.3	10.5	14.3	19.5	15.2	17.9	23.2	23.7	22.0	15.6	12.4	34.2	23.4	20.2	21.9	18.4	17.6	17.1	18.1

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P31-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
			BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ACCOMMODATION																				
AVERAGE PER PERSON	41.0	26.1	15.4	14.6	82.3	56.4	134.0	155.1	59.3	126.1	43.0	15.3	193.2	119.0	12.9	23.9	44.4	50.6	35.2	38.9
AVERAGE PER PARTY	85.3	54.3	32.2	29.1	206.4	129.4	291.2	422.9	136.8	262.9	98.5	29.7	267.8	237.2	27.0	46.0	90.4	115.7	69.1	81.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	95.7	91.4	72.3	87.3	105.6	87.1	107.9	146.7	105.9	101.2	104.2	19.8	188.5	81.3	102.9	101.8	99.6	98.5	78.7	95.5
FOOD/BEVERAGES																				
AVERAGE PER PERSON	38.6	31.7	25.1	29.0	54.2	51.4	72.5	59.2	43.1	77.8	38.2	31.5	98.6	65.0	26.3	36.0	38.4	40.3	38.3	37.8
AVERAGE PER PARTY	80.2	65.9	52.4	57.7	135.8	118.0	157.5	161.5	99.4	162.2	87.4	61.3	136.7	129.6	54.9	69.4	78.1	92.1	75.2	79.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	55.7	54.4	46.9	59.7	55.8	58.5	54.2	52.3	56.7	57.3	58.4	35.5	82.8	43.0	49.0	63.6	56.5	54.1	53.1	56.5
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	30.2	28.5	23.7	27.5	46.9	42.0	47.7	42.0	30.7	40.5	34.5	17.9	27.7	27.0	28.7	28.4	29.5	31.7	30.5	30.2
AVERAGE PER PARTY	63.0	59.2	49.5	54.7	117.7	96.4	103.6	114.5	70.8	84.4	79.0	34.8	38.4	53.8	59.9	54.8	60.2	72.6	60.0	63.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	35.4	41.2	37.7	44.6	45.8	42.7	35.2	36.2	44.3	28.0	46.2	18.2	26.2	17.2	51.4	31.6	35.2	36.5	35.6	36.4
RETAIL/OTHER																				
AVERAGE PER PERSON	26.5	22.5	18.2	21.0	39.3	34.9	45.7	37.9	28.9	49.4	27.2	26.7	36.6	84.7	20.5	24.2	25.4	27.8	28.3	26.1
AVERAGE PER PARTY	55.2	46.8	38.0	41.7	98.5	80.1	99.2	103.5	66.6	103.0	62.2	51.9	50.7	168.9	42.7	46.7	51.7	63.6	55.6	54.5
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	35.4	35.1	30.3	36.9	39.1	38.4	34.0	33.3	37.5	35.9	38.3	31.1	30.9	56.2	34.0	35.9	34.1	35.1	38.1	36.0
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	22.3	8.0	8.5	1.5	30.8	22.9	45.8	21.9	6.6	104.2	9.4	23.4	166.5	85.6	11.2	22.7	20.4	20.3	29.1	16.4
AVERAGE PER PARTY	46.4	16.6	17.9	2.9	77.4	52.6	99.5	59.8	15.2	217.2	21.6	45.5	230.8	170.7	23.4	43.8	41.6	46.5	57.3	34.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	35.1	16.5	23.7	6.3	20.8	16.0	25.8	15.5	8.8	59.5	10.8	25.1	126.7	51.1	26.2	68.7	31.9	22.6	50.0	34.4

ITS 2001 - U.S. RESIDENTS

TABLE P32-1

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
ALL CATEGORIES																				
AVERAGE PER PERSON	436.9	334.7	292.8	273.0	435.6	348.3	515.7	448.2	382.0	652.3	368.6	309.2	1002.2	444.8	330.0	421.1	452.5	418.6	469.8	432.8
AVERAGE PER PARTY	958.2	777.0	643.8	619.4	1059.1	871.1	1080.6	1291.7	1004.2	1281.3	958.0	583.1	1443.3	891.5	787.3	823.6	984.4	1013.6	907.5	956.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	285.6	261.8	226.1	257.9	294.1	265.6	286.6	316.0	289.9	316.7	284.3	145.1	509.5	276.7	290.7	332.3	287.2	274.1	281.8	286.0
ALL CATEGORIES EXCLUDING CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	383.1	313.6	262.2	266.3	404.8	327.4	469.2	426.2	370.4	529.8	354.6	255.7	753.0	362.7	300.2	334.0	402.2	384.1	386.4	380.7
AVERAGE PER PARTY	840.3	728.0	576.3	604.2	984.3	818.7	983.3	1228.2	973.7	1040.6	921.5	482.2	1084.5	726.9	716.3	653.2	875.0	929.9	746.5	841.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	250.4	245.3	202.4	251.6	273.3	249.7	260.8	300.4	281.1	257.2	273.5	120.0	382.9	225.6	264.5	263.6	255.3	251.5	231.8	251.6
PUBLIC/LOCAL TRANSPORT (DOMESTIC PLANE, TRAIN, BUS, BOAT FARES IN CANADA/LOCAL TRANSPORT)																				
AVERAGE PER PERSON	15.3	10.1	6.2	9.3	11.0	10.2	20.7	12.4	17.0	26.4	14.0	6.4	39.7	7.1	7.9	11.2	18.0	14.7	15.3	13.9
AVERAGE PER PARTY	33.6	23.4	13.6	21.0	26.7	25.5	43.4	35.6	44.7	51.8	36.5	12.1	57.2	14.3	18.9	21.9	39.2	35.7	29.6	30.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	10.0	7.9	4.8	8.8	7.4	7.8	11.5	8.7	12.9	12.8	10.8	3.0	20.2	4.4	7.0	8.9	11.4	9.7	9.2	9.2
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																				
AVERAGE PER PERSON	27.9	19.6	13.6	15.1	28.9	20.0	32.1	33.0	31.2	45.3	20.2	26.3	67.2	37.7	23.0	27.8	28.9	26.9	28.5	27.4
AVERAGE PER PARTY	61.1	45.4	30.0	34.3	70.2	49.9	67.4	95.0	82.1	89.0	52.5	49.6	96.8	75.5	54.8	54.4	62.9	65.2	55.1	60.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	18.2	15.3	10.5	14.3	19.5	15.2	17.9	23.2	23.7	22.0	15.6	12.4	34.2	23.4	20.2	21.9	18.4	17.6	17.1	18.1

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P32-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
ACCOMMODATION																				
AVERAGE PER PERSON	146.4	116.9	93.6	92.4	156.5	114.2	194.2	208.1	139.6	208.5	135.1	42.3	370.8	130.7	116.8	128.9	157.0	150.4	131.2	144.5
AVERAGE PER PARTY	321.1	271.4	205.8	209.6	380.5	285.5	406.9	599.7	366.9	409.6	351.0	79.8	534.1	262.0	278.6	252.2	341.5	364.1	253.3	319.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	95.7	91.4	72.3	87.3	105.6	87.1	107.9	146.7	105.9	101.2	104.2	19.8	188.5	81.3	102.9	101.8	99.6	98.5	78.7	95.5
FOOD/BEVERAGES																				
AVERAGE PER PERSON	85.2	69.6	60.8	63.2	82.7	76.7	97.6	74.2	74.7	118.0	75.8	75.6	162.9	69.1	55.6	80.6	89.1	82.7	88.5	85.5
AVERAGE PER PARTY	186.8	161.6	133.6	143.4	201.1	191.8	204.6	213.9	196.3	231.9	196.9	142.5	234.6	138.5	132.6	157.7	193.8	200.2	171.0	188.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	55.7	54.4	46.9	59.7	55.8	58.5	54.2	52.3	56.7	57.3	58.4	35.5	82.8	43.0	49.0	63.6	56.5	54.1	53.1	56.5
RECREATION/ENTERTAINMENT																				
AVERAGE PER PERSON	54.2	52.6	48.8	47.2	67.8	56.0	63.3	51.3	58.4	57.6	59.9	38.8	51.5	27.7	58.4	40.0	55.5	55.7	59.4	55.0
AVERAGE PER PARTY	118.9	122.2	107.2	107.2	164.9	140.0	132.6	147.8	153.6	113.1	155.6	73.1	74.2	55.5	139.3	78.2	120.7	135.0	114.8	121.5
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	35.4	41.2	37.7	44.6	45.8	42.7	35.2	36.2	44.3	28.0	46.2	18.2	26.2	17.2	51.4	31.6	35.2	36.5	35.6	36.4
RETAIL/OTHER																				
AVERAGE PER PERSON	54.2	44.8	39.2	39.1	58.0	50.3	61.3	47.2	49.5	73.9	49.6	66.3	60.9	90.3	38.6	45.4	53.7	53.6	63.5	54.4
AVERAGE PER PARTY	118.8	104.0	86.1	88.7	140.9	125.9	128.4	136.1	130.0	145.1	129.0	125.0	87.6	181.0	92.0	88.9	116.9	129.8	122.7	120.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	35.4	35.1	30.3	36.9	39.1	38.4	34.0	33.3	37.5	35.9	38.3	31.1	30.9	56.2	34.0	35.9	34.1	35.1	38.1	36.0
CANADIAN CARRIER FARES TO CANADA																				
AVERAGE PER PERSON	53.7	21.1	30.7	6.7	30.8	20.9	46.4	22.0	11.6	122.5	14.0	53.5	249.2	82.1	29.8	87.1	50.3	34.6	83.4	52.1
AVERAGE PER PARTY	117.9	49.0	67.4	15.2	74.8	52.4	97.3	63.5	30.5	240.7	36.5	100.9	358.9	164.6	71.1	170.4	109.4	83.7	161.0	115.1
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	35.1	16.5	23.7	6.3	20.8	16.0	25.8	15.5	8.8	59.5	10.8	25.1	126.7	51.1	26.2	68.7	31.9	22.6	50.0	34.4

ITS 2001 - U.S. RESIDENTS

TABLE P33-1

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	481.3	358.1	372.6	245.4	334.1	368.5	614.0	699.7	351.4	714.0	434.3	373.1	1067.5	705.7	546.8	349.5	449.5	538.0	406.1	484.6
AVERAGE $ PER PARTY PER NIGHT	242.0	254.4	283.7	261.4	222.4	195.8	182.6	566.5	318.9	231.4	235.5	152.7	492.4	346.0	398.4	237.2	220.5	255.0	252.6	249.4
AVERAGE $ PER PERSON PER NIGHT	113.8	110.0	115.5	121.8	88.0	89.0	95.7	181.1	103.0	124.8	108.4	70.8	277.6	175.6	203.7	90.4	113.8	112.5	129.9	117.2
ANY MUSEUM/ART GALLERY																				
AVERAGE $ PER PERSON	469.3	364.7	324.6	331.7	457.7	358.3	469.0	376.5	491.1	611.9	405.9	462.5	1052.2	509.4	362.6	384.5	473.9	461.3	541.3	460.5
AVERAGE $ PER PARTY PER NIGHT	330.5	313.2	303.6	363.3	309.5	361.8	246.1	263.7	239.5	346.8	331.3	200.1	521.5	414.3	347.5	324.7	337.9	311.9	378.2	329.7
AVERAGE $ PER PERSON PER NIGHT	134.9	121.1	127.2	132.4	124.8	123.6	100.5	108.8	106.9	151.8	125.7	97.7	269.3	137.4	165.8	142.1	144.6	115.4	180.6	131.1
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	567.9	392.5	291.3	291.7	657.4	571.9	687.0	937.6	190.9	860.3	499.1	268.5	1555.1	1216.6	426.8	502.9	452.2	635.8	734.0	584.6
AVERAGE $ PER PARTY PER NIGHT	339.7	321.9	277.2	345.2	427.1	298.0	307.8	564.3	170.8	354.6	376.8	115.1	639.5	428.2	495.5	339.8	312.2	364.7	325.2	346.6
AVERAGE $ PER PERSON PER NIGHT	147.2	133.5	123.6	128.4	172.3	130.9	135.4	191.9	52.7	163.2	137.5	60.0	392.5	360.2	167.3	167.4	146.0	141.5	149.8	151.9
ANY THEME PARK																				
AVERAGE $ PER PERSON	328.4	275.3	252.7	156.7	377.8	402.8	551.1	-	442.7	424.7	319.2	356.9	570.2	117.5	305.1	425.6	311.6	324.6	373.9	302.5
AVERAGE $ PER PARTY PER NIGHT	248.2	285.6	303.9	281.5	449.2	271.8	305.5	-	171.0	215.3	266.9	162.3	386.1	180.3	295.3	273.7	234.9	242.9	436.8	268.3
AVERAGE $ PER PERSON PER NIGHT	79.3	90.5	93.1	81.5	113.0	105.0	131.3	-	58.8	70.0	81.6	60.7	155.2	37.2	107.0	107.2	85.6	71.1	166.4	82.6

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P33-2

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ANY ZOO/AQUARIUM/BOTANICAL GARDEN																				
AVERAGE $ PER PERSON	543.2	454.6	322.2	402.2	797.0	445.7	681.4	331.9	477.9	633.9	508.5	522.0	917.3	663.4	409.2	323.7	506.8	587.4	561.3	552.6
AVERAGE $ PER PARTY PER NIGHT	327.9	312.9	316.1	367.8	800.8	276.5	161.5	297.7	271.4	340.4	347.2	196.4	555.8	338.3	303.0	206.7	287.3	380.1	303.3	314.9
AVERAGE $ PER PERSON PER NIGHT	129.7	123.9	126.4	146.5	274.0	111.7	69.1	99.0	114.4	134.5	132.1	90.3	221.0	159.1	117.0	70.2	108.8	152.5	145.5	121.2
ANY HISTORIC SITE																				
AVERAGE $ PER PERSON	409.6	317.4	330.6	243.5	407.4	340.6	394.3	324.0	284.9	540.3	359.8	377.3	958.6	496.9	405.7	374.8	430.8	402.6	412.2	397.5
AVERAGE $ PER PARTY PER NIGHT	290.6	277.2	286.0	252.3	344.0	351.3	210.7	273.7	204.2	303.1	291.3	165 3	470.2	313.2	391.3	336.4	285.6	281.9	314.5	287.9
AVERAGE $ PER PERSON PER NIGHT	119.7	107.9	119.5	99.7	129.2	117.8	87.7	100.3	84.0	134.6	112.9	80.2	253.5	134.9	158.6	163.6	119.9	108.8	144.2	115.7
ANY CASINO																				
AVERAGE $ PER PERSON	416.5	310.1	281.6	201.2	685.3	382.7	364.8	486.0	497.6	715.0	414.5	592.0	912.8	526.5	173.7	271.3	480.2	446.3	433.0	404.6
AVERAGE $ PER PARTY PER NIGHT	369.4	379.5	320.5	315.6	739.4	405.1	333.4	453.9	336.8	357.6	435.4	182.9	523.4	368.3	403.8	340.9	401.4	364.0	358.7	361.8
AVERAGE $ PER PERSON PER NIGHT	173.1	179.8	135.5	173.9	311.5	199.1	173.4	166.1	119.6	162.7	195.5	96.9	305.7	120.2	187.5	159.7	181.9	171.2	174.2	171.1
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	411.5	345.9	269.1	260.9	424.6	359.3	571.1	500.3	426.2	591.2	396.5	319.4	918.1	415.7	434.7	302.6	418.4	417.9	455.1	403.8
AVERAGE $ PER PARTY PER NIGHT	242.3	238.1	185.6	214.9	298.7	216.3	249.1	307.1	328.0	249.7	241.4	140.0	507.0	212.7	354.2	269.3	250.1	241.0	216.0	240.5
AVERAGE $ PER PERSON PER NIGHT	83.7	79.7	65.4	77.3	93.5	68.3	87.7	84.2	100.0	93.7	77.2	62.6	289.0	112.3	106.1	91.4	86.8	80.5	91.2	82.1

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P33-3

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ANY FISHING																				
AVERAGE $ PER PERSON	491.5	426.2	348.0	336.4	416.4	423.9	637.2	503.4	452.1	673.9	498.7	344.6	1156.5	367.7	483.0	249.9	515.6	502.2	368.0	487.7
AVERAGE $ PER PARTY PER NIGHT	248.2	242.7	148.0	237.1	265.8	189.8	220.2	303.3	363.6	258.8	246.9	149.4	420.4	144.6	343.2	210.7	270.5	253.5	116.8	246.5
AVERAGE $ PER PERSON PER NIGHT	74.8	72.7	52.0	74.8	73.2	58.0	68.9	76.5	106.8	79.3	70.8	62.5	230.5	72.3	98.2	88.3	78.8	73.7	47.7	73.7
ANY HUNTING																				
AVERAGE $ PER PERSON	432.3	435.7	350.1	306.0	526.5	541.4	1489.6	463.1	249.5	423.1	452.0	170.5	512.1	-	568.8	466.4	286.3	488.3	449.8	413.3
AVERAGE $ PER PARTY PER NIGHT	197.9	242.9	306.9	782.6	405.6	144.0	800.0	368.8	189.5	119.4	157.1	100.2	313.7	-	337.7	436.2	259.0	283.8	137.9	197.3
AVERAGE $ PER PERSON PER NIGHT	77.2	91.3	118.8	251.1	120.4	75.7	455.2	118.0	56.4	51.0	57.9	46.4	313.7	-	109.6	113.7	122.9	111.3	60.6	75.5
ANY GOLF																				
AVERAGE $ PER PERSON	624.8	478.5	307.8	349.9	862.8	683.0	698.8	744.0	354.3	886.7	585.5	471.0	1292.0	527.6	546.1	1013.1	567.1	662.7	594.3	601.1
AVERAGE $ PER PARTY PER NIGHT	284.1	354.2	371.1	314.3	695.4	232.5	430.1	399.3	200.3	235.0	287.7	168.1	736.5	116.9	288.4	649.3	286.9	264.6	426.9	302.2
AVERAGE $ PER PERSON PER NIGHT	109.9	125.4	115.3	113.8	186.5	108.3	171.4	172.4	69.5	106.2	86.0	83.6	457.8	96.2	154.6	649.3	102.2	110.6	137.4	115.9

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
ANY FESTIVALS/FAIRS																				
AVERAGE $ PER PERSON	528.2	396.3	434.4	289.2	311.0	378.2	613.9	699.7	367.3	768.6	468.9	416.2	1321.0	690.7	651.0	358.5	519.7	560.9	488.1	527.6
AVERAGE $ PER PARTY PER NIGHT	242.0	254.4	283.7	261.4	222.4	195.8	182.6	566.5	318.9	231.4	235.5	152.7	492.4	346.0	398.4	237.2	220.5	255.0	252.6	249.4
AVERAGE $ PER PERSON PER NIGHT	113.8	110.0	115.5	121.8	88.0	89.0	95.7	181.1	103.0	124.8	108.4	70.8	277.6	175.6	203.7	90.4	113.8	112.5	129.9	117.2
ANY MUSEUM/ART GALLERY																				
AVERAGE $ PER PERSON	500.7	398.1	362.3	389.9	471.1	360.5	479.0	379.0	510.3	641.5	429.3	486.0	1095.5	530.1	443.5	391.7	548.7	463.4	598.4	488.7
AVERAGE $ PER PARTY PER NIGHT	330.5	313.2	303.6	363.3	309.5	361.8	246.1	263.7	239.5	346.8	331.3	200.1	521.5	414.3	347.5	324.7	337.9	311.9	378.2	329.7
AVERAGE $ PER PERSON PER NIGHT	134.9	121.1	127.2	132.4	124.8	123.6	100.5	108.8	106.9	151.8	125.7	97.7	269.3	137.4	165.8	142.1	144.6	115.4	180.6	131.1
ANY SPORTS EVENTS																				
AVERAGE $ PER PERSON	636.2	464.5	409.0	303.5	682.2	570.8	687.0	937.6	190.9	884.9	522.7	362.2	1577.6	1216.6	448.8	493.9	623.0	648.8	751.7	647.2
AVERAGE $ PER PARTY PER NIGHT	339.7	321.9	277.2	345.2	427.1	298.0	307.8	564.3	170.8	354.6	376.8	115.1	639.5	428.2	495.5	339.8	312.2	364.7	325.2	346.6
AVERAGE $ PER PERSON PER NIGHT	147.2	133.5	123.6	128.4	172.3	130.9	135.4	191.9	52.7	163.2	137.5	60.0	392.5	360.2	167.3	167.4	146.0	141.5	149.8	151.9
ANY THEME PARK																				
AVERAGE $ PER PERSON	342.0	287.0	253.8	201.0	268.3	415.8	571.4	-	451.7	440.2	335.9	339.3	570.2	143.1	334.3	409.6	388.1	313.6	418.2	327.0
AVERAGE $ PER PARTY PER NIGHT	248.2	285.6	303.9	281.5	449.2	271.8	305.5	-	171.0	215.3	266.9	162.3	386.1	180.3	295.3	273.7	234.9	242.9	436.8	268.3
AVERAGE $ PER PERSON PER NIGHT	79.3	90.5	93.1	81.5	113.0	105.0	131.3	-	58.8	70.0	81.6	60.7	155.2	37.2	107.0	107.2	85.6	71.1	166.4	82.6

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P34-2

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
ANY ZOO/AQUARIUM/BOTANICAL GARDEN																				
AVERAGE $ PER PERSON	573.3	479.0	373.3	408.2	849.4	449.1	681.4	299.2	499.7	675.3	538.0	555.6	942.8	670.4	390.5	332.3	552.4	611.9	568.2	563.8
AVERAGE $ PER PARTY PER NIGHT	327.9	312.9	316.1	367.8	800.8	276.5	161.5	297.7	271.4	340.4	347.2	196.4	555.8	338.3	303.0	206.7	287.3	380.1	303.3	314.9
AVERAGE $ PER PERSON PER NIGHT	129.7	123.9	126.4	146.5	274.0	111.7	69.1	99.0	114.4	134.5	132.1	90.3	221.0	159.1	117.0	70.2	108.8	152.5	145.5	121.2
ANY HISTORIC SITE																				
AVERAGE $ PER PERSON	430.5	337.9	353.2	281.2	418.5	337.6	407.7	328.1	293.1	562.3	379.9	378.2	1011.0	491.8	443.1	459.7	462.4	401.9	458.6	419.5
AVERAGE $ PER PARTY PER NIGHT	290.6	277.2	286.0	252.3	344.0	351.3	210.7	273.7	204.2	303.1	291.3	165.3	470.2	313.2	391.3	336.4	285.6	281.9	314.5	287.9
AVERAGE $ PER PERSON PER NIGHT	119.7	107.9	119.5	99.7	129.2	117.8	87.7	100.3	84.0	134.6	112.9	80.2	253.5	134.9	158.6	163.6	119.9	108.8	144.2	115.7
ANY CASINO																				
AVERAGE $ PER PERSON	507.8	389.2	318.9	300.6	760.4	431.0	456.5	547.5	514.2	818.2	471.3	620.9	1047.6	567.6	290.3	340.1	560.1	593.2	460.0	494.5
AVERAGE $ PER PARTY PER NIGHT	369.4	379.5	320.5	315.6	739.4	405.1	333.4	453.9	336.8	357.6	435.4	182.9	523.4	368.3	403.8	340.9	401.4	364.0	358.7	361.8
AVERAGE $ PER PERSON PER NIGHT	173.1	179.8	135.5	173.9	311.5	199.1	173.4	166.1	119.6	162.7	195.5	96.9	305.7	120.2	187.5	159.7	181.9	171.2	174.2	171.1
ANY OUTDOOR ACTIVITIES																				
AVERAGE $ PER PERSON	414.5	350.1	259.3	267.6	457.2	359.3	590.9	502.1	429.2	599.3	398.0	324.5	998.4	419.1	438.8	286.3	432.3	415.7	458.1	407.2
AVERAGE $ PER PARTY PER NIGHT	242.3	238.1	185.6	214.9	298.7	216.3	249.1	307.1	328.0	249.7	241.4	140.0	507.0	212.7	354.2	269.3	250.1	241.0	216.0	240.5
AVERAGE $ PER PERSON PER NIGHT	83.7	79.7	65.4	77.3	93.5	68.3	87.7	84.2	100.0	93.7	77.2	62.6	289.0	112.3	106.1	91.4	86.8	80.5	91.2	82.1

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P34-3

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
ANY FISHING																				
AVERAGE $ PER PERSON	498.0	433.5	342.1	340.3	449.5	430.9	643.5	503.4	454.8	686.4	508.8	348.1	1091.9	380.0	482.5	271.8	533.5	500.7	368.0	487.5
AVERAGE $ PER PARTY PER NIGHT	248.2	242.7	148.0	237.1	265.8	189.8	220.2	303.3	363.6	258.8	246.9	149.4	420.4	144.6	343.2	210.7	270.5	253.5	116.8	246.5
AVERAGE $ PER PERSON PER NIGHT	74.8	72.7	52.0	74.8	73.2	58.0	68.9	76.5	106.8	79.3	70.8	62.5	230.5	72.3	98.2	88.3	78.8	73.7	47.7	73.7
ANY HUNTING																				
AVERAGE $ PER PERSON	403.7	433.0	306.9	428.7	191.7	573.9	1489.6	499.9	249.5	325.6	390.6	185.4	512.1	-	570.8	373.0	235.7	583.3	412.8	413.3
AVERAGE $ PER PARTY PER NIGHT	197.9	242.9	306.9	782.6	405.6	144.0	800.0	368.8	189.5	119.4	157.1	100.2	313.7	-	337.7	436.2	259.0	283.8	137.9	197.3
AVERAGE $ PER PERSON PER NIGHT	77.2	91.3	118.8	251.1	120.4	75.7	455.2	118.0	56.4	51.0	57.9	46.4	313.7	-	109.6	113.7	122.9	111.3	60.6	75.5
ANY GOLF																				
AVERAGE $ PER PERSON	626.0	485.4	314.6	352.2	862.8	686.7	800.3	763.3	354.3	901.9	582.5	469.6	1317.9	536.3	546.1	1948.0	565.3	667.6	590.3	603.5
AVERAGE $ PER PARTY PER NIGHT	284.1	354.2	371.1	314.3	695.4	232.5	430.1	399.3	200.3	235.0	287.7	168.1	736.5	116.9	288.4	649.3	286.9	264.6	426.9	302.2
AVERAGE $ PER PERSON PER NIGHT	109.9	125.4	115.3	113.8	186.5	108.3	171.4	172.4	69.5	106.2	86.0	83.6	457.8	96.2	154.6	649.3	102.2	110.6	137.4	115.9

ITS 2001 - U.S. RESIDENTS

TABLE P35-1

LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
SAME DAY	20255	18598	7503	9269	442	716	159	94	415	1658	9984	2568	920	16	4714	4500	5702	6591	3462	19841
	72.0%	77.7%	83.6%	84.2%	47.4%	50.6%	31.0%	25.5%	57.5%	39.5%	68.1%	63.9%	47.9%	9.0%	88.9%	81.5%	71.7%	66.4%	73.2%	73.1%
1 - 3 NIGHTS	5415	3930	1136	1458	325	514	216	117	163	1485	3326	887	682	102	408	848	1468	2177	923	5050
	19.2%	16.4%	12.7%	13.2%	34.8%	36.3%	42.1%	31.6%	22.6%	35.4%	22.7%	22.1%	35.5%	58.0%	7.7%	15.3%	18.5%	21.9%	19.5%	18.6%
1 - 4 NIGHTS	6115	4316	1222	1557	355	574	261	140	206	1799	3635	1056	832	135	447	923	1699	2441	1052	5671
	21.7%	18.0%	13.6%	14.1%	38.1%	40.6%	50.8%	37.7%	28.6%	42.9%	24.8%	26.3%	43.3%	76.6%	8.4%	16.7%	21.4%	24.6%	22.2%	20.9%
1 NIGHT	2051	1596	520	618	94	185	62	47	69	455	1222	249	306	27	245	365	556	765	365	1886
	7.3%	6.7%	5.8%	5.6%	10.1%	13.1%	12.1%	12.8%	9.6%	10.9%	8.3%	6.2%	15.9%	15.2%	4.6%	6.6%	7.0%	7.7%	7.7%	6.9%
2 NIGHTS	2099	1540	431	586	122	225	93	35	48	559	1360	354	235	40	104	324	566	842	367	1992
	7.5%	6.4%	4.8%	5.3%	13.1%	15.9%	18.1%	9.5%	6.7%	13.3%	9.3%	8.8%	12.2%	22.8%	2.0%	5.9%	7.1%	8.5%	7.8%	7.3%
3 NIGHTS	1265	794	185	255	109	104	61	34	46	471	745	283	141	35	59	159	346	570	191	1172
	4.5%	3.3%	2.1%	2.3%	11.7%	7.4%	11.9%	9.3%	6.4%	11.2%	5.1%	7.0%	7.4%	20.0%	1.1%	2.9%	4.4%	5.7%	4.0%	4.3%
4 NIGHTS	700	386	86	99	30	60	45	23	43	314	309	169	150	33	39	75	232	264	128	621
	2.5%	1.6%	1.0%	0.9%	3.3%	4.3%	8.7%	6.1%	6.0%	7.5%	2.1%	4.2%	7.8%	18.6%	0.7%	1.4%	2.9%	2.7%	2.7%	2.3%
5 NIGHTS	499	273	81	54	13	18	27	42	37	226	248	114	77	15	45	43	176	203	78	457
	1.8%	1.1%	0.9%	0.5%	1.4%	1.3%	5.3%	11.4%	5.2%	5.4%	1.7%	2.8%	4.0%	8.3%	0.8%	0.8%	2.2%	2.0%	1.7%	1.7%
6 - 9 NIGHTS	979	616	142	104	104	76	53	79	58	363	648	165	79	6	81	44	306	547	83	923
	3.5%	2.6%	1.6%	0.9%	11.1%	5.4%	10.4%	21.4%	8.0%	8.7%	4.4%	4.1%	4.1%	3.6%	1.5%	0.8%	3.8%	5.5%	1.7%	3.4%
10 - 16 NIGHTS	202	102	12	20	17	28	8	15	3	100	89	87	9	4	13	9	49	98	47	188
	0.7%	0.4%	0.1%	0.2%	1.8%	1.9%	1.6%	3.9%	0.4%	2.4%	0.6%	2.2%	0.5%	2.3%	0.3%	0.2%	0.6%	1.0%	1.0%	0.7%
17 - 30 NIGHTS	63	31	16	6	1	1	4	1	2	32	36	25	1	-	-	2	12	41	7	58
	0.2%	0.1%	0.2%	0.1%	0.1%	*	0.7%	0.2%	0.3%	0.8%	0.2%	0.6%	0.1%	0.1%		*	0.2%	0.4%	0.2%	0.2%
31+ NIGHTS	21	7	3	1	-	2	1	-	-	14	13	6	1	-	-	1	8	10	2	16
	0.1%	*	*	*	0.1%	0.1%	0.2%			0.3%	0.1%	0.1%	0.1%			*	0.1%	0.1%	*	0.1%
OVERALL AVERAGE LENGTH OF STAY IN ONTARIO (NIGHTS)	0.96	0.69	0.49	0.39	1.97	1.58	2.76	3.39	1.58	2.51	1.09	1.50	1.50	2.92	0.33	0.46	1.00	1.27	0.86	0.92
STANDARD DEVIATION	3.15	2.37	2.01	1.49	3.45	3.36	5.65	3.33	2.80	4.97	3.56	3.85	2.42	2.69	1.45	1.72	3.57	3.44	2.57	3.11
STANDARD ERROR	0.02	0.02	0.02	0.02	0.12	0.10	0.24	0.17	0.10	0.08	0.03	0.07	0.05	0.20	0.02	0.03	0.04	0.04	0.04	0.02
MEDIAN	-	-	-	-	1.0	-	2.0	3.0	-	1.0	-	-	1.0	3.0	-	-	-	-	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	3.44	3.10	2.98	2.47	3.74	3.19	4.00	4.54	3.71	4.16	3.41	4.15	2.88	3.21	2.98	2.48	3.53	3.77	3.21	3.43
STANDARD DEVIATION	4.37	3.56	3.70	2.34	3.67	3.89	6.05	3.10	2.83	5.45	4.94	4.67	2.54	2.62	2.69	2.65	5.11	4.32	3.72	4.39
STANDARD ERROR	0.05	0.05	0.10	0.05	0.16	0.16	0.29	0.18	0.15	0.10	0.07	0.12	0.06	0.20	0.11	0.09	0.10	0.07	0.10	0.05
MEDIAN	2.0	2.0	2.0	2.0	3.0	2.0	3.0	4.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	2.0	3.0	3.0	2.0	2.0

ITS 2001 - U.S. RESIDENTS

TABLE P36-1

LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
SAME DAY	1532177	1326099	467718	690372	44902	78305	14974	6551	23276	206078	754393	66154	120088	3149	398851	408199	388082	483251	252645
	30.8%	42.6%	52.0%	59.2%	17.4%	24.3%	7.6%	5.0%	16.6%	11.1%	30.5%	12.8%	10.7%	4.2%	67.3%	48.7%	27.6%	25.7%	29.8%
1 - 3 NIGHTS	1799295	1045073	279021	351133	110448	146073	84878	37453	36067	754222	894455	190104	571315	40937	98963	295801	475990	665724	361780
	36.2%	33.6%	31.0%	30.1%	42.7%	45.4%	43.0%	28.7%	25.7%	40.6%	36.1%	36.9%	50.9%	55.0%	16.7%	35.3%	33.9%	35.4%	42.6%
1 - 4 NIGHTS	2234506	1223697	315248	389314	128606	171165	112434	48017	58915	1010809	1058116	256553	740247	58423	117305	355963	624289	814018	440236
	44.9%	39.3%	35.0%	33.4%	49.7%	53.2%	56.9%	36.9%	41.9%	54.4%	42.7%	49.8%	66.0%	78.5%	19.8%	42.4%	44.4%	43.3%	51.9%
1 NIGHT	451862	287096	86128	101213	25972	36546	15906	10104	11227	164766	185776	23654	186513	3637	51870	94979	117881	141502	97501
	9.1%	9.2%	9.6%	8.7%	10.0%	11.4%	8.1%	7.8%	8.0%	8.9%	7.5%	4.6%	16.6%	4.9%	8.8%	11.3%	8.4%	7.5%	11.5%
2 NIGHTS	747660	450644	130390	165164	34162	66274	35327	9090	10236	297017	405765	83174	212982	18696	24924	131632	189254	262845	163929
	15.0%	14.5%	14.5%	14.2%	13.2%	20.6%	17.9%	7.0%	7.3%	16.0%	16.4%	16.1%	19.0%	25.1%	4.2%	15.7%	13.5%	14.0%	19.3%
3 NIGHTS	599773	307333	62502	84756	50314	43253	33645	18259	14604	292440	302913	83276	171820	18604	22168	69191	168855	261377	100350
	12.1%	9.9%	6.9%	7.3%	19.5%	13.4%	17.0%	14.0%	10.4%	15.7%	12.2%	16.2%	15.3%	25.0%	3.7%	8.2%	12.0%	13.9%	11.8%
4 NIGHTS	435211	178624	36227	38181	18158	25091	27555	10564	22848	256587	163661	66449	168932	17486	18342	60162	148299	148293	78457
	8.7%	5.7%	4.0%	3.3%	7.0%	7.8%	13.9%	8.1%	16.3%	13.8%	6.6%	12.9%	15.1%	23.5%	3.1%	7.2%	10.5%	7.9%	9.2%
5 NIGHTS	324277	114186	28368	18640	7629	6769	19982	11218	21580	210091	147360	40527	109225	7954	18149	39355	105494	134314	45115
	6.5%	3.7%	3.2%	1.6%	3.0%	2.1%	10.1%	8.6%	15.4%	11.3%	6.0%	7.9%	9.7%	10.7%	3.1%	4.7%	7.5%	7.1%	5.3%
6 - 9 NIGHTS	632200	340238	59597	46148	62295	47833	40992	52493	30880	291961	378565	85317	117474	2232	48354	26712	218335	326669	60484
	12.7%	10.9%	6.6%	4.0%	24.1%	14.9%	20.7%	40.3%	22.0%	15.7%	15.3%	16.6%	10.5%	3.0%	8.2%	3.2%	15.5%	17.4%	7.1%
10 - 16 NIGHTS	144356	63408	9078	16208	6389	12912	5082	11717	2023	80948	68376	38201	26426	1796	9557	4383	39629	64571	35773
	2.9%	2.0%	1.0%	1.4%	2.5%	4.0%	2.6%	9.0%	1.4%	4.4%	2.8%	7.4%	2.4%	2.4%	1.6%	0.5%	2.8%	3.4%	4.2%
17 - 30 NIGHTS	63634	34334	13947	3714	7906	1166	3472	284	3845	29300	35851	23847	3059	878	-	2892	13004	38838	8900
	1.3%	1.1%	1.6%	0.3%	3.1%	0.4%	1.8%	0.2%	2.7%	1.6%	1.4%	4.6%	0.3%	1.2%		0.3%	0.9%	2.1%	1.0%
31+ NIGHTS	42998	12530	5847	1487	879	3674	643	-	-	30468	32704	4572	5722	-	-	1263	16902	19298	5534
	0.9%	0.4%	0.6%	0.1%	0.3%	1.1%	0.3%			1.6%	1.3%	0.9%	0.5%			0.2%	1.2%	1.0%	0.7%

ITS 2001 - U.S. RESIDENTS

TABLE P37-1

LENGTH OF STAY IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
SAME DAY	19874	18416	7443	9250	388	690	146	91	409	1458	9770	2497	852	7	4695	4436	5604	6434	3400	19841
	70.6%	76.9%	82.9%	84.0%	41.6%	48.8%	28.4%	24.5%	56.6%	34.8%	66.7%	62.1%	44.4%	4.0%	88.6%	80.3%	70.5%	64.8%	71.9%	73.1%
1 - 3 NIGHTS	5344	3913	1148	1451	330	499	215	108	163	1430	3251	869	705	98	412	857	1443	2126	917	5050
	19.0%	16.3%	12.8%	13.2%	35.4%	35.3%	41.8%	29.0%	22.6%	34.1%	22.2%	21.6%	36.7%	55.5%	7.8%	15.5%	18.1%	21.4%	19.4%	18.6%
1 - 4 NIGHTS	6086	4327	1242	1553	376	563	258	133	203	1759	3568	1049	876	133	451	947	1681	2404	1054	5671
	21.6%	18.1%	13.8%	14.1%	40.3%	39.8%	50.3%	36.0%	28.1%	41.9%	24.3%	26.1%	45.6%	75.6%	8.5%	17.1%	21.1%	24.2%	22.3%	20.9%
1 NIGHT	1956	1529	515	611	85	177	55	39	47	427	1158	232	296	25	242	358	541	709	348	1886
	7.0%	6.4%	5.7%	5.5%	9.1%	12.5%	10.7%	10.6%	6.6%	10.2%	7.9%	5.8%	15.4%	14.4%	4.6%	6.5%	6.8%	7.1%	7.4%	6.9%
2 NIGHTS	2099	1557	436	585	126	219	90	33	68	542	1344	352	249	40	109	327	556	845	370	1992
	7.5%	6.5%	4.9%	5.3%	13.5%	15.5%	17.6%	9.0%	9.4%	12.9%	9.2%	8.8%	13.0%	23.0%	2.0%	5.9%	7.0%	8.5%	7.8%	7.3%
3 NIGHTS	1289	828	198	256	119	104	69	35	48	461	750	285	160	32	61	172	346	572	200	1172
	4.6%	3.5%	2.2%	2.3%	12.7%	7.3%	13.5%	9.5%	6.6%	11.0%	5.1%	7.1%	8.3%	18.2%	1.2%	3.1%	4.4%	5.8%	4.2%	4.3%
4 NIGHTS	742	414	94	102	46	63	44	26	40	328	316	180	172	35	39	89	238	278	137	621
	2.6%	1.7%	1.0%	0.9%	4.9%	4.5%	8.5%	6.9%	5.5%	7.8%	2.2%	4.5%	8.9%	20.1%	0.7%	1.6%	3.0%	2.8%	2.9%	2.3%
5 NIGHTS	553	304	85	59	23	24	29	43	41	250	280	123	84	19	47	52	185	225	91	457
	2.0%	1.3%	0.9%	0.5%	2.4%	1.7%	5.6%	11.7%	5.7%	6.0%	1.9%	3.1%	4.4%	10.6%	0.9%	0.9%	2.3%	2.3%	1.9%	1.7%
6 - 9 NIGHTS	1193	702	166	110	121	95	64	85	61	491	797	205	87	12	91	71	362	648	112	923
	4.2%	2.9%	1.9%	1.0%	12.9%	6.7%	12.5%	22.9%	8.4%	11.7%	5.4%	5.1%	4.5%	6.5%	1.7%	1.3%	4.6%	6.5%	2.4%	3.4%
10 - 16 NIGHTS	308	140	19	27	22	40	10	17	6	168	164	108	14	5	16	13	83	150	62	188
	1.1%	0.6%	0.2%	0.2%	2.4%	2.8%	1.9%	4.7%	0.8%	4.0%	1.1%	2.7%	0.8%	2.6%	0.3%	0.2%	1.0%	1.5%	1.3%	0.7%
17 - 30 NIGHTS	92	43	18	10	3	2	6	1	3	49	57	30	4	1	-	3	26	56	7	58
	0.3%	0.2%	0.2%	0.1%	0.4%	0.1%	1.1%	0.2%	0.5%	1.2%	0.4%	0.7%	0.2%	0.5%		0.1%	0.3%	0.6%	0.2%	0.2%
31+ NIGHTS	28	9	5	1	-	2	1	-	-	18	18	8	1	-	-	1	10	13	4	16
	0.1%	*	0.1%	*	0.1%	0.1%	0.2%			0.4%	0.1%	0.2%	0.1%	0.1%		*	0.1%	0.1%	0.1%	0.1%
OVERALL AVERAGE LENGTH OF STAY IN CANADA (NIGHTS)	1.11	0.77	0.55	0.41	2.38	1.81	3.05	3.61	1.73	3.08	1.27	1.71	1.70	3.40	0.35	0.53	1.16	1.46	0.98	0.92
STANDARD DEVIATION	3.69	2.64	2.33	1.64	3.81	3.74	5.83	3.37	3.17	5.98	4.25	4.36	2.67	4.49	1.55	2.01	4.42	3.30	2.81	3.11
STANDARD ERROR	0.02	0.02	0.03	0.02	0.14	0.12	0.25	0.17	0.12	0.09	0.04	0.07	0.05	0.33	0.02	0.03	0.05	0.04	0.04	0.02
MEDIAN	-	-	-	-	1.0	1.0	2.0	3.0	-	2.0	-	-	1.0	3.0	-	-	-	-	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT IN CANADA VISITORS (NIGHTS)	3.79	3.33	3.19	2.59	4.07	3.54	4.27	4.78	3.98	4.72	3.82	4.51	3.06	3.54	3.11	2.71	3.94	4.14	3.47	3.43
STANDARD DEVIATION	5.03	3.90	4.23	2.64	3.93	4.21	6.14	3.10	3.26	6.37	5.75	5.17	2.77	4.50	2.81	3.08	6.31	4.70	3.90	4.39
STANDARD ERROR	0.05	0.05	0.11	0.06	0.17	0.17	0.29	0.18	0.16	0.11	0.08	0.12	0.07	0.33	0.12	0.10	0.12	0.08	0.10	0.05
MEDIAN	3.0	2.0	2.0	2.0	3.0	2.0	3.0	5.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	2.0	3.0	3.0	2.0	2.0

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
AUTO/PRIVATE (TOTAL)	25193	21905	8407	10155	785	1229	401	290	638	3289	12798	3765	1486	148	4955	5013	7014	8924	4242	24537
	89.5%	91.5%	93.6%	92.2%	84.2%	86.9%	78.1%	78.2%	88.4%	78.4%	87.3%	93.6%	77.4%	84.2%	93.5%	90.8%	88.2%	89.9%	89.7%	90.4%
SAME-DAY VISIT IN ONTARIO	19112	17681	7208	8790	403	659	139	82	401	1431	9253	2491	815	10	4506	4261	5359	6239	3253	18860
	75.9%	80.7%	85.7%	86.6%	51.3%	53.6%	34.6%	28.1%	62.9%	43.5%	72.3%	66.2%	54.9%	6.6%	90.9%	85.0%	76.4%	69.9%	76.7%	76.9%
OVERNIGHT VISIT IN ONTARIO	6081	4224	1199	1365	383	571	262	208	237	1858	3546	1274	670	139	449	753	1655	2685	988	5676
	24.1%	19.3%	14.3%	13.4%	48.7%	46.4%	65.4%	71.9%	37.1%	56.5%	27.7%	33.8%	45.1%	93.4%	9.1%	15.0%	23.6%	30.1%	23.3%	23.1%
AUTO (TOTAL)	24987	21708	8342	10042	784	1219	399	287	634	3279	12757	3608	1481	148	4953	5009	6961	8782	4236	24335
	88.8%	90.7%	92.9%	91.2%	84.1%	86.2%	77.8%	77.5%	87.8%	78.2%	87.1%	89.7%	77.1%	84.2%	93.4%	90.7%	87.5%	88.4%	89.6%	89.6%
SAME-DAY VISIT IN ONTARIO	18961	17532	7168	8685	403	654	139	82	401	1430	9250	2346	812	10	4506	4257	5323	6133	3248	18713
	75.9%	80.8%	85.9%	86.5%	51.4%	53.7%	34.8%	28.4%	63.3%	43.6%	72.5%	65.0%	54.8%	6.6%	91.0%	85.0%	76.5%	69.8%	76.7%	76.9%
OVERNIGHT VISIT IN ONTARIO	6026	4177	1174	1358	381	565	260	206	233	1849	3506	1262	669	139	447	751	1638	2649	988	5623
	24.1%	19.2%	14.1%	13.5%	48.6%	46.3%	65.2%	71.6%	36.7%	56.4%	27.5%	35.0%	45.2%	93.4%	9.0%	15.0%	23.5%	30.2%	23.3%	23.1%
SAME-DAY AUTO (SHORT FORM)	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	66.2%	72.5%	79.2%	78.7%	39.0%	44.5%	24.5%	20.8%	54.9%	30.3%	62.2%	56.6%	38.7%		84.3%	76.2%	65.8%	60.4%	67.5%	68.6%
SAME-DAY VISIT IN ONTARIO	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	5325	3994	1164	1328	377	532	195	174	223	1332	3230	1178	356	112	445	656	1438	2382	849	4851
	18.9%	16.7%	13.0%	12.1%	40.4%	37.6%	37.9%	47.0%	30.9%	31.8%	22.0%	29.3%	18.6%	63.5%	8.4%	11.9%	18.1%	24.0%	17.9%	17.9%
SAME-DAY VISIT IN ONTARIO	195	111	43	22	30	6	5	1	4	84	74	59	23	8	31	28	57	79	32	47
	3.7%	2.8%	3.7%	1.6%	8.0%	1.2%	2.3%	0.4%	2.0%	6.3%	2.3%	5.0%	6.3%	7.4%	7.0%	4.2%	4.0%	3.3%	3.8%	1.0%
OVERNIGHT VISIT IN ONTARIO	5130	3883	1121	1306	347	526	190	173	219	1247	3156	1120	334	104	413	628	1381	2304	817	4804
	96.3%	97.2%	96.3%	98.4%	92.0%	98.8%	97.7%	99.6%	98.0%	93.7%	97.7%	95.0%	93.7%	92.6%	93.0%	95.8%	96.0%	96.7%	96.2%	99.0%
RENTED AUTO	1137	402	73	61	44	89	84	37	15	735	463	192	402	41	39	153	318	460	205	923
	4.0%	1.7%	0.8%	0.6%	4.7%	6.3%	16.4%	9.9%	2.1%	17.5%	3.2%	4.8%	20.9%	23.2%	0.7%	2.8%	4.0%	4.6%	4.3%	3.4%
SAME-DAY VISIT IN ONTARIO	141	61	16	5	9	18	9	4	1	80	70	14	48	3	6	23	31	61	26	29
	12.4%	15.2%	21.7%	8.4%	20.0%	20.5%	10.4%	10.8%	4.3%	10.8%	15.1%	7.4%	12.0%	7.3%	14.4%	15.0%	9.9%	13.1%	12.6%	3.2%
OVERNIGHT VISIT IN ONTARIO	996	341	57	56	35	70	75	33	14	655	393	178	353	38	34	130	287	400	179	894
	87.6%	84.8%	78.3%	91.6%	80.0%	79.5%	89.6%	89.2%	95.7%	89.2%	84.9%	92.6%	88.0%	92.7%	85.6%	85.0%	90.1%	86.9%	87.4%	96.8%
PRIVATE PLANE	35	24	6	9	-	4	1	2	3	12	20	7	5	-	4	4	11	20	-	32
	0.1%	0.1%	0.1%	0.1%	*	0.3%	0.2%	0.4%	0.4%	0.3%	0.1%	0.2%	0.3%		0.1%	0.1%	0.1%	0.2%	*	0.1%
SAME-DAY VISIT IN ONTARIO	9	8	5	-	-	3	-	-	-	-	1	5	4	-	-	3	-	5	-	8
	24.7%	34.6%	86.6%		100.0%	81.4%				4.3%	2.8%	70.0%	72.2%			68.9%	2.5%	25.9%	100.0%	23.9%
OVERNIGHT VISIT IN ONTARIO	27	16	1	9	-	1	1	2	3	11	19	2	1	-	4	1	10	15	-	24
	75.3%	65.4%	13.4%	100.0%		18.6%	100.0%	100.0%	100.0%	95.7%	97.2%	30.0%	27.8%		100.0%	31.1%	97.5%	74.1%		76.1%

Continued

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
PRIVATE BOAT	432	357	101	140	14	47	7	17	30	75	239	175	2	-	16	2	138	278	14	414
	1.5%	1.5%	1.1%	1.3%	1.5%	3.4%	1.3%	4.7%	4.1%	1.8%	1.6%	4.3%	0.1%		0.3%	*	1.7%	2.8%	0.3%	1.5%
SAME-DAY VISIT IN ONTARIO	146	143	35	105	-	1	-	-	-	3	6	140	-	-	-	-	37	104	5	140
	33.8%	40.1%	34.9%	75.1%	3.5%	3.0%			1.7%	3.6%	2.5%	80.1%				11.6%	26.7%	37.4%	34.1%	33.9%
OVERNIGHT VISIT IN ONTARIO	286	214	66	35	13	46	7	17	29	72	233	35	2	-	16	1	102	174	9	273
	66.2%	59.9%	65.1%	24.9%	96.5%	97.0%	100.0%	100.0%	98.3%	96.4%	97.5%	19.9%	100.0%		100.0%	88.4%	73.3%	62.6%	65.9%	66.1%
PUBLIC/LOCAL TRANSPORT (TOTAL)	2179	1569	352	678	134	183	80	58	85	610	1605	129	213	23	193	322	691	824	342	1788
	7.7%	6.6%	3.9%	6.2%	14.3%	12.9%	15.6%	15.7%	11.8%	14.5%	11.0%	3.2%	11.1%	12.8%	3.6%	5.8%	8.7%	8.3%	7.2%	6.6%
SAME-DAY VISIT IN ONTARIO	857	689	171	395	42	53	17	2	9	169	648	25	51	9	111	159	283	253	162	673
	39.3%	43.9%	48.7%	58.3%	31.2%	28.8%	20.8%	3.8%	10.7%	27.7%	40.4%	19.2%	24.0%	39.0%	57.6%	49.3%	41.0%	30.7%	47.5%	37.6%
OVERNIGHT VISIT IN ONTARIO	1322	881	180	282	92	130	64	56	76	441	956	104	162	14	82	163	408	571	180	1115
	60.7%	56.1%	51.3%	41.7%	68.8%	71.2%	79.2%	96.2%	89.3%	72.3%	59.6%	80.8%	76.0%	61.0%	42.4%	50.7%	59.0%	69.3%	52.5%	62.4%
PLANE	235	113	33	23	13	16	8	8	13	122	106	27	65	8	28	48	75	76	37	97
	0.8%	0.5%	0.4%	0.2%	1.4%	1.1%	1.5%	2.1%	1.8%	2.9%	0.7%	0.7%	3.4%	4.8%	0.5%	0.9%	0.9%	0.8%	0.8%	0.4%
SAME-DAY VISIT IN ONTARIO	94	46	15	8	9	11	2	-	-	48	46	12	18	5	13	24	22	34	14	10
	39.8%	40.5%	45.3%	34.7%	68.8%	69.0%	28.0%	4.0%	3.0%	39.1%	43.3%	42.8%	27.2%	60.1%	47.0%	50.3%	29.8%	44.1%	37.3%	10.0%
OVERNIGHT VISIT IN ONTARIO	142	67	18	15	4	5	5	7	12	75	60	16	48	3	15	24	52	43	23	87
	60.2%	59.5%	54.7%	65.3%	31.2%	31.0%	72.0%	96.0%	97.0%	60.9%	56.7%	57.2%	72.8%	39.9%	53.0%	49.7%	70.2%	55.9%	62.7%	90.0%
TRAIN	419	286	23	187	9	31	20	10	6	132	325	32	25	2	22	126	66	140	87	347
	1.5%	1.2%	0.3%	1.7%	0.9%	2.2%	3.9%	2.7%	0.8%	3.2%	2.2%	0.8%	1.3%	1.2%	0.4%	2.3%	0.8%	1.4%	1.8%	1.3%
SAME-DAY VISIT IN ONTARIO	169	122	4	105	1	7	6	-	-	47	140	-	2	1	15	73	2	57	38	154
	40.5%	42.8%	17.8%	56.2%	7.8%	21.0%	29.6%			35.4%	43.0%		6.3%	42.2%	67.6%	57.7%	3.5%	40.7%	43.3%	44.3%
OVERNIGHT VISIT IN ONTARIO	249	164	19	82	8	25	14	10	6	85	185	32	23	1	7	53	64	83	49	193
	59.5%	57.2%	82.2%	43.8%	92.2%	79.0%	70.4%	100.0%	100.0%	64.6%	57.0%	100.0%	93.7%	57.8%	32.4%	42.3%	96.5%	59.3%	56.7%	55.7%
BOAT	418	286	60	53	40	30	27	24	52	132	337	35	17	5	22	2	138	249	29	335
	1.5%	1.2%	0.7%	0.5%	4.3%	2.1%	5.3%	6.5%	7.2%	3.2%	2.3%	0.9%	0.9%	3.1%	0.4%	*	1.7%	2.5%	0.6%	1.2%
SAME-DAY VISIT IN ONTARIO	35	17	3	4	7	1	1	1	-	19	27	5	1	-	2	-	12	19	4	10
	8.5%	5.9%	4.7%	6.8%	18.4%	4.3%	2.3%	3.7%	0.6%	14.0%	8.0%	15.0%	5.4%		10.5%		9.0%	7.6%	14.2%	2.9%
OVERNIGHT VISIT IN ONTARIO	383	269	57	49	33	29	26	23	52	114	310	30	16	5	20	2	125	230	25	326
	91.5%	94.1%	95.3%	93.2%	81.6%	95.7%	97.7%	96.3%	99.4%	86.0%	92.0%	85.0%	94.6%	100.0%	89.5%	100.0%	91.0%	92.4%	85.8%	97.1%
BUS	1472	1072	264	482	88	137	48	29	24	401	1120	61	139	7	144	199	517	520	236	1253
	5.2%	4.5%	2.9%	4.4%	9.5%	9.7%	9.4%	7.8%	3.3%	9.6%	7.6%	1.5%	7.2%	3.8%	2.7%	3.6%	6.5%	5.2%	5.0%	4.6%
SAME-DAY VISIT IN ONTARIO	668	562	157	309	29	46	12	2	8	106	534	9	34	3	89	86	256	196	129	559
	45.4%	52.5%	59.4%	64.1%	32.7%	33.4%	24.7%	6.6%	35.4%	26.4%	47.7%	14.1%	24.2%	42.1%	62.3%	43.3%	49.5%	37.8%	54.9%	44.6%
OVERNIGHT VISIT IN ONTARIO	804	509	107	173	59	91	36	27	15	295	587	52	105	4	54	113	261	323	107	694
	54.6%	47.5%	40.6%	35.9%	67.3%	66.6%	75.3%	93.4%	64.6%	73.6%	52.3%	85.9%	75.8%	57.9%	37.7%	56.7%	50.5%	62.2%	45.1%	55.4%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P38-3

MODE OF TRANSPORT USED IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
OTHER	1314	731	283	189	59	92	66	19	24	583	670	240	337	27	39	261	402	421	231	1147
	4.7%	3.1%	3.2%	1.7%	6.3%	6.5%	12.9%	5.3%	3.3%	13.9%	4.6%	6.0%	17.6%	15.4%	0.7%	4.7%	5.0%	4.2%	4.9%	4.2%
SAME-DAY VISIT IN ONTARIO	217	138	103	16	3	9	4	1	2	79	83	73	49	1	10	70	38	57	52	138
	16.5%	18.9%	36.3%	8.4%	5.1%	10.3%	6.2%	4.0%	8.8%	13.5%	12.4%	30.6%	14.6%	3.3%	26.4%	26.8%	9.4%	13.6%	22.4%	12.0%
OVERNIGHT VISIT IN ONTARIO	1097	593	180	173	56	82	62	19	21	504	587	166	288	26	29	191	364	363	179	1009
	83.5%	81.1%	63.7%	91.6%	94.9%	89.7%	93.8%	96.0%	91.2%	86.5%	87.6%	69.4%	85.4%	96.7%	73.6%	73.2%	90.6%	86.4%	77.6%	88.0%
NOT STATED	792	552	161	183	57	60	22	46	23	239	396	97	102	15	174	118	244	338	92	742
	2.8%	2.3%	1.8%	1.7%	6.1%	4.3%	4.4%	12.5%	3.2%	5.7%	2.7%	2.4%	5.3%	8.4%	3.3%	2.1%	3.1%	3.4%	1.9%	2.7%
SAME-DAY VISIT IN ONTARIO	230	170	53	79	11	9	4	11	4	60	88	9	29	1	100	38	57	114	21	199
	29.1%	30.8%	33.0%	43.1%	19.5%	14.6%	16.2%	23.1%	18.0%	25.1%	22.1%	8.8%	28.4%	7.0%	57.8%	31.8%	23.6%	33.8%	23.1%	26.8%
OVERNIGHT VISIT IN ONTARIO	561	382	108	104	46	51	19	36	19	179	308	88	73	14	73	81	187	223	70	544
	70.9%	69.2%	67.0%	56.9%	80.5%	85.4%	83.8%	76.9%	82.0%	74.9%	77.9%	91.2%	71.6%	93.0%	42.2%	68.2%	76.4%	66.2%	76.9%	73.2%

ITS 2001 - U.S. RESIDENTS

TABLE P39-1

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
AUTO/PRIVATE (TOTAL)	24573	22048	8416	10318	804	1269	338	273	631	2525	12961	3415	1105	92	4957	4878	6840	8772	4083	24117
	87.3%	92.1%	93.7%	93.7%	86.2%	89.7%	65.8%	73.7%	87.4%	60.2%	88.5%	84.9%	57.6%	52.3%	93.5%	88.3%	86.0%	88.3%	86.3%	88.8%
SAME-DAY VISIT IN ONTARIO	18956	17637	7190	8799	390	647	127	85	400	1319	9188	2454	789	4	4484	4236	5326	6167	3227	18826
	77.1%	80.0%	85.4%	85.3%	48.5%	51.0%	37.6%	31.2%	63.4%	52.2%	70.9%	71.8%	71.3%	4.7%	90.5%	86.8%	77.9%	70.3%	79.0%	78.1%
OVERNIGHT VISIT IN ONTARIO	5617	4411	1226	1519	414	622	211	188	231	1206	3772	961	317	88	473	642	1514	2604	856	5291
	22.9%	20.0%	14.6%	14.7%	51.5%	49.0%	62.4%	68.8%	36.6%	47.8%	29.1%	28.2%	28.7%	95.3%	9.5%	13.2%	22.1%	29.7%	21.0%	21.9%
AUTO (TOTAL)	24312	21798	8351	10190	799	1228	336	265	630	2513	12909	3253	1063	92	4952	4865	6774	8609	4063	23860
	86.4%	91.0%	93.0%	92.5%	85.6%	86.8%	65.5%	71.5%	87.3%	59.9%	88.1%	80.9%	55.4%	52.0%	93.4%	88.1%	85.2%	86.7%	85.9%	87.9%
SAME-DAY VISIT IN ONTARIO	18763	17450	7146	8677	385	638	127	78	400	1313	9185	2306	751	4	4480	4225	5278	6052	3208	18636
	77.2%	80.1%	85.6%	85.2%	48.2%	51.9%	37.7%	29.3%	63.4%	52.2%	71.2%	70.9%	70.6%	4.7%	90.5%	86.8%	77.9%	70.3%	79.0%	78.1%
OVERNIGHT VISIT IN ONTARIO	5549	4348	1205	1512	414	590	209	187	230	1201	3724	947	312	87	472	640	1496	2557	855	5224
	22.8%	19.9%	14.4%	14.8%	51.8%	48.1%	62.3%	70.7%	36.6%	47.8%	28.8%	29.1%	29.4%	95.3%	9.5%	13.2%	22.1%	29.7%	21.0%	21.9%
SAME-DAY AUTO (SHORT FORM)	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	66.2%	72.5%	79.2%	78.7%	39.0%	44.5%	24.5%	20.8%	54.9%	30.3%	62.2%	56.6%	38.7%		84.3%	76.2%	65.8%	60.4%	67.5%	68.6%
SAME-DAY VISIT IN ONTARIO	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	5285	4277	1216	1490	410	577	174	178	232	1008	3535	933	268	79	465	637	1458	2384	807	4869
	18.8%	17.9%	13.5%	13.5%	43.9%	40.8%	33.8%	48.1%	32.1%	24.0%	24.1%	23.2%	14.0%	45.0%	8.8%	11.5%	18.3%	24.0%	17.1%	17.9%
SAME-DAY VISIT IN ONTARIO	120	84	34	15	21	8	1	1	4	36	68	29	9	4	10	18	39	49	14	-
	2.3%	2.0%	2.8%	1.0%	5.1%	1.4%	0.8%	0.4%	1.6%	3.5%	1.9%	3.1%	3.2%	5.5%	2.1%	2.8%	2.7%	2.0%	1.8%	
OVERNIGHT VISIT IN ONTARIO	5166	4193	1183	1474	389	569	172	178	228	972	3467	904	259	75	455	619	1419	2336	793	4869
	97.7%	98.0%	97.2%	99.0%	94.9%	98.6%	99.2%	99.6%	98.4%	96.5%	98.1%	96.9%	96.8%	94.5%	97.9%	97.2%	97.3%	98.0%	98.2%	100.0%
RENTED AUTO	390	157	23	38	25	21	37	10	2	234	264	43	53	12	17	22	80	223	65	355
	1.4%	0.7%	0.3%	0.3%	2.7%	1.5%	7.2%	2.6%	0.3%	5.6%	1.8%	1.1%	2.8%	7.0%	0.3%	0.4%	1.0%	2.2%	1.4%	1.3%
SAME-DAY VISIT IN ONTARIO	7	2	1	-	-	-	-	-	-	5	7	-	-	-	-	-	3	2	2	-
	1.9%	1.2%	5.7%		1.9%					2.3%	2.7%		0.5%			1.2%	3.8%	1.0%	2.9%	
OVERNIGHT VISIT IN ONTARIO	383	155	22	38	25	21	37	10	2	228	257	43	53	12	17	22	77	221	63	355
	98.1%	98.8%	94.3%	100.0%	98.1%	100.0%	100.0%	100.0%	100.0%	97.7%	97.3%	100.0%	99.5%	100.0%	100.0%	98.8%	96.2%	99.0%	97.1%	100.0%
PRIVATE PLANE	73	61	10	23	5	13	1	8	1	12	14	11	42	-	5	12	21	25	15	68
	0.3%	0.3%	0.1%	0.2%	0.6%	0.9%	0.3%	2.2%	0.1%	0.3%	0.1%	0.3%	2.2%	0.2%	0.1%	0.2%	0.3%	0.3%	0.3%	0.3%
SAME-DAY VISIT IN ONTARIO	53	47	9	16	5	9	-	7	-	6	3	8	38	-	5	10	14	14	15	50
	73.0%	76.6%	94.3%	72.2%	89.0%	67.3%	12.7%	92.0%		54.5%	19.6%	76.0%	89.8%		85.7%	83.9%	66.5%	57.4%	100.0%	73.3%
OVERNIGHT VISIT IN ONTARIO	20	14	1	6	1	4	1	1	1	5	12	3	4	-	1	2	7	11	-	18
	27.0%	23.4%	5.7%	27.8%	11.0%	32.7%	87.3%	8.0%	100.0%	45.5%	80.4%	24.0%	10.2%	100.0%	14.3%	16.1%	33.5%	42.6%		26.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P39-2

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
PRIVATE BOAT	189	188	55	106	-	28	-	-	-	-	37	152	-	-	-	-	46	137	5	189
	0.7%	0.8%	0.6%	1.0%		1.9%				*	0.3%	3.8%				*	0.6%	1.4%	0.1%	0.7%
SAME-DAY VISIT IN ONTARIO	140	140	35	105	-	-	-	-	-	-	-	140	-	-	-	-	35	101	5	140
	74.2%	74.2%	62.7%	99.5%						100.0%	0.5%	92.2%				98.4%	75.2%	73.3%	89.8%	74.2%
OVERNIGHT VISIT IN ONTARIO	49	49	21	1	-	28	-	-	-	-	37	12	-	-	-	-	11	37	1	49
	25.8%	25.8%	37.3%	0.5%		100.0%					99.5%	7.8%				1.6%	24.8%	26.7%	10.2%	25.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	3221	1694	458	672	129	141	157	75	62	1527	1478	504	813	84	320	606	997	1011	607	2732
	11.5%	7.1%	5.1%	6.1%	13.8%	10.0%	30.7%	20.1%	8.6%	36.4%	10.1%	12.5%	42.3%	47.7%	6.0%	11.0%	12.5%	10.2%	12.8%	10.1%
SAME-DAY VISIT IN ONTARIO	1242	904	256	470	52	69	32	9	15	338	795	58	131	12	230	239	365	424	214	958
	38.5%	53.3%	55.8%	70.0%	40.6%	48.9%	20.4%	12.5%	24.4%	22.1%	53.8%	11.4%	16.1%	13.7%	71.8%	39.4%	36.6%	41.9%	35.3%	35.1%
OVERNIGHT VISIT IN ONTARIO	1980	790	203	202	76	72	125	65	47	1189	683	446	682	72	90	367	632	587	393	1774
	61.5%	46.7%	44.2%	30.0%	59.4%	51.1%	79.6%	87.5%	75.6%	77.9%	46.2%	88.6%	83.9%	86.3%	28.2%	60.6%	63.4%	58.1%	64.7%	64.9%
PLANE	1971	640	199	42	96	83	121	58	40	1331	464	490	790	81	141	378	602	598	392	1561
	7.0%	2.7%	2.2%	0.4%	10.2%	5.9%	23.6%	15.8%	5.6%	31.8%	3.2%	12.2%	41.2%	45.9%	2.7%	6.8%	7.6%	6.0%	8.3%	5.7%
SAME-DAY VISIT IN ONTARIO	401	168	55	14	37	31	20	7	4	233	144	47	118	8	82	84	102	146	69	157
	20.4%	26.2%	27.8%	33.5%	38.6%	37.2%	16.7%	11.3%	8.9%	17.5%	31.0%	9.6%	14.9%	10.4%	58.4%	22.2%	17.0%	24.4%	17.5%	10.1%
OVERNIGHT VISIT IN ONTARIO	1570	472	143	28	59	52	101	52	37	1098	320	443	672	72	59	294	500	452	324	1404
	79.6%	73.8%	72.2%	66.5%	61.4%	62.8%	83.3%	88.7%	91.1%	82.5%	69.0%	90.4%	85.1%	89.6%	41.6%	77.8%	83.0%	75.6%	82.5%	89.9%
TRAIN	30	29	3	19	-	7	1	1	-	1	27	-	-	-	3	5	7	13	5	27
	0.1%	0.1%	*	0.2%		0.5%	0.1%	0.2%		*	0.2%				*	0.1%	0.1%	0.1%	0.1%	0.1%
SAME-DAY VISIT IN ONTARIO	3	3	-	1	-	1	-	1	-	-	2	-	-	-	1	-	-	3	-	3
	8.8%	8.9%		3.5%		19.9%		100.0%			7.2%				25.0%			20.0%		9.8%
OVERNIGHT VISIT IN ONTARIO	27	27	3	18	-	5	1	-	-	1	25	-	-	-	2	5	7	10	5	24
	91.2%	91.1%	100.0%	96.5%		80.1%	100.0%			100.0%	92.8%				75.0%	100.0%	100.0%	80.0%	100.0%	90.2%
BOAT	19	12	7	1	4	-	1	-	-	7	8	4	-	-	7	-	4	15	1	4
	0.1%	0.1%	0.1%	*	0.4%		0.1%			0.2%	0.1%	0.1%	*		0.1%	*	*	0.1%	*	*
SAME-DAY VISIT IN ONTARIO	19	12	7	1	4	-	1	-	-	7	8	4	-	-	7	-	3	15	1	4
	98.6%	97.9%	96.2%	100.0%	100.0%		100.0%			100.0%	100.0%	93.6%	100.0%		100.0%		92.7%	100.0%	100.0%	93.9%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1.4%	2.1%	3.8%							*		6.4%				100.0%	7.3%			6.1%
BUS	1201	1013	250	609	29	51	35	16	22	188	978	10	23	3	170	223	384	386	208	1140
	4.3%	4.2%	2.8%	5.5%	3.1%	3.6%	6.8%	4.2%	3.0%	4.5%	6.7%	0.2%	1.2%	1.8%	3.2%	4.0%	4.8%	3.9%	4.4%	4.2%
SAME-DAY VISIT IN ONTARIO	819	721	194	454	12	37	11	2	12	98	641	6	13	3	140	155	259	261	144	794
	68.1%	71.2%	77.5%	74.5%	39.7%	71.5%	31.6%	13.2%	52.9%	51.8%	65.5%	66.4%	57.9%	100.0%	82.5%	69.4%	67.4%	67.5%	69.3%	69.7%
OVERNIGHT VISIT IN ONTARIO	383	292	56	156	18	15	24	14	10	91	337	3	9	-	30	68	125	125	64	346
	31.9%	28.8%	22.5%	25.5%	60.3%	28.5%	68.4%	86.8%	47.1%	48.2%	34.5%	33.6%	42.1%		17.5%	30.6%	32.6%	32.5%	30.7%	30.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P39-3

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	344	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
OTHER	339	200	104	21	-	5	18	23	29	140	214	101	2	-	23	38	114	147	40	305
	1.2%	0.8%	1.2%	0.2%		0.3%	3.5%	6.2%	4.0%	3.3%	1.5%	2.5%	0.1%		0.4%	0.7%	1.4%	1.5%	0.8%	1.1%
SAME-DAY VISIT IN ONTARIO	57	57	57	-	-	-	-	-	-	-	-	57	-	-	-	26	11	-	20	57
	16.8%	28.6%	54.7%									56.3%				66.7%	10.0%		50.0%	18.7%
OVERNIGHT VISIT IN ONTARIO	282	143	47	21	-	5	18	23	29	140	214	44	2	-	23	13	103	147	20	248
	83.2%	71.4%	45.3%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	43.7%	100.0%		100.0%	33.3%	90.0%	100.0%	50.0%	81.3%

ITS 2001 - U.S. RESIDENTS

TABLE P40-1

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
AUTO/PRIVATE (TOTAL)	24666	22103	8443	10337	804	1270	340	275	634	2563	12989	3431	1120	98	4985	4900	6869	8807	4090	24203
	87.7%	92.3%	94.0%	93.9%	86.2%	89.8%	66.3%	74.1%	87.8%	61.1%	88.6%	85.3%	58.3%	55.9%	94.1%	88.7%	86.4%	88.7%	86.5%	89.1%
SAME-DAY VISIT IN ONTARIO	18990	17668	7211	8807	389	647	128	86	400	1321	9191	2459	792	4	4506	4244	5336	6176	3234	18861
	77.0%	79.9%	85.4%	85.2%	48.4%	51.0%	37.7%	31.5%	63.0%	51.6%	70.8%	71.7%	70.8%	4.4%	90.4%	86.6%	77.7%	70.1%	79.1%	77.9%
OVERNIGHT VISIT IN ONTARIO	5676	4434	1232	1530	415	623	212	188	234	1241	3798	971	327	94	480	656	1533	2632	856	5343
	23.0%	20.1%	14.6%	14.8%	51.6%	49.0%	62.3%	68.5%	37.0%	48.4%	29.2%	28.3%	29.2%	95.6%	9.6%	13.4%	22.3%	29.9%	20.9%	22.1%
AUTO (TOTAL)	24407	21856	8378	10212	799	1229	339	266	633	2551	12938	3268	1080	98	4980	4887	6802	8647	4072	23949
	86.8%	91.3%	93.3%	92.7%	85.7%	86.9%	66.0%	71.9%	87.7%	60.8%	88.3%	81.3%	56.2%	55.9%	94.0%	88.5%	85.5%	87.1%	86.1%	88.2%
SAME-DAY VISIT IN ONTARIO	18799	17484	7167	8687	384	639	128	79	400	1315	9188	2311	757	4	4501	4234	5288	6061	3216	18672
	77.0%	80.0%	85.5%	85.1%	48.1%	52.0%	37.9%	29.6%	63.1%	51.5%	71.0%	70.7%	70.1%	4.4%	90.4%	86.6%	77.7%	70.1%	79.0%	78.0%
OVERNIGHT VISIT IN ONTARIO	5609	4373	1211	1525	415	591	211	188	234	1236	3750	957	323	94	479	653	1514	2586	855	5277
	23.0%	20.0%	14.5%	14.9%	51.9%	48.0%	62.1%	70.4%	36.9%	48.5%	29.0%	29.3%	29.9%	95.6%	9.6%	13.4%	22.3%	29.9%	21.0%	22.0%
SAME-DAY AUTO (SHORT FORM)	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	66.2%	72.5%	79.2%	78.7%	39.0%	44.5%	24.5%	20.8%	54.9%	30.3%	62.2%	56.6%	38.7%		84.3%	76.2%	65.8%	60.4%	67.5%	68.6%
SAME-DAY VISIT IN ONTARIO	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT IN ONTARIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	5367	4327	1239	1511	411	578	175	178	235	1041	3560	948	279	85	489	657	1481	2416	813	4945
	19.1%	18.1%	13.8%	13.7%	44.0%	40.8%	34.2%	48.1%	32.6%	24.8%	24.3%	23.6%	14.5%	48.1%	9.2%	11.9%	18.6%	24.3%	17.2%	18.2%
SAME-DAY VISIT IN ONTARIO	150	111	51	25	21	8	2	1	3	39	71	34	14	4	27	25	48	57	21	30
	2.8%	2.6%	4.1%	1.7%	5.0%	1.4%	1.1%	0.4%	1.5%	3.8%	2.0%	3.6%	5.0%	5.1%	5.6%	3.8%	3.2%	2.3%	2.6%	0.6%
OVERNIGHT VISIT IN ONTARIO	5217	4215	1187	1486	390	570	174	178	232	1001	3490	914	265	80	462	632	1433	2360	792	4915
	97.2%	97.4%	95.9%	98.3%	95.0%	98.6%	98.9%	99.6%	98.5%	96.2%	98.0%	96.4%	95.0%	94.9%	94.4%	96.2%	96.8%	97.7%	97.4%	99.4%
RENTED AUTO	404	165	29	39	25	22	38	11	2	239	268	43	59	14	21	22	85	229	67	368
	1.4%	0.7%	0.3%	0.4%	2.7%	1.5%	7.4%	3.0%	0.2%	5.7%	1.8%	1.1%	3.1%	7.8%	0.4%	0.4%	1.1%	2.3%	1.4%	1.4%
SAME-DAY VISIT IN ONTARIO	12	8	5	-	-	1	1	1	-	4	8	-	1	-	4	2	4	3	4	6
	2.9%	4.7%	17.0%			3.0%	2.5%	11.8%		1.7%	2.9%		1.1%		17.3%	7.4%	4.7%	1.1%	5.3%	1.6%
OVERNIGHT VISIT IN ONTARIO	392	157	24	39	25	21	37	10	2	235	260	43	58	14	17	21	81	227	63	362
	97.1%	95.3%	83.0%	100.0%	100.0%	97.0%	97.5%	88.2%	100.0%	98.3%	97.1%	100.0%	98.9%	100.0%	82.7%	92.6%	95.3%	98.9%	94.7%	98.4%
PRIVATE PLANE	69	58	10	19	5	14	1	8	1	11	14	11	40	-	5	13	21	23	13	65
	0.2%	0.2%	0.1%	0.2%	0.6%	1.0%	0.3%	2.2%	0.1%	0.3%	0.1%	0.3%	2.1%		0.1%	0.2%	0.3%	0.2%	0.3%	0.2%
SAME-DAY VISIT IN ONTARIO	51	45	9	15	5	9	-	7	-	6	3	8	36	-	5	10	14	14	13	48
	73.8%	77.6%	98.6%	75.5%	89.0%	63.9%		92.0%		54.7%	20.9%	76.0%	89.2%		89.3%	79.6%	66.5%	62.2%	100.0%	74.3%
OVERNIGHT VISIT IN ONTARIO	18	13	-	5	1	5	1	1	1	5	11	3	4	-	1	3	7	9	-	17
	26.2%	22.4%	1.4%	24.5%	11.0%	36.1%	100.0%	8.0%	100.0%	45.3%	79.1%	24.0%	10.8%		10.7%	20.4%	33.5%	37.8%		25.7%

Continued

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
PRIVATE BOAT	189	189	55	106	-	28	-	-	-	-	37	152	-	-	-	-	46	137	5	189
	0.7%	0.8%	0.6%	1.0%		1.9%			*	*	0.3%	3.8%				*	0.6%	1.4%	0.1%	0.7%
SAME-DAY VISIT IN ONTARIO	140	140	35	105	-	-	-	-	-	-	-	140	-	-	-	-	35	101	5	140
	74.2%	74.2%	62.7%	99.5%						100.0%	0.5%	92.2%				98.4%	75.2%	73.2%	89.8%	74.2%
OVERNIGHT VISIT IN ONTARIO	49	49	21	1	-	28	-	-	-	-	37	12	-	-	-	-	11	37	1	49
	25.8%	25.8%	37.3%	0.5%		100.0%			100.0%		99.5%	7.8%				1.6%	24.8%	26.8%	10.2%	25.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	3152	1641	431	652	128	140	155	73	62	1511	1474	489	798	78	292	584	987	981	599	2667
	11.2%	6.9%	4.8%	5.9%	13.8%	9.9%	30.2%	19.7%	8.6%	36.0%	10.1%	12.2%	41.6%	44.1%	5.5%	10.6%	12.4%	9.9%	12.7%	9.8%
SAME-DAY VISIT IN ONTARIO	1208	872	235	462	53	68	31	8	15	336	792	52	127	12	209	230	355	416	208	924
	38.3%	53.1%	54.4%	70.8%	41.4%	49.0%	19.9%	10.9%	24.7%	22.3%	53.8%	10.7%	15.9%	14.8%	71.6%	39.4%	35.9%	42.3%	34.6%	34.6%
OVERNIGHT VISIT IN ONTARIO	1944	769	197	190	75	71	124	65	47	1175	681	437	671	66	83	354	633	566	392	1743
	61.7%	46.9%	45.6%	29.2%	58.6%	51.0%	80.1%	89.1%	75.3%	77.7%	46.2%	89.3%	84.1%	85.2%	28.4%	60.6%	64.1%	57.7%	65.4%	65.4%
PLANE	1879	592	175	27	94	80	119	57	41	1287	446	472	775	75	108	356	568	571	384	1472
	6.7%	2.5%	1.9%	0.2%	10.1%	5.6%	23.2%	15.3%	5.7%	30.7%	3.0%	11.7%	40.4%	42.3%	2.0%	6.4%	7.1%	5.8%	8.1%	5.4%
SAME-DAY VISIT IN ONTARIO	368	136	37	6	36	28	20	5	4	232	144	41	114	8	61	72	89	146	61	118
	19.6%	22.9%	21.4%	20.4%	38.2%	35.4%	16.6%	9.3%	9.1%	18.1%	32.2%	8.7%	14.7%	11.3%	56.5%	20.3%	15.7%	25.5%	15.9%	8.0%
OVERNIGHT VISIT IN ONTARIO	1511	457	137	22	58	51	99	51	37	1054	303	431	661	66	47	284	479	425	323	1354
	80.4%	77.1%	78.6%	79.6%	61.8%	64.6%	83.4%	90.7%	90.9%	81.9%	67.8%	91.3%	85.3%	88.7%	43.5%	79.7%	84.3%	74.5%	84.1%	92.0%
TRAIN	46	25	3	14	1	7	-	1	-	21	42	2	-	-	3	1	25	15	5	42
	0.2%	0.1%	*	0.1%	0.1%	0.5%		0.2%		0.5%	0.3%	*			*	*	0.3%	0.1%	0.1%	0.2%
SAME-DAY VISIT IN ONTARIO	3	3	-	1	-	1	-	1	-	-	2	-	-	-	1	-	-	3	-	3
	5.7%	10.3%		4.6%		19.9%		100.0%			4.7%				25.0%			17.6%		6.3%
OVERNIGHT VISIT IN ONTARIO	44	23	3	14	1	5	-	-	-	21	40	2	-	-	2	1	25	12	5	39
	94.3%	89.7%	100.0%	95.4%	100.0%	80.1%				100.0%	95.3%	100.0%			75.0%	100.0%	100.0%	82.4%	100.0%	93.7%
BOAT	24	16	6	3	5	2	-	-	-	8	14	6	1	-	2	1	9	12	2	12
	0.1%	0.1%	0.1%	*	0.5%	0.2%				0.2%	0.1%	0.1%	*		*	*	0.1%	0.1%	0.1%	*
SAME-DAY VISIT IN ONTARIO	21	14	6	2	5	2	-	-	-	6	13	4	-	-	2	-	8	10	2	9
	86.1%	92.1%	95.8%	61.2%	100.0%	100.0%				74.9%	90.2%	77.1%	29.8%		100.0%		96.9%	83.1%	100.0%	75.8%
OVERNIGHT VISIT IN ONTARIO	3	1	-	1	-	-	-	-	-	2	1	1	1	-	-	1	-	2	-	3
	13.9%	7.9%	4.2%	38.8%						25.1%	9.8%	22.9%	70.2%			100.0%	3.1%	16.9%		24.2%
BUS	1203	1008	247	608	29	51	36	16	21	195	971	9	22	3	179	226	386	384	207	1142
	4.3%	4.2%	2.8%	5.5%	3.1%	3.6%	7.0%	4.2%	2.9%	4.6%	6.6%	0.2%	1.2%	1.8%	3.4%	4.1%	4.9%	3.9%	4.4%	4.2%
SAME-DAY VISIT IN ONTARIO	817	719	191	454	13	37	11	2	12	98	634	7	13	3	145	158	257	257	144	794
	67.9%	71.3%	77.4%	74.6%	43.3%	71.5%	31.0%	13.2%	55.4%	50.1%	65.3%	72.8%	58.6%	100.0%	81.0%	69.8%	66.7%	67.1%	69.6%	69.6%
OVERNIGHT VISIT IN ONTARIO	386	289	56	154	17	15	25	14	9	97	337	3	9	-	34	68	128	126	63	347
	32.1%	28.7%	22.6%	25.4%	56.7%	28.5%	69.0%	86.8%	44.6%	49.9%	34.7%	27.2%	41.4%		19.0%	30.2%	33.3%	32.9%	30.4%	30.4%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P40-3

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
OTHER	316	197	104	21	-	5	18	23	26	119	190	101	2	-	23	38	95	141	41	285
	1.1%	0.8%	1.2%	0.2%		0.3%	3.5%	6.2%	3.6%	2.8%	1.3%	2.5%	0.1%		0.4%	0.7%	1.2%	1.4%	0.9%	1.0%
SAME-DAY VISIT IN ONTARIO	57	57	57	-	-	-	-	-	-	-	-	57	-	-	-	26	11	-	20	57
	18.0%	29.0%	54.7%									56.3%				66.7%	12.0%		48.4%	20.0%
OVERNIGHT VISIT IN ONTARIO	259	140	47	21	-	5	18	23	26	119	190	44	2	-	23	13	84	141	21	228
	82.0%	71.0%	45.3%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	43.7%	100.0%		100.0%	33.3%	88.0%	100.0%	51.6%	80.0%

ITS 2001 - U.S. RESIDENTS

TABLE P41-1

LOCATIONS VISITED IN ONTARIO - BY TOURISM REGIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
LOCATION OF VISIT																				
REGION 1: ESSEX	7555 26.9%	7206 30.1%	135 1.5%	6421 58.3%	30 3.2%	500 35.3%	85 16.5%	25 6.7%	11 1.5%	349 8.3%	3358 22.9%	1013 25.2%	436 22.7%	21 12.1%	2054 38.8%	2011 36.4%	2211 27.8%	2168 21.8%	1164 24.6%	7518 27.7%
REGION 2: SOUTHWESTERN ONTARIO	3170 11.3%	2896 12.1%	185 2.1%	2528 23.0%	23 2.4%	70 4.9%	51 9.9%	21 5.7%	18 2.5%	274 6.5%	1419 9.7%	707 17.6%	140 7.3%	15 8.5%	589 11.1%	610 11.1%	840 10.6%	1153 11.6%	566 12.0%	3135 11.5%
REGION 3: NIAGARA REGION	9304 33.1%	7885 32.9%	6145 68.4%	560 5.1%	462 49.6%	509 36.0%	116 22.6%	60 16.3%	32 4.4%	1419 33.9%	5602 38.2%	934 23.2%	244 12.7%	22 12.4%	1638 30.9%	1349 24.4%	2721 34.2%	3642 36.7%	1592 33.7%	9177 33.8%
REGION 4: SOUTH-CENTRAL ONTARIO	598 2.1%	395 1.6%	165 1.8%	134 1.2%	35 3.7%	33 2.3%	19 3.7%	7 1.8%	2 0.3%	203 4.8%	192 1.3%	203 5.0%	124 6.5%	20 11.6%	53 1.0%	89 1.6%	159 2.0%	257 2.6%	93 2.0%	583 2.1%
REGION 5: TORONTO AND AREA	3739 13.3%	2308 9.6%	1044 11.6%	523 4.8%	221 23.6%	231 16.3%	187 36.4%	64 17.4%	38 5.2%	1431 34.1%	1716 11.7%	681 16.9%	873 45.5%	96 54.3%	319 6.0%	769 13.9%	1033 13.0%	1225 12.3%	712 15.0%	3274 12.1%
TORONTO (CD 20)	3371 12.0%	2084 8.7%	968 10.8%	449 4.1%	198 21.2%	215 15.2%	164 31.9%	55 14.9%	36 5.0%	1287 30.7%	1658 11.3%	558 13.9%	744 38.8%	76 43.2%	288 5.4%	702 12.7%	944 11.9%	1107 11.1%	619 13.1%	2931 10.8%
REGION 6: CENTRAL ONTARIO	678 2.4%	440 1.8%	126 1.4%	177 1.6%	31 3.3%	58 4.1%	31 6.1%	9 2.5%	7 1.0%	238 5.7%	363 2.5%	210 5.2%	48 2.5%	9 4.9%	48 0.9%	77 1.4%	150 1.9%	350 3.5%	100 2.1%	646 2.4%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	1407 5.0%	1168 4.9%	957 10.7%	44 0.4%	114 12.2%	30 2.1%	14 2.7%	3 0.9%	5 0.7%	240 5.7%	817 5.6%	261 6.5%	71 3.7%	6 3.2%	195 3.7%	157 2.9%	454 5.7%	528 5.3%	268 5.7%	1243 4.6%
REGION 8: OTTAWA REGION	632 2.2%	333 1.4%	215 2.4%	27 0.2%	33 3.6%	13 0.9%	26 5.1%	12 3.2%	7 1.0%	299 7.1%	311 2.1%	150 3.7%	94 4.9%	9 5.2%	56 1.1%	89 1.6%	186 2.3%	240 2.4%	117 2.5%	417 1.5%
REGION 9: EASTERN ONTARIO	381 1.4%	284 1.2%	136 1.5%	17 0.2%	82 8.8%	28 2.0%	7 1.3%	13 3.4%	1 0.1%	97 2.3%	255 1.7%	55 1.4%	15 0.8%	3 1.7%	38 0.7%	30 0.6%	83 1.0%	225 2.3%	42 0.9%	346 1.3%
REGION 10: NORTH-CENTRAL	123 0.4%	85 0.4%	16 0.2%	31 0.3%	10 1.1%	12 0.9%	- 0.1%	7 2.0%	8 1.0%	38 0.9%	93 0.6%	16 0.4%	4 0.2%	1 0.7%	8 0.2%	6 0.1%	42 0.5%	72 0.7%	4 0.1%	102 0.4%
REGION 11: NORTH-EAST	1096 3.9%	894 3.7%	23 0.3%	688 6.3%	15 1.7%	56 4.0%	22 4.4%	51 13.9%	37 5.1%	202 4.8%	802 5.5%	67 1.7%	26 1.3%	5 2.6%	145 2.7%	228 4.1%	216 2.7%	472 4.8%	181 3.8%	1047 3.9%
REGION 12: NORTH-WEST	1144 4.1%	919 3.8%	44 0.5%	89 0.8%	5 0.5%	10 0.7%	47 9.2%	141 38.2%	583 80.7%	225 5.4%	716 4.9%	136 3.4%	35 1.8%	6 3.2%	219 4.1%	199 3.6%	289 3.6%	468 4.7%	188 4.0%	1096 4.0%
REGIONS 10-12 (NET)	2316 8.2%	1868 7.8%	79 0.9%	795 7.2%	30 3.2%	77 5.4%	70 13.6%	193 52.1%	624 86.5%	448 10.7%	1573 10.7%	215 5.4%	63 3.3%	11 6.3%	368 6.9%	433 7.8%	537 6.8%	976 9.8%	369 7.8%	2206 8.1%
REGION UNKNOWN	11 *	5 *	1 *	-	-	- *	- *	- *	4 0.5%	6 0.1%	6 *	2 0.1%	1 *	-	1 *	- *	3 *	7 0.1%	1 *	1 *

ITS 2001 - U.S. RESIDENTS

TABLE P42-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY TOURISM REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
LOCATION OF OVERNIGHT VISIT																				
REGION 1: ESSEX	521	474	11	316	4	118	22	2	1	48	260	133	28	18	82	88	136	194	103	501
	6.6%	8.9%	0.8%	18.2%	0.7%	16.9%	6.1%	0.6%	0.4%	1.9%	5.6%	9.2%	2.8%	11.5%	13.9%	8.7%	6.0%	5.8%	8.1%	6.9%
REGION 2: SOUTHWESTERN ONTARIO	805	644	68	433	13	60	42	15	13	161	491	186	49	12	66	60	229	353	164	784
	10.2%	12.1%	4.6%	24.9%	2.6%	8.6%	11.9%	5.5%	4.3%	6.4%	10.5%	12.8%	4.9%	7.4%	11.3%	5.8%	10.2%	10.6%	12.9%	10.7%
REGION 3: NIAGARA REGION	1844	1283	566	200	160	251	59	36	11	561	1449	187	88	19	101	156	510	903	275	1754
	23.4%	24.0%	38.3%	11.5%	32.6%	35.9%	16.7%	13.1%	3.6%	22.1%	31.0%	12.9%	8.8%	11.8%	17.2%	15.3%	22.7%	27.0%	21.6%	24.0%
REGION 4: SOUTH-CENTRAL ONTARIO	360	196	48	71	28	28	16	5	1	164	120	129	75	19	16	43	87	156	74	348
	4.6%	3.7%	3.3%	4.1%	5.8%	4.0%	4.4%	1.8%	0.3%	6.5%	2.6%	8.9%	7.5%	11.9%	2.8%	4.2%	3.9%	4.7%	5.8%	4.8%
REGION 5: TORONTO AND AREA	2514	1405	471	392	134	170	161	43	33	1108	1062	558	672	86	131	438	741	844	490	2305
	31.9%	26.3%	31.9%	22.5%	27.3%	24.3%	45.6%	15.8%	10.6%	43.7%	22.7%	38.4%	67.2%	53.8%	22.3%	42.8%	33.0%	25.3%	38.7%	31.5%
TORONTO (CD 20)	2165	1219	417	326	117	158	140	34	28	946	1004	424	562	64	105	376	652	732	404	1981
	27.5%	22.8%	28.3%	18.7%	23.7%	22.6%	39.6%	12.2%	9.2%	37.3%	21.5%	29.2%	56.2%	40.2%	17.9%	36.8%	29.0%	21.9%	31.9%	27.1%
REGION 6: CENTRAL ONTARIO	565	348	74	153	27	51	31	8	4	217	333	155	37	8	32	65	134	282	83	535
	7.2%	6.5%	5.0%	8.8%	5.4%	7.4%	8.7%	2.8%	1.4%	8.6%	7.1%	10.6%	3.7%	5.2%	5.4%	6.4%	6.0%	8.4%	6.6%	7.3%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	421	282	177	18	59	16	8	1	1	139	255	111	28	4	21	34	115	203	68	341
	5.3%	5.3%	12.0%	1.0%	12.0%	2.3%	2.3%	0.4%	0.5%	5.5%	5.5%	7.6%	2.8%	2.6%	3.6%	3.3%	5.1%	6.1%	5.4%	4.7%
REGION 8: OTTAWA REGION	400	165	78	22	23	10	13	12	7	235	192	95	84	9	19	59	138	135	68	230
	5.1%	3.1%	5.3%	1.3%	4.6%	1.5%	3.7%	4.2%	2.3%	9.3%	4.1%	6.6%	8.4%	5.5%	3.3%	5.8%	6.1%	4.0%	5.3%	3.1%
REGION 9: EASTERN ONTARIO	265	183	60	8	74	22	7	13	1	82	196	36	9	3	19	20	60	166	20	233
	3.4%	3.4%	4.1%	0.5%	15.0%	3.1%	1.9%	4.5%	0.2%	3.2%	4.2%	2.5%	0.9%	1.9%	3.3%	1.9%	2.7%	5.0%	1.6%	3.2%
REGION 10: NORTH-CENTRAL	113	77	16	28	9	10	-	7	6	36	88	15	3	1	6	6	36	67	4	94
	1.4%	1.4%	1.1%	1.6%	1.8%	1.5%	0.1%	2.7%	1.9%	1.4%	1.9%	1.0%	0.3%	0.7%	1.0%	0.5%	1.6%	2.0%	0.3%	1.3%
REGION 11: NORTH-EAST	454	340	20	185	11	46	12	36	29	114	369	33	13	5	33	61	98	249	46	410
	5.8%	6.4%	1.4%	10.6%	2.2%	6.6%	3.4%	13.2%	9.5%	4.5%	7.9%	2.3%	1.3%	2.8%	5.7%	6.0%	4.4%	7.4%	3.6%	5.6%
REGION 12: NORTH-WEST	631	444	15	32	5	9	46	130	206	187	475	46	17	3	90	36	215	341	39	596
	8.0%	8.3%	1.0%	1.8%	1.0%	1.3%	13.1%	47.1%	67.3%	7.4%	10.2%	3.2%	1.7%	1.6%	15.4%	3.5%	9.5%	10.2%	3.1%	8.1%
REGIONS 10-12 (NET)	1160	837	48	236	24	64	59	166	240	324	903	91	32	8	125	103	344	628	86	1070
	14.7%	15.7%	3.3%	13.6%	4.8%	9.2%	16.6%	60.3%	78.1%	12.8%	19.3%	6.2%	3.2%	4.9%	21.4%	10.1%	15.3%	18.8%	6.8%	14.6%
REGION UNKNOWN	9	4	-	-	-	-	-	-	4	5	6	1	-	-	1	-	3	6	-	-
	0.1%	0.1%						*	1.2%	0.2%	0.1%	0.1%			0.2%		0.1%	0.2%		

ITS 2001 - U.S. RESIDENTS

TABLE P43-1

VISIT COSTS IN ONTARIO - BY TOURISM REGIONS
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
			BORDER STATES															
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
VISIT COSTS IN TOURISM REGIONS																			
REGION 1: ESSEX	652497	621408	4758	547940	2338	56484	8404	1132	352	31089	289138	24409	21750	4726	224017	222520	163212	178332	88433
	13.1%	20.0%	0.5%	47.0%	0.9%	17.6%	4.3%	0.9%	0.3%	1.7%	11.7%	4.7%	1.9%	6.3%	37.8%	26.5%	11.6%	9.5%	10.4%
REGION 2: SOUTHWESTERN ONTARIO	328028	284227	13764	225701	3383	14136	16684	5642	4917	43801	200241	37317	20866	1641	45849	44429	83710	134163	65726
	6.6%	9.1%	1.5%	19.4%	1.3%	4.4%	8.4%	4.3%	3.5%	2.4%	8.1%	7.2%	1.9%	2.2%	7.7%	5.3%	6.0%	7.1%	7.7%
REGION 3: NIAGARA REGION	880789	687875	443221	59267	77120	83281	14344	4838	5804	192914	620031	41885	40196	5189	109365	101350	232979	389419	157041
	17.7%	22.1%	49.3%	5.1%	29.8%	25.9%	7.3%	3.7%	4.1%	10.4%	25.0%	8.1%	3.6%	7.0%	18.5%	12.1%	16.6%	20.7%	18.5%
REGION 4: SOUTH-CENTRAL ONTARIO	114942	52699	12946	20718	5916	5214	6160	540	1206	62243	36669	23472	43830	5163	4307	18202	26424	46174	24142
	2.3%	1.7%	1.4%	1.8%	2.3%	1.6%	3.1%	0.4%	0.9%	3.3%	1.5%	4.6%	3.9%	6.9%	0.7%	2.2%	1.9%	2.5%	2.8%
REGION 5: TORONTO AND AREA	1870442	770916	263233	158277	97222	98113	95893	32034	26143	1099526	581083	282292	849689	48374	103236	337656	553158	601917	377710
	37.6%	24.8%	29.3%	13.6%	37.6%	30.5%	48.5%	24.6%	18.6%	59.1%	23.5%	54.8%	75.7%	65.0%	17.4%	40.3%	39.4%	32.0%	44.5%
TORONTO (CD 20)	1314231	588690	197558	135039	70687	71259	71852	21880	20415	725541	476891	185221	559384	31155	56726	222825	412240	423905	255262
	26.4%	18.9%	22.0%	11.6%	27.3%	22.1%	36.4%	16.8%	14.5%	39.0%	19.3%	36.0%	49.8%	41.9%	9.6%	26.6%	29.3%	22.5%	30.1%
REGION 6: CENTRAL ONTARIO	172158	96583	20412	38619	6648	18019	7070	4396	1418	75576	108914	32278	18600	1954	10157	13913	42208	90563	25475
	3.5%	3.1%	2.3%	3.3%	2.6%	5.6%	3.6%	3.4%	1.0%	4.1%	4.4%	6.3%	1.7%	2.6%	1.7%	1.7%	3.0%	4.8%	3.0%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	155527	109580	76550	4890	16109	8858	2646	232	296	45947	102866	18539	15686	1033	12972	13660	49077	66234	26556
	3.1%	3.5%	8.5%	0.4%	6.2%	2.8%	1.3%	0.2%	0.2%	2.5%	4.2%	3.6%	1.4%	1.4%	2.2%	1.6%	3.5%	3.5%	3.1%
REGION 8: OTTAWA REGION	180605	65016	34254	6032	8839	2413	8578	3379	1521	115588	65874	26819	75988	3332	7610	29356	54384	59955	36910
	3.6%	2.1%	3.8%	0.5%	3.4%	0.7%	4.3%	2.6%	1.1%	6.2%	2.7%	5.2%	6.8%	4.5%	1.3%	3.5%	3.9%	3.2%	4.3%
REGION 9: EASTERN ONTARIO	84401	62973	15031	2557	34029	6461	1986	2871	38	21428	66366	4931	3340	480	8121	4793	22902	51660	5046
	1.7%	2.0%	1.7%	0.2%	13.2%	2.0%	1.0%	2.2%	*	1.2%	2.7%	1.0%	0.3%	0.6%	1.4%	0.6%	1.6%	2.7%	0.6%
REGION 10: NORTH-CENTRAL	50229	33234	5125	13314	3250	7860	77	2082	1526	16995	40525	5124	2138	196	2246	938	16564	31671	1056
	1.0%	1.1%	0.6%	1.1%	1.3%	2.4%	*	1.6%	1.1%	0.9%	1.6%	1.0%	0.2%	0.3%	0.4%	0.1%	1.2%	1.7%	0.1%
REGION 11: NORTH-EAST	155922	121787	7178	78066	3012	18341	4114	8999	2076	34135	120322	10459	6752	1156	13839	29778	34253	68353	23538
	3.1%	3.9%	0.8%	6.7%	1.2%	5.7%	2.1%	6.9%	1.5%	1.8%	4.9%	2.0%	0.6%	1.6%	2.3%	3.6%	2.4%	3.6%	2.8%
REGION 12: NORTH-WEST	323883	206693	3124	10501	742	2603	31618	63925	94180	117190	239089	7535	23373	1189	50366	22154	124892	159814	17023
	6.5%	6.6%	0.3%	0.9%	0.3%	0.8%	16.0%	49.1%	67.0%	6.3%	9.7%	1.5%	2.1%	1.6%	8.5%	2.6%	8.9%	8.5%	2.0%
REGIONS 10-12 (NET)	530034	361714	15426	101881	7004	28804	35810	75007	97782	168320	399936	23117	32264	2540	66452	52870	175709	259837	41618
	10.7%	11.6%	1.7%	8.7%	2.7%	9.0%	18.1%	57.6%	69.6%	9.1%	16.2%	4.5%	2.9%	3.4%	11.2%	6.3%	12.5%	13.8%	4.9%
REGION UNKNOWN	4724	1501	206	-	-	41	3	209	1042	3224	4247	112	31	-	129	18	1971	2707	28
	0.1%	*	*			*	*	0.2%	0.7%	0.2%	0.2%	*	*		*	*	0.1%	0.1%	*

NIGHTS SPENT IN ONTARIO - BY TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
NIGHTS SPENT IN TOURISM REGIONS																				
REGION 1: ESSEX	1097	973	41	591	11	276	48	5	1	125	543	347	52	41	114	131	291	418	257	1046
	4.0%	5.9%	0.9%	13.7%	0.6%	12.4%	3.4%	0.4%	0.1%	1.2%	3.4%	5.8%	1.8%	7.9%	6.5%	5.2%	3.7%	3.3%	6.3%	4.2%
REGION 2: SOUTHWESTERN ONTARIO	1833	1354	151	857	31	124	124	43	25	479	1019	551	90	28	145	123	520	839	351	1791
	6.8%	8.2%	3.4%	19.9%	1.7%	5.6%	8.7%	3.4%	2.2%	4.5%	6.4%	9.1%	3.1%	5.4%	8.3%	4.9%	6.6%	6.7%	8.6%	7.1%
REGION 3: NIAGARA REGION	3909	2732	1287	370	376	482	94	64	58	1178	3092	402	163	30	221	290	952	2135	532	3751
	14.4%	16.5%	29.2%	8.6%	20.5%	21.6%	6.6%	5.1%	5.1%	11.2%	19.4%	6.7%	5.7%	5.9%	12.6%	11.5%	12.0%	17.0%	13.1%	15.0%
REGION 4: SOUTH-CENTRAL ONTARIO	1103	508	95	172	64	77	87	8	5	595	334	488	180	79	22	143	225	522	212	1075
	4.1%	3.1%	2.2%	4.0%	3.5%	3.5%	6.1%	0.6%	0.4%	5.6%	2.1%	8.1%	6.3%	15.3%	1.3%	5.6%	2.8%	4.2%	5.2%	4.3%
REGION 5: TORONTO AND AREA	7284	3490	1251	829	359	405	422	115	108	3794	2640	2131	1888	238	376	1103	2267	2568	1346	6729
	26.9%	21.0%	28.4%	19.3%	19.6%	18.2%	29.8%	9.2%	9.5%	36.0%	16.6%	35.3%	65.6%	46.2%	21.5%	43.6%	28.6%	20.4%	33.0%	26.8%
TORONTO (CD 20)	6169	2997	1071	692	316	376	363	90	88	3172	2414	1671	1578	182	312	890	1983	2195	1102	5683
	22.7%	18.1%	24.3%	16.1%	17.2%	16.9%	25.7%	7.1%	7.8%	30.1%	15.2%	27.7%	54.8%	35.5%	17.9%	35.2%	25.0%	17.4%	27.0%	22.7%
REGION 6: CENTRAL ONTARIO	2394	1285	231	519	155	257	75	28	20	1110	1491	702	93	28	81	187	590	1275	342	2212
	8.8%	7.7%	5.2%	12.1%	8.4%	11.5%	5.3%	2.2%	1.8%	10.5%	9.4%	11.6%	3.2%	5.4%	4.6%	7.4%	7.4%	10.1%	8.4%	8.8%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	1757	1232	763	55	231	74	102	4	3	525	1196	413	58	16	70	51	562	718	426	1600
	6.5%	7.4%	17.3%	1.3%	12.6%	3.3%	7.2%	0.3%	0.3%	5.0%	7.5%	6.9%	2.0%	3.2%	4.0%	2.0%	7.1%	5.7%	10.4%	6.4%
REGION 8: OTTAWA REGION	1187	428	157	51	60	29	56	47	28	759	449	436	226	24	50	170	395	360	263	690
	4.4%	2.6%	3.6%	1.2%	3.3%	1.3%	3.9%	3.7%	2.4%	7.2%	2.8%	7.2%	7.8%	4.8%	2.9%	6.7%	5.0%	2.9%	6.4%	2.8%
REGION 9: EASTERN ONTARIO	1360	908	243	24	446	88	48	59	1	452	1065	167	17	7	98	86	318	873	83	1282
	5.0%	5.5%	5.5%	0.6%	24.3%	4.0%	3.4%	4.7%	*	4.3%	6.7%	2.8%	0.6%	1.3%	5.6%	3.4%	4.0%	6.9%	2.0%	5.1%
REGION 10: NORTH-CENTRAL	612	392	65	124	52	108	-	29	13	220	523	65	8	2	14	15	176	406	14	578
	2.3%	2.4%	1.5%	2.9%	2.8%	4.8%	*	2.3%	1.1%	2.1%	3.3%	1.1%	0.3%	0.5%	0.8%	0.6%	2.2%	3.2%	0.4%	2.3%
REGION 11: NORTH-EAST	1425	1124	50	591	35	271	32	86	58	301	1135	151	42	12	80	135	448	719	124	1353
	5.3%	6.8%	1.1%	13.7%	1.9%	12.2%	2.2%	6.8%	5.1%	2.9%	7.1%	2.5%	1.5%	2.4%	4.6%	5.3%	5.6%	5.7%	3.0%	5.4%
REGION 12: NORTH-WEST	3120	2139	68	120	16	38	328	766	802	981	2404	171	62	8	474	97	1172	1726	124	2975
	11.5%	12.9%	1.6%	2.8%	0.9%	1.7%	23.2%	61.0%	70.5%	9.3%	15.1%	2.8%	2.2%	1.6%	27.2%	3.8%	14.8%	13.7%	3.1%	11.9%
REGIONS 10-12 (NET)	5157	3655	184	836	103	417	361	881	873	1502	4062	387	112	23	568	246	1796	2851	263	4906
	19.0%	22.0%	4.2%	19.4%	5.6%	18.7%	25.5%	70.2%	76.7%	14.3%	25.5%	6.4%	3.9%	4.5%	32.5%	9.7%	22.6%	22.7%	6.4%	19.6%
REGION UNKNOWN	38	18	-	-	-	-	-	1	17	19	32	4	-	-	1	-	16	22	-	-
	0.1%	0.1%						0.1%	1.5%	0.2%	0.2%	0.1%			0.1%		0.2%	0.2%		

ITS 2001 - U.S. RESIDENTS

TABLE P45-1

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
LOCATION OF VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	563 2.0%	519 2.2%	487 5.4%	14 0.1%	3 0.3%	5 0.4%	4 0.9%	4 1.1%	1 0.2%	45 1.1%	252 1.7%	148 3.7%	27 1.4%	- 0.1%	104 2.0%	61 1.1%	238 3.0%	167 1.7%	97 2.1%	537 2.0%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	29 0.1%	17 0.1%	4 *	6 0.1%	-	4 0.3%	2 0.4%	- 0.1%	-	12 0.3%	9 0.1%	9 0.2%	6 0.3%	1 0.5%	3 0.1%	9 0.2%	2 *	14 0.1%	4 0.1%	16 0.1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	632 2.2%	333 1.4%	215 2.4%	27 0.2%	33 3.6%	13 0.9%	26 5.1%	12 3.2%	7 1.0%	299 7.1%	311 2.1%	150 3.7%	94 4.9%	9 5.2%	56 1.1%	89 1.6%	186 2.3%	240 2.4%	117 2.5%	417 1.5%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	710 2.5%	579 2.4%	421 4.7%	20 0.2%	110 11.8%	19 1.4%	6 1.3%	1 0.3%	-	131 3.1%	513 3.5%	62 1.5%	26 1.4%	4 2.3%	71 1.3%	65 1.2%	167 2.1%	333 3.4%	144 3.0%	608 2.2%
CD09: LANARK COUNTY	83 0.3%	66 0.3%	35 0.4%	2 *	27 2.9%	2 0.2%	-	-	-	16 0.4%	59 0.4%	9 0.2%	2 0.1%	1 0.4%	10 0.2%	2 *	9 0.1%	51 0.5%	21 0.4%	78 0.3%
CD10: FRONTENAC COUNTY	352 1.3%	241 1.0%	139 1.5%	12 0.1%	54 5.8%	22 1.6%	4 0.8%	8 2.1%	3 0.5%	110 2.6%	257 1.8%	44 1.1%	20 1.0%	1 0.4%	26 0.5%	35 0.6%	91 1.1%	190 1.9%	35 0.7%	301 1.1%
CD11: LENNOX & ADDINGTON COUNTY	30 0.1%	21 0.1%	10 0.1%	1 *	10 1.1%	-	- *	-	-	9 0.2%	9 0.1%	14 0.3%	4 0.2%	-	2 *	2 *	4 0.1%	18 0.2%	5 0.1%	27 0.1%
CD12: HASTINGS COUNTY	73 0.3%	54 0.2%	16 0.2%	6 0.1%	17 1.8%	13 0.9%	- *	- 0.1%	-	19 0.5%	30 0.2%	34 0.8%	5 0.3%	2 0.9%	3 0.1%	6 0.1%	11 0.1%	39 0.4%	18 0.4%	68 0.3%
CD13: PRINCE EDWARD COUNTY	26 0.1%	16 0.1%	7 0.1%	2 *	6 0.7%	-	1 0.2%	-	-	10 0.2%	11 0.1%	8 0.2%	4 0.2%	1 0.6%	2 *	1 *	11 0.1%	10 0.1%	5 0.1%	24 0.1%
CD14: NORTHUMBERLAND COUNTY	46 0.2%	26 0.1%	15 0.2%	5 *	1 0.1%	4 0.3%	1 0.1%	1 0.2%	- *	21 0.5%	26 0.2%	14 0.3%	5 0.3%	1 0.5%	1 *	8 0.1%	13 0.2%	19 0.2%	7 0.2%	42 0.2%
CD15: PETERBOROUGH COUNTY	69 0.2%	44 0.2%	7 0.1%	20 0.2%	2 0.2%	10 0.7%	-	2 0.5%	3 0.4%	25 0.6%	44 0.3%	16 0.4%	3 0.2%	2 1.0%	4 0.1%	4 0.1%	20 0.3%	37 0.4%	7 0.2%	68 0.2%
CD16: VICTORIA COUNTY	57 0.2%	25 0.1%	18 0.2%	1 *	4 0.4%	1 0.1%	1 0.3%	-	-	33 0.8%	32 0.2%	22 0.5%	2 0.1%	-	1 *	3 0.1%	12 0.2%	41 0.4%	1 *	57 0.2%
CD18: DURHAM REGIONAL MUNICIPALITY	129 0.5%	91 0.4%	24 0.3%	27 0.2%	12 1.2%	12 0.9%	8 1.6%	5 1.4%	2 0.3%	38 0.9%	24 0.2%	54 1.3%	31 1.6%	5 3.0%	14 0.3%	15 0.3%	33 0.4%	50 0.5%	31 0.6%	126 0.5%
CD19: YORK REGIONAL MUNICIPALITY	125 0.4%	72 0.3%	23 0.3%	27 0.2%	7 0.8%	3 0.2%	7 1.3%	3 0.9%	1 0.1%	53 1.3%	28 0.2%	40 1.0%	41 2.1%	6 3.3%	11 0.2%	17 0.3%	31 0.4%	47 0.5%	31 0.7%	116 0.4%
CD20: TORONTO METROPOLITAN MUNICIPALITY	3371 12.0%	2084 8.7%	968 10.8%	449 4.1%	198 21.2%	215 15.2%	164 31.9%	55 14.9%	36 5.0%	1287 30.7%	1658 11.3%	558 13.9%	744 38.8%	76 43.2%	288 5.4%	702 12.7%	944 11.9%	1107 11.1%	619 13.1%	2931 10.8%
CD21: PEEL REGIONAL MUNICIPALITY	277 1.0%	145 0.6%	60 0.7%	48 0.4%	12 1.3%	4 0.3%	10 2.0%	8 2.2%	4 0.5%	132 3.1%	38 0.3%	116 2.9%	84 4.4%	11 6.4%	23 0.4%	50 0.9%	70 0.9%	80 0.8%	77 1.6%	259 1.0%
CD22: DUFFERIN COUNTY	24 0.1%	13 0.1%	3 *	9 0.1%	- *	1 0.1%	-	-	-	11 0.3%	8 0.1%	8 0.2%	3 0.2%	- 0.3%	4 0.1%	5 0.1%	7 0.1%	12 0.1%	-	24 0.1%

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
LOCATION OF VISIT																				
CD23: WELLINGTON COUNTY	90	38	10	14	5	4	3	1	1	52	38	34	14	2	2	6	27	39	19	84
	0.3%	0.2%	0.1%	0.1%	0.5%	0.3%	0.5%	0.3%	0.1%	1.2%	0.3%	0.9%	0.7%	1.2%	*	0.1%	0.3%	0.4%	0.4%	0.3%
CD24: HALTON REGIONAL MUNICIPALITY	184	102	28	51	8	10	2	3	1	82	49	63	51	5	12	26	48	83	27	180
	0.7%	0.4%	0.3%	0.5%	0.8%	0.7%	0.4%	0.8%	0.1%	2.0%	0.3%	1.6%	2.7%	2.8%	0.2%	0.5%	0.6%	0.8%	0.6%	0.7%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	217	170	91	35	16	10	14	3	-	48	67	84	25	9	28	37	43	109	28	215
	0.8%	0.7%	1.0%	0.3%	1.7%	0.7%	2.8%	0.8%	*	1.1%	0.5%	2.1%	1.3%	5.1%	0.5%	0.7%	0.5%	1.1%	0.6%	0.8%
CD26: NIAGARA REGIONAL MUNICIPALITY	9304	7885	6145	560	462	509	116	60	32	1419	5602	934	244	22	1638	1349	2721	3642	1592	9177
	33.1%	32.9%	68.4%	5.1%	49.6%	36.0%	22.6%	16.3%	4.4%	33.9%	38.2%	23.2%	12.7%	12.4%	30.9%	24.4%	34.2%	36.7%	33.7%	33.8%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	59	48	25	16	4	1	-	1	1	11	25	23	6	1	4	3	20	32	5	58
	0.2%	0.2%	0.3%	0.1%	0.4%	0.1%		0.3%	0.1%	0.3%	0.2%	0.6%	0.3%	0.7%	0.1%	*	0.2%	0.3%	0.1%	0.2%
CD29: BRANT COUNTY	51	38	14	18	3	1	1	1	-	13	8	23	7	1	11	6	22	14	9	50
	0.2%	0.2%	0.2%	0.2%	0.3%	0.1%	0.1%	0.3%	*	0.3%	0.1%	0.6%	0.4%	0.7%	0.2%	0.1%	0.3%	0.1%	0.2%	0.2%
CD30: WATERLOO REGIONAL MUNICIPALITY	164	103	33	43	8	15	1	2	1	61	58	43	53	5	4	30	38	64	32	160
	0.6%	0.4%	0.4%	0.4%	0.9%	1.1%	0.3%	0.4%	0.1%	1.4%	0.4%	1.1%	2.8%	2.7%	0.1%	0.5%	0.5%	0.6%	0.7%	0.6%
CD31: PERTH COUNTY	428	389	27	323	1	11	19	5	3	39	383	21	12	4	4	5	86	208	129	424
	1.5%	1.6%	0.3%	2.9%	0.1%	0.8%	3.7%	1.5%	0.5%	0.9%	2.6%	0.5%	0.6%	2.3%	0.1%	0.1%	1.1%	2.1%	2.7%	1.6%
CD32: OXFORD COUNTY	49	33	5	22	1	3	2	-	-	16	15	14	7	2	5	12	9	17	11	47
	0.2%	0.1%	0.1%	0.2%	0.1%	0.2%	0.5%			0.4%	0.1%	0.3%	0.4%	1.3%	0.1%	0.2%	0.1%	0.2%	0.2%	0.2%
CD34: ELGIN COUNTY	43	33	1	19	2	7	4	-	-	10	9	21	8	-	5	9	10	11	13	43
	0.2%	0.1%	*	0.2%	0.2%	0.5%	0.7%		*	0.2%	0.1%	0.5%	0.4%		0.1%	0.2%	0.1%	0.1%	0.3%	0.2%
CD36: KENT COUNTY	231	192	6	168	4	9	4	-	-	39	75	85	18	-	31	24	71	95	40	228
	0.8%	0.8%	0.1%	1.5%	0.4%	0.6%	0.8%		*	0.9%	0.5%	2.1%	0.9%	0.3%	0.6%	0.4%	0.9%	1.0%	0.9%	0.8%
CD37: ESSEX COUNTY	7555	7206	135	6421	30	500	85	25	11	349	3358	1013	436	21	2054	2011	2211	2168	1164	7518
	26.9%	30.1%	1.5%	58.3%	3.2%	35.3%	16.5%	6.7%	1.5%	8.3%	22.9%	25.2%	22.7%	12.1%	38.8%	36.4%	27.8%	21.8%	24.6%	27.7%
CD38: LAMBTON COUNTY	2003	1905	106	1754	7	15	6	5	11	99	761	452	45	2	490	492	502	700	310	1990
	7.1%	8.0%	1.2%	15.9%	0.8%	1.1%	1.2%	1.3%	1.5%	2.4%	5.2%	11.3%	2.4%	1.1%	9.3%	8.9%	6.3%	7.0%	6.5%	7.3%
CD39: MIDDLESEX COUNTY	380	312	18	237	5	24	17	9	4	67	160	111	47	5	47	64	158	86	72	369
	1.3%	1.3%	0.2%	2.1%	0.5%	1.7%	3.3%	2.3%	0.5%	1.6%	1.1%	2.8%	2.4%	2.6%	0.9%	1.2%	2.0%	0.9%	1.5%	1.4%
CD40: HURON COUNTY	69	57	2	45	-	6	2	1	1	12	48	12	-	-	4	5	9	45	10	69
	0.2%	0.2%	*	0.4%		0.4%	0.4%	0.3%	0.1%	0.3%	0.3%	0.3%		0.3%	0.1%	0.1%	0.1%	0.5%	0.2%	0.3%
CD41: BRUCE COUNTY	97	78	14	49	3	9	1	1	1	19	61	29	3	2	3	7	28	50	12	97
	0.3%	0.3%	0.2%	0.4%	0.3%	0.6%	0.1%	0.3%	0.1%	0.5%	0.4%	0.7%	0.2%	1.0%	0.1%	0.1%	0.3%	0.5%	0.3%	0.4%
CD42: GREY COUNTY	86	64	3	28	6	7	20	1	-	22	55	25	2	1	2	15	12	47	11	85
	0.3%	0.3%	*	0.3%	0.6%	0.5%	4.0%	0.2%		0.5%	0.4%	0.6%	0.1%	0.6%	*	0.3%	0.2%	0.5%	0.2%	0.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P45-3

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
LOCATION OF VISIT																				
CD43: SIMCOE COUNTY	134	81	25	39	5	6	3	1	1	53	53	47	20	2	13	13	31	56	35	129
	0.5%	0.3%	0.3%	0.4%	0.6%	0.4%	0.5%	0.2%	0.2%	1.3%	0.4%	1.2%	1.0%	0.9%	0.3%	0.2%	0.4%	0.6%	0.7%	0.5%
CD44: MUSKOKA DISTRICT MUNICIPALITY	99	57	25	14	6	6	2	3	-	42	53	30	8	1	7	17	13	59	8	90
	0.4%	0.2%	0.3%	0.1%	0.6%	0.4%	0.4%	0.8%	0.1%	1.0%	0.4%	0.7%	0.4%	0.4%	0.1%	0.3%	0.2%	0.6%	0.2%	0.3%
CD46: HALIBURTON COUNTY	38	22	8	4	2	4	3	1	1	15	22	16	-	-	-	6	6	17	8	37
	0.1%	0.1%	0.1%	*	0.2%	0.3%	0.7%	0.3%	0.1%	0.4%	0.1%	0.4%			*	0.1%	0.1%	0.2%	0.2%	0.1%
CD47: RENFREW COUNTY	77	52	16	3	14	10	6	3	1	25	47	14	2	-	14	13	24	32	9	63
	0.3%	0.2%	0.2%	*	1.5%	0.7%	1.1%	0.7%	0.1%	0.6%	0.3%	0.4%	0.1%		0.3%	0.2%	0.3%	0.3%	0.2%	0.2%
CD48: NIPISSING DISTRICT	87	51	7	17	11	7	-	3	4	36	70	8	4	-	4	5	39	40	3	58
	0.3%	0.2%	0.1%	0.2%	1.1%	0.5%	0.1%	0.9%	0.6%	0.8%	0.5%	0.2%	0.2%		0.1%	0.1%	0.5%	0.4%	0.1%	0.2%
CD49: PARRY SOUND DISTRICT	68	50	11	21	6	8	-	1	3	18	56	9	-	1	2	2	19	45	2	64
	0.2%	0.2%	0.1%	0.2%	0.7%	0.6%		0.3%	0.4%	0.4%	0.4%	0.2%		0.7%	*	*	0.2%	0.5%	*	0.2%
CD51: MANITOULIN DISTRICT	62	51	1	17	5	23	3	1	-	11	40	12	4	1	5	-	22	32	7	62
	0.2%	0.2%	*	0.2%	0.6%	1.6%	0.7%	0.4%	0.1%	0.3%	0.3%	0.3%	0.2%	0.8%	0.1%		0.3%	0.3%	0.2%	0.2%
CD52: SUDBURY DISTRICT	22	18	1	8	1	6	1	-	-	4	14	2	1	-	4	1	9	10	3	20
	0.1%	0.1%	*	0.1%	0.1%	0.4%	0.2%	0.1%		0.1%	0.1%	0.1%	*		0.1%	*	0.1%	0.1%	0.1%	0.1%
CD53: SUDBURY REGIONAL MUNICIPALITY	45	28	8	10	1	4	3	2	-	17	26	8	2	2	8	2	13	25	6	35
	0.2%	0.1%	0.1%	0.1%	0.1%	0.3%	0.6%	0.6%	*	0.4%	0.2%	0.2%	0.1%	1.4%	0.1%	*	0.2%	0.2%	0.1%	0.1%
CD54: TIMISKAMING DISTRICT	15	10	2	5	1	-	-	3	-	5	11	-	1	-	3	-	6	8	-	11
	0.1%	*	*	*	0.1%	*		0.8%		0.1%	0.1%	*	0.1%		0.1%	*	0.1%	0.1%		*
CD56: COCHRANE DISTRICT	22	15	10	4	-	1	-	-	-	7	18	1	1	-	2	-	2	18	3	22
	0.1%	0.1%	0.1%	*		*				0.2%	0.1%	*	0.1%		*		*	0.2%	0.1%	0.1%
CD57: ALGOMA DISTRICT	978	802	8	655	9	27	18	50	36	175	728	48	18	1	131	227	178	404	169	933
	3.5%	3.4%	0.1%	5.9%	0.9%	1.9%	3.5%	13.4%	5.0%	4.2%	5.0%	1.2%	0.9%	0.6%	2.5%	4.1%	2.2%	4.1%	3.6%	3.4%
CD58: THUNDER BAY DISTRICT	364	277	19	78	2	1	6	57	115	87	210	58	14	4	70	53	83	198	30	351
	1.3%	1.2%	0.2%	0.7%	0.2%	*	1.1%	15.4%	15.9%	2.1%	1.4%	1.5%	0.7%	2.4%	1.3%	1.0%	1.0%	2.0%	0.6%	1.3%
CD59: RAINY RIVER DISTRICT	547	487	23	8	4	1	11	40	400	60	316	66	18	-	124	137	121	139	149	537
	1.9%	2.0%	0.3%	0.1%	0.4%	0.1%	2.2%	10.9%	55.4%	1.4%	2.2%	1.6%	0.9%		2.3%	2.5%	1.5%	1.4%	3.2%	2.0%
CD60: KENORA DISTRICT	278	183	2	8	1	8	33	53	77	96	225	15	6	1	29	14	97	156	12	247
	1.0%	0.8%	*	0.1%	0.1%	0.6%	6.4%	14.4%	10.7%	2.3%	1.5%	0.4%	0.3%	0.8%	0.6%	0.2%	1.2%	1.6%	0.2%	0.9%
CD UNKNOWN	11	5	1	-	-	-	-	-	4	6	6	2	1	-	1	-	3	7	1	1
	*	*	*			*	*	*	0.5%	0.1%	*	0.1%	*		*	*	*	0.1%	*	*

ITS 2001 - U.S. RESIDENTS

TABLE P46-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
LOCATION OF OVERNIGHT VISIT																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	88 1.1%	64 1.2%	54 3.6%	2 0.1%	1 0.2%	3 0.4%	1 0.3%	2 0.7%	1 0.3%	25 1.0%	30 0.6%	50 3.4%	7 0.7%	- 0.2%	1 0.2%	5 0.5%	29 1.3%	25 0.8%	28 2.2%	65 0.9%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	18 0.2%	10 0.2%	3 0.2%	2 0.1%	-	3 0.4%	2 0.6%	- 0.1%	-	8 0.3%	5 0.1%	8 0.5%	3 0.3%	1 0.5%	- *	5 0.5%	1 0.1%	10 0.3%	1 0.1%	8 0.1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	400 5.1%	165 3.1%	78 5.3%	22 1.3%	23 4.6%	10 1.5%	13 3.7%	12 4.2%	7 2.3%	235 9.3%	192 4.1%	95 6.6%	84 8.4%	9 5.5%	19 3.3%	59 5.8%	138 6.1%	135 4.0%	68 5.3%	230 3.1%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	260 3.3%	193 3.6%	92 6.3%	4 0.2%	80 16.4%	11 1.6%	4 1.1%	1 0.3%	-	67 2.7%	217 4.6%	22 1.5%	8 0.8%	3 1.6%	9 1.5%	8 0.8%	59 2.6%	161 4.8%	32 2.5%	235 3.2%
CD09: LANARK COUNTY	40 0.5%	29 0.5%	10 0.7%	2 0.1%	17 3.5%	-	-	-	-	11 0.4%	30 0.6%	8 0.6%	2 0.2%	1 0.4%	-	-	5 0.2%	27 0.8%	8 0.6%	37 0.5%
CD10: FRONTENAC COUNTY	209 2.7%	131 2.5%	63 4.3%	10 0.6%	30 6.1%	15 2.2%	4 1.1%	8 2.8%	1 0.2%	78 3.1%	150 3.2%	29 2.0%	16 1.6%	1 0.4%	13 2.3%	18 1.8%	51 2.3%	119 3.6%	20 1.6%	173 2.4%
CD11: LENNOX & ADDINGTON COUNTY	18 0.2%	10 0.2%	3 0.2%	1 *	6 1.2%	-	- 0.1%	-	-	8 0.3%	6 0.1%	8 0.6%	1 0.1%	-	2 0.4%	-	4 0.2%	10 0.3%	4 0.3%	15 0.2%
CD12: HASTINGS COUNTY	48 0.6%	34 0.6%	10 0.7%	4 0.2%	6 1.3%	13 1.9%	- *	- 0.2%	-	14 0.6%	23 0.5%	20 1.4%	2 0.2%	2 1.0%	1 0.2%	4 0.4%	7 0.3%	24 0.7%	12 1.0%	44 0.6%
CD13: PRINCE EDWARD COUNTY	15 0.2%	8 0.1%	6 0.4%	- *	-	-	1 0.2%	-	-	7 0.3%	5 0.1%	7 0.5%	-	1 0.7%	2 0.3%	1 0.1%	8 0.4%	5 0.2%	1 0.1%	13 0.2%
CD14: NORTHUMBERLAND COUNTY	33 0.4%	14 0.3%	9 0.6%	3 0.2%	- 0.1%	1 0.2%	1 0.2%	-	- 0.1%	19 0.7%	19 0.4%	10 0.7%	3 0.3%	1 0.6%	1 0.2%	3 0.3%	10 0.5%	14 0.4%	6 0.4%	28 0.4%
CD15: PETERBOROUGH COUNTY	57 0.7%	35 0.7%	4 0.3%	17 1.0%	2 0.4%	10 1.4%	-	2 0.6%	-	22 0.9%	39 0.8%	12 0.8%	2 0.2%	2 1.1%	3 0.5%	2 0.2%	16 0.7%	32 1.0%	6 0.5%	56 0.8%
CD16: VICTORIA COUNTY	39 0.5%	7 0.1%	2 0.2%	1 *	3 0.6%	-	1 0.4%	-	-	32 1.2%	32 0.7%	4 0.3%	2 0.2%	-	1 0.2%	3 0.3%	12 0.5%	23 0.7%	1 0.1%	38 0.5%
CD18: DURHAM REGIONAL MUNICIPALITY	86 1.1%	56 1.0%	16 1.1%	14 0.8%	7 1.4%	7 0.9%	7 2.0%	3 1.2%	2 0.6%	30 1.2%	19 0.4%	38 2.6%	17 1.7%	5 3.1%	6 1.0%	11 1.1%	22 1.0%	30 0.9%	21 1.7%	83 1.1%
CD19: YORK REGIONAL MUNICIPALITY	96 1.2%	57 1.1%	21 1.4%	18 1.0%	7 1.5%	2 0.3%	6 1.7%	3 1.0%	1 0.3%	39 1.5%	22 0.5%	32 2.2%	29 2.9%	5 3.1%	8 1.4%	14 1.4%	20 0.9%	36 1.1%	27 2.1%	88 1.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	2165 27.5%	1219 22.8%	417 28.3%	326 18.7%	117 23.7%	158 22.6%	140 39.6%	34 12.2%	28 9.2%	946 37.3%	1004 21.5%	424 29.2%	562 56.2%	64 40.2%	105 17.9%	376 36.8%	652 29.0%	732 21.9%	404 31.9%	1981 27.1%
CD21: PEEL REGIONAL MUNICIPALITY	201 2.6%	90 1.7%	25 1.7%	38 2.2%	6 1.2%	4 0.5%	7 2.1%	7 2.4%	3 1.0%	111 4.4%	29 0.6%	87 6.0%	61 6.1%	11 7.0%	13 2.2%	34 3.4%	57 2.5%	58 1.7%	52 4.1%	183 2.5%
CD22: DUFFERIN COUNTY	16 0.2%	9 0.2%	-	8 0.5%	-	1 0.1%	-	-	-	7 0.3%	5 0.1%	3 0.2%	3 0.3%	- 0.3%	4 0.8%	4 0.4%	6 0.3%	5 0.2%	-	16 0.2%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
LOCATION OF OVERNIGHT VISIT																				
CD23: WELLINGTON COUNTY	71	24	1	12	5	4	2	-	-	47	36	25	6	2	2	5	19	32	14	67
	0.9%	0.5%	0.1%	0.7%	0.9%	0.6%	0.7%	0.1%		1.9%	0.8%	1.7%	0.6%	1.4%	0.3%	0.5%	0.9%	1.0%	1.1%	0.9%
CD24: HALTON REGIONAL MUNICIPALITY	107	45	8	26	5	3	1	2	1	61	29	37	29	4	8	14	22	55	15	103
	1.4%	0.9%	0.5%	1.5%	1.0%	0.5%	0.4%	0.6%	0.2%	2.4%	0.6%	2.5%	2.9%	2.3%	1.4%	1.4%	1.0%	1.6%	1.2%	1.4%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	94	61	20	9	11	6	11	3	-	33	28	42	13	9	2	9	20	46	19	91
	1.2%	1.1%	1.4%	0.5%	2.2%	0.9%	3.2%	1.0%		1.3%	0.6%	2.9%	1.3%	5.6%	0.4%	0.8%	0.9%	1.4%	1.5%	1.2%
CD26: NIAGARA REGIONAL MUNICIPALITY	1844	1283	566	200	160	251	59	36	11	561	1449	187	88	19	101	156	510	903	275	1754
	23.4%	24.0%	38.3%	11.5%	32.6%	35.9%	16.7%	13.1%	3.6%	22.1%	31.0%	12.9%	8.8%	11.8%	17.2%	15.3%	22.7%	27.0%	21.6%	24.0%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	45	37	20	11	4	-	-	1	-	8	24	14	3	1	3	-	17	26	2	44
	0.6%	0.7%	1.4%	0.6%	0.8%			0.4%	0.1%	0.3%	0.5%	0.9%	0.3%	0.7%	0.6%	*	0.8%	0.8%	0.2%	0.6%
CD29: BRANT COUNTY	28	19	9	7	1	-	1	1	-	9	5	17	4	1	1	3	10	9	6	28
	0.4%	0.4%	0.6%	0.4%	0.3%	0.1%	0.2%	0.4%	0.1%	0.3%	0.1%	1.2%	0.4%	0.7%	0.2%	0.3%	0.4%	0.3%	0.5%	0.4%
CD30: WATERLOO REGIONAL MUNICIPALITY	115	69	19	27	8	14	1	1	-	46	35	33	38	5	4	22	27	42	25	113
	1.5%	1.3%	1.3%	1.6%	1.6%	2.0%	0.3%	0.2%	0.1%	1.8%	0.8%	2.3%	3.8%	2.9%	0.7%	2.1%	1.2%	1.3%	2.0%	1.5%
CD31: PERTH COUNTY	242	214	22	157	1	11	18	3	2	28	222	9	7	1	3	4	60	114	64	240
	3.1%	4.0%	1.5%	9.0%	0.2%	1.5%	5.1%	1.1%	0.8%	1.1%	4.7%	0.6%	0.7%	0.6%	0.6%	0.4%	2.7%	3.4%	5.0%	3.3%
CD32: OXFORD COUNTY	28	12	3	5	1	-	2	-	-	16	9	10	3	2	3	5	6	9	7	25
	0.4%	0.2%	0.2%	0.3%	0.2%		0.7%			0.6%	0.2%	0.7%	0.3%	1.4%	0.6%	0.5%	0.3%	0.3%	0.6%	0.3%
CD34: ELGIN COUNTY	30	25	1	11	2	7	4	-	-	5	9	19	1	-	1	3	7	10	10	30
	0.4%	0.5%	0.1%	0.6%	0.5%	1.1%	1.0%			0.2%	0.2%	1.3%	0.1%		0.2%	0.3%	0.3%	0.3%	0.8%	0.4%
CD36: KENT COUNTY	99	76	4	63	1	6	2	-	-	24	56	22	6	-	15	16	27	38	19	97
	1.3%	1.4%	0.3%	3.6%	0.1%	0.9%	0.7%			0.9%	1.2%	1.5%	0.6%	0.3%	2.6%	1.5%	1.2%	1.1%	1.5%	1.3%
CD37: ESSEX COUNTY	521	474	11	316	4	118	22	2	1	48	260	133	28	18	82	88	136	194	103	501
	6.6%	8.9%	0.8%	18.2%	0.7%	16.9%	6.1%	0.6%	0.4%	1.9%	5.6%	9.2%	2.8%	11.5%	13.9%	8.7%	6.0%	5.8%	8.1%	6.9%
CD38: LAMBTON COUNTY	182	162	10	124	1	13	5	1	7	20	103	51	2	2	24	15	59	86	22	178
	2.3%	3.0%	0.6%	7.1%	0.2%	1.9%	1.5%	0.5%	2.4%	0.8%	2.2%	3.5%	0.2%	1.2%	4.1%	1.4%	2.6%	2.6%	1.8%	2.4%
CD39: MIDDLESEX COUNTY	169	111	12	52	5	21	10	9	3	59	56	65	27	5	16	18	53	65	33	161
	2.2%	2.1%	0.8%	3.0%	0.9%	3.0%	2.9%	3.1%	1.0%	2.3%	1.2%	4.5%	2.7%	2.8%	2.8%	1.8%	2.4%	1.9%	2.6%	2.2%
CD40: HURON COUNTY	36	29	2	18	-	5	2	1	1	7	25	9	-	-	1	1	6	22	7	35
	0.5%	0.5%	0.1%	1.0%		0.8%	0.5%	0.4%	0.2%	0.3%	0.5%	0.6%		0.3%	0.2%	0.1%	0.2%	0.7%	0.6%	0.5%
CD41: BRUCE COUNTY	78	63	9	43	1	6	1	1	1	15	53	21	1	2	1	5	25	39	9	78
	1.0%	1.2%	0.6%	2.5%	0.2%	0.9%	0.2%	0.5%	0.3%	0.6%	1.1%	1.4%	0.1%	1.1%	0.2%	0.5%	1.1%	1.2%	0.7%	1.1%
CD42: GREY COUNTY	71	53	1	26	1	4	20	1	-	18	51	16	1	1	2	15	10	44	4	71
	0.9%	1.0%	0.1%	1.5%	0.1%	0.6%	5.7%	0.3%		0.7%	1.1%	1.1%	0.1%	0.7%	0.4%	1.4%	0.4%	1.3%	0.3%	1.0%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
LOCATION OF OVERNIGHT VISIT																				
CD43: SIMCOE COUNTY	107	59	15	29	5	5	2	1	1	49	42	37	19	2	8	9	27	42	29	103
	1.4%	1.1%	1.0%	1.7%	1.0%	0.7%	0.7%	0.3%	0.4%	1.9%	0.9%	2.5%	1.9%	0.9%	1.4%	0.9%	1.2%	1.3%	2.3%	1.4%
CD44: MUSKOKA DISTRICT MUNICIPALITY	85	49	19	13	6	6	2	3	-	36	46	24	7	1	7	17	10	50	8	76
	1.1%	0.9%	1.3%	0.7%	1.2%	0.9%	0.6%	1.0%		1.4%	1.0%	1.7%	0.7%	0.5%	1.2%	1.7%	0.4%	1.5%	0.6%	1.0%
CD46: HALIBURTON COUNTY	34	20	8	4	2	2	3	1	1	13	19	14	-	-	-	6	6	14	8	34
	0.4%	0.4%	0.5%	0.2%	0.3%	0.3%	1.0%	0.4%	0.2%	0.5%	0.4%	1.0%			0.1%	0.6%	0.3%	0.4%	0.6%	0.5%
CD47: RENFREW COUNTY	64	43	15	2	11	6	6	3	1	21	39	10	2	-	14	13	20	27	5	49
	0.8%	0.8%	1.0%	0.1%	2.3%	0.9%	1.7%	0.9%	0.2%	0.8%	0.8%	0.7%	0.2%		2.3%	1.3%	0.9%	0.8%	0.4%	0.7%
CD48: NIPISSING DISTRICT	65	34	5	11	4	6	-	3	3	31	54	6	2	-	2	3	26	33	3	40
	0.8%	0.6%	0.3%	0.6%	0.9%	0.8%	0.1%	1.2%	1.0%	1.2%	1.2%	0.4%	0.2%		0.4%	0.3%	1.1%	1.0%	0.2%	0.5%
CD49: PARRY SOUND DISTRICT	64	46	10	18	6	8	-	1	3	18	52	9	-	1	1	2	19	41	2	60
	0.8%	0.9%	0.7%	1.0%	1.3%	1.1%		0.4%	0.9%	0.7%	1.1%	0.6%		0.7%	0.2%	0.2%	0.9%	1.2%	0.1%	0.8%
CD51: MANITOULIN DISTRICT	60	50	1	17	5	22	3	1	-	11	40	10	4	1	5	-	22	31	7	60
	0.8%	0.9%	*	1.0%	1.1%	3.1%	1.0%	0.5%	0.1%	0.4%	0.9%	0.7%	0.4%	0.9%	0.8%		1.0%	0.9%	0.6%	0.8%
CD52: SUDBURY DISTRICT	18	15	1	7	1	5	1	-	-	3	12	2	1	-	3	1	8	7	3	16
	0.2%	0.3%	0.1%	0.4%	0.3%	0.7%	0.2%	0.2%		0.1%	0.3%	0.2%	0.1%		0.6%	0.1%	0.4%	0.2%	0.2%	0.2%
CD53: SUDBURY REGIONAL MUNICIPALITY	36	20	5	8	1	4	-	2	-	16	21	7	2	2	3	1	11	21	3	26
	0.5%	0.4%	0.4%	0.5%	0.1%	0.5%		0.7%	0.1%	0.6%	0.4%	0.5%	0.2%	1.5%	0.6%	0.1%	0.5%	0.6%	0.2%	0.4%
CD54: TIMISKAMING DISTRICT	15	10	2	5	1	-	-	3	-	4	10	-	1	-	3	-	6	8	-	11
	0.2%	0.2%	0.1%	0.3%	0.2%	*		1.0%		0.2%	0.2%	*	0.1%		0.5%	*	0.3%	0.3%		0.1%
CD56: COCHRANE DISTRICT	20	15	10	4	-	1	-	-	-	5	16	1	1	-	2	-	2	15	3	20
	0.3%	0.3%	0.7%	0.2%		0.1%				0.2%	0.3%	0.1%	0.1%		0.3%		0.1%	0.5%	0.2%	0.3%
CD57: ALGOMA DISTRICT	339	250	6	154	4	17	8	35	28	89	295	15	6	1	21	60	60	185	34	302
	4.3%	4.7%	0.4%	8.8%	0.7%	2.4%	2.2%	12.5%	9.2%	3.5%	6.3%	1.0%	0.6%	0.7%	3.6%	5.9%	2.7%	5.5%	2.7%	4.1%
CD58: THUNDER BAY DISTRICT	223	154	5	23	2	1	6	50	68	68	146	20	9	1	47	18	58	131	16	216
	2.8%	2.9%	0.4%	1.3%	0.4%	0.1%	1.6%	18.0%	22.2%	2.7%	3.1%	1.4%	0.9%	0.7%	8.0%	1.7%	2.6%	3.9%	1.2%	3.0%
CD59: RAINY RIVER DISTRICT	172	133	8	6	4	-	10	34	71	40	137	14	4	-	17	11	71	75	15	169
	2.2%	2.5%	0.5%	0.3%	0.7%	0.1%	2.9%	12.3%	23.2%	1.6%	2.9%	1.0%	0.4%		2.9%	1.1%	3.1%	2.2%	1.2%	2.3%
CD60: KENORA DISTRICT	265	175	2	7	1	8	33	53	71	90	214	15	6	1	28	9	95	150	11	238
	3.4%	3.3%	0.2%	0.4%	0.3%	1.1%	9.3%	19.3%	23.3%	3.5%	4.6%	1.0%	0.6%	0.8%	4.8%	0.9%	4.2%	4.5%	0.9%	3.2%
CD UNKNOWN	9	4	-	-	-	-	-	-	4	5	6	1	-	-	1	-	3	6	-	-
	0.1%	0.1%						*	1.2%	0.2%	0.1%	0.1%			0.2%		0.1%	0.2%		

ITS 2001 - U.S. RESIDENTS

TABLE P47-1

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
VISIT COSTS IN CDs																			
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	32488 0.7%	27936 0.9%	24884 2.8%	653 0.1%	97 *	969 0.3%	314 0.2%	869 0.7%	150 0.1%	4552 0.2%	15803 0.6%	6460 1.3%	3822 0.3%	10 *	3940 0.7%	5572 0.7%	11373 0.8%	9215 0.5%	6328 0.7%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	3203 0.1%	1916 0.1%	262 *	794 0.1%	-	569 0.2%	225 0.1%	66 0.1%	-	1286 0.1%	617 *	585 0.1%	1384 0.1%	295 0.4%	194 *	1316 0.2%	186 *	1175 0.1%	526 0.1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	180605 3.6%	65016 2.1%	34254 3.8%	6032 0.5%	8839 3.4%	2413 0.7%	8578 4.3%	3379 2.6%	1521 1.1%	115588 6.2%	65874 2.7%	26819 5.2%	75988 6.8%	3332 4.5%	7610 1.3%	29356 3.5%	54384 3.9%	59955 3.2%	36910 4.3%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	107117 2.2%	80945 2.6%	40488 4.5%	1479 0.1%	28991 11.2%	8206 2.5%	1631 0.8%	151 0.1%	-	26172 1.4%	88140 3.6%	4054 0.8%	4793 0.4%	711 1.0%	6745 1.1%	4112 0.5%	31631 2.3%	55466 2.9%	15908 1.9%
CD09: LANARK COUNTY	10424 0.2%	8184 0.3%	2131 0.2%	183 *	5809 2.2%	61 *	-	-	-	2240 0.1%	8365 0.3%	1322 0.3%	428 *	126 0.2%	183 *	46 *	1448 0.1%	6633 0.4%	2297 0.3%
CD10: FRONTENAC COUNTY	53888 1.1%	32144 1.0%	15504 1.7%	2508 0.2%	8661 3.3%	3231 1.0%	323 0.2%	1771 1.4%	146 0.1%	21744 1.2%	37562 1.5%	6146 1.2%	6308 0.6%	78 0.1%	3588 0.6%	3640 0.4%	15949 1.1%	30093 1.6%	4205 0.5%
CD11: LENNOX & ADDINGTON COUNTY	2384 *	1805 0.1%	635 0.1%	125 *	902 0.3%	-	143 0.1%	-	-	579 *	1166 *	625 0.1%	136 *	-	330 0.1%	52 *	596 *	1615 0.1%	122 *
CD12: HASTINGS COUNTY	7257 0.1%	5288 0.2%	1362 0.2%	1015 0.1%	1799 0.7%	1073 0.3%	6 *	33 *	-	1969 0.1%	3918 0.2%	1866 0.4%	1059 0.1%	329 0.4%	86 *	515 0.1%	980 0.1%	4572 0.2%	1190 0.1%
CD13: PRINCE EDWARD COUNTY	3966 0.1%	2144 0.1%	1629 0.2%	154 *	125 *	-	235 0.1%	-	-	1822 0.1%	1750 0.1%	1400 0.3%	112 *	72 0.1%	632 0.1%	154 *	1760 0.1%	1810 0.1%	243 *
CD14: NORTHUMBERLAND COUNTY	8536 0.2%	4023 0.1%	2204 0.2%	1015 0.1%	168 0.1%	323 0.1%	244 0.1%	49 *	20 *	4514 0.2%	4754 0.2%	2489 0.5%	1004 0.1%	70 0.1%	218 *	957 0.1%	1680 0.1%	4097 0.2%	1801 0.2%
CD15: PETERBOROUGH COUNTY	22130 0.4%	13120 0.4%	1343 0.1%	4798 0.4%	438 0.2%	6090 1.9%	-	441 0.3%	9 *	9011 0.5%	17728 0.7%	2511 0.5%	533 *	348 0.5%	1010 0.2%	642 0.1%	6243 0.4%	12695 0.7%	2551 0.3%
CD16: VICTORIA COUNTY	8384 0.2%	2565 0.1%	671 0.1%	124 *	346 0.1%	97 *	1326 0.7%	-	-	5819 0.3%	6073 0.2%	1849 0.4%	277 *	-	185 *	462 0.1%	5091 0.4%	2388 0.1%	443 0.1%
CD18: DURHAM REGIONAL MUNICIPALITY	25240 0.5%	13195 0.4%	2211 0.2%	4053 0.3%	781 0.3%	474 0.1%	3763 1.9%	558 0.4%	1355 1.0%	12045 0.6%	4478 0.2%	5383 1.0%	11870 1.1%	2065 2.8%	1443 0.2%	3994 0.5%	9309 0.7%	7418 0.4%	4518 0.5%
CD19: YORK REGIONAL MUNICIPALITY	36300 0.7%	16632 0.5%	6691 0.7%	2842 0.2%	1697 0.7%	938 0.3%	2302 1.2%	1573 1.2%	588 0.4%	19668 1.1%	3918 0.2%	7058 1.4%	19582 1.7%	1957 2.6%	3784 0.6%	5943 0.7%	8928 0.6%	11303 0.6%	10126 1.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	1314231 26.4%	588690 18.9%	197558 22.0%	135039 11.6%	70687 27.3%	71259 22.1%	71852 36.4%	21880 16.8%	20415 14.5%	725541 39.0%	476891 19.3%	185221 36.0%	559384 49.8%	31155 41.9%	56726 9.6%	222825 26.6%	412240 29.3%	423905 22.5%	255262 30.1%
CD21: PEEL REGIONAL MUNICIPALITY	486786 9.8%	151784 4.9%	55906 6.2%	17591 1.5%	24200 9.4%	25112 7.8%	17108 8.7%	7235 5.6%	4632 3.3%	335002 18.0%	97689 3.9%	81541 15.8%	251067 22.4%	13201 17.7%	42692 7.2%	99187 11.8%	123952 8.8%	157113 8.4%	106533 12.6%
CD22: DUFFERIN COUNTY	2328 *	1046 *	28 *	831 0.1%	14 *	174 0.1%	-	-	-	1282 0.1%	797 *	950 0.2%	495 *	77 0.1%	9 *	55 *	1255 0.1%	1019 0.1%	-

Continued

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED			
		BORDER STATES																
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
VISIT COSTS IN CDs																			
CD23: WELLINGTON COUNTY	16514	4401	279	2203	597	339	771	186	26	12113	9107	4115	3073	130	89	1455	2711	9099	3250
	0.3%	0.1%	*	0.2%	0.2%	0.1%	0.4%	0.1%	*	0.7%	0.4%	0.8%	0.3%	0.2%	*	0.2%	0.2%	0.5%	0.4%
CD24: HALTON REGIONAL MUNICIPALITY	43164	19311	3589	9797	979	1088	1948	844	1068	23852	8122	9079	22445	1001	2091	10236	9054	15587	8287
	0.9%	0.6%	0.4%	0.8%	0.4%	0.3%	1.0%	0.6%	0.8%	1.3%	0.3%	1.8%	2.0%	1.3%	0.4%	1.2%	0.6%	0.8%	1.0%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	27825	15576	5884	2396	2537	1148	3530	72	8	12249	8981	8099	5841	2519	992	3209	6081	13302	5234
	0.6%	0.5%	0.7%	0.2%	1.0%	0.4%	1.8%	0.1%	*	0.7%	0.4%	1.6%	0.5%	3.4%	0.2%	0.4%	0.4%	0.7%	0.6%
CD26: NIAGARA REGIONAL MUNICIPALITY	880759	687875	443221	59267	77120	83281	14344	4838	5804	192914	620031	41885	40196	5189	109365	101350	232979	389419	157041
	17.7%	22.1%	49.3%	5.1%	29.8%	25.9%	7.3%	3.7%	4.1%	10.4%	25.0%	8.1%	3.6%	7.0%	18.5%	12.1%	16.6%	20.7%	18.5%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	5367	4363	1495	2088	644	89	-	26	20	1004	1838	1726	875	58	870	175	2916	1648	628
	0.1%	0.1%	0.2%	0.2%	0.2%	*		*	*	0.1%	0.1%	0.3%	0.1%	0.1%	0.1%	*	0.2%	0.1%	0.1%
CD29: BRANT COUNTY	5145	3137	750	1903	305	28	22	106	22	2008	1347	1214	1198	576	810	557	2430	677	1481
	0.1%	0.1%	0.1%	0.2%	0.1%	*	*	0.1%	*	0.1%	0.1%	0.2%	0.1%	0.8%	0.1%	0.1%	0.2%	*	0.2%
CD30: WATERLOO REGIONAL MUNICIPALITY	40465	16407	3780	7174	1508	2940	758	165	82	24057	11406	6428	21233	1026	372	9410	9719	12337	8998
	0.8%	0.5%	0.4%	0.6%	0.6%	0.9%	0.4%	0.1%	0.1%	1.3%	0.5%	1.2%	1.9%	1.4%	0.1%	1.1%	0.7%	0.7%	1.1%
CD31: PERTH COUNTY	101338	85966	6151	60715	396	4764	9636	3503	1801	14372	92941	3184	2523	160	2282	1670	18810	54094	26764
	2.0%	2.8%	0.7%	5.2%	0.2%	1.5%	4.9%	2.7%	1.3%	0.8%	3.8%	0.6%	0.2%	0.2%	0.4%	0.2%	1.3%	2.9%	3.2%
CD32: OXFORD COUNTY	6091	4030	107	1600	198	1078	1048	-	-	2061	1439	1857	2308	236	232	789	1223	2254	1825
	0.1%	0.1%	*	0.1%	0.1%	0.3%	0.5%			0.1%	0.1%	0.4%	0.2%	0.3%	*	0.1%	0.1%	0.1%	0.2%
CD34: ELGIN COUNTY	5760	4556	165	1835	806	1128	620	-	2	1204	2670	1647	925	-	517	1026	1513	1924	1297
	0.1%	0.1%	*	0.2%	0.3%	0.4%	0.3%		*	0.1%	0.1%	0.3%	0.1%		0.1%	0.1%	0.1%	0.1%	0.2%
CD36: KENT COUNTY	18882	14468	629	12108	324	985	421	-	2	4414	8278	4648	1197	3	3742	3154	5139	6303	4285
	0.4%	0.5%	0.1%	1.0%	0.1%	0.3%	0.2%		*	0.2%	0.3%	0.9%	0.1%	*	0.6%	0.4%	0.4%	0.3%	0.5%
CD37: ESSEX COUNTY	652497	621408	4758	547940	2338	56484	8404	1132	352	31089	289138	24409	21750	4726	224017	222520	163212	178332	88433
	13.1%	20.0%	0.5%	47.0%	0.9%	17.6%	4.3%	0.9%	0.3%	1.7%	11.7%	4.7%	1.9%	6.3%	37.8%	26.5%	11.6%	9.5%	10.4%
CD38: LAMBTON COUNTY	141240	136254	2661	127067	225	2347	2472	180	1301	4986	71721	13285	1745	228	35145	32440	38904	50235	19661
	2.8%	4.4%	0.3%	10.9%	0.1%	0.7%	1.3%	0.1%	0.9%	0.3%	2.9%	2.6%	0.2%	0.3%	5.9%	3.9%	2.8%	2.7%	2.3%
CD39: MIDDLESEX COUNTY	41153	26403	2246	14837	790	2771	2186	1895	1678	14750	15928	9580	11292	702	3021	4746	13810	12230	10366
	0.8%	0.8%	0.2%	1.3%	0.3%	0.9%	1.1%	1.5%	1.2%	0.8%	0.6%	1.9%	1.0%	0.9%	0.5%	0.6%	1.0%	0.7%	1.2%
CD40: HURON COUNTY	8197	7187	310	5452	-	976	301	37	111	1010	5427	1389	-	254	40	428	1395	5474	900
	0.2%	0.2%	*	0.5%		0.3%	0.2%	*	0.1%	0.1%	0.2%	0.3%		0.3%	*	0.1%	0.1%	0.3%	0.1%
CD41: BRUCE COUNTY	15158	12743	4086	5616	358	2082	162	397	43	2414	9465	4646	546	217	283	746	3434	9484	1494
	0.3%	0.4%	0.5%	0.5%	0.1%	0.6%	0.1%	0.3%	*	0.1%	0.4%	0.9%	*	0.3%	*	0.1%	0.2%	0.5%	0.2%
CD42: GREY COUNTY	14152	9928	196	5265	235	2375	1721	136	-	4224	10127	2697	132	340	600	2850	1513	8793	995
	0.3%	0.3%	*	0.5%	0.1%	0.7%	0.9%	0.1%		0.2%	0.4%	0.5%	*	0.5%	0.1%	0.3%	0.1%	0.5%	0.1%

Continued

VISIT COSTS IN ONTARIO - BY CENSUS DIVISIONS
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED			
		BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV
TOTAL (WEIGHTED - $000s)	4974147	3114492	899802	1165882	258608	321824	197578	130280	140518	1859655	2475365	515171	1122241	74432	592216	838766	1405734	1880961	848685
VISIT COSTS IN CDs																			
CD43: SIMCOE COUNTY	31670	11873	3164	4302	892	1579	1319	409	207	19797	11697	6274	9083	500	4116	2604	9881	12744	6441
	0.6%	0.4%	0.4%	0.4%	0.3%	0.5%	0.7%	0.3%	0.1%	1.1%	0.5%	1.2%	0.8%	0.7%	0.7%	0.3%	0.7%	0.7%	0.8%
CD44: MUSKOKA DISTRICT MUNICIPALITY	42044	23542	6598	10565	855	3005	319	2145	55	18503	30308	5605	4302	200	1630	3693	4926	25097	8329
	0.8%	0.8%	0.7%	0.9%	0.3%	0.9%	0.2%	1.6%	*	1.0%	1.2%	1.1%	0.4%	0.3%	0.3%	0.4%	0.4%	1.3%	1.0%
CD46: HALIBURTON COUNTY	8490	6325	842	557	753	1189	1974	773	237	2164	6208	1983	-	-	298	935	958	5356	1242
	0.2%	0.2%	0.1%	*	0.3%	0.4%	1.0%	0.6%	0.2%	0.1%	0.3%	0.4%			0.1%	0.1%	0.1%	0.3%	0.1%
CD47: RENFREW COUNTY	23105	15596	5373	829	5296	2086	1761	213	38	7509	15123	1580	984	-	5410	3046	8157	10774	1127
	0.5%	0.5%	0.6%	0.1%	2.0%	0.6%	0.9%	0.2%	*	0.4%	0.6%	0.3%	0.1%		0.9%	0.4%	0.6%	0.6%	0.1%
CD48: NIPISSING DISTRICT	15714	7815	650	2498	1580	1613	77	725	672	7899	11377	2037	1666	-	634	269	5506	9166	773
	0.3%	0.3%	0.1%	0.2%	0.6%	0.5%	*	0.6%	0.5%	0.4%	0.5%	0.4%	0.1%		0.1%	*	0.4%	0.5%	0.1%
CD49: PARRY SOUND DISTRICT	30435	19782	4004	5891	2510	6406	-	118	853	10653	26530	3080	-	196	628	523	8551	21078	283
	0.6%	0.6%	0.4%	0.5%	1.0%	2.0%		0.1%	0.6%	0.6%	1.1%	0.6%		0.3%	0.1%	0.1%	0.6%	1.1%	*
CD51: MANITOULIN DISTRICT	17270	14629	259	5538	769	6276	1191	357	239	2642	11872	2461	602	375	1960	-	5912	9698	1660
	0.3%	0.5%	*	0.5%	0.3%	2.0%	0.6%	0.3%	0.2%	0.1%	0.5%	0.5%	0.1%	0.5%	0.3%		0.4%	0.5%	0.2%
CD52: SUDBURY DISTRICT	8046	6558	1174	999	1006	3310	35	33	-	1489	3664	1957	774	-	1441	86	1990	5043	927
	0.2%	0.2%	0.1%	0.1%	0.4%	1.0%	*	*		0.1%	0.1%	0.4%	0.1%		0.2%	*	0.1%	0.3%	0.1%
CD53: SUDBURY REGIONAL MUNICIPALITY	9639	5298	1424	840	226	2207	188	391	23	4341	5306	1226	1706	240	1161	1569	3481	3401	1188
	0.2%	0.2%	0.2%	0.1%	0.1%	0.7%	0.1%	0.3%	*	0.2%	0.2%	0.2%	0.2%	0.3%	0.2%	0.2%	0.2%	0.2%	0.1%
CD54: TIMISKAMING DISTRICT	9160	8135	597	6173	54	71	-	1240	-	1025	6973	338	527	-	1322	159	4794	4207	-
	0.2%	0.3%	0.1%	0.5%	*	*		1.0%		0.1%	0.3%	0.1%	*		0.2%	*	0.3%	0.2%	
CD56: COCHRANE DISTRICT	5106	3958	2367	1326	-	265	-	-	-	1148	4193	166	294	-	452	-	599	4251	257
	0.1%	0.1%	0.3%	0.1%		0.1%				0.1%	0.2%	*	*		0.1%		*	0.2%	*
CD57: ALGOMA DISTRICT	115860	91344	1954	69364	1011	6283	2700	8218	1814	24516	95287	4648	3376	541	8825	28123	22271	45961	19506
	2.3%	2.9%	0.2%	5.9%	0.4%	2.0%	1.4%	6.3%	1.3%	1.3%	3.8%	0.9%	0.3%	0.7%	1.5%	3.4%	1.6%	2.4%	2.3%
CD58: THUNDER BAY DISTRICT	54647	38854	944	4447	527	377	2803	10923	18835	15793	34961	3098	4843	924	10467	4711	13608	30914	5414
	1.1%	1.2%	0.1%	0.4%	0.2%	0.1%	1.4%	8.4%	13.4%	0.8%	1.4%	0.6%	0.4%	1.2%	1.8%	0.6%	1.0%	1.6%	0.6%
CD59: RAINY RIVER DISTRICT	101329	66045	1858	1311	149	98	6896	19204	36529	35284	67822	1600	13187	-	17933	13265	43018	36680	8366
	2.0%	2.1%	0.2%	0.1%	0.1%	*	3.5%	14.7%	26.0%	1.9%	2.7%	0.3%	1.2%		3.0%	1.6%	3.1%	2.0%	1.0%
CD60: KENORA DISTRICT	167907	101794	322	4743	66	2128	21919	33799	38816	66113	136307	2837	5344	264	21967	4178	68266	92219	3243
	3.4%	3.3%	*	0.4%	*	0.7%	11.1%	25.9%	27.6%	3.6%	5.5%	0.6%	0.5%	0.4%	3.7%	0.5%	4.9%	4.9%	0.4%
CD UNKNOWN	4724	1501	206	-	-	41	3	209	1042	3224	4247	112	31	-	129	18	1971	2707	28
	0.1%	*	*			*	*	0.2%	0.7%	0.2%	0.2%	*	*		*	*	0.1%	0.1%	*

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
NIGHTS SPENT IN CDs																				
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	293 1.1%	258 1.6%	217 4.9%	2 0.1%	3 0.2%	21 0.9%	2 0.1%	11 0.9%	2 0.2%	35 0.3%	65 0.4%	218 3.6%	7 0.3%	1 0.3%	1 0.1%	5 0.2%	114 1.4%	46 0.4%	128 3.1%	259 1.0%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	36 0.1%	20 0.1%	3 0.1%	5 0.1%	-	3 0.1%	9 0.6%	1 0.1%	-	16 0.2%	7 *	20 0.3%	4 0.1%	3 0.5%	2 0.1%	15 0.6%	1 *	19 0.1%	1 *	18 0.1%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	1187 4.4%	428 2.6%	157 3.6%	51 1.2%	60 3.3%	29 1.3%	56 3.9%	47 3.7%	28 2.4%	759 7.2%	449 2.8%	436 7.2%	226 7.8%	24 4.8%	50 2.9%	170 6.7%	395 5.0%	360 2.9%	263 6.4%	690 2.8%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	1334 4.9%	962 5.8%	439 10.0%	9 0.2%	383 20.9%	61 2.8%	66 4.6%	3 0.2%	-	372 3.5%	1181 7.4%	77 1.3%	19 0.7%	10 1.9%	41 2.3%	18 0.7%	357 4.5%	713 5.7%	246 6.0%	1287 5.1%
CD09: LANARK COUNTY	197 0.7%	124 0.7%	45 1.0%	7 0.2%	71 3.9%	-	-	-	-	73 0.7%	128 0.8%	63 1.0%	4 0.1%	3 0.5%	-	-	20 0.3%	117 0.9%	60 1.5%	183 0.7%
CD10: FRONTENAC COUNTY	763 2.8%	461 2.8%	184 4.2%	33 0.8%	133 7.2%	34 1.5%	32 2.2%	45 3.6%	1 0.1%	302 2.9%	598 3.8%	81 1.3%	31 1.1%	1 0.3%	50 2.9%	26 1.0%	234 2.9%	458 3.6%	46 1.1%	695 2.8%
CD11: LENNOX & ADDINGTON COUNTY	65 0.2%	42 0.3%	13 0.3%	1 *	26 1.4%	-	1 0.1%	-	-	23 0.2%	28 0.2%	21 0.4%	4 0.1%	-	11 0.6%	-	14 0.2%	43 0.3%	8 0.2%	59 0.2%
CD12: HASTINGS COUNTY	161 0.6%	134 0.8%	26 0.6%	12 0.3%	41 2.3%	53 2.4%	- *	1 0.1%	-	27 0.3%	94 0.6%	53 0.9%	3 0.1%	5 1.0%	5 0.3%	8 0.3%	16 0.2%	92 0.7%	45 1.1%	157 0.6%
CD13: PRINCE EDWARD COUNTY	75 0.3%	33 0.2%	25 0.6%	6 0.1%	-	-	1 0.1%	-	-	42 0.4%	33 0.2%	32 0.5%	-	2 0.4%	7 0.4%	2 0.1%	30 0.4%	39 0.3%	4 0.1%	52 0.2%
CD14: NORTHUMBERLAND COUNTY	130 0.5%	63 0.4%	35 0.8%	16 0.4%	2 0.1%	8 0.3%	2 0.2%	-	- *	67 0.6%	85 0.5%	39 0.7%	4 0.1%	1 0.2%	1 0.1%	6 0.2%	43 0.5%	58 0.5%	23 0.6%	124 0.5%
CD15: PETERBOROUGH COUNTY	269 1.0%	159 1.0%	13 0.3%	68 1.6%	14 0.7%	58 2.6%	-	5 0.4%	-	110 1.0%	209 1.3%	41 0.7%	3 0.1%	2 0.3%	13 0.8%	4 0.2%	78 1.0%	157 1.2%	30 0.7%	267 1.1%
CD16: VICTORIA COUNTY	142 0.5%	23 0.1%	3 0.1%	3 0.1%	5 0.3%	-	12 0.8%	-	-	119 1.1%	96 0.6%	41 0.7%	4 0.1%	-	1 0.1%	5 0.2%	90 1.1%	46 0.4%	2 *	138 0.6%
CD18: DURHAM REGIONAL MUNICIPALITY	267 1.0%	136 0.8%	39 0.9%	35 0.8%	9 0.5%	15 0.7%	24 1.7%	4 0.3%	10 0.9%	131 1.2%	57 0.4%	110 1.8%	70 2.4%	17 3.3%	13 0.7%	46 1.8%	84 1.1%	75 0.6%	62 1.5%	258 1.0%
CD19: YORK REGIONAL MUNICIPALITY	314 1.2%	163 1.0%	70 1.6%	46 1.1%	20 1.1%	4 0.2%	16 1.1%	4 0.3%	3 0.3%	151 1.4%	70 0.4%	114 1.9%	80 2.8%	11 2.2%	39 2.2%	48 1.9%	73 0.9%	114 0.9%	80 2.0%	289 1.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	6169 22.7%	2997 18.1%	1071 24.3%	692 16.1%	316 17.2%	376 16.9%	363 25.7%	90 7.1%	88 7.8%	3172 30.1%	2414 15.2%	1671 27.7%	1578 54.8%	182 35.5%	312 17.9%	890 35.2%	1983 25.0%	2195 17.4%	1102 27.0%	5683 22.7%
CD21: PEEL REGIONAL MUNICIPALITY	542 2.0%	220 1.3%	71 1.6%	82 1.9%	12 0.7%	10 0.4%	18 1.2%	14 1.1%	15 1.3%	322 3.1%	109 0.7%	245 4.1%	139 4.8%	26 5.1%	23 1.3%	109 4.3%	140 1.8%	181 1.4%	112 2.7%	509 2.0%
CD22: DUFFERIN COUNTY	35 0.1%	22 0.1%	-	18 0.4%	-	4 0.2%	-	-	-	14 0.1%	13 0.1%	8 0.1%	8 0.3%	1 0.3%	4 0.3%	4 0.2%	17 0.2%	14 0.1%	-	35 0.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P48-2

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
NIGHTS SPENT IN CDs																				
CD23: WELLINGTON COUNTY	244	51	1	26	9	10	4	2	-	193	110	119	11	2	2	12	43	157	32	235
	0.9%	0.3%	*	0.6%	0.5%	0.4%	0.3%	0.2%		1.8%	0.7%	2.0%	0.4%	0.4%	0.1%	0.5%	0.5%	1.2%	0.8%	0.9%
CD24: HALTON REGIONAL MUNICIPALITY	332	118	18	68	10	9	5	4	3	214	82	139	85	12	14	45	75	152	59	325
	1.2%	0.7%	0.4%	1.6%	0.5%	0.4%	0.4%	0.3%	0.3%	2.0%	0.5%	2.3%	2.9%	2.4%	0.8%	1.8%	1.0%	1.2%	1.4%	1.3%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	284	191	39	21	36	20	73	3	-	92	87	135	22	38	2	25	56	142	60	273
	1.0%	1.2%	0.9%	0.5%	2.0%	0.9%	5.2%	0.2%		0.9%	0.5%	2.2%	0.8%	7.5%	0.1%	1.0%	0.7%	1.1%	1.5%	1.1%
CD26: NIAGARA REGIONAL MUNICIPALITY	3909	2732	1287	370	376	482	94	64	58	1178	3092	402	163	30	221	290	952	2135	532	3751
	14.4%	16.5%	29.2%	8.6%	20.5%	21.6%	6.6%	5.1%	5.1%	11.2%	19.4%	6.7%	5.7%	5.9%	12.6%	11.5%	12.0%	17.0%	13.1%	15.0%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	110	94	51	32	9	-	-	1	-	15	52	34	6	4	13	-	53	54	2	107
	0.4%	0.6%	1.2%	0.8%	0.5%			0.1%	*	0.1%	0.3%	0.6%	0.2%	0.9%	0.7%	*	0.7%	0.4%	0.1%	0.4%
CD29: BRANT COUNTY	63	34	13	12	4	-	3	1	-	29	10	30	7	15	1	6	17	19	21	63
	0.2%	0.2%	0.3%	0.3%	0.2%	*	0.2%	0.1%	*	0.3%	0.1%	0.5%	0.2%	2.9%	0.1%	0.2%	0.2%	0.2%	0.5%	0.3%
CD30: WATERLOO REGIONAL MUNICIPALITY	307	153	37	63	8	38	4	2	1	153	75	129	84	12	6	80	65	100	61	302
	1.1%	0.9%	0.8%	1.5%	0.4%	1.7%	0.3%	0.2%	0.1%	1.5%	0.5%	2.1%	2.9%	2.3%	0.3%	3.2%	0.8%	0.8%	1.5%	1.2%
CD31: PERTH COUNTY	474	403	39	253	2	23	61	14	10	72	424	20	15	3	12	12	114	225	123	467
	1.7%	2.4%	0.9%	5.9%	0.1%	1.0%	4.3%	1.1%	0.9%	0.7%	2.7%	0.3%	0.5%	0.6%	0.7%	0.5%	1.4%	1.8%	3.0%	1.9%
CD32: OXFORD COUNTY	70	22	8	7	1	-	6	-	-	48	17	33	6	5	9	15	18	16	21	65
	0.3%	0.1%	0.2%	0.2%	*		0.4%			0.5%	0.1%	0.6%	0.2%	0.9%	0.5%	0.6%	0.2%	0.1%	0.5%	0.3%
CD34: ELGIN COUNTY	80	65	1	21	7	29	7	-	-	16	20	57	2	-	1	11	13	21	35	80
	0.3%	0.4%	*	0.5%	0.4%	1.3%	0.5%			0.1%	0.1%	1.0%	0.1%		0.1%	0.4%	0.2%	0.2%	0.9%	0.3%
CD36: KENT COUNTY	213	157	4	126	1	12	14	-	-	56	112	70	13	-	18	30	54	105	23	208
	0.8%	0.9%	0.1%	2.9%	*	0.6%	1.0%			0.5%	0.7%	1.2%	0.4%	0.1%	1.0%	1.2%	0.7%	0.8%	0.6%	0.8%
CD37: ESSEX COUNTY	1097	973	41	591	11	276	48	5	1	125	543	347	52	41	114	131	291	418	257	1046
	4.0%	5.9%	0.9%	13.7%	0.6%	12.4%	3.4%	0.4%	0.1%	1.2%	3.4%	5.8%	1.8%	7.9%	6.5%	5.2%	3.7%	3.3%	6.3%	4.2%
CD38: LAMBTON COUNTY	436	359	26	283	4	24	13	1	7	77	242	151	3	3	37	21	137	239	38	432
	1.6%	2.2%	0.6%	6.6%	0.2%	1.1%	0.9%	0.1%	0.7%	0.7%	1.5%	2.5%	0.1%	0.5%	2.1%	0.8%	1.7%	1.9%	0.9%	1.7%
CD39: MIDDLESEX COUNTY	370	202	18	99	8	26	21	24	6	168	95	165	46	12	52	33	117	130	90	352
	1.4%	1.2%	0.4%	2.3%	0.5%	1.2%	1.5%	1.9%	0.6%	1.6%	0.6%	2.7%	1.6%	2.3%	3.0%	1.3%	1.5%	1.0%	2.2%	1.4%
CD40: HURON COUNTY	81	53	3	36	-	9	2	2	1	28	57	20	-	1	3	2	12	48	19	79
	0.3%	0.3%	0.1%	0.8%		0.4%	0.1%	0.2%	0.1%	0.3%	0.4%	0.3%		0.2%	0.1%	0.1%	0.2%	0.4%	0.5%	0.3%
CD41: BRUCE COUNTY	250	184	24	120	4	27	3	3	4	66	160	84	1	2	2	18	60	137	35	250
	0.9%	1.1%	0.5%	2.8%	0.2%	1.2%	0.2%	0.2%	0.4%	0.6%	1.0%	1.4%	*	0.4%	0.1%	0.7%	0.8%	1.1%	0.8%	1.0%
CD42: GREY COUNTY	196	128	2	74	1	24	26	1	-	68	121	52	3	12	8	46	20	118	12	196
	0.7%	0.8%	*	1.7%	*	1.1%	1.8%	0.1%		0.6%	0.8%	0.9%	0.1%	2.4%	0.4%	1.8%	0.3%	0.9%	0.3%	0.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P48-3

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	ORIGIN OF TRAVELLERS										MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (WEIGHTED - 000s)	27119	16582	4403	4304	1837	2229	1416	1254	1139	10538	15923	6028	2880	514	1746	2531	7931	12581	4077	25081
NIGHTS SPENT IN CDs																				
CD43: SIMCOE COUNTY	357 1.3%	173 1.0%	42 0.9%	55 1.3%	54 2.9%	8 0.4%	9 0.7%	2 0.2%	3 0.3%	184 1.7%	107 0.7%	179 3.0%	45 1.6%	7 1.3%	20 1.1%	24 0.9%	90 1.1%	131 1.0%	112 2.7%	351 1.4%
CD44: MUSKOKA DISTRICT MUNICIPALITY	496 1.8%	200 1.2%	65 1.5%	78 1.8%	14 0.8%	26 1.2%	8 0.6%	8 0.7%	-	296 2.8%	350 2.2%	112 1.9%	18 0.6%	1 0.2%	16 0.9%	45 1.8%	25 0.3%	398 3.2%	28 0.7%	351 1.4%
CD46: HALIBURTON COUNTY	129 0.5%	75 0.5%	22 0.5%	7 0.2%	10 0.5%	8 0.4%	15 1.1%	8 0.6%	4 0.4%	54 0.5%	89 0.6%	37 0.6%	-	-	2 0.1%	19 0.8%	22 0.3%	55 0.4%	32 0.8%	128 0.5%
CD47: RENFREW COUNTY	307 1.1%	210 1.3%	62 1.4%	9 0.2%	59 3.2%	37 1.7%	39 2.8%	3 0.2%	1 *	97 0.9%	210 1.3%	42 0.7%	3 0.1%	-	51 2.9%	64 2.5%	99 1.2%	135 1.1%	9 0.2%	282 1.1%
CD48: NIPISSING DISTRICT	290 1.1%	150 0.9%	16 0.4%	37 0.9%	21 1.2%	61 2.7%	- *	12 0.9%	3 0.3%	140 1.3%	254 1.6%	27 0.5%	6 0.2%	-	2 0.1%	8 0.3%	130 1.6%	142 1.1%	11 0.3%	255 1.0%
CD49: PARRY SOUND DISTRICT	400 1.5%	273 1.6%	49 1.1%	82 1.9%	40 2.2%	91 4.1%	-	2 0.1%	10 0.8%	127 1.2%	354 2.2%	43 0.7%	-	2 0.5%	1 0.1%	6 0.2%	113 1.4%	277 2.2%	4 0.1%	393 1.6%
CD51: MANITOULIN DISTRICT	326 1.2%	295 1.8%	4 0.1%	93 2.2%	16 0.8%	163 7.3%	15 1.0%	2 0.2%	2 0.2%	32 0.3%	218 1.4%	70 1.2%	17 0.6%	3 0.5%	19 1.1%	-	135 1.7%	155 1.2%	37 0.9%	326 1.3%
CD52: SUDBURY DISTRICT	93 0.3%	71 0.4%	7 0.1%	26 0.6%	6 0.3%	29 1.3%	3 0.2%	- *	-	22 0.2%	59 0.4%	10 0.2%	5 0.2%	-	19 1.1%	1 *	40 0.5%	36 0.3%	16 0.4%	82 0.3%
CD53: SUDBURY REGIONAL MUNICIPALITY	67 0.2%	34 0.2%	9 0.2%	11 0.3%	1 0.1%	11 0.5%	-	2 0.2%	- *	33 0.3%	35 0.2%	16 0.3%	4 0.1%	6 1.2%	6 0.4%	6 0.2%	23 0.3%	32 0.3%	7 0.2%	56 0.2%
CD54: TIMISKAMING DISTRICT	65 0.2%	56 0.3%	4 0.1%	34 0.8%	1 0.1%	1 *	-	16 1.3%	-	9 0.1%	51 0.3%	1 *	2 0.1%	-	10 0.6%	1 *	30 0.4%	33 0.3%	-	57 0.2%
CD56: COCHRANE DISTRICT	44 0.2%	35 0.2%	21 0.5%	13 0.3%	-	1 *	-	-	-	9 0.1%	39 0.2%	2 *	1 *	-	3 0.2%	-	4 0.1%	37 0.3%	3 0.1%	41 0.2%
CD57: ALGOMA DISTRICT	895 3.3%	690 4.2%	10 0.2%	448 10.4%	12 0.7%	68 3.0%	15 1.0%	81 6.5%	56 4.9%	205 2.0%	785 4.9%	54 0.9%	16 0.5%	3 0.6%	33 1.9%	128 5.1%	246 3.1%	458 3.6%	62 1.5%	848 3.4%
CD58: THUNDER BAY DISTRICT	752 2.8%	558 3.4%	9 0.2%	55 1.3%	3 0.2%	3 0.1%	25 1.8%	230 18.3%	233 20.4%	193 1.8%	452 2.8%	60 1.0%	21 0.7%	4 0.9%	214 12.2%	41 1.6%	243 3.1%	428 3.4%	41 1.0%	744 3.0%
CD59: RAINY RIVER DISTRICT	772 2.8%	538 3.2%	53 1.2%	25 0.6%	4 0.2%	- *	57 4.0%	159 12.7%	239 21.0%	234 2.2%	643 4.0%	31 0.5%	14 0.5%	-	84 4.8%	28 1.1%	348 4.4%	352 2.8%	45 1.1%	758 3.0%
CD60: KENORA DISTRICT	1596 5.9%	1042 6.3%	6 0.1%	39 0.9%	9 0.5%	35 1.6%	246 17.4%	376 30.0%	330 29.0%	553 5.3%	1309 8.2%	80 1.3%	27 0.9%	4 0.8%	176 10.1%	28 1.1%	582 7.3%	947 7.5%	39 1.0%	1473 5.9%
CD UNKNOWN	38 0.1%	18 0.1%	-	-	-	-	-	1 0.1%	17 1.5%	19 0.2%	32 0.2%	4 0.1%	-	-	1 0.1%	-	16 0.2%	22 0.2%	-	-

ITS 2001 - U.S. RESIDENTS

TABLE P49-1

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO
			BORDER STATES																	ONLY CDN
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ONE	4962	4118	1515	2130	90	180	83	30	90	844	1775	807	1054	37	898	1165	1509	1317	971	4759
	36.7%	35.8%	35.3%	38.5%	24.1%	29.2%	35.0%	22.2%	28.8%	42.0%	27.7%	39.0%	76.1%	41.9%	35.4%	40.7%	38.6%	30.4%	40.3%	36.6%
SAME-DAY VISIT IN ONTARIO	3677	3431	1295	1891	37	118	20	7	62	246	1438	473	547	4	827	914	1127	936	699	3576
	74.1%	83.3%	85.5%	88.8%	41.5%	65.5%	23.7%	24.7%	69.0%	29.2%	81.0%	58.7%	51.9%	10.7%	92.0%	78.5%	74.7%	71.1%	72.0%	75.1%
OVERNIGHT VISIT IN ONTARIO	1285	687	220	239	53	62	63	23	28	598	337	333	507	33	72	251	382	381	271	1183
	25.9%	16.7%	14.5%	11.2%	58.5%	34.5%	76.3%	75.3%	31.0%	70.8%	19.0%	41.3%	48.1%	89.3%	8.0%	21.5%	25.3%	28.9%	28.0%	24.9%
TWO	5508	4811	1785	2318	154	272	100	51	131	698	2879	880	234	36	1060	1169	1569	1826	945	5290
	40.8%	41.8%	41.6%	41.8%	41.3%	44.1%	42.2%	37.8%	41.8%	34.7%	45.0%	42.5%	16.9%	40.8%	41.7%	40.8%	40.2%	42.1%	39.2%	40.7%
SAME-DAY VISIT IN ONTARIO	4074	3815	1493	1991	62	144	26	20	78	259	2015	575	109	4	954	1000	1163	1231	680	3985
	74.0%	79.3%	83.6%	85.9%	40.6%	53.0%	26.1%	39.1%	59.4%	37.1%	70.0%	65.4%	46.3%	10.1%	90.0%	85.5%	74.1%	67.4%	72.0%	75.3%
OVERNIGHT VISIT IN ONTARIO	1434	996	292	326	91	128	74	31	53	439	864	305	126	32	106	169	406	595	264	1305
	26.0%	20.7%	16.4%	14.1%	59.4%	47.0%	73.9%	60.9%	40.6%	62.9%	30.0%	34.6%	53.7%	89.9%	10.0%	14.5%	25.9%	32.6%	28.0%	24.7%
THREE	1283	1113	448	489	42	56	17	15	46	170	664	181	40	5	271	278	350	424	231	1252
	9.5%	9.7%	10.4%	8.8%	11.4%	9.0%	7.3%	11.1%	14.6%	8.5%	10.4%	8.8%	2.9%	6.1%	10.7%	9.7%	9.0%	9.8%	9.6%	9.6%
SAME-DAY VISIT IN ONTARIO	1000	921	400	426	26	24	6	6	33	78	493	124	12	-	250	243	273	298	186	988
	77.9%	82.8%	89.2%	87.1%	62.4%	43.3%	35.4%	41.0%	72.5%	46.1%	74.3%	68.1%	29.5%	3.9%	92.3%	87.4%	78.0%	70.2%	80.7%	78.9%
OVERNIGHT VISIT IN ONTARIO	283	191	48	63	16	32	11	9	13	92	171	58	28	5	21	35	77	126	45	265
	22.1%	17.2%	10.8%	12.9%	37.6%	56.7%	64.6%	59.0%	27.5%	53.9%	25.7%	31.9%	70.5%	96.1%	7.7%	12.6%	22.0%	29.8%	19.3%	21.1%
FOUR	1164	979	352	429	52	70	22	24	30	185	711	134	29	4	207	167	324	478	195	1126
	8.6%	8.5%	8.2%	7.7%	14.0%	11.3%	9.5%	17.4%	9.7%	9.2%	11.1%	6.5%	2.1%	4.4%	8.1%	5.8%	8.3%	11.0%	8.1%	8.6%
SAME-DAY VISIT IN ONTARIO	801	716	283	333	29	35	12	4	20	86	454	81	11	-	177	126	218	320	137	788
	68.8%	73.1%	80.3%	77.6%	56.7%	50.4%	51.5%	17.2%	65.6%	46.3%	63.8%	60.8%	36.8%		85.6%	75.6%	67.2%	67.1%	70.2%	70.0%
OVERNIGHT VISIT IN ONTARIO	363	263	69	96	23	35	11	20	10	99	257	53	19	4	30	41	106	157	58	338
	31.2%	26.9%	19.7%	22.4%	43.3%	49.6%	48.5%	82.8%	34.4%	53.7%	36.2%	39.2%	63.2%	100.0%	14.4%	24.4%	32.8%	32.9%	29.8%	30.0%
FIVE+	600	486	194	173	34	39	14	16	16	114	374	66	27	6	103	86	154	294	66	586
	4.4%	4.2%	4.5%	3.1%	9.2%	6.4%	6.0%	11.4%	5.1%	5.7%	5.8%	3.2%	1.9%	6.9%	4.1%	3.0%	3.9%	6.8%	2.8%	4.5%
SAME-DAY VISIT IN ONTARIO	373	322	152	130	15	16	4	2	3	51	206	45	12	1	85	59	91	174	48	366
	62.2%	66.2%	78.5%	74.9%	43.0%	40.1%	27.6%	14.3%	20.8%	44.9%	55.1%	67.5%	44.0%	9.3%	83.2%	69.1%	59.0%	59.4%	72.8%	62.5%
OVERNIGHT VISIT IN ONTARIO	227	164	42	43	19	24	10	13	13	63	168	22	15	6	17	27	63	119	18	219
	37.8%	33.8%	21.5%	25.1%	57.0%	59.9%	72.4%	85.7%	79.2%	55.1%	44.9%	32.5%	56.0%	90.7%	16.8%	30.9%	41.0%	40.6%	27.2%	37.5%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P49-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	ONTARIO ONLY CDN LOCATION VISITED
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
AVERAGE PARTY SIZE																				
AVERAGE ALL VISITS (PEOPLE)	2.08	2.08	2.09	1.99	2.51	2.29	2.17	2.73	2.30	2.09	2.29	1.94	1.39	1.99	2.09	1.93	2.04	2.29	1.96	2.09
STANDARD DEVIATION	1.38	1.37	1.31	1.24	1.61	1.53	1.56	1.92	1.86	1.45	1.49	1.12	0.94	1.43	1.37	1.19	1.35	1.55	1.16	1.39
STANDARD ERROR	0.01	0.01	0.02	0.01	0.06	0.05	0.07	0.10	0.07	0.02	0.01	0.02	0.02	0.11	0.02	0.02	0.02	0.02	0.02	0.01
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
SAME-DAY VISITS (PEOPLE)	2.04	2.02	2.07	1.94	2.60	2.12	2.37	2.36	2.11	2.30	2.17	1.98	1.33	1.89	2.06	1.92	1.99	2.23	1.98	2.04
STANDARD DEVIATION	1.25	1.22	1.27	1.16	1.45	1.35	1.26	1.08	1.06	1.48	1.30	1.11	0.97	1.38	1.24	1.09	1.22	1.36	1.19	1.25
STANDARD ERROR	0.01	0.01	0.02	0.01	0.08	0.06	0.12	0.12	0.06	0.04	0.02	0.03	0.03	0.33	0.02	0.02	0.02	0.02	0.02	0.01
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
OVERNIGHT VISITS (PEOPLE)	2.19	2.32	2.20	2.27	2.43	2.50	2.10	2.88	2.63	1.96	2.60	1.89	1.44	2.00	2.39	1.96	2.18	2.42	1.93	2.21
STANDARD DEVIATION	1.59	1.65	1.45	1.49	1.70	1.65	1.63	2.05	2.30	1.43	1.73	1.14	0.91	1.43	1.95	1.46	1.52	1.77	1.08	1.61
STANDARD ERROR	0.02	0.02	0.04	0.03	0.08	0.07	0.08	0.12	0.12	0.03	0.03	0.03	0.02	0.11	0.08	0.05	0.03	0.03	0.03	0.02
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED					ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
QUESTION NOT ASKED	8947	8463	3376	4409	132	287	45	31	183	483	4049	1146	577	-	2152	2157	2563	2622	1604	8947
	66.2%	73.6%	78.6%	79.6%	35.5%	46.5%	19.2%	22.8%	58.3%	24.0%	63.2%	55.4%	41.7%		84.8%	75.3%	65.6%	60.4%	66.6%	68.8%
AGE AND GENDER NOT STATED	837	620	188	315	28	29	30	10	20	218	541	110	76	10	96	144	305	250	138	766
	6.2%	5.4%	4.4%	5.7%	7.5%	4.7%	12.5%	7.1%	6.4%	10.8%	8.4%	5.3%	5.5%	11.8%	3.8%	5.0%	7.8%	5.8%	5.7%	5.9%
TOTAL ANSWERING	3734	2424	729	815	212	301	161	95	111	1310	1814	813	731	78	291	565	1038	1466	666	3301
	27.6%	21.1%	17.0%	14.7%	57.1%	48.8%	68.3%	70.0%	35.3%	65.1%	28.3%	39.3%	52.8%	88.2%	11.5%	19.7%	26.6%	33.8%	27.6%	25.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
ADULTS ONLY	3292	2109	633	719	186	247	146	84	96	1182	1508	718	714	72	272	519	934	1220	619	2898
	88.2%	87.0%	86.8%	88.2%	87.4%	81.9%	90.3%	87.9%	87.0%	90.3%	83.2%	88.4%	97.7%	92.9%	93.3%	92.0%	90.0%	83.2%	92.9%	87.8%
SAME-DAY	531	369	123	154	28	39	13	7	4	162	223	126	98	6	75	103	137	205	86	358
	16.1%	17.5%	19.5%	21.5%	14.8%	15.8%	9.1%	8.7%	4.0%	13.7%	14.8%	17.5%	13.7%	8.7%	27.5%	19.8%	14.6%	16.8%	13.8%	12.4%
OVERNIGHT	2761	1741	509	564	158	208	132	76	92	1020	1286	592	617	66	197	416	797	1015	533	2540
	83.9%	82.5%	80.5%	78.5%	85.2%	84.2%	90.9%	91.3%	96.0%	86.3%	85.2%	82.5%	86.3%	91.3%	72.5%	80.2%	85.4%	83.2%	86.2%	87.6%
1 ADULT	1246	649	213	205	55	71	56	23	25	598	256	328	544	33	85	267	340	383	258	1091
	33.4%	26.8%	29.3%	25.2%	26.0%	23.6%	34.7%	24.3%	22.2%	45.6%	14.1%	40.4%	74.4%	41.8%	29.2%	47.2%	32.7%	26.1%	38.7%	33.1%
SAME-DAY	193	107	38	31	11	18	5	3	-	85	56	24	76	3	34	52	44	66	30	117
	15.5%	16.5%	17.9%	15.1%	20.6%	25.6%	8.6%	14.3%	1.1%	14.3%	22.0%	7.3%	13.9%	8.9%	39.9%	19.6%	13.1%	17.2%	11.8%	10.7%
OVERNIGHT	1054	541	175	174	44	53	51	20	24	512	200	304	468	30	51	214	295	317	227	974
	84.5%	83.5%	82.1%	84.9%	79.4%	74.4%	91.4%	85.7%	98.9%	85.7%	78.0%	92.7%	86.1%	91.1%	60.1%	80.4%	86.9%	82.8%	88.2%	89.3%
2 ADULTS	1578	1126	347	391	97	138	71	31	51	452	945	353	122	33	123	189	443	665	280	1381
	42.3%	46.5%	47.7%	48.1%	45.8%	45.7%	44.2%	32.1%	45.8%	34.5%	52.1%	43.5%	16.6%	41.9%	42.3%	33.5%	42.7%	45.4%	42.0%	41.8%
SAME-DAY	275	214	77	97	11	15	7	3	3	61	134	99	13	3	25	41	73	120	40	196
	17.4%	19.0%	22.2%	24.8%	11.8%	11.1%	10.2%	8.2%	6.9%	13.4%	14.1%	28.1%	10.6%	10.4%	20.4%	21.7%	16.6%	18.1%	14.3%	14.2%
OVERNIGHT	1303	912	270	294	86	122	64	28	47	391	812	254	109	29	98	148	370	545	240	1185
	82.6%	81.0%	77.8%	75.2%	88.2%	88.9%	89.8%	91.8%	93.1%	86.6%	85.9%	71.9%	89.4%	89.6%	79.6%	78.3%	83.4%	81.9%	85.7%	85.8%
3 ADULTS	180	123	31	42	10	19	5	7	9	57	107	21	20	3	28	22	57	70	30	164
	4.8%	5.1%	4.3%	5.2%	4.7%	6.2%	3.0%	7.6%	8.0%	4.3%	5.9%	2.6%	2.8%	4.0%	9.7%	3.9%	5.5%	4.8%	4.5%	5.0%
SAME-DAY	26	19	5	8	2	4	-	-	-	7	12	2	1	-	11	3	11	7	6	19
	14.5%	15.3%	16.2%	19.9%	15.5%	19.9%			1.1%	12.8%	11.1%	9.9%	4.0%		40.0%	12.1%	18.6%	9.4%	20.5%	11.8%
OVERNIGHT	154	104	26	34	8	15	5	7	9	50	95	19	19	3	17	19	46	64	24	144
	85.5%	84.7%	83.8%	80.1%	84.5%	80.1%	100.0%	100.0%	98.9%	87.2%	88.9%	90.1%	96.0%	100.0%	60.0%	87.9%	81.4%	90.6%	79.5%	88.2%
4+ ADULTS	288	212	41	80	23	19	14	23	12	76	200	16	29	4	35	41	94	102	51	263
	7.7%	8.7%	5.6%	9.8%	11.0%	6.5%	8.4%	23.9%	11.0%	5.8%	11.0%	1.9%	3.9%	5.2%	12.1%	7.3%	9.1%	6.9%	7.7%	8.0%
SAME-DAY	37	28	3	18	3	2	1	1	-	9	21	1	8	-	4	7	8	13	9	26
	12.9%	13.4%	7.4%	22.2%	13.8%	9.2%	8.5%	6.6%		11.5%	10.3%	3.5%	29.1%		12.4%	17.2%	8.9%	12.4%	17.7%	10.0%
OVERNIGHT	251	184	38	62	20	18	12	21	12	67	179	15	20	4	31	34	86	89	42	236
	87.1%	86.6%	92.6%	77.8%	86.2%	90.8%	91.5%	93.4%	100.0%	88.5%	89.7%	96.5%	70.9%	100.0%	87.6%	82.8%	91.1%	87.6%	82.3%	90.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE P50-2

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
ADULTS WITH CHILDREN	440	313	95	95	27	54	16	11	14	127	305	94	17	6	19	45	103	245	47	401
	11.8%	12.9%	13.0%	11.7%	12.6%	18.1%	9.7%	12.1%	13.0%	9.7%	16.8%	11.6%	2.3%	7.1%	6.6%	8.0%	9.9%	16.7%	7.1%	12.2%
SAME-DAY	22	14	5	4	3	2	-	-	-	7	14	4	1	-	2	4	6	9	3	8
	4.9%	4.6%	5.6%	4.4%	10.6%	2.9%	2.0%		0.9%	5.6%	4.5%	4.7%	6.9%	3.8%	10.8%	8.6%	5.5%	3.5%	7.2%	1.9%
OVERNIGHT	419	299	90	91	24	53	15	11	14	120	291	90	16	5	17	41	97	236	44	394
	95.1%	95.4%	94.4%	95.6%	89.4%	97.1%	98.0%	100.0%	99.1%	94.4%	95.5%	95.3%	93.1%	96.2%	89.2%	91.4%	94.5%	96.5%	92.8%	98.1%
1 ADULT WITH CHILDREN	54	36	15	11	1	2	2	1	3	18	25	22	2	1	4	5	13	33	4	49
	1.4%	1.5%	2.1%	1.3%	0.7%	0.8%	1.3%	1.2%	2.3%	1.4%	1.4%	2.7%	0.3%	1.0%	1.5%	0.8%	1.2%	2.3%	0.5%	1.5%
SAME-DAY	4	2	-	1	-	-	-	-	-	1	2	1	-	-	-	-	1	1	1	1
	6.5%	6.3%	2.4%	13.9%	24.1%					7.0%	9.1%	4.0%			8.4%	8.2%	6.8%	2.6%	38.3%	2.8%
OVERNIGHT	51	33	15	9	1	2	2	1	3	17	23	21	2	1	4	4	12	32	2	48
	93.5%	93.7%	97.6%	86.1%	75.9%	100.0%	100.0%	100.0%	100.0%	93.0%	90.9%	96.0%	100.0%	100.0%	91.6%	91.8%	93.2%	97.4%	61.7%	97.2%
2 ADULTS WITH CHILDREN	262	194	57	63	14	37	10	6	7	68	179	60	13	4	8	32	62	132	36	240
	7.0%	8.0%	7.8%	7.7%	6.8%	12.4%	6.3%	6.1%	6.3%	5.2%	9.9%	7.3%	1.7%	4.5%	2.6%	5.8%	6.0%	9.0%	5.5%	7.3%
SAME-DAY	12	8	3	3	1	1	-	-	-	4	8	2	1	-	1	3	4	4	1	5
	4.5%	4.2%	4.6%	4.0%	8.3%	3.6%	3.1%		1.9%	5.4%	4.3%	2.6%	9.2%	6.0%	14.0%	9.8%	6.3%	2.8%	2.7%	2.2%
OVERNIGHT	251	186	54	60	13	36	10	6	7	64	171	58	11	3	7	29	58	128	35	235
	95.5%	95.8%	95.4%	96.0%	91.7%	96.4%	96.9%	100.0%	98.1%	94.6%	95.7%	97.4%	90.8%	94.0%	86.0%	90.2%	93.7%	97.2%	97.3%	97.8%
3+ ADULTS WITH CHILDREN	124	83	23	22	11	15	3	5	5	41	101	12	2	1	7	8	28	80	7	112
	3.3%	3.4%	3.1%	2.7%	5.1%	4.9%	2.1%	4.8%	4.4%	3.1%	5.6%	1.5%	0.2%	1.5%	2.4%	1.5%	2.7%	5.5%	1.1%	3.4%
SAME-DAY	6	4	2	-	1	-	-	-	-	2	4	2	-	-	1	-	1	4	1	1
	5.0%	4.9%	10.2%	0.9%	11.8%	1.6%				5.4%	3.7%	15.4%			8.8%	4.1%	3.2%	5.0%	14.1%	0.9%
OVERNIGHT	118	79	20	22	9	14	3	5	5	39	98	11	2	1	6	8	27	76	6	111
	95.0%	95.1%	89.8%	99.1%	88.2%	98.4%	100.0%	100.0%	100.0%	94.6%	96.3%	84.6%	100.0%	100.0%	91.2%	95.9%	96.8%	95.0%	85.9%	99.1%
CHILDREN ONLY	2	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	1	-	2
	*	0.1%	0.1%	0.1%						*	*	0.1%			0.2%		0.1%	*		*

ITS 2001 - U.S. RESIDENTS

TABLE PS1-1

AGE AND GENDER OF PARTY MEMBERS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
			BORDER STATES																	
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
QUESTION NOT ASKED	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	66.2%	72.5%	79.2%	78.7%	39.0%	44.5%	24.5%	20.8%	54.9%	30.3%	62.2%	56.6%	38.7%		84.3%	76.2%	65.8%	60.4%	67.5%	68.6%
AGE AND GENDER NOT STATED	1333	973	283	480	56	54	41	20	39	360	785	234	124	26	159	219	450	445	220	1225
	4.7%	4.1%	3.2%	4.4%	6.0%	3.8%	8.0%	5.4%	5.5%	8.6%	5.4%	5.8%	6.4%	14.6%	3.0%	4.0%	5.7%	4.5%	4.6%	4.5%
TOTAL ANSWERING	8165	5604	1584	1868	513	731	346	274	286	2561	4757	1510	1054	150	672	1097	2266	3483	1319	7294
	29.0%	23.4%	17.6%	17.0%	55.0%	51.7%	67.5%	73.8%	39.7%	61.1%	32.5%	37.5%	54.9%	85.4%	12.7%	19.9%	28.5%	35.1%	27.9%	26.9%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
AGE																				
UNDER 15	794	578	177	173	45	108	30	22	22	216	571	157	25	10	31	79	179	460	76	735
	9.7%	10.3%	11.2%	9.2%	8.9%	14.8%	8.8%	8.1%	7.9%	8.4%	12.0%	10.4%	2.4%	6.4%	4.7%	7.2%	7.9%	13.2%	5.8%	10.1%
15-24	504	368	106	107	45	36	28	20	25	137	334	87	24	12	46	76	170	205	53	456
	6.2%	6.6%	6.7%	5.7%	8.8%	4.9%	8.2%	7.4%	8.8%	5.3%	7.0%	5.8%	2.3%	7.9%	6.8%	6.9%	7.5%	5.9%	4.0%	6.3%
25-44	2445	1599	523	464	163	198	98	80	73	846	1257	512	465	43	167	397	741	894	413	2206
	29.9%	28.5%	33.0%	24.8%	31.7%	27.0%	28.4%	29.4%	25.5%	33.0%	26.4%	33.9%	44.2%	28.5%	24.8%	36.2%	32.7%	25.7%	31.3%	30.3%
45-64	3074	2090	539	725	189	259	152	97	129	984	1680	557	496	66	269	428	771	1340	535	2709
	37.7%	37.3%	34.0%	38.8%	36.9%	35.4%	43.8%	35.6%	44.9%	38.4%	35.3%	36.9%	47.0%	43.9%	40.1%	39.0%	34.0%	38.5%	40.6%	37.1%
65+	1347	968	239	400	71	130	38	53	37	379	915	196	43	20	158	117	404	584	242	1187
	16.5%	17.3%	15.1%	21.4%	13.8%	17.8%	10.8%	19.5%	13.0%	14.8%	19.2%	13.0%	4.1%	13.4%	23.5%	10.7%	17.8%	16.8%	18.3%	16.3%
GENDER																				
MALE	4165	2791	742	864	275	371	191	178	171	1374	2308	725	722	69	333	561	1204	1750	650	3703
	51.0%	49.8%	46.8%	46.2%	53.6%	50.7%	55.0%	65.2%	59.7%	53.7%	48.5%	48.0%	68.5%	45.8%	49.6%	51.1%	53.2%	50.2%	49.3%	50.8%
UNDER 15	416	308	80	91	25	66	18	18	10	108	290	87	15	5	19	39	101	240	35	388
	5.1%	5.5%	5.1%	4.9%	4.8%	9.0%	5.2%	6.5%	3.5%	4.2%	6.1%	5.7%	1.4%	3.0%	2.8%	3.6%	4.4%	6.9%	2.7%	5.3%
15+	3750	2483	661	773	250	305	173	161	161	1266	2018	638	707	64	314	522	1104	1510	614	3315
	45.9%	44.3%	41.8%	41.4%	48.7%	41.7%	49.9%	58.7%	56.2%	49.4%	42.4%	42.2%	67.0%	42.7%	46.8%	47.5%	48.7%	43.3%	46.6%	45.5%
FEMALE	4000	2813	842	1005	238	361	156	95	115	1187	2449	785	332	82	338	536	1061	1733	669	3590
	49.0%	50.2%	53.2%	53.8%	46.4%	49.3%	45.0%	34.8%	40.3%	46.3%	51.5%	52.0%	31.5%	54.2%	50.4%	48.9%	46.8%	49.8%	50.7%	49.2%
UNDER 15	378	271	97	81	21	43	12	4	12	108	281	70	10	5	13	40	78	219	41	347
	4.6%	4.8%	6.1%	4.4%	4.0%	5.9%	3.6%	1.6%	4.3%	4.2%	5.9%	4.6%	0.9%	3.4%	1.9%	3.6%	3.5%	6.3%	3.1%	4.8%
15+	3621	2542	746	923	218	318	143	91	103	1079	2169	715	322	77	326	496	983	1514	628	3243
	44.4%	45.4%	47.1%	49.4%	42.4%	43.5%	41.4%	33.2%	36.0%	42.1%	45.6%	47.4%	30.6%	50.9%	48.5%	45.2%	43.4%	43.5%	47.6%	44.5%

AGE AND GENDER OF PARTY MEMBERS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AGE AND GENDER NOT STATED	787 10.0%	521 9.7%	140 9.5%	215 12.3%	45 9.2%	42 6.0%	33 9.2%	18 6.6%	29 9.3%	267 10.5%	408 8.7%	191 13.2%	102 10.2%	20 12.6%	62 10.6%	116 11.4%	261 11.6%	272 8.1%	138 10.9%	731 10.0%
TOTAL ANSWERING	7092 90.0% 100.0%	4823 90.3% 100.0%	1336 90.5% 100.0%	1527 87.7% 100.0%	445 90.8% 100.0%	657 94.0% 100.0%	322 90.8% 100.0%	258 93.4% 100.0%	278 90.7% 100.0%	2269 89.5% 100.0%	4261 91.3% 100.0%	1261 86.8% 100.0%	898 89.8% 100.0%	140 87.4% 100.0%	524 89.4% 100.0%	906 88.6% 100.0%	1988 88.4% 100.0%	3067 91.9% 100.0%	1131 89.1% 100.0%	6582 90.0% 100.0%
AGE																				
UNDER 15	763 10.8%	557 11.6%	166 12.4%	168 11.0%	42 9.4%	106 16.2%	30 9.3%	22 8.6%	22 8.0%	206 9.1%	551 12.9%	150 11.9%	24 2.7%	9 6.7%	29 5.4%	75 8.2%	171 8.6%	447 14.6%	71 6.2%	725 11.0%
15-24	454 6.4%	331 6.9%	89 6.7%	97 6.4%	41 9.2%	32 4.9%	26 8.1%	20 7.9%	25 9.0%	123 5.4%	306 7.2%	76 6.1%	21 2.4%	12 8.2%	38 7.2%	63 6.9%	157 7.9%	187 6.1%	48 4.2%	426 6.5%
25-44	2144 30.2%	1385 28.7%	411 30.7%	426 27.9%	131 29.3%	182 27.6%	93 29.0%	72 27.9%	72 25.8%	758 33.4%	1163 27.3%	421 33.4%	388 43.2%	40 28.9%	130 24.7%	328 36.2%	639 32.1%	832 27.1%	345 30.5%	2017 30.6%
45-64	2649 37.4%	1785 37.0%	473 35.4%	555 36.3%	169 38.0%	233 35.4%	139 43.1%	91 35.2%	125 44.9%	865 38.1%	1505 35.3%	426 33.8%	427 47.5%	64 46.0%	222 42.5%	357 39.4%	704 35.4%	1116 36.4%	472 41.8%	2433 37.0%
65+	1081 15.2%	765 15.9%	197 14.7%	281 18.4%	63 14.0%	104 15.9%	33 10.4%	53 20.4%	34 12.3%	316 13.9%	735 17.3%	187 14.8%	38 4.2%	14 10.1%	106 20.2%	83 9.2%	318 16.0%	485 15.8%	196 17.3%	981 14.9%
GENDER																				
MALE	3620 51.0%	2405 49.9%	616 46.1%	721 47.2%	228 51.1%	329 50.1%	177 55.1%	166 64.4%	168 60.3%	1214 53.5%	2094 49.1%	577 45.8%	606 67.5%	64 45.8%	274 52.2%	461 50.9%	1051 52.9%	1552 50.6%	555 49.1%	3365 51.1%
UNDER 15	404 5.7%	301 6.2%	77 5.8%	91 5.9%	23 5.2%	65 9.8%	18 5.5%	18 6.9%	10 3.6%	103 4.5%	283 6.6%	84 6.7%	15 1.7%	5 3.2%	17 3.3%	38 4.2%	97 4.9%	234 7.6%	35 3.1%	386 5.9%
15+	3216 45.4%	2104 43.6%	539 40.3%	631 41.3%	204 45.9%	264 40.2%	160 49.7%	148 57.5%	158 56.7%	1112 49.0%	1811 42.5%	493 39.1%	591 65.8%	60 42.6%	256 48.9%	423 46.7%	955 48.0%	1318 43.0%	520 46.0%	2979 45.3%
FEMALE	3472 49.0%	2418 50.1%	720 53.9%	806 52.8%	218 48.9%	328 49.9%	144 44.9%	92 35.6%	110 39.7%	1054 46.5%	2167 50.9%	683 54.2%	292 32.5%	76 54.2%	250 47.8%	445 49.1%	937 47.1%	1515 49.4%	575 50.9%	3218 48.9%
UNDER 15	359 5.1%	256 5.3%	89 6.7%	78 5.1%	19 4.2%	42 6.3%	12 3.9%	4 1.7%	12 4.4%	103 4.5%	269 6.3%	66 5.2%	9 1.0%	5 3.5%	11 2.1%	37 4.1%	74 3.7%	213 6.9%	35 3.1%	339 5.1%
15+	3112 43.9%	2161 44.8%	631 47.2%	728 47.7%	199 44.6%	286 43.6%	132 41.0%	87 33.9%	98 35.2%	951 41.9%	1898 44.6%	618 49.0%	283 31.5%	71 50.7%	239 45.6%	408 45.1%	862 43.4%	1302 42.5%	540 47.8%	2879 43.7%

ITS 2001 - U.S. RESIDENTS

TABLE P53-1

SUMMARY OF AGE GROUPS
BASE: TOTAL PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	13517	11506	4294	5539	372	617	236	136	313	2011	6403	2068	1385	88	2538	2865	3906	4338	2408	13013
QUESTION NOT ASKED	8947	8463	3376	4409	132	287	45	31	183	483	4049	1146	577	-	2152	2157	2563	2622	1604	8947
	66.2%	73.6%	78.6%	79.6%	35.5%	46.5%	19.2%	22.8%	58.3%	24.0%	63.2%	55.4%	41.7%		84.8%	75.3%	65.6%	60.4%	66.6%	68.8%
AGE AND GENDER NOT STATED	837	620	188	315	28	29	30	10	20	218	541	110	76	10	96	144	305	250	138	766
	6.2%	5.4%	4.4%	5.7%	7.5%	4.7%	12.5%	7.1%	6.4%	10.8%	8.4%	5.3%	5.5%	11.8%	3.8%	5.0%	7.8%	5.8%	5.7%	5.9%
TOTAL ANSWERING	3734	2424	729	815	212	301	161	95	111	1310	1814	813	731	78	291	565	1038	1466	666	3301
	27.6%	21.1%	17.0%	14.7%	57.1%	48.8%	68.3%	70.0%	35.3%	65.1%	28.3%	39.3%	52.8%	88.2%	11.5%	19.7%	26.6%	33.8%	27.6%	25.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
AGE																				
ANY UNDER 15	442	314	96	96	27	54	16	11	14	127	305	95	17	6	20	45	104	246	47	403
	11.8%	13.0%	13.2%	11.8%	12.6%	18.1%	9.7%	12.1%	13.0%	9.7%	16.8%	11.6%	2.3%	7.1%	6.7%	8.0%	10.0%	16.8%	7.1%	12.2%
ANY 15-24	340	234	66	70	28	26	17	11	17	106	214	70	16	10	29	50	107	148	35	306
	9.1%	9.6%	9.1%	8.5%	13.3%	8.6%	10.2%	11.2%	15.3%	8.1%	11.8%	8.6%	2.2%	12.7%	10.1%	8.8%	10.3%	10.1%	5.2%	9.3%
ANY 25-44	1575	987	320	292	92	127	66	44	46	588	729	357	347	29	111	267	467	572	270	1410
	42.2%	40.7%	43.9%	35.9%	43.4%	42.1%	41.2%	45.9%	41.6%	44.9%	40.2%	44.0%	47.5%	37.8%	38.3%	47.3%	45.0%	39.0%	40.5%	42.7%
ANY 45-64	1957	1273	353	425	116	162	92	57	69	684	972	369	408	43	161	287	498	814	358	1719
	52.4%	52.5%	48.4%	52.2%	54.5%	53.8%	56.9%	59.5%	62.5%	52.2%	53.6%	45.4%	55.8%	55.5%	55.4%	50.8%	48.0%	55.5%	53.8%	52.1%
ANY 65+	809	568	145	219	43	85	24	28	24	241	539	131	34	15	87	76	238	356	139	710
	21.7%	23.4%	19.9%	26.9%	20.5%	28.3%	15.1%	29.0%	21.5%	18.4%	29.7%	16.1%	4.6%	18.6%	30.0%	13.5%	22.9%	24.3%	20.9%	21.5%

ITS 2001 - U.S. RESIDENTS

TABLE P54-1

SUMMARY OF AGE GROUPS
BASE: OVERNIGHT PARTY VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	3592	2302	671	768	202	280	169	96	117	1291	1796	770	694	80	246	523	1034	1379	657	3310
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AGE AND GENDER NOT STATED	411 11.4%	261 11.3%	71 10.6%	112 14.5%	20 9.8%	19 6.8%	21 12.6%	8 8.3%	10 8.6%	150 11.6%	219 12.2%	87 11.4%	62 8.9%	9 10.8%	31 12.7%	65 12.5%	138 13.4%	127 9.2%	80 12.2%	375 11.3%
TOTAL ANSWERING	3182 88.6% 100.0%	2041 88.7% 100.0%	600 89.4% 100.0%	656 85.5% 100.0%	182 90.2% 100.0%	261 93.2% 100.0%	148 87.4% 100.0%	88 91.7% 100.0%	107 91.4% 100.0%	1141 88.4% 100.0%	1577 87.8% 100.0%	683 88.6% 100.0%	632 91.1% 100.0%	71 89.2% 100.0%	214 87.3% 100.0%	458 87.5% 100.0%	895 86.6% 100.0%	1252 90.8% 100.0%	577 87.8% 100.0%	2935 88.7% 100.0%
AGE																				
ANY UNDER 15	420 13.2%	300 14.7%	91 15.1%	92 14.0%	24 13.1%	53 20.3%	15 10.4%	11 13.1%	14 13.3%	120 10.5%	292 18.5%	90 13.2%	16 2.5%	5 7.5%	18 8.2%	41 9.0%	98 11.0%	237 18.9%	44 7.6%	395 13.5%
ANY 15-24	300 9.4%	206 10.1%	54 9.0%	61 9.3%	25 13.8%	23 8.7%	15 10.4%	11 12.1%	17 15.9%	94 8.3%	193 12.2%	60 8.8%	14 2.3%	10 13.4%	23 10.7%	38 8.2%	96 10.7%	135 10.8%	31 5.4%	281 9.6%
ANY 25-44	1378 43.3%	860 42.1%	254 42.4%	268 40.9%	76 41.6%	115 44.3%	62 42.2%	39 44.0%	45 42.5%	518 45.4%	662 42.0%	307 44.9%	299 47.3%	28 38.6%	82 38.2%	217 47.5%	402 44.9%	526 42.0%	233 40.4%	1287 43.9%
ANY 45-64	1684 52.9%	1086 53.2%	306 51.1%	332 50.5%	103 56.7%	142 54.4%	83 56.3%	52 59.5%	67 62.9%	599 52.5%	862 54.6%	298 43.6%	350 55.4%	42 58.7%	130 60.6%	239 52.1%	449 50.1%	683 54.5%	314 54.5%	1548 52.8%
ANY 65+	662 20.8%	461 22.6%	120 20.0%	164 24.9%	39 21.5%	68 26.1%	22 14.6%	27 30.8%	22 20.6%	201 17.6%	434 27.5%	125 18.3%	29 4.6%	11 15.7%	62 28.7%	53 11.5%	192 21.4%	302 24.1%	116 20.1%	602 20.5%

ITS 2001 - U.S. RESIDENTS

TABLE P55-1

RATING OF VARIOUS SERVICES IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP				QUARTER TRIP STARTED					ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
QUESTION NOT ASKED	18636	17365	7111	8662	364	630	125	77	396	1272	9110	2277	742	-	4470	4207	5236	6002	3192	18636
	66.2%	72.5%	79.2%	78.7%	39.0%	44.5%	24.5%	20.8%	54.9%	30.3%	62.2%	56.6%	38.7%		84.3%	76.2%	65.8%	60.4%	67.5%	68.6%
TRANSPORTATION SERVICES																				
TOTAL ASKED QUESTION	9498	6577	1867	2348	569	785	388	294	326	2921	5542	1743	1177	176	830	1316	2716	3928	1538	8518
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	2390	1745	393	718	149	170	88	104	124	645	1481	416	131	51	295	243	753	1035	360	2183
	25.2%	26.5%	21.0%	30.6%	26.3%	21.6%	22.6%	35.3%	37.9%	22.1%	26.7%	23.9%	11.1%	28.9%	35.6%	18.5%	27.7%	26.3%	23.4%	25.6%
TOTAL RATING	7107	4832	1474	1630	420	615	300	190	202	2276	4061	1327	1047	125	535	1073	1962	2894	1179	6335
	74.8%	73.5%	79.0%	69.4%	73.7%	78.4%	77.4%	64.7%	62.1%	77.9%	73.3%	76.1%	88.9%	71.1%	64.4%	81.5%	72.3%	73.7%	76.6%	74.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	3148	1856	473	641	193	227	124	96	102	1292	1588	591	639	87	233	479	955	1149	565	2664
	44.3%	38.4%	32.1%	39.3%	46.1%	37.0%	41.3%	50.6%	50.5%	56.8%	39.1%	44.6%	61.0%	69.8%	43.5%	44.7%	48.7%	39.7%	47.9%	42.0%
AVERAGE	3583	2734	905	944	216	357	142	80	90	848	2224	678	372	35	273	555	922	1548	558	3334
	50.4%	56.6%	61.4%	57.9%	51.4%	58.1%	47.4%	42.0%	44.7%	37.3%	54.7%	51.1%	35.5%	28.1%	51.0%	51.7%	47.0%	53.5%	47.3%	52.6%
POOR	377	241	97	45	11	30	34	14	10	136	250	58	36	3	30	39	85	197	56	337
	5.3%	5.0%	6.6%	2.8%	2.6%	4.9%	11.3%	7.4%	4.9%	6.0%	6.2%	4.3%	3.5%	2.1%	5.5%	3.6%	4.3%	6.8%	4.7%	5.3%
ACCOMMODATION SERVICES																				
TOTAL ASKED QUESTION	9498	6577	1867	2348	569	785	388	294	326	2921	5542	1743	1177	176	830	1316	2716	3928	1538	8518
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	1880	1282	378	570	67	109	52	37	70	597	898	561	110	41	247	237	540	767	335	1736
	19.8%	19.5%	20.2%	24.3%	11.7%	13.9%	13.3%	12.7%	21.6%	20.4%	16.2%	32.2%	9.3%	23.2%	29.7%	18.0%	19.9%	19.5%	21.8%	20.4%
TOTAL RATING	7618	5294	1490	1779	502	676	336	256	255	2324	4644	1183	1068	135	583	1079	2175	3161	1203	6782
	80.2%	80.5%	79.8%	75.7%	88.3%	86.1%	86.7%	87.3%	78.4%	79.6%	83.8%	67.8%	90.7%	76.8%	70.3%	82.0%	80.1%	80.5%	78.2%	79.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	2980	1760	445	529	222	168	138	127	131	1219	1657	409	635	65	211	406	908	1121	544	2453
	39.1%	33.2%	29.9%	29.7%	44.1%	24.8%	41.1%	49.6%	51.3%	52.5%	35.7%	34.5%	59.5%	47.9%	36.1%	37.7%	41.8%	35.5%	45.2%	36.2%
AVERAGE	4248	3234	963	1167	263	468	159	97	118	1015	2714	734	412	65	323	623	1156	1855	614	3964
	55.8%	61.1%	64.6%	65.6%	52.3%	69.2%	47.2%	37.9%	46.0%	43.7%	58.4%	62.1%	38.5%	48.0%	55.3%	57.7%	53.1%	58.7%	51.0%	58.5%
POOR	390	301	82	83	18	40	39	32	7	90	273	40	21	6	50	50	111	185	45	365
	5.1%	5.7%	5.5%	4.7%	3.6%	5.9%	11.7%	12.5%	2.7%	3.9%	5.9%	3.4%	2.0%	4.1%	8.6%	4.6%	5.1%	5.9%	3.7%	5.4%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE PSS-2

RATING OF VARIOUS SERVICES IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
HOSPITALITY OF LOCAL PEOPLE																				
TOTAL ASKED QUESTION	9498	6577	1867	2348	569	785	388	294	326	2921	5542	1743	1177	176	830	1316	2716	3928	1538	8518
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	591	416	109	194	12	46	22	8	24	175	292	119	45	18	104	87	169	239	95	544
	6.2%	6.3%	5.8%	8.3%	2.2%	5.9%	5.7%	2.8%	7.3%	6.0%	5.3%	6.9%	3.8%	10.2%	12.5%	6.6%	6.2%	6.1%	6.2%	6.4%
TOTAL RATING	8907	6161	1758	2154	557	739	366	285	302	2746	5250	1624	1133	158	727	1228	2546	3689	1444	7974
	93.8%	93.7%	94.2%	91.7%	97.8%	94.1%	94.3%	97.2%	92.7%	94.0%	94.7%	93.1%	96.2%	89.8%	87.5%	93.4%	93.8%	93.9%	93.8%	93.6%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	5198	3315	806	1167	334	374	232	182	220	1884	2953	870	816	108	438	682	1498	2111	907	4459
	58.4%	53.8%	45.8%	54.2%	60.1%	50.6%	63.5%	63.8%	73.0%	68.6%	56.2%	53.6%	72.1%	68.3%	60.2%	55.5%	58.8%	57.2%	62.8%	55.9%
AVERAGE	3450	2677	895	938	218	333	127	97	69	774	2113	720	299	49	268	516	967	1476	491	3277
	38.7%	43.4%	50.9%	43.5%	39.2%	45.0%	34.6%	33.9%	23.0%	28.2%	40.3%	44.3%	26.4%	30.9%	36.9%	42.0%	38.0%	40.0%	34.0%	41.1%
POOR	258	170	58	49	4	33	7	7	12	89	184	34	18	1	21	31	81	101	45	237
	2.9%	2.8%	3.3%	2.3%	0.7%	4.4%	1.9%	2.4%	4.1%	3.2%	3.5%	2.1%	1.6%	0.8%	2.8%	2.5%	3.2%	2.7%	3.1%	3.0%
VALUE FOR YOUR MONEY																				
TOTAL ASKED QUESTION	9498	6577	1867	2348	569	785	388	294	326	2921	5542	1743	1177	176	830	1316	2716	3928	1538	8518
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	631	466	104	223	14	55	20	11	39	164	324	95	53	11	133	83	165	286	97	570
	6.6%	7.1%	5.6%	9.5%	2.5%	7.1%	5.2%	3.8%	11.9%	5.6%	5.8%	5.4%	4.5%	6.0%	16.0%	6.3%	6.1%	7.3%	6.3%	6.7%
TOTAL RATING	8867	6110	1764	2125	555	730	367	282	287	2757	5218	1649	1125	165	698	1233	2551	3643	1441	7948
	93.4%	92.9%	94.4%	90.5%	97.5%	92.9%	94.8%	96.2%	88.1%	94.4%	94.2%	94.6%	95.5%	94.0%	84.0%	93.7%	93.9%	92.7%	93.7%	93.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	5560	3692	1019	1296	354	405	233	182	204	1868	3218	981	803	117	431	723	1476	2362	999	4821
	62.7%	60.4%	57.8%	61.0%	63.7%	55.5%	63.5%	64.3%	71.0%	67.7%	61.7%	59.5%	71.4%	70.9%	61.8%	58.6%	57.9%	64.8%	69.3%	60.7%
AVERAGE	2398	1761	533	635	135	227	98	66	67	637	1432	509	248	33	175	352	731	972	343	2249
	27.0%	28.8%	30.2%	29.9%	24.4%	31.1%	26.7%	23.4%	23.2%	23.1%	27.4%	30.9%	22.1%	19.8%	25.1%	28.6%	28.7%	26.7%	23.8%	28.3%
POOR	909	657	211	195	66	97	36	35	17	252	569	158	74	15	92	158	343	309	99	878
	10.3%	10.8%	12.0%	9.2%	11.9%	13.4%	9.8%	12.3%	5.8%	9.1%	10.9%	9.6%	6.6%	9.3%	13.2%	12.8%	13.5%	8.5%	6.9%	11.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE PSS-3

RATING OF VARIOUS SERVICES IN CANADA
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	23427	19061	6863	8692	792	1056	544	372	742	4366	11431	3508	2766	184	3969	3761	6898	8624	4144	22113
TOTAL (WEIGHTED - 000s)	28134	23941	8978	11010	933	1415	513	370	722	4193	14653	4020	1920	176	5300	5523	7951	9930	4730	27155
VARIETY OF THINGS TO SEE AND DO																				
TOTAL ASKED QUESTION	9498	6577	1867	2348	569	785	388	294	326	2921	5542	1743	1177	176	830	1316	2716	3928	1538	8518
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	1281	863	191	353	50	84	53	44	88	418	550	180	231	39	264	209	339	530	204	1167
	13.5%	13.1%	10.2%	15.0%	8.8%	10.7%	13.6%	14.9%	27.1%	14.3%	9.9%	10.3%	19.6%	22.4%	31.8%	15.9%	12.5%	13.5%	13.2%	13.7%
TOTAL RATING	8217	5714	1676	1995	519	701	335	250	237	2503	4993	1563	947	137	566	1107	2377	3398	1335	7351
	86.5%	86.9%	89.8%	85.0%	91.2%	89.3%	86.4%	85.1%	72.9%	85.7%	90.1%	89.7%	80.4%	77.6%	68.2%	84.1%	87.5%	86.5%	86.8%	86.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	3859	2507	763	775	259	281	151	136	142	1352	2252	725	542	78	253	500	1186	1498	676	3262
	47.0%	43.9%	45.5%	38.8%	49.8%	40.1%	45.1%	54.3%	59.7%	54.0%	45.1%	46.4%	57.3%	56.9%	44.6%	45.1%	49.9%	44.1%	50.6%	44.4%
AVERAGE	4026	2948	850	1123	249	389	146	107	84	1078	2542	782	370	57	274	568	1117	1735	607	3775
	49.0%	51.6%	50.7%	56.3%	48.0%	55.6%	43.6%	42.8%	35.2%	43.1%	50.9%	50.0%	39.1%	41.8%	48.3%	51.3%	47.0%	51.1%	45.4%	51.4%
POOR	331	259	63	97	11	30	38	7	12	72	198	56	35	2	40	40	74	165	52	314
	4.0%	4.5%	3.8%	4.9%	2.1%	4.3%	11.3%	2.9%	5.1%	2.9%	4.0%	3.6%	3.7%	1.4%	7.1%	3.6%	3.1%	4.9%	3.9%	4.3%

ITS 2001 - U.S. RESIDENTS

TABLE PS6-1

RATING OF VARIOUS SERVICES IN CANADA
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
QUESTION NOT ASKED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRANSPORTATION SERVICES																				
TOTAL ASKED QUESTION	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	2002	1438	308	552	127	148	82	104	117	564	1254	392	102	47	203	192	637	862	311	1871
	25.4%	26.9%	20.9%	31.7%	25.9%	21.2%	23.3%	37.5%	38.1%	22.2%	26.8%	27.0%	10.2%	29.6%	34.7%	18.8%	28.3%	25.8%	24.5%	25.6%
TOTAL RATING	5877	3906	1168	1189	364	551	272	173	190	1971	3415	1060	898	113	383	831	1612	2477	958	5442
	74.6%	73.1%	79.1%	68.3%	74.1%	78.8%	76.7%	62.5%	61.9%	77.8%	73.2%	73.0%	89.8%	70.4%	65.3%	81.2%	71.7%	74.2%	75.5%	74.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	2707	1601	380	553	172	203	107	90	96	1106	1358	551	542	78	171	409	843	990	464	2452
	46.1%	41.0%	32.5%	46.5%	47.3%	36.9%	39.3%	52.4%	50.6%	56.1%	39.8%	52.0%	60.4%	68.8%	44.6%	49.2%	52.3%	40.0%	48.5%	45.1%
AVERAGE	2835	2087	706	598	181	320	131	68	84	748	1823	459	324	33	196	393	698	1302	442	2675
	48.2%	53.4%	60.4%	50.2%	49.8%	58.0%	48.2%	39.6%	44.3%	37.9%	53.4%	43.3%	36.1%	29.4%	51.1%	47.3%	43.3%	52.6%	46.2%	49.2%
POOR	335	218	83	39	11	28	34	14	10	118	235	50	32	2	16	29	70	185	51	315
	5.7%	5.6%	7.1%	3.3%	2.9%	5.1%	12.5%	7.9%	5.1%	6.0%	6.9%	4.7%	3.6%	1.8%	4.3%	3.5%	4.4%	7.5%	5.4%	5.8%
ACCOMMODATION SERVICES																				
TOTAL ASKED QUESTION	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
NOT STATED	1312	842	248	329	45	81	40	34	65	470	600	523	34	38	110	150	384	547	231	1248
	16.6%	15.8%	16.8%	18.9%	9.3%	11.6%	11.3%	12.5%	21.1%	18.5%	12.9%	36.0%	3.4%	23.7%	18.8%	14.7%	17.1%	16.4%	18.2%	17.1%
TOTAL RATING	6567	4502	1228	1413	445	618	314	242	242	2065	4069	929	966	122	476	872	1865	2792	1038	6066
	83.4%	84.2%	83.2%	81.1%	90.7%	88.4%	88.7%	87.5%	78.9%	81.5%	87.1%	64.0%	96.6%	76.3%	81.2%	85.3%	82.9%	83.6%	81.8%	82.9%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
GOOD	2644	1581	385	480	194	151	123	123	125	1063	1448	373	575	57	187	355	823	993	473	2359
	40.3%	35.1%	31.4%	34.0%	43.5%	24.4%	39.1%	50.8%	51.6%	51.5%	35.6%	40.1%	59.5%	46.6%	39.4%	40.7%	44.2%	35.6%	45.5%	38.9%
AVERAGE	3561	2643	766	866	233	427	153	87	110	918	2372	517	372	60	238	481	933	1621	527	3362
	54.2%	58.7%	62.4%	61.3%	52.4%	69.1%	48.7%	35.9%	45.6%	44.5%	58.3%	55.7%	38.5%	49.0%	50.1%	55.1%	50.0%	58.0%	50.8%	55.4%
POOR	362	278	76	67	18	40	38	32	7	84	248	39	20	5	50	37	109	178	38	345
	5.5%	6.2%	6.2%	4.7%	4.1%	6.5%	12.1%	13.2%	2.8%	4.1%	6.1%	4.2%	2.0%	4.4%	10.5%	4.2%	5.8%	6.4%	3.7%	5.7%

Continued

RATING OF VARIOUS SERVICES IN CANADA
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
HOSPITALITY OF LOCAL PEOPLE																				
TOTAL ASKED QUESTION	7879 100.0%	5344 100.0%	1476 100.0%	1742 100.0%	491 100.0%	699 100.0%	354 100.0%	276 100.0%	307 100.0%	2535 100.0%	4669 100.0%	1452 100.0%	1000 100.0%	160 100.0%	586 100.0%	1022 100.0%	2249 100.0%	3339 100.0%	1269 100.0%	7313 100.0%
NOT STATED	393 5.0%	272 5.1%	77 5.2%	104 6.0%	11 2.2%	33 4.7%	19 5.3%	8 2.9%	21 6.7%	121 4.8%	205 4.4%	114 7.9%	20 2.0%	15 9.5%	19 6.6%	56 5.5%	116 5.2%	151 4.5%	69 5.4%	371 5.1%
TOTAL RATING	7486 95.0% 100.0%	5072 94.9% 100.0%	1399 94.8% 100.0%	1638 94.0% 100.0%	480 97.8% 100.0%	667 95.3% 100.0%	335 94.7% 100.0%	268 97.1% 100.0%	286 93.3% 100.0%	2414 95.2% 100.0%	4464 95.6% 100.0%	1338 92.1% 100.0%	980 98.0% 100.0%	145 90.5% 100.0%	547 93.4% 100.0%	966 94.5% 100.0%	2133 94.8% 100.0%	3187 95.5% 100.0%	1200 94.6% 100.0%	6943 94.9% 100.0%
GOOD	4480 59.8%	2851 56.2%	680 48.6%	959 58.6%	284 59.3%	335 50.2%	207 61.8%	175 65.1%	211 73.9%	1628 67.4%	2545 57.0%	801 59.9%	698 71.2%	96 66.3%	330 60.3%	556 57.5%	1304 [illegible]%	1851 58.1%	769 64.1%	4070 58.6%
AVERAGE	2776 37.1%	2070 40.8%	666 47.7%	642 39.2%	192 39.9%	299 44.9%	121 36.1%	87 32.4%	63 22.0%	707 29.3%	1752 39.3%	503 37.6%	266 27.2%	48 32.8%	206 37.6%	383 39.7%	754 35.3%	1245 39.1%	394 32.8%	2651 38.2%
POOR	230 3.1%	151 3.0%	52 3.7%	37 2.2%	4 0.8%	33 4.9%	7 2.1%	7 2.5%	12 4.2%	80 3.3%	167 3.7%	34 2.5%	16 1.6%	1 0.9%	12 2.1%	27 2.8%	75 3.5%	91 2.9%	37 3.1%	221 3.2%
VALUE FOR YOUR MONEY																				
TOTAL ASKED QUESTION	7879 100.0%	5344 100.0%	1476 100.0%	1742 100.0%	491 100.0%	699 100.0%	354 100.0%	276 100.0%	307 100.0%	2535 100.0%	4669 100.0%	1452 100.0%	1000 100.0%	160 100.0%	586 100.0%	1022 100.0%	2249 100.0%	3339 100.0%	1269 100.0%	7313 100.0%
NOT STATED	380 4.8%	275 5.1%	67 4.5%	96 5.5%	7 1.4%	41 5.8%	17 4.8%	9 3.3%	38 12.3%	106 4.2%	211 4.5%	93 6.4%	22 2.2%	11 6.6%	42 7.1%	49 4.8%	107 4.8%	162 4.8%	63 5.0%	344 4.7%
TOTAL RATING	7499 95.2% 100.0%	5069 94.9% 100.0%	1408 95.5% 100.0%	1646 94.5% 100.0%	484 98.6% 100.0%	658 94.2% 100.0%	337 95.2% 100.0%	267 96.7% 100.0%	269 87.7% 100.0%	2429 95.8% 100.0%	4458 95.5% 100.0%	1359 93.6% 100.0%	978 97.8% 100.0%	150 93.4% 100.0%	544 92.9% 100.0%	974 95.2% 100.0%	2142 95.2% 100.0%	3177 95.2% 100.0%	1205 95.0% 100.0%	6969 95.3% 100.0%
GOOD	4820 64.3%	3175 62.6%	869 61.7%	1073 65.2%	306 63.2%	365 55.5%	208 61.8%	167 62.4%	188 69.8%	1645 67.7%	2769 62.1%	912 67.1%	702 71.8%	105 70.0%	325 59.7%	591 60.7%	1253 58.5%	2118 66.7%	858 71.2%	4411 63.3%
AVERAGE	1873 25.0%	1304 25.7%	364 25.9%	398 24.2%	117 24.3%	196 29.8%	97 28.8%	66 24.6%	65 24.3%	570 23.4%	1190 26.7%	294 21.6%	215 22.0%	29 19.7%	143 26.3%	251 25.7%	581 27.1%	778 24.5%	263 21.8%	1776 25.5%
POOR	805 10.7%	590 11.6%	175 12.4%	175 10.6%	61 12.6%	97 14.8%	32 9.5%	35 13.0%	16 5.9%	215 8.8%	498 11.2%	153 11.3%	60 6.2%	15 10.3%	76 14.0%	132 13.6%	308 14.4%	280 8.8%	84 7.0%	782 11.2%

Continued

RATING OF VARIOUS SERVICES IN CANADA
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS									MAIN PURPOSE OF TRIP					QUARTER TRIP STARTED				ONTARIO ONLY CDN LOCATION VISITED
		BORDER STATES																		
	TOTAL	TOTAL	NEW YORK	MICH-IGAN	PENN.	OHIO	ILL-INOIS	WISC-ONSIN	MINN-ESOTA	OTHER USA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	OTHER	Q.I	Q.II	Q.III	Q.IV	
TOTAL (UNWEIGHTED)	8486	5445	1387	1878	497	583	427	297	376	3041	4461	1616	1657	166	569	906	2576	3650	1354	7746
TOTAL (WEIGHTED - 000s)	7879	5344	1476	1742	491	699	354	276	307	2535	4669	1452	1000	160	586	1022	2249	3339	1269	7313
VARIETY OF THINGS TO SEE AND DO																				
TOTAL ASKED QUESTION	7879 100.0%	5344 100.0%	1476 100.0%	1742 100.0%	491 100.0%	699 100.0%	354 100.0%	276 100.0%	307 100.0%	2535 100.0%	4669 100.0%	1452 100.0%	1000 100.0%	160 100.0%	586 100.0%	1022 100.0%	2249 100.0%	3339 100.0%	1269 100.0%	7313 100.0%
NOT STATED	919 11.7%	606 11.3%	131 8.9%	206 11.8%	40 8.2%	64 9.2%	45 12.6%	40 14.4%	81 26.3%	313 12.3%	420 9.0%	167 11.5%	168 16.8%	32 19.9%	129 22.0%	149 14.6%	256 11.4%	370 11.1%	144 11.4%	852 11.6%
TOTAL RATING	6960 88.3% 100.0%	4738 88.7% 100.0%	1345 91.1% 100.0%	1536 88.2% 100.0%	450 91.8% 100.0%	635 90.8% 100.0%	310 87.4% 100.0%	236 85.6% 100.0%	226 73.7% 100.0%	2222 87.7% 100.0%	4249 91.0% 100.0%	1286 88.5% 100.0%	832 83.2% 100.0%	128 80.1% 100.0%	457 78.0% 100.0%	873 85.4% 100.0%	1993 88.6% 100.0%	2969 88.9% 100.0%	1124 88.6% 100.0%	6461 88.4% 100.0%
GOOD	3368 48.4%	2187 46.2%	624 46.4%	682 44.4%	225 49.9%	261 41.1%	135 43.5%	124 52.6%	135 59.8%	1182 53.2%	1922 45.2%	676 52.6%	475 57.1%	74 57.7%	214 46.8%	426 48.8%	1041 52.2%	1317 44.4%	584 51.9%	3047 47.2%
AVERAGE	3298 47.4%	2314 48.8%	660 49.1%	774 50.4%	214 47.6%	344 54.2%	138 44.4%	105 44.4%	79 34.9%	985 44.3%	2159 50.8%	554 43.1%	325 39.1%	52 40.9%	207 45.2%	416 47.6%	894 44.8%	1497 50.4%	492 43.8%	3137 48.6%
POOR	294 4.2%	237 5.0%	61 4.5%	80 5.2%	11 2.5%	30 4.7%	37 12.1%	7 3.0%	12 5.3%	56 2.5%	168 4.0%	55 4.3%	32 3.8%	2 1.5%	37 8.0%	31 3.6%	58 2.9%	155 5.2%	49 4.4%	277 4.3%

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BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

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BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

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BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R21 MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

TABLE R22 MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

TABLE R23 MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY ONTARIO REGION OF OVERNIGHT VISIT

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BASE: TOTAL PARTY VISITS IN ONTARIO
BY ONTARIO REGION OF VISIT

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TABLE R1-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
ORIGIN:															
ANY BORDER STATE	7206 95.4%	2896 91.4%	7885 84.7%	395 66.0%	2308 61.7%	440 64.9%	1168 83.0%	333 52.7%	284 74.5%	85 69.2%	894 81.5%	919 80.3%	1868 80.7%	5 45.7%	23941 85.1%
PLEASURE	3155 43.8%	1336 46.1%	4567 57.9%	127 32.1%	1258 54.5%	248 56.5%	672 57.5%	182 54.5%	201 71.0%	72 84.8%	645 72.1%	539 58.7%	1227 65.7%	4 73.4%	12413 51.8%
VFR	982 13.6%	602 20.8%	773 9.8%	133 33.6%	320 13.9%	119 27.1%	209 17.9%	74 22.2%	27 9.4%	6 6.7%	56 6.3%	126 13.7%	186 10.0%	- 9.0%	3274 13.7%
BUSINESS	408 5.7%	115 4.0%	173 2.2%	77 19.6%	408 17.7%	28 6.3%	49 4.2%	19 5.8%	8 2.8%	2 2.3%	23 2.5%	20 2.1%	44 2.4%	- 3.8%	1242 5.2%
PERSONAL	21 0.3%	7 0.3%	10 0.1%	8 2.1%	37 1.6%	3 0.8%	2 0.1%	6 1.9%	2 0.7%	1 1.4%	2 0.3%	5 0.6%	9 0.5%	-	95 0.4%
OTHER	1995 27.7%	553 19.1%	1541 19.5%	44 11.1%	237 10.3%	40 9.1%	183 15.7%	45 13.4%	33 11.7%	4 4.8%	130 14.6%	197 21.4%	331 17.7%	-	4972 20.8%
NOT STATED	644 8.9%	283 9.8%	821 10.4%	6 1.4%	47 2.0%	1 0.2%	53 4.5%	7 2.2%	13 4.4%	-	38 4.2%	32 3.5%	70 3.8%	1 13.8%	1944 8.1%
NEW YORK	135 1.8%	185 5.8%	6145 66.0%	165 27.6%	1044 27.9%	126 18.6%	957 68.0%	215 34.0%	136 35.7%	16 13.3%	23 2.1%	44 3.8%	79 3.4%	1 6.3%	8978 31.9%
PLEASURE	16 11.9%	53 28.3%	3316 54.0%	70 42.5%	613 58.7%	52 41.2%	549 57.3%	125 58.1%	89 65.3%	15 90.0%	17 75.5%	25 57.4%	53 67.2%	-	4781 53.3%
VFR	31 23.2%	63 33.8%	643 10.5%	57 34.5%	123 11.7%	57 44.9%	180 18.8%	39 18.3%	19 13.9%	1 5.6%	2 9.4%	4 8.7%	7 8.7%	-	1190 13.3%
BUSINESS	4 3.2%	18 9.8%	96 1.6%	23 14.1%	105 10.1%	3 2.7%	29 3.0%	5 2.4%	2 1.3%	- 1.5%	1 3.6%	-	1 1.4%	-	268 3.0%
PERSONAL	4 3.2%	1 0.4%	1 *	-	11 1.0%	2 1.3%	- *	1 0.2%	-	-	-	1 3.0%	1 1.7%	-	20 0.2%
OTHER	74 54.8%	41 22.4%	1332 21.7%	9 5.4%	157 15.0%	12 9.9%	147 15.4%	38 17.5%	14 10.6%	- 2.9%	3 11.5%	14 30.9%	17 21.1%	-	1834 20.4%
NOT STATED	5 3.7%	10 5.4%	757 12.3%	6 3.4%	35 3.4%	-	52 5.5%	7 3.4%	12 8.9%	-	-	-	-	1 100.0%	885 9.9%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R1-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
ORIGIN:															
MICHIGAN	6421 85.0%	2528 79.7%	560 6.0%	134 22.4%	523 14.0%	177 26.1%	44 3.2%	27 4.3%	17 4.5%	31 25.2%	688 62.8%	89 7.8%	795 34.3%	-	11010 39.1%
PLEASURE	2743 42.7%	1196 47.3%	258 46.0%	25 18.7%	304 58.1%	112 63.5%	14 31.5%	14 52.7%	5 30.1%	26 83.4%	473 68.7%	39 43.9%	525 66.0%	-	5066 46.0%
VFR	896 14.0%	495 19.6%	77 13.8%	44 32.6%	92 17.5%	31 17.7%	6 14.3%	9 33.5%	2 9.1%	2 7.3%	43 6.3%	35 39.8%	81 10.2%	-	1676 15.2%
BUSINESS	382 5.9%	73 2.9%	54 9.6%	34 25.0%	89 16.9%	10 5.9%	6 13.4%	2 6.8%	3 18.8%	- 0.9%	18 2.6%	2 2.6%	20 2.5%	-	653 5.9%
PERSONAL	7 0.1%	3 0.1%	4 0.8%	1 0.5%	7 1.4%	- 0.2%	1 2.5%	2 5.8%	2 12.4%	1 3.8%	-	-	1 0.1%	-	24 0.2%
OTHER	1805 28.1%	488 19.3%	142 25.4%	31 23.1%	27 5.1%	22 12.6%	17 37.4%	- 1.2%	5 29.6%	1 4.7%	117 17.1%	9 9.9%	128 16.1%	-	2659 24.2%
NOT STATED	587 9.1%	273 10.8%	25 4.5%	-	5 1.0%	-	- 0.9%	-	-	-	37 5.4%	3 3.8%	41 5.1%	-	931 8.5%
PENNSYLVANIA	30 0.4%	23 0.7%	462 5.0%	35 5.8%	221 5.9%	31 4.5%	114 8.1%	33 5.3%	82 21.6%	10 8.4%	15 1.4%	5 0.4%	30 1.3%	-	933 3.3%
PLEASURE	27 90.9%	5 20.7%	379 82.1%	13 37.1%	112 50.6%	16 53.4%	82 72.1%	21 62.7%	69 83.3%	9 86.9%	12 78.1%	2 45.3%	23 77.0%	-	662 71.0%
VFR	1 3.5%	12 52.4%	24 5.1%	7 21.1%	23 10.6%	8 26.5%	14 12.6%	5 13.7%	3 3.4%	-	1 5.5%	2 33.2%	2 7.3%	-	79 8.5%
BUSINESS	2 5.7%	4 18.6%	9 1.9%	7 21.4%	61 27.5%	4 13.3%	4 3.8%	1 3.9%	1 0.9%	-	2 10.7%	1 21.5%	2 8.1%	-	78 8.4%
PERSONAL	-	-	3 0.7%	6 17.7%	3 1.4%	-	-	1 3.5%	-	-	-	-	-	-	13 1.4%
OTHER	-	2 8.3%	31 6.6%	1 2.8%	20 8.9%	2 6.8%	13 11.5%	5 16.2%	10 11.8%	1 13.1%	1 5.7%	-	2 7.5%	-	80 8.6%
NOT STATED	-	-	17 3.7%	-	2 1.0%	-	-	-	- 0.6%	-	-	-	-	-	20 2.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R1-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
ORIGIN:															
OHIO	500 6.6%	70 2.2%	509 5.5%	33 5.5%	231 6.2%	58 8.6%	30 2.2%	13 2.1%	28 7.4%	12 9.8%	56 5.1%	10 0.9%	77 3.3%	- 4.1%	1415 5.0%
PLEASURE	294 58.9%	34 48.1%	459 90.3%	9 27.8%	128 55.4%	35 60.3%	19 63.9%	6 48.7%	26 92.1%	11 88.2%	44 77.6%	10 95.5%	62 81.1%	-	974 68.8%
VFR	35 7.0%	18 26.5%	9 1.7%	12 36.9%	28 11.9%	15 26.3%	1 3.8%	1 9.2%	1 2.7%	-	5 8.9%	- 4.5%	5 7.1%	- 100.0%	116 8.2%
BUSINESS	14 2.8%	8 12.1%	7 1.5%	8 25.6%	57 24.8%	5 9.4%	6 21.0%	3 20.4%	1 5.2%	1 11.8%	1 0.9%	-	2 2.5%	-	101 7.2%
PERSONAL	8 1.7%	3 4.1%	2 0.4%	1 3.2%	4 1.7%	1 2.4%	-	2 13.5%	-	-	2 4.3%	-	2 3.2%	-	18 1.3%
OTHER	103 20.6%	6 9.2%	18 3.6%	2 6.4%	14 6.2%	-	3 11.3%	1 8.2%	-	-	4 7.4%	-	4 5.4%	-	145 10.3%
NOT STATED	46 9.1%	-	13 2.6%	-	-	1 1.6%	-	-	-	-	1 1.0%	-	1 0.7%	-	60 4.3%
ILLINOIS	85 1.1%	51 1.6%	116 1.2%	19 3.2%	187 5.0%	31 4.6%	14 1.0%	26 4.1%	7 1.7%	- 0.4%	22 2.0%	47 4.1%	70 3.0%	- 1.7%	513 1.8%
PLEASURE	63 74.4%	34 66.6%	98 84.9%	9 49.7%	81 43.1%	28 88.2%	7 48.6%	12 45.8%	5 83.0%	- 100.0%	22 98.5%	40 84.2%	62 88.8%	-	327 63.8%
VFR	11 13.2%	8 15.0%	4 3.9%	7 35.1%	34 18.1%	3 8.5%	4 30.2%	9 35.0%	1 11.3%	-	-	1 3.1%	1 2.1%	-	72 14.1%
BUSINESS	5 6.1%	6 12.5%	4 3.2%	2 13.1%	47 25.1%	- 1.5%	3 19.4%	4 14.3%	- 5.7%	-	-	-	-	- 100.0%	62 12.1%
PERSONAL	1 1.2%	1 2.3%	-	- 2.1%	10 5.5%	-	- 1.9%	1 4.9%	-	-	-	-	-	-	14 2.8%
OTHER	4 5.0%	2 3.6%	7 6.4%	-	15 8.2%	1 1.9%	-	-	-	-	- 1.5%	6 12.6%	6 9.1%	-	35 6.9%
NOT STATED	-	-	2 1.6%	-	-	-	-	-	-	-	-	-	-	-	2 0.4%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R1-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
ORIGIN:															
WISCONSIN	25 0.3%	21 0.7%	60 0.6%	7 1.1%	64 1.7%	9 1.4%	3 0.2%	12 1.8%	13 3.3%	7 5.9%	51 4.7%	141 12.4%	193 8.3%	- 1.1%	370 1.3%
PLEASURE	5 20.1%	10 45.4%	39 64.2%	-	16 24.6%	2 25.2%	- 8.1%	1 9.9%	7 54.7%	6 83.2%	44 84.5%	90 64.0%	133 68.9%	- 100.0%	195 52.5%
VFR	4 16.3%	5 21.9%	12 19.4%	6 86.9%	10 15.5%	2 21.4%	- 14.4%	7 59.5%	2 13.4%	1 16.8%	3 5.6%	7 5.3%	12 6.0%	-	45 12.1%
BUSINESS	-	2 8.2%	- 0.8%	-	31 47.4%	3 29.7%	-	4 30.6%	- 1.2%	-	- 0.9%	3 2.3%	4 1.9%	-	42 11.2%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	9 37.9%	5 24.5%	6 10.5%	1 13.1%	4 5.7%	2 23.6%	3 77.5%	-	4 30.8%	-	5 9.1%	40 28.4%	45 23.2%	-	76 20.4%
NOT STATED	6 25.7%	-	3 5.2%	-	4 6.8%	-	-	-	-	-	-	-	-	-	14 3.7%
MINNESOTA	11 0.1%	18 0.6%	32 0.3%	2 0.4%	38 1.0%	7 1.1%	5 0.4%	7 1.1%	1 0.2%	8 6.1%	37 3.3%	583 50.9%	624 27.0%	4 32.4%	722 2.6%
PLEASURE	6 56.4%	6 30.2%	18 55.8%	-	5 13.5%	2 35.0%	1 16.0%	2 31.6%	1 63.1%	5 72.1%	33 89.7%	333 57.1%	370 59.2%	4 100.0%	407 56.4%
VFR	3 30.7%	2 9.8%	3 9.5%	- 9.0%	11 30.4%	3 43.4%	3 56.1%	3 49.8%	-	1 17.6%	2 6.0%	75 12.9%	78 12.5%	-	96 13.3%
BUSINESS	1 12.8%	3 16.2%	3 9.7%	2 91.0%	19 50.1%	1 14.3%	1 28.0%	1 13.8%	- 36.9%	-	2 4.3%	13 2.3%	15 2.4%	-	37 5.2%
PERSONAL	-	-	-	-	1 3.7%	-	-	-	-	-	-	4 0.7%	4 0.6%	-	5 0.7%
OTHER	-	8 43.8%	4 13.8%	-	1 2.3%	1 7.4%	-	- 4.7%	-	1 10.4%	-	128 22.0%	129 20.7%	-	143 19.9%
NOT STATED	-	-	4 11.1%	-	-	-	-	-	-	-	-	29 5.0%	29 4.6%	-	32 4.5%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R1-5

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
ORIGIN:															
ALL OTHER USA	349 4.6%	274 8.6%	1419 15.3%	203 34.0%	1431 38.3%	238 35.1%	240 17.0%	299 47.3%	97 25.5%	38 30.8%	202 18.5%	225 19.7%	448 19.3%	6 54.3%	4193 14.9%
PLEASURE	203 58.1%	83 30.3%	1034 72.9%	65 32.2%	458 32.0%	115 48.1%	145 60.4%	130 43.4%	53 54.5%	21 54.9%	157 77.6%	177 78.8%	346 77.2%	3 42.2%	2240 53.4%
VFR	31 8.8%	106 38.6%	162 11.4%	70 34.5%	361 25.2%	90 38.0%	52 21.6%	77 25.7%	29 29.6%	11 28.0%	10 5.1%	10 4.5%	29 6.5%	2 28.6%	746 17.8%
BUSINESS	28 8.1%	26 9.3%	71 5.0%	47 22.9%	464 32.5%	20 8.5%	22 9.1%	75 25.0%	7 7.0%	2 6.0%	3 1.4%	15 6.6%	19 4.2%	- 5.3%	677 16.2%
PERSONAL	-	8 2.8%	12 0.8%	12 6.0%	59 4.1%	5 2.2%	4 1.6%	3 0.9%	1 1.0%	-	2 1.0%	- 0.1%	2 0.5%	-	81 1.9%
OTHER	59 16.8%	36 13.2%	97 6.8%	9 4.4%	82 5.7%	8 3.2%	11 4.8%	11 3.8%	5 4.9%	4 11.1%	15 7.5%	22 9.9%	37 8.3%	1 23.9%	328 7.8%
NOT STATED	29 8.2%	16 5.8%	44 3.1%	-	7 0.5%	-	6 2.4%	4 1.2%	3 3.0%	-	15 7.3%	-	15 3.3%	-	121 2.9%

ITS 2001 - U.S. RESIDENTS

TABLE R2-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4829	1876	5063	116	1028	50	752	167	65	6	553	433	992	7	14941
TOTAL (WEIGHTED - 000s)	7010	2299	7281	167	1111	70	915	185	86	4	634	498	1135	2	20255
ORIGIN:															
ANY BORDER STATE	6715 95.8%	2199 95.6%	6533 89.7%	159 95.5%	842 75.8%	65 93.0%	840 91.8%	148 80.1%	79 91.9%	3 88.6%	548 86.5%	469 94.2%	1021 89.9%	1 57.4%	18598 91.8%
PLEASURE	2896 43.1%	871 39.6%	3497 53.5%	45 28.3%	477 56.6%	8 12.5%	463 55.1%	79 53.1%	32 40.7%	- 13.2%	361 66.0%	205 43.8%	567 55.6%	-	8930 48.0%
VFR	866 12.9%	467 21.2%	653 10.0%	44 27.5%	46 5.4%	36 55.8%	122 14.5%	30 20.4%	13 16.4%	-	30 5.4%	87 18.6%	117 11.5%	- 33.9%	2393 12.9%
BUSINESS	390 5.8%	81 3.7%	114 1.7%	31 19.5%	130 15.5%	4 6.1%	37 4.4%	4 2.8%	4 5.3%	1 43.3%	12 2.1%	14 2.9%	27 2.6%	- 14.2%	822 4.4%
PERSONAL	3 *	-	-	-	1 0.1%	-	- *	-	-	-	-	3 0.7%	3 0.3%	-	7 *
OTHER	1917 28.5%	498 22.7%	1448 22.2%	34 21.2%	143 16.9%	16 24.1%	167 19.8%	28 18.8%	18 22.7%	1 43.5%	109 19.9%	128 27.2%	238 23.3%	-	4506 24.2%
NOT STATED	644 9.6%	282 12.8%	820 12.6%	6 3.5%	45 5.4%	1 1.5%	51 6.1%	7 4.9%	12 14.9%	-	36 6.6%	32 6.9%	69 6.7%	1 51.8%	1938 10.4%
NEW YORK	124 1.8%	111 4.8%	5559 76.4%	104 62.4%	563 50.6%	43 61.2%	771 84.3%	130 70.4%	68 79.6%	- 12.8%	2 0.4%	27 5.4%	30 2.6%	1 29.7%	7503 37.0%
PLEASURE	15 12.4%	5 4.2%	2878 51.8%	42 40.5%	361 64.1%	4 8.8%	440 57.1%	69 53.4%	30 44.1%	-	-	10 38.3%	10 34.6%	-	3854 51.4%
VFR	31 24.8%	52 46.4%	573 10.3%	35 34.0%	25 4.4%	32 74.6%	112 14.5%	22 17.1%	11 16.4%	-	1 44.7%	3 10.9%	4 13.5%	-	896 11.9%
BUSINESS	4 2.9%	12 11.0%	87 1.6%	12 11.5%	30 5.4%	2 5.2%	26 3.4%	3 2.6%	2 2.5%	-	-	-	-	-	179 2.4%
PERSONAL	-	-	-	-	- *	-	- *	-	-	-	-	-	-	-	1 *
OTHER	69 56.0%	33 29.4%	1264 22.7%	9 8.6%	112 19.8%	5 11.4%	141 18.3%	28 21.4%	13 19.7%	- 100.0%	1 55.3%	14 50.8%	15 51.9%	-	1689 22.5%
NOT STATED	5 4.0%	10 8.9%	757 13.6%	6 5.4%	35 6.2%	-	51 6.7%	7 5.6%	12 17.2%	-	-	-	-	1 100.0%	883 11.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R2-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4829	1876	5063	116	1028	50	752	167	65	6	553	433	992	7	14941
TOTAL (WEIGHTED - 000s)	7010	2299	7281	167	1111	70	915	185	86	4	634	498	1135	2	20255
ORIGIN:															
MICHIGAN	6101 87.0%	2060 89.6%	342 4.7%	48 29.0%	107 9.6%	20 28.1%	25 2.7%	2 1.3%	7 8.5%	-	501 79.1%	56 11.3%	557 49.1%	-	9269 45.8%
PLEASURE	2588 42.4%	863 41.9%	108 31.7%	-	43 40.3%	4 22.4%	3 10.2%	1 58.4%	-	-	322 64.1%	11 19.4%	332 59.6%	-	3943 42.5%
VFR	811 13.3%	407 19.8%	56 16.4%	6 11.8%	9 8.0%	4 19.1%	5 18.9%	- 19.5%	- 5.7%	-	29 5.7%	32 57.4%	61 10.9%	-	1359 14.7%
BUSINESS	373 6.1%	62 3.0%	24 6.9%	18 36.9%	45 42.6%	1 3.6%	3 11.9%	1 22.1%	2 33.8%	-	10 2.0%	1 2.5%	12 2.1%	-	540 5.8%
PERSONAL	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
OTHER	1740 28.5%	456 22.1%	128 37.6%	25 51.3%	6 5.7%	11 54.9%	15 59.1%	-	4 60.4%	-	105 21.0%	8 14.7%	113 20.3%	-	2498 27.0%
NOT STATED	587 9.6%	272 13.2%	25 7.3%	-	4 3.4%	-	-	-	-	-	36 7.1%	3 6.0%	39 7.0%	-	927 10.0%
PENNSYLVANIA	26 0.4%	10 0.4%	290 4.0%	2 1.1%	76 6.8%	1 0.9%	28 3.1%	5 2.8%	3 3.8%	1 37.4%	4 0.6%	-	5 0.5%	-	442 2.2%
PLEASURE	26 100.0%	2 19.2%	230 79.2%	-	39 51.5%	-	16 55.9%	5 93.9%	2 60.0%	- 31.2%	3 77.0%	-	3 64.8%	-	319 72.1%
VFR	-	5 55.1%	15 5.1%	2 100.0%	4 4.9%	1 100.0%	6 20.7%	-	1 40.0%	-	-	-	-	-	34 7.6%
BUSINESS	-	1 6.6%	1 0.4%	-	18 23.4%	-	-	- 6.1%	-	-	-	-	-	-	20 4.5%
PERSONAL	-	-	-	-	1 0.8%	-	-	-	-	-	-	-	-	-	1 0.1%
OTHER	-	2 19.2%	27 9.4%	-	12 16.4%	-	7 23.4%	-	-	1 68.8%	1 23.0%	-	2 35.2%	-	50 11.3%
NOT STATED	-	-	17 5.9%	-	2 3.0%	-	-	-	-	-	-	-	-	-	19 4.4%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R2-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4829	1876	5063	116	1028	50	752	167	65	6	553	433	992	7	14941
TOTAL (WEIGHTED - 000s)	7010	2299	7281	167	1111	70	915	185	86	4	634	498	1135	2	20255
ORIGIN:															
OHIO	371 5.3%	9 0.4%	255 3.5%	4 2.2%	52 4.7%	2 2.8%	8 0.9%	1 0.8%	-	1 38.4%	10 1.6%	1 0.2%	13 1.1%	- 19.5%	716 3.5%
PLEASURE	205 55.2%	- 5.0%	223 87.5%	3 79.1%	22 42.4%	-	1 11.8%	1 86.1%	-	-	10 94.8%	1 100.0%	11 84.4%	-	466 65.2%
VFR	11 3.0%	-	4 1.7%	-	2 4.5%	-	-	- 13.9%	-	-	-	-	-	- 100.0%	18 2.6%
BUSINESS	12 3.2%	6 63.2%	-	1 20.9%	20 38.9%	1 51.6%	5 59.8%	-	-	1 100.0%	-	-	1 11.3%	-	46 6.4%
PERSONAL	1 0.4%	-	-	-	- 0.8%	-	-	-	-	-	-	-	-	-	2 0.3%
OTHER	96 25.9%	3 31.8%	15 5.8%	-	7 13.4%	-	2 28.3%	-	-	-	-	-	-	-	123 17.2%
NOT STATED	46 12.3%	-	13 5.1%	-	-	1 48.4%	-	-	-	-	1 5.2%	-	1 4.3%	-	60 8.4%
ILLINOIS	62 0.9%	2 0.1%	47 0.6%	1 0.3%	22 2.0%	-	6 0.6%	9 4.8%	-	-	10 1.6%	1 0.1%	11 0.9%	- 8.2%	159 0.8%
PLEASURE	50 81.1%	-	36 77.2%	-	9 40.0%	-	3 57.7%	2 18.2%	-	-	10 100.0%	1 100.0%	11 100.0%	-	111 69.6%
VFR	7 12.1%	1 37.5%	-	-	5 22.6%	-	-	7 81.8%	-	-	-	-	-	-	21 12.9%
BUSINESS	1 2.3%	-	2 4.1%	1 100.0%	6 26.0%	-	2 42.3%	-	-	-	-	-	-	- 100.0%	12 7.7%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	3 4.6%	1 62.5%	7 14.7%	-	2 11.4%	-	-	-	-	-	-	-	-	-	14 8.6%
NOT STATED	-	-	2 4.1%	-	-	-	-	-	-	-	-	-	-	-	2 1.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R2-4

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4829	1876	5063	116	1028	50	752	167	65	6	553	433	992	7	14941
TOTAL (WEIGHTED - 000s)	7010	2299	7281	167	1111	70	915	185	86	4	634	498	1135	2	20255
ORIGIN:															
WISCONSIN	23 0.3%	4 0.2%	23 0.3%	1 0.6%	20 1.8%	-	2 0.2%	-	-	-	13 2.1%	9 1.8%	22 2.0%	-	94 0.5%
PLEASURE	5 21.8%	-	12 53.2%	-	3 15.7%	-	-	-	-	-	11 85.0%	5 58.9%	16 74.2%	-	37 39.2%
VFR	2 10.9%	- 11.0%	4 19.0%	1 100.0%	-	-	-	-	-	-	-	- 2.1%	- 0.9%	-	8 8.9%
BUSINESS	-	-	-	-	10 51.3%	-	-	-	-	-	- 3.4%	-	- 2.0%	-	11 11.4%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	9 39.3%	3 89.0%	3 14.3%	-	2 11.1%	-	2 100.0%	-	-	-	2 11.6%	4 39.0%	5 22.9%	-	24 25.8%
NOT STATED	6 28.0%	-	3 13.6%	-	4 21.9%	-	-	-	-	-	-	-	-	-	14 14.7%
MINNESOTA	9 0.1%	3 0.1%	16 0.2%	-	4 0.3%	-	-	-	-	-	7 1.1%	376 75.5%	383 33.7%	-	415 2.0%
PLEASURE	6 68.5%	1 31.4%	9 56.8%	-	- 11.0%	-	-	-	-	-	6 85.4%	177 47.2%	183 47.9%	-	200 48.2%
VFR	3 31.5%	1 31.4%	-	-	1 37.4%	-	-	-	-	-	-	52 13.8%	52 13.6%	-	57 13.8%
BUSINESS	-	1 21.5%	-	-	1 26.4%	-	-	-	-	-	1 14.6%	12 3.3%	13 3.5%	-	15 3.6%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	3 0.8%	3 0.8%	-	3 0.7%
OTHER	-	1 15.7%	3 21.5%	-	1 25.2%	-	-	-	-	-	-	102 27.2%	102 26.7%	-	107 25.8%
NOT STATED	-	-	4 21.8%	-	-	-	-	-	-	-	-	29 7.7%	29 7.5%	-	32 7.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R2-5

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: SAME-DAY PERSON TRIPS IN ONTARIO

	ONTARIO REGION OF SAME-DAY VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	4829	1876	5063	116	1028	50	752	167	65	6	553	433	992	7	14941
TOTAL (WEIGHTED - 000s)	7010	2299	7281	167	1111	70	915	185	86	4	634	498	1135	2	20255
ORIGIN:															
ALL OTHER USA	295 4.2%	100 4.4%	748 10.3%	8 4.5%	269 24.2%	5 7.0%	75 8.2%	37 19.9%	7 8.1%	- 11.4%	86 13.5%	29 5.8%	115 10.1%	1 42.6%	1658 8.2%
PLEASURE	186 63.1%	16 15.8%	568 75.9%	-	129 47.9%	3 64.6%	46 61.0%	15 41.1%	5 67.5%	- 100.0%	63 74.1%	23 79.4%	87 75.5%	-	1053 63.5%
VFR	10 3.3%	40 39.6%	55 7.3%	4 53.1%	33 12.3%	2 35.4%	16 20.8%	10 28.5%	2 21.5%	-	4 4.5%	1 2.7%	5 4.0%	1 68.2%	175 10.6%
BUSINESS	17 5.8%	5 5.2%	4 0.5%	2 31.7%	58 21.6%	-	2 2.0%	4 11.9%	-	-	1 0.6%	4 12.7%	4 3.7%	- 31.8%	97 5.9%
PERSONAL	-	-	-	-	7 2.6%	-	1 1.6%	- 0.5%	-	-	-	-	-	-	8 0.5%
OTHER	53 18.0%	24 23.7%	78 10.5%	1 15.2%	38 14.3%	-	6 7.9%	4 9.8%	-	-	3 3.5%	2 5.2%	4 3.9%	-	209 12.6%
NOT STATED	29 9.7%	16 15.8%	43 5.8%	-	4 1.4%	-	5 6.8%	3 8.1%	1 11.0%	-	15 17.3%	-	15 12.9%	-	115 6.9%

ITS 2001 - U.S. RESIDENTS

TABLE R3-1

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
ORIGIN:															
ANY BORDER STATE	474 90.9%	644 80.0%	1283 69.6%	196 54.5%	1405 55.9%	348 61.6%	282 67.0%	165 41.2%	183 69.1%	77 68.1%	340 74.9%	444 70.4%	837 72.1%	4 42.6%	5344 67.8%
PLEASURE	243 51.4%	428 66.4%	1031 80.4%	65 32.9%	752 53.5%	225 64.7%	178 63.2%	91 55.1%	149 81.4%	68 88.6%	277 81.6%	329 74.0%	652 77.9%	4 100.0%	3482 65.2%
VFR	117 24.6%	124 19.2%	109 8.5%	78 39.9%	256 18.2%	76 21.8%	77 27.3%	40 24.1%	13 7.3%	4 5.7%	27 7.9%	38 8.5%	67 8.0%	-	881 16.5%
BUSINESS	17 3.6%	30 4.7%	42 3.3%	37 18.7%	269 19.1%	20 5.6%	9 3.1%	14 8.8%	3 1.9%	1 0.7%	11 3.3%	6 1.4%	17 2.1%	-	420 7.9%
PERSONAL	18 3.9%	7 1.1%	10 0.8%	8 4.2%	35 2.5%	3 1.0%	1 0.5%	6 3.8%	2 1.2%	1 1.5%	2 0.7%	2 0.5%	6 0.7%	-	88 1.6%
OTHER	78 16.5%	54 8.4%	90 7.0%	8 4.2%	92 6.5%	24 6.9%	16 5.5%	13 8.2%	14 7.8%	3 3.4%	21 6.1%	69 15.6%	93 11.1%	-	467 8.7%
NOT STATED	-	1 0.1%	- *	-	2 0.1%	-	1 0.4%	-	1 0.4%	-	1 0.4%	-	1 0.2%	-	6 0.1%
NEW YORK	11 2.2%	68 8.4%	566 30.7%	48 13.4%	471 18.8%	74 13.2%	177 42.2%	78 19.5%	60 22.7%	16 13.8%	20 4.4%	15 2.4%	48 4.1%	-	1476 18.7%
PLEASURE	1 6.3%	44 65.2%	421 74.5%	24 49.7%	245 51.9%	42 56.5%	103 58.1%	52 66.7%	51 85.1%	14 92.5%	17 83.4%	13 85.6%	41 86.0%	-	927 62.8%
VFR	1 5.9%	10 15.3%	70 12.4%	19 39.9%	97 20.6%	23 31.2%	65 36.9%	15 18.6%	8 12.9%	1 5.9%	1 5.6%	1 5.8%	3 6.1%	-	294 19.9%
BUSINESS	1 6.3%	4 5.6%	8 1.3%	5 10.4%	73 15.5%	-	2 1.2%	2 2.4%	-	- 1.5%	1 4.2%	-	1 2.2%	-	89 6.0%
PERSONAL	4 38.9%	1 1.0%	1 0.2%	-	11 2.3%	2 2.2%	-	1 0.7%	-	-	-	1 8.7%	1 2.8%	-	19 1.3%
OTHER	5 42.6%	9 12.9%	65 11.5%	-	45 9.6%	8 10.2%	6 3.4%	9 11.6%	1 1.6%	-	1 6.8%	-	1 2.8%	-	144 9.8%
NOT STATED	-	-	- 0.1%	-	- *	-	1 0.4%	-	- 0.4%	-	-	-	-	-	2 0.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R3-2

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
ORIGIN:															
MICHIGAN	316 60.7%	433 53.8%	200 10.9%	71 19.6%	392 15.6%	153 27.0%	18 4.3%	22 5.5%	8 3.1%	28 24.9%	185 40.8%	32 5.1%	236 20.3%	-	1742 22.1%
PLEASURE	151 47.8%	309 71.4%	143 71.6%	18 25.8%	252 64.2%	105 69.0%	11 58.5%	11 48.4%	4 43.1%	23 81.6%	149 80.6%	28 87.6%	191 81.0%	-	1123 64.5%
VFR	85 27.0%	78 18.0%	16 8.0%	33 46.1%	72 18.5%	27 17.6%	2 9.0%	8 37.0%	1 13.9%	2 8.0%	15 7.9%	3 7.9%	19 8.1%	-	317 18.2%
BUSINESS	8 2.7%	11 2.4%	23 11.3%	14 19.8%	41 10.4%	9 5.7%	3 16.3%	1 6.0%	1 9.1%	- 1.0%	8 4.1%	1 2.9%	9 3.7%	-	114 6.5%
PERSONAL	6 1.9%	3 0.6%	4 2.1%	1 1.0%	7 1.8%	- 0.3%	1 6.2%	2 7.2%	2 25.8%	1 4.2%	-	-	1 0.5%	-	23 1.3%
OTHER	65 20.6%	32 7.4%	14 7.0%	5 7.4%	18 4.7%	11 7.5%	1 7.8%	- 1.4%	1 8.0%	1 5.2%	12 6.7%	1 1.6%	14 6.1%	-	161 9.3%
NOT STATED	-	1 0.2%	-	-	1 0.4%	-	- 2.2%	-	-	-	1 0.8%	-	1 0.6%	-	4 0.2%
PENNSYLVANIA	4 0.7%	13 1.6%	160 8.7%	28 7.9%	134 5.3%	27 4.7%	59 14.0%	23 5.7%	74 27.7%	9 7.9%	11 2.4%	5 0.8%	24 2.0%	-	491 6.2%
PLEASURE	1 33.5%	3 21.8%	144 90.3%	8 28.8%	70 52.3%	15 56.8%	47 79.2%	13 58.7%	62 84.5%	9 95.6%	8 76.9%	2 45.3%	19 79.0%	-	344 70.0%
VFR	1 28.4%	6 50.4%	5 3.3%	6 19.7%	14 10.7%	7 25.2%	4 7.5%	5 20.0%	2 2.1%	-	1 7.8%	2 33.2%	2 9.2%	-	45 9.2%
BUSINESS	1 38.0%	4 27.7%	4 2.4%	7 26.3%	40 29.8%	3 10.2%	1 2.2%	1 4.3%	1 1.0%	-	2 15.3%	1 21.5%	2 10.2%	-	59 12.0%
PERSONAL	-	-	3 1.9%	6 21.8%	2 1.8%	-	-	1 5.1%	-	-	-	-	-	-	13 2.6%
OTHER	-	-	3 2.1%	1 3.4%	7 5.4%	2 7.8%	7 11.1%	3 11.9%	9 11.8%	- 4.4%	-	-	- 1.7%	-	30 6.1%
NOT STATED	-	-	-	-	-	-	-	-	- 0.7%	-	-	-	-	-	- 0.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R3-3

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
ORIGIN:															
OHIO	118	60	251	28	170	51	16	10	22	10	46	9	64	-	699
	22.7%	7.4%	13.6%	7.7%	6.8%	9.1%	3.9%	2.6%	8.1%	9.3%	10.2%	1.4%	5.5%		8.9%
PLEASURE	79	33	234	6	99	30	13	4	19	10	34	8	52	-	508
	66.7%	55.3%	93.2%	22.4%	58.0%	58.8%	80.5%	42.7%	89.7%	100.0%	73.7%	94.9%	80.4%		72.6%
VFR	24	18	5	11	25	15	1	1	1	-	5	-	5	-	98
	20.1%	29.9%	1.8%	38.7%	14.5%	29.9%	4.2%	9.9%	3.5%		10.9%	5.1%	8.5%		14.0%
BUSINESS	2	2	7	8	37	4	1	2	1	-	1	-	1	-	55
	1.6%	4.1%	2.8%	27.5%	21.7%	8.7%	8.6%	19.6%	6.8%		1.1%		0.8%		7.9%
PERSONAL	7	3	2	1	4	1	-	2	-	-	2	-	2	-	16
	5.9%	4.7%	0.8%	3.8%	2.1%	2.7%		17.3%			5.3%		3.8%		2.3%
OTHER	7	4	3	2	6	-	1	1	-	-	4	-	4	-	22
	5.7%	5.9%	1.4%	7.6%	3.7%		6.7%	10.5%			9.0%		6.5%		3.2%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ILLINOIS	22	42	59	16	161	31	8	13	7	-	12	46	59	-	354
	4.1%	5.2%	3.2%	4.3%	6.4%	5.4%	2.0%	3.3%	2.5%	0.4%	2.6%	7.4%	5.1%		4.5%
PLEASURE	12	28	54	8	69	28	3	7	5	-	12	39	51	-	217
	53.8%	65.7%	92.0%	52.1%	43.0%	89.5%	42.1%	53.6%	83.0%	100.0%	97.3%	83.9%	86.7%		61.2%
VFR	4	7	4	5	28	3	4	1	1	-	-	1	1	-	52
	17.2%	15.5%	6.1%	33.0%	17.5%	8.6%	51.5%	8.4%	11.3%			3.2%	2.5%		14.6%
BUSINESS	4	6	1	2	41	-	-	4	-	-	-	-	-	-	50
	17.6%	15.1%	1.9%	12.3%	25.2%		3.2%	28.4%	5.7%						14.1%
PERSONAL	1	1	-	-	10	-	-	1	-	-	-	-	-	-	14
	4.8%	2.8%		2.5%	6.4%		3.2%	9.7%							4.1%
OTHER	1	-	-	-	13	1	-	-	-	-	-	6	6	-	21
	6.5%	0.9%			7.9%	1.9%					2.7%	12.9%	10.7%		6.1%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
ORIGIN:															
WISCONSIN	2	15	36	5	43	8	1	12	13	7	36	130	166	-	276
	0.3%	1.9%	2.0%	1.4%	1.7%	1.4%	0.3%	2.9%	4.7%	6.5%	8.0%	20.6%	14.3%	1.4%	3.5%
PLEASURE	-	8	26	-	13	2	-	1	7	6	31	83	112	-	158
		50.7%	72.0%		29.2%	30.3%	22.2%	9.9%	55.6%	83.2%	84.7%	63.7%	67.6%	100.0%	57.1%
VFR	2	4	7	5	9	1	-	7	1	1	3	7	11	-	36
	100.0%	27.8%	19.3%	100.0%	21.4%	11.3%	39.6%	59.5%	12.0%	16.8%	7.9%	5.6%	6.9%		13.2%
BUSINESS	-	1	-	-	20	3	-	4	-	-	-	3	3	-	31
		8.3%	0.4%		46.0%	35.7%		30.6%	1.2%			2.5%	1.9%		11.2%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	-	2	3	-	1	2	-	-	4	-	3	37	39	-	51
		13.3%	8.3%		3.3%	22.7%	38.2%		31.3%		7.4%	28.2%	23.6%		18.5%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MINNESOTA	1	13	11	1	33	4	1	7	1	6	29	206	240	4	307
	0.2%	1.6%	0.6%	0.2%	1.3%	0.8%	0.4%	1.7%	0.2%	5.3%	6.4%	32.7%	20.6%	41.2%	3.9%
PLEASURE	-	3	8	-	4	2	1	2	1	5	26	155	186	4	207
		22.7%	69.2%		13.4%	57.2%	53.6%	31.6%	100.0%	86.7%	90.6%	75.1%	77.6%	100.0%	67.5%
VFR	1	1	2	-	10	-	-	3	-	-	2	23	24	-	39
	42.8%	3.9%	22.4%	22.9%	29.6%	7.5%		49.8%			7.5%	11.4%	10.2%		12.7%
BUSINESS	1	2	-	1	17	1	1	1	-	-	1	1	1	-	22
	57.2%	16.9%		77.1%	52.8%	23.3%	46.4%	13.8%			1.9%	0.4%	0.6%		7.3%
PERSONAL	-	-	-	-	1	-	-	-	-	-	-	1	1	-	2
					4.3%							0.4%	0.4%		0.7%
OTHER	-	7	1	-	-	1	-	-	-	1	-	26	27	-	36
		56.5%	8.4%			12.0%		4.7%		13.3%		12.7%	11.3%		11.8%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R3-5

MAIN PURPOSE OF TRIP WITHIN ORIGIN
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
ORIGIN:															
ALL OTHER USA	48 9.1%	161 20.0%	561 30.4%	164 45.5%	1108 44.1%	217 38.4%	139 33.0%	235 58.8%	82 30.9%	36 31.9%	114 25.1%	187 29.6%	324 27.9%	5 57.4%	2535 32.2%
PLEASURE	17 34.9%	64 39.5%	418 74.5%	56 34.1%	310 27.9%	108 50.0%	77 55.5%	101 42.9%	46 56.6%	20 55.3%	92 80.3%	146 78.3%	251 77.6%	3 50.6%	1187 46.8%
VFR	17 34.9%	62 38.4%	78 13.9%	51 31.1%	302 27.3%	79 36.2%	34 24.3%	56 23.7%	23 27.5%	11 29.5%	6 5.6%	8 4.3%	23 7.2%	1 20.6%	571 22.5%
BUSINESS	11 23.1%	19 11.9%	45 8.1%	38 23.3%	403 36.4%	17 8.0%	20 14.2%	70 29.6%	5 6.3%	2 6.3%	2 1.5%	11 6.0%	14 4.5%	-	580 22.9%
PERSONAL	-	5 2.8%	9 1.6%	11 6.6%	51 4.6%	5 2.3%	3 2.0%	3 1.1%	1 1.1%	-	2 1.9%	- 0.2%	2 0.7%	-	72 2.9%
OTHER	3 7.1%	12 7.4%	11 2.0%	8 4.8%	39 3.5%	8 3.5%	6 4.0%	6 2.5%	5 5.9%	3 8.8%	12 10.7%	21 11.1%	33 10.1%	1 28.7%	119 4.7%
NOT STATED	-	-	-	-	3 0.3%	-	-	1 0.3%	2 2.6%	-	-	-	-	-	5 0.2%

ITS 2001 - U.S. RESIDENTS

TABLE R4-1

ORIGIN OF TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
BORDER STATES (TOTAL)	474	644	1283	196	1405	348	282	165	183	77	340	444	837	4	5344
	90.9%	80.0%	69.6%	54.5%	55.9%	61.6%	67.0%	41.2%	69.1%	68.1%	74.9%	70.4%	72.1%	42.6%	67.8%
NEW YORK	11	68	566	48	471	74	177	78	60	16	20	15	48	-	1476
	2.2%	8.4%	30.7%	13.4%	18.8%	13.2%	42.2%	19.5%	22.7%	13.8%	4.4%	2.4%	4.1%		18.7%
MICHIGAN	316	433	200	71	392	153	18	22	8	28	185	32	236	-	1742
	60.7%	53.8%	10.9%	19.6%	15.6%	27.0%	4.3%	5.5%	3.1%	24.9%	40.8%	5.1%	20.3%		22.1%
PENNSYLVANIA	4	13	160	28	134	27	59	23	74	9	11	5	24	-	491
	0.7%	1.6%	8.7%	7.9%	5.3%	4.7%	14.0%	5.7%	27.7%	7.9%	2.4%	0.8%	2.0%		6.2%
MINNESOTA	1	13	11	1	33	4	1	7	1	6	29	206	240	4	307
	0.2%	1.6%	0.6%	0.2%	1.3%	0.8%	0.4%	1.7%	0.2%	5.3%	6.4%	32.7%	20.6%	41.2%	3.9%
OHIO	118	60	251	28	170	51	16	10	22	10	46	9	64	-	699
	22.7%	7.4%	13.6%	7.7%	6.8%	9.1%	3.9%	2.6%	8.1%	9.3%	10.2%	1.4%	5.5%		8.9%
ILLINOIS	22	42	59	16	161	31	8	13	7	-	12	46	59	-	354
	4.1%	5.2%	3.2%	4.3%	6.4%	5.4%	2.0%	3.3%	2.5%	0.4%	2.6%	7.4%	5.1%		4.5%
WISCONSIN	2	15	36	5	43	8	1	12	13	7	36	130	166	-	276
	0.3%	1.9%	2.0%	1.4%	1.7%	1.4%	0.3%	2.9%	4.7%	6.5%	8.0%	20.6%	14.3%	1.4%	3.5%
OTHER USA	48	161	561	164	1108	217	139	235	82	36	114	187	324	5	2535
	9.1%	20.0%	30.4%	45.5%	44.1%	38.4%	33.0%	58.8%	30.9%	31.9%	25.1%	29.6%	27.9%	57.4%	32.2%
MASSACHUSETTS	4	4	56	10	93	11	10	31	7	2	2	2	6	-	200
	0.7%	0.5%	3.0%	2.8%	3.7%	1.9%	2.3%	7.7%	2.7%	1.6%	0.5%	0.4%	0.5%		2.5%
WASHINGTON DC/MARYLAND	1	3	33	8	72	9	10	20	7	2	5	1	8	-	149
	0.2%	0.3%	1.8%	2.1%	2.9%	1.7%	2.5%	4.9%	2.7%	1.4%	1.2%	0.1%	0.6%		1.9%
NEW JERSEY	-	3	79	10	85	7	20	29	10	2	2	-	4	-	209
		0.4%	4.3%	2.6%	3.4%	1.3%	4.8%	7.3%	3.7%	1.9%	0.5%		0.3%		2.6%
CALIFORNIA	7	10	49	17	161	20	8	33	5	3	7	1	10	-	258
	1.4%	1.3%	2.7%	4.8%	6.4%	3.6%	1.8%	8.2%	1.8%	2.9%	1.5%	0.1%	0.8%		3.3%
FLORIDA	2	11	27	13	109	29	10	16	14	7	5	3	13	-	203
	0.5%	1.3%	1.5%	3.7%	4.3%	5.2%	2.5%	3.9%	5.4%	6.0%	1.1%	0.5%	1.1%		2.6%
OTHER STATES	33	130	317	106	589	140	81	107	39	21	93	180	283	5	1516
	6.4%	16.2%	17.2%	29.4%	23.4%	24.7%	19.2%	26.8%	14.7%	18.2%	20.4%	28.5%	24.4%	57.4%	19.2%

Continued

ORIGIN OF TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
NEW ENGLAND	4	18	116	24	168	35	24	56	17	4	7	7	15	3	419
	0.8%	2.3%	6.3%	6.8%	6.7%	6.1%	5.7%	14.1%	6.4%	3.6%	1.5%	1.2%	1.3%	31.6%	5.3%
MIDDLE ATLANTIC	15	84	804	86	690	108	257	130	144	27	33	20	75	-	2175
	2.9%	10.4%	43.6%	23.9%	27.5%	19.2%	61.0%	32.5%	54.1%	23.6%	7.3%	3.2%	6.5%		27.6%
SOUTH ATLANTIC	9	40	129	56	348	100	60	68	29	15	40	10	62	1	713
	1.7%	4.9%	7.0%	15.5%	13.9%	17.8%	14.3%	17.1%	11.0%	13.1%	8.7%	1.5%	5.4%	6.4%	9.1%
EAST NORTH CENTRAL	468	594	564	137	798	253	47	59	50	47	299	237	566	-	3225
	89.9%	73.7%	30.6%	37.9%	31.8%	44.8%	11.2%	14.8%	18.9%	41.6%	65.9%	37.6%	48.7%	1.4%	40.9%
WEST NORTH CENTRAL	5	27	35	11	88	20	4	14	4	8	41	290	336	4	502
	0.9%	3.3%	1.9%	3.1%	3.5%	3.5%	0.8%	3.5%	1.6%	7.2%	9.1%	46.0%	29.0%	51.8%	6.4%
EAST SOUTH CENTRAL	5	6	9	15	32	4	3	2	2	2	13	40	54	-	120
	1.0%	0.8%	0.5%	4.3%	1.3%	0.7%	0.8%	0.4%	0.9%	1.5%	3.0%	6.4%	4.6%		1.5%
WEST SOUTH CENTRAL	3	5	53	5	100	10	9	21	5	3	5	14	21	-	205
	0.6%	0.6%	2.9%	1.3%	4.0%	1.7%	2.1%	5.2%	1.9%	2.9%	1.1%	2.2%	1.8%	5.7%	2.6%
MOUNTAIN	4	12	36	4	77	14	5	11	6	2	6	7	15	-	148
	0.8%	1.5%	2.0%	1.1%	3.1%	2.4%	1.1%	2.8%	2.1%	2.1%	1.4%	1.1%	1.3%		1.9%
PACIFIC	7	18	96	21	205	22	12	37	7	4	9	3	14	-	365
	1.4%	2.3%	5.2%	5.9%	8.2%	3.9%	2.8%	9.3%	2.8%	3.5%	2.0%	0.4%	1.2%	3.1%	4.6%
ALASKA/HAWAII	-	1	1	1	5	-	1	1	1	1	-	2	2	-	8
		0.2%	*	0.2%	0.2%		0.2%	0.2%	0.3%	0.7%	*	0.2%	0.1%		0.1%

ITS 2001 - U.S. RESIDENTS

TABLE R5-1

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 1: ESSEX	1097	218	69	141	59	199	48	291	35	98	140	428	345	530
	4.0%	2.9%	2.7%	7.4%	1.4%	3.3%	3.3%	5.1%	2.7%	13.4%	8.6%	2.5%	2.4%	6.3%
ORIGIN:														
ANY BORDER STATE	973	178	55	137	56	193	42	251	28	96	130	359	289	484
	88.6%	81.7%	79.9%	97.4%	96.0%	97.0%	87.8%	86.3%	79.6%	97.4%	93.0%	83.9%	83.8%	91.3%
NEW YORK	41	10	-	-	-	-	1	26	-	4	-	10	10	31
	3.7%	4.5%					1.2%	9.0%		4.3%		2.4%	2.9%	5.8%
MICHIGAN	591	53	28	131	28	159	20	195	14	82	40	143	109	408
	53.9%	24.6%	39.8%	93.1%	48.0%	79.8%	41.1%	67.2%	41.4%	83.6%	28.6%	33.4%	31.6%	77.1%
PENNSYLVANIA	11	-	7	-	-	-	3	-	-	-	-	10	7	-
	1.0%	0.1%	10.0%				6.6%				0.3%	2.4%	2.1%	
OHIO	276	90	10	6	28	34	19	16	9	8	90	156	128	31
	25.1%	41.2%	14.8%	4.3%	48.0%	17.2%	39.0%	5.6%	26.3%	8.3%	64.2%	36.4%	37.0%	5.8%
ILLINOIS	48	24	11	-	-	-	-	8	4	1	-	39	35	9
	4.4%	11.1%	15.4%					2.7%	11.9%	1.2%		9.1%	10.1%	1.7%
WISCONSIN	5	-	-	-	-	-	-	5	-	-	-	-	-	5
	0.4%							1.6%						0.9%
MINNESOTA	1	1	-	-	-	-	-	1	-	-	-	1	1	1
	0.1%	0.3%						0.2%				0.2%	0.2%	0.1%
ALL OTHER USA	125	40	14	4	2	6	6	40	7	3	10	69	56	46
	11.4%	18.3%	20.1%	2.6%	4.0%	3.0%	12.2%	13.7%	20.4%	2.6%	7.0%	16.1%	16.2%	8.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE RS-2

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
						ANY			UNSPECIFIED				TOTAL	TOTAL
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	ROOFED COMM'L	NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 2: SOUTHWESTERN ONTARIO	1833	261	326	100	139	239	139	480	179	90	120	1043	726	670
	6.8%	3.4%	12.8%	5.3%	3.3%	3.9%	9.6%	8.3%	14.0%	12.3%	7.4%	6.1%	5.0%	8.0%
ORIGIN:														
ANY BORDER STATE	1354	219	222	99	119	217	134	255	158	49	99	853	560	403
	73.9%	84.0%	68.3%	98.6%	85.4%	90.9%	96.6%	53.2%	88.4%	54.2%	82.3%	81.7%	77.2%	60.1%
NEW YORK	151	13	29	9	15	24	23	27	23	1	10	103	57	37
	8.2%	5.1%	8.8%	9.3%	10.9%	10.2%	16.3%	5.7%	13.1%	0.8%	8.3%	9.9%	7.9%	5.6%
MICHIGAN	857	135	141	72	80	153	108	148	94	33	45	558	356	253
	46.7%	51.8%	43.2%	72.5%	57.8%	63.9%	77.5%	30.8%	52.5%	36.9%	37.9%	53.4%	49.1%	37.8%
PENNSYLVANIA	31	5	8	-	-	-	-	13	6	-	-	19	13	13
	1.7%	1.8%	2.6%					2.6%	3.2%			1.8%	1.8%	1.9%
OHIO	124	21	30	6	3	9	4	44	7	5	5	64	54	55
	6.8%	8.0%	9.2%	6.3%	1.9%	3.7%	2.8%	9.1%	3.7%	5.2%	4.0%	6.2%	7.4%	8.2%
ILLINOIS	124	35	7	11	3	14	-	17	19	1	31	64	45	29
	6.7%	13.4%	2.2%	10.6%	2.1%	5.7%		3.6%	10.4%	1.2%	25.7%	6.1%	6.2%	4.3%
WISCONSIN	43	4	5	-	17	17	-	3	5	9	-	30	26	12
	2.3%	1.7%	1.5%		11.9%	6.9%		0.7%	2.5%	10.1%		2.9%	3.6%	1.9%
MINNESOTA	25	6	3	-	1	1	-	3	5	-	8	15	9	3
	1.4%	2.1%	0.8%		0.9%	0.5%		0.6%	3.0%		6.4%	1.4%	1.3%	0.4%
ALL OTHER USA	479	42	103	1	20	22	5	225	21	41	21	191	165	267
	26.1%	16.0%	31.7%	1.4%	14.6%	9.1%	3.4%	46.8%	11.6%	45.8%	17.7%	18.3%	22.8%	39.9%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE RS-3

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 3: NIAGARA REGION	3909	1462	777	187	165	352	224	318	399	195	183	3027	2404	700
	14.4%	19.2%	30.5%	9.8%	3.9%	5.8%	15.5%	5.5%	31.1%	26.6%	11.2%	17.7%	16.7%	8.3%
ORIGIN:														
ANY BORDER STATE	2732	946	537	179	149	328	149	213	289	169	101	2070	1632	561
	69.9%	64.8%	69.1%	95.8%	89.9%	93.0%	66.5%	67.0%	72.4%	86.4%	55.3%	68.4%	67.9%	80.1%
NEW YORK	1287	300	155	99	137	237	69	119	221	134	53	882	592	352
	32.9%	20.5%	19.9%	53.1%	83.2%	67.2%	30.7%	37.3%	55.4%	68.6%	29.2%	29.1%	24.6%	50.3%
MICHIGAN	370	182	83	-	-	-	16	44	16	16	14	297	265	60
	9.5%	12.4%	10.7%				7.1%	13.9%	4.0%	8.2%	7.4%	9.8%	11.0%	8.6%
PENNSYLVANIA	376	147	115	74	4	77	11	2	23	-	1	299	266	76
	9.6%	10.1%	14.7%	39.4%	2.3%	22.0%	4.8%	0.7%	5.7%		0.7%	9.9%	11.0%	10.9%
OHIO	482	257	149	6	3	9	5	10	26	9	17	440	409	25
	12.3%	17.6%	19.2%	3.2%	2.0%	2.7%	2.1%	3.1%	6.5%	4.6%	9.5%	14.5%	17.0%	3.6%
ILLINOIS	94	38	28	-	-	-	1	12	-	9	6	67	66	20
	2.4%	2.6%	3.6%				0.5%	3.7%	0.1%	4.5%	3.3%	2.2%	2.7%	2.9%
WISCONSIN	64	19	5	-	3	3	6	19	3	-	8	36	27	19
	1.6%	1.3%	0.7%		2.0%	0.9%	2.8%	6.1%	0.6%		4.4%	1.2%	1.1%	2.8%
MINNESOTA	58	4	2	-	1	1	42	7	-	1	1	49	7	8
	1.5%	0.3%	0.3%		0.4%	0.2%	18.5%	2.1%		0.5%	0.8%	1.6%	0.3%	1.1%
ALL OTHER USA	1178	515	240	8	17	24	75	105	110	27	82	957	772	139
	30.1%	35.2%	30.9%	4.2%	10.1%	7.0%	33.5%	33.0%	27.6%	13.6%	44.7%	31.6%	32.1%	19.9%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-4

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 4: SOUTH-CENTRAL ONTARIO	1103 4.1%	246 3.2%	122 4.8%	-	19 0.4%	19 0.3%	41 2.8%	593 10.3%	48 3.8%	14 2.0%	20 1.2%	476 2.8%	387 2.7%	607 7.2%
ORIGIN:														
ANY BORDER STATE	508 46.0%	126 51.2%	90 73.7%	-	4 23.1%	4 23.1%	12 28.5%	210 35.4%	44 91.7%	9 60.8%	13 66.3%	276 58.0%	220 57.0%	219 36.0%
NEW YORK	95 8.6%	24 9.6%	13 10.7%	-	-	-	-	49 8.2%	1 2.3%	3 23.2%	5 26.2%	38 8.0%	37 9.5%	52 8.6%
MICHIGAN	172 15.6%	64 25.8%	26 21.7%	-	-	-	12 28.5%	70 11.7%	- 0.8%	-	-	102 21.4%	90 23.3%	70 11.4%
PENNSYLVANIA	64 5.8%	10 4.0%	36 29.4%	-	-	-	-	12 2.1%	-	5 37.2%	1 5.2%	46 9.6%	46 11.9%	18 2.9%
OHIO	77 7.0%	11 4.3%	6 5.2%	-	4 23.1%	4 23.1%	-	45 7.6%	5 11.1%	- 0.4%	5 25.7%	27 5.6%	21 5.5%	45 7.4%
ILLINOIS	87 7.9%	15 6.0%	7 5.7%	-	-	-	-	26 4.4%	37 77.5%	-	2 9.2%	59 12.4%	22 5.6%	26 4.3%
WISCONSIN	8 0.7%	-	1 0.9%	-	-	-	-	7 1.2%	-	-	-	1 0.2%	1 0.3%	7 1.1%
MINNESOTA	5 0.4%	3 1.4%	-	-	-	-	-	1 0.2%	-	-	-	3 0.7%	3 0.9%	1 0.2%
ALL OTHER USA	595 54.0%	120 48.8%	32 26.3%	-	14 76.9%	14 76.9%	29 71.5%	383 64.6%	4 8.3%	6 39.2%	7 33.7%	200 42.0%	166 43.0%	389 64.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-5

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 5: TORONTO AND AREA	7284	4092	300	8	-	9	24	2139	200	131	389	4616	4392	2279
	26.9%	53.7%	11.8%	0.4%	*	0.1%	1.7%	37.2%	15.6%	17.9%	23.9%	27.0%	30.6%	27.2%
ORIGIN:														
ANY BORDER STATE	3490	2149	180	5	-	5	10	846	77	36	187	2416	2329	887
	47.9%	52.5%	60.1%	56.4%		53.5%	40.6%	39.6%	38.4%	27.2%	48.2%	52.3%	53.0%	38.9%
NEW YORK	1251	652	49	2	-	2	4	428	7	8	100	713	701	438
	17.2%	15.9%	16.3%	28.3%		26.8%	17.3%	20.0%	3.6%	6.0%	25.7%	15.4%	16.0%	19.2%
MICHIGAN	829	612	38	2	-	2	6	136	4	15	16	660	650	153
	11.4%	15.0%	12.7%	28.2%		26.7%	23.3%	6.3%	2.1%	11.7%	4.0%	14.3%	14.8%	6.7%
PENNSYLVANIA	359	197	25	-	-	-	-	65	35	2	34	258	222	68
	4.9%	4.8%	8.4%					3.1%	17.7%	1.8%	8.8%	5.6%	5.1%	3.0%
OHIO	405	293	15	-	-	-	-	84	6	1	6	314	308	85
	5.6%	7.2%	5.1%					3.9%	2.9%	1.1%	1.4%	6.8%	7.0%	3.7%
ILLINOIS	422	253	45	-	-	-	-	85	13	9	18	311	298	94
	5.8%	6.2%	15.1%					4.0%	6.4%	6.7%	4.6%	6.7%	6.8%	4.1%
WISCONSIN	115	89	7	-	-	-	-	18	1	-	-	97	96	18
	1.6%	2.2%	2.4%					0.9%	0.6%			2.1%	2.2%	0.8%
MINNESOTA	108	53	-	-	-	-	-	31	10	-	14	63	53	31
	1.5%	1.3%	0.1%					1.4%	5.0%		3.6%	1.4%	1.2%	1.3%
ALL OTHER USA	3794	1943	119	4	-	4	14	1293	123	96	202	2200	2063	1392
	52.1%	47.5%	39.9%	43.6%	100.0%	46.5%	59.4%	60.4%	61.6%	72.8%	51.8%	47.7%	47.0%	61.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-6

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
						ANY			UNSPECIFIED				TOTAL	TOTAL
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	ROOFED COMM'L	NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 6: CENTRAL ONTARIO	2394	178	164	236	794	1030	142	633	101	53	93	1379	1136	922
	8.8%	2.3%	6.4%	12.4%	18.9%	16.9%	9.8%	11.0%	7.9%	7.2%	5.7%	8.1%	7.9%	11.0%
ORIGIN:														
ANY BORDER STATE	1285	119	130	160	418	578	68	239	68	43	41	802	667	442
	53.6%	66.7%	79.0%	67.9%	52.6%	56.1%	47.8%	37.7%	66.7%	80.7%	44.2%	58.1%	58.7%	47.9%
NEW YORK	231	35	29	37	59	96	3	42	24	-	-	151	124	79
	9.6%	19.5%	17.8%	15.5%	7.5%	9.3%	2.4%	6.7%	24.1%	0.6%	0.5%	11.0%	10.9%	8.6%
MICHIGAN	519	56	55	60	126	186	54	86	34	34	14	325	237	180
	21.7%	31.3%	33.5%	25.3%	15.9%	18.1%	37.9%	13.5%	33.6%	65.0%	15.5%	23.5%	20.5%	19.5%
PENNSYLVANIA	155	1	11	6	73	79	-	61	-	2	-	85	85	69
	6.5%	0.5%	6.9%	2.6%	9.2%	7.7%		9.6%	0.5%	3.7%	0.4%	6.2%	7.5%	7.5%
OHIO	257	14	6	58	113	171	-	44	-	1	21	133	133	103
	10.7%	7.7%	3.5%	24.4%	14.2%	16.6%	0.3%	7.0%		1.8%	22.7%	9.6%	11.7%	11.2%
ILLINOIS	75	-	22	-	25	25	7	2	9	5	5	63	47	7
	3.1%		13.6%		3.1%	2.4%	5.2%	0.4%	8.6%	9.7%	5.0%	4.6%	4.1%	0.8%
WISCONSIN	28	14	6	-	5	5	2	1	-	-	-	27	25	1
	1.2%	7.7%	3.6%		0.7%	0.5%	1.5%	0.1%				2.0%	2.2%	0.1%
MINNESOTA	20	-	-	-	16	16	1	3	-	-	-	17	17	3
	0.8%		0.2%		2.1%	1.6%	0.4%	0.4%				1.3%	1.5%	0.3%
ALL OTHER USA	1110	59	34	76	376	452	74	394	34	10	52	577	470	481
	46.4%	33.3%	21.0%	32.1%	47.4%	43.9%	52.2%	62.3%	33.3%	19.3%	55.8%	41.9%	41.3%	52.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-7

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 7: ST. LAWRENCE RIVER CORRIDOR	1757 6.5%	153 2.0%	211 8.3%	306 16.1%	331 7.9%	637 10.4%	64 4.5%	344 6.0%	38 3.0%	39 5.3%	271 16.7%	797 4.7%	695 4.8%	689 8.2%
ORIGIN:														
ANY BORDER STATE	1232 70.1%	79 51.8%	147 69.9%	283 92.2%	233 70.3%	515 80.8%	48 74.0%	212 61.6%	28 72.8%	36 91.7%	168 61.8%	534 67.1%	459 66.1%	530 76.9%
NEW YORK	763 43.4%	52 34.3%	104 49.3%	236 77.0%	82 24.9%	318 49.9%	44 69.0%	157 45.8%	8 20.7%	29 75.3%	50 18.4%	291 36.5%	239 34.4%	422 61.3%
MICHIGAN	55 3.1%	6 3.8%	8 4.0%	25 8.2%	2 0.7%	28 4.3%	- 0.5%	11 3.2%	- 0.9%	-	2 0.6%	17 2.2%	17 2.4%	36 5.2%
PENNSYLVANIA	231 13.1%	9 6.1%	25 11.6%	21 7.0%	125 37.9%	147 23.0%	3 4.5%	9 2.7%	18 46.3%	6 16.4%	14 5.2%	179 22.5%	159 22.9%	37 5.4%
OHIO	74 4.2%	12 7.6%	5 2.4%	-	20 6.1%	20 3.2%	-	25 7.4%	- 1.2%	-	11 4.0%	37 4.7%	37 5.3%	25 3.7%
ILLINOIS	102 5.8%	- 0.1%	2 1.1%	-	-	-	-	7 2.0%	1 3.8%	-	91 33.6%	4 0.5%	2 0.3%	7 1.0%
WISCONSIN	4 0.2%	-	1 0.3%	-	2 0.7%	2 0.4%	-	1 0.4%	-	-	-	3 0.4%	3 0.4%	1 0.2%
MINNESOTA	3 0.2%	-	2 1.1%	-	-	-	-	1 0.2%	-	-	-	2 0.3%	2 0.3%	1 0.1%
ALL OTHER USA	525 29.9%	74 48.2%	64 30.1%	24 7.8%	98 29.7%	122 19.2%	17 26.0%	132 38.4%	10 27.2%	3 8.3%	104 38.2%	263 32.9%	235 33.9%	159 23.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE RS-8

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 8: OTTAWA REGION	1187	521	70	2	22	24	14	464	22	21	52	648	613	486
	4.4%	6.8%	2.8%	0.1%	0.5%	0.4%	0.9%	8.1%	1.7%	2.8%	3.2%	3.8%	4.3%	5.8%
ORIGIN:														
ANY BORDER STATE	428	203	29	-	-	-	3	152	5	2	33	241	232	154
	36.1%	39.0%	41.7%				24.7%	32.7%	23.2%	11.7%	63.4%	37.1%	37.9%	31.7%
NEW YORK	157	99	6	-	-	-	3	41	5	2	2	113	105	43
	13.3%	19.0%	8.6%				22.7%	8.9%	21.8%	9.8%	3.4%	17.4%	17.1%	8.9%
MICHIGAN	51	23	9	-	-	-	-	17	-	-	1	33	33	17
	4.3%	4.5%	13.1%					3.7%	1.5%		1.8%	5.1%	5.3%	3.5%
PENNSYLVANIA	60	34	8	-	-	-	-	18	-	-	-	41	41	18
	5.0%	6.4%	11.1%					3.9%		1.9%		6.4%	6.7%	3.8%
OHIO	29	8	2	-	-	-	-	19	-	-	-	10	10	19
	2.5%	1.6%	2.8%					4.1%				1.6%	1.7%	3.9%
ILLINOIS	56	15	4	-	-	-	-	9	-	-	28	18	18	9
	4.7%	2.9%	5.1%					2.0%			53.9%	2.8%	3.0%	1.9%
WISCONSIN	47	17	-	-	-	-	-	28	-	-	1	18	18	28
	4.0%	3.3%	0.2%					6.0%			2.6%	2.7%	2.9%	5.8%
MINNESOTA	28	7	1	-	-	-	-	19	-	-	1	7	7	19
	2.3%	1.3%	0.8%				2.0%	4.2%			1.7%	1.1%	1.2%	4.0%
ALL OTHER USA	759	317	41	2	22	24	10	312	17	18	19	408	381	332
	63.9%	61.0%	58.3%	100.0%	100.0%	100.0%	75.3%	67.3%	76.8%	88.3%	36.6%	62.9%	62.1%	68.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-9

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 9: EASTERN ONTARIO	1360	139	52	197	550	747	188	139	44	16	35	973	741	351
	5.0%	1.8%	2.0%	10.3%	13.1%	12.2%	13.0%	2.4%	3.4%	2.2%	2.2%	5.7%	5.2%	4.2%
ORIGIN:														
ANY BORDER STATE	908	131	39	116	421	537	86	28	42	11	34	720	592	154
	66.8%	94.2%	76.1%	58.9%	76.6%	71.9%	45.8%	19.9%	96.3%	69.4%	95.3%	74.0%	79.9%	43.9%
NEW YORK	243	9	7	43	154	197	9	4	14	-	2	194	171	47
	17.9%	6.7%	14.5%	21.8%	27.9%	26.3%	5.0%	2.9%	30.9%	3.1%	6.5%	19.9%	23.0%	13.5%
MICHIGAN	24	-	2	-	8	8	-	4	8	-	2	19	11	4
	1.8%	0.3%	4.1%		1.5%	1.1%		2.6%	19.0%		5.0%	1.9%	1.4%	1.0%
PENNSYLVANIA	446	81	8	62	201	263	30	7	20	10	27	340	290	79
	32.8%	58.4%	14.7%	31.3%	36.6%	35.2%	15.9%	5.1%	44.6%	66.4%	75.0%	34.9%	39.2%	22.5%
OHIO	88	2	15	11	54	65	-	5	-	-	-	71	71	17
	6.5%	1.4%	29.8%	5.7%	9.8%	8.7%		3.9%				7.3%	9.6%	4.8%
ILLINOIS	48	38	3	-	-	-	-	7	-	-	-	41	41	7
	3.5%	27.3%	5.1%					5.4%				4.2%	5.5%	2.1%
WISCONSIN	59	-	4	-	4	4	47	-	1	-	3	55	8	-
	4.3%		6.9%		0.8%	0.6%	24.9%		1.8%		8.8%	5.7%	1.0%	
MINNESOTA	1	-	1	-	-	-	-	-	-	-	-	1	1	-
	*		1.1%									0.1%	0.1%	
ALL OTHER USA	452	8	12	81	129	210	102	111	2	5	2	253	149	197
	33.2%	5.8%	23.9%	41.1%	23.4%	28.1%	54.2%	80.1%	3.7%	30.6%	4.7%	26.0%	20.1%	56.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-10

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
						ANY			------UNSPECIFIED------				TOTAL	TOTAL
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	ROOFED COMM'L	NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 10: NORTH-CENTRAL	612	14	48	74	371	446	5	64	1	1	32	441	434	139
	2.3%	0.2%	1.9%	3.9%	8.8%	7.3%	0.4%	1.1%	0.1%	0.1%	2.0%	2.6%	3.0%	1.7%
ORIGIN:														
ANY BORDER STATE	392	5	35	26	281	308	4	13	-	-	27	325	321	40
	64.0%	35.2%	71.5%	35.5%	75.8%	69.1%	74.4%	21.0%			82.8%	73.8%	74.0%	28.6%
NEW YORK	65	3	3	12	31	43	-	6	-	-	11	37	37	18
	10.7%	19.3%	5.5%	15.8%	8.5%	9.7%		9.4%			32.9%	8.4%	8.5%	12.8%
MICHIGAN	124	1	16	11	81	92	4	7	-	-	4	102	98	18
	20.3%	7.0%	32.0%	14.9%	21.9%	20.7%	72.1%	11.6%			13.6%	23.0%	22.5%	13.3%
PENNSYLVANIA	52	-	3	-	48	48	-	-	-	-	1	51	51	-
	8.5%		5.6%		12.9%	10.8%					3.7%	11.5%	11.7%	
OHIO	108	-	-	4	100	103	-	-	-	-	5	100	100	4
	17.6%			4.8%	26.8%	23.1%					14.4%	22.6%	22.9%	2.6%
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	0.1%	3.3%										0.1%	0.1%	
WISCONSIN	29	-	7	-	16	16	-	-	-	-	6	23	23	-
	4.8%		15.1%		4.3%	3.5%	2.3%				18.2%	5.3%	5.3%	
MINNESOTA	13	1	6	-	5	5	-	-	-	-	-	13	13	-
	2.1%	5.5%	13.3%		1.5%	1.2%						2.9%	2.9%	
ALL OTHER USA	220	9	14	48	90	138	1	50	1	1	6	116	113	99
	36.0%	64.8%	28.5%	64.5%	24.2%	30.9%	25.6%	79.0%	100.0%	100.0%	17.2%	26.2%	26.0%	71.4%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-11

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 11: NORTH-EAST	1425	245	203	233	325	558	149	113	28	46	85	949	773	392
	5.3%	3.2%	8.0%	12.3%	7.7%	9.1%	10.3%	2.0%	2.2%	6.2%	5.2%	5.5%	5.4%	4.7%
ORIGIN:														
ANY BORDER STATE	1124	191	131	176	296	471	124	80	27	28	72	769	618	284
	78.9%	78.0%	64.5%	75.4%	91.1%	84.5%	83.5%	70.7%	97.3%	61.4%	84.9%	81.0%	79.9%	72.4%
NEW YORK	50	8	5	4	3	7	22	5	-	-	3	39	17	8
	3.5%	3.4%	2.7%	1.6%	0.9%	1.2%	14.9%	4.0%			4.0%	4.1%	2.1%	2.1%
MICHIGAN	591	113	82	52	163	215	92	18	26	27	17	477	358	98
	41.5%	46.3%	40.2%	22.3%	50.3%	38.6%	62.0%	16.4%	94.5%	59.3%	20.4%	50.2%	46.4%	24.9%
PENNSYLVANIA	35	5	-	-	11	11	1	18	-	-	-	18	17	18
	2.5%	2.1%	0.2%		3.5%	2.0%	0.4%	15.9%				1.8%	2.2%	4.6%
OHIO	271	8	10	102	112	214	3	19	-	1	16	134	130	122
	19.0%	3.1%	5.1%	43.6%	34.6%	38.3%	2.2%	17.2%		1.6%	18.5%	14.1%	16.9%	31.1%
ILLINOIS	32	5	7	6	-	6	-	12	-	-	2	12	12	17
	2.2%	2.1%	3.5%	2.4%		1.0%		10.4%		0.4%	2.3%	1.3%	1.6%	4.5%
WISCONSIN	86	22	23	13	6	19	6	-	1	-	15	58	51	13
	6.0%	9.0%	11.4%	5.5%	1.8%	3.4%	3.8%		2.7%		18.1%	6.1%	6.6%	3.3%
MINNESOTA	58	29	3	-	-	-	-	8	-	-	18	32	32	8
	4.1%	11.8%	1.4%				0.2%	6.9%			21.5%	3.4%	4.1%	2.0%
ALL OTHER USA	301	54	72	57	29	86	25	33	1	18	13	180	155	108
	21.1%	22.0%	35.5%	24.6%	8.9%	15.5%	16.5%	29.3%	2.7%	38.6%	15.1%	19.0%	20.1%	27.6%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-12

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED						
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION 12: NORTH-WEST	3120 11.5%	96 1.3%	206 8.1%	416 21.9%	1403 33.4%	1819 29.8%	406 28.0%	175 3.0%	188 14.6%	30 4.1%	200 12.3%	2299 13.4%	1705 11.9%	621 7.4%
ORIGIN:														
ANY BORDER STATE	2139 68.6%	52 54.5%	134 65.3%	291 70.0%	923 65.7%	1214 66.7%	289 71.2%	104 59.2%	161 86.0%	28 95.4%	156 77.9%	1560 67.9%	1109 65.1%	423 68.2%
NEW YORK	68 2.2%	2 2.2%	-	51 12.2%	7 0.5%	58 3.2%	-	1 0.8%	6 3.1%	1 2.7%	-	15 0.7%	9 0.6%	53 8.6%
MICHIGAN	120 3.9%	4 4.0%	17 8.2%	8 1.8%	33 2.3%	40 2.2%	31 7.7%	2 1.4%	-	5 16.9%	21 10.4%	84 3.7%	53 3.1%	15 2.4%
PENNSYLVANIA	16 0.5%	2 1.8%	1 0.3%	-	-	-	1 0.1%	11 6.4%	-	2 5.9%	-	3 0.1%	2 0.1%	13 2.1%
OHIO	38 1.2%	3 3.2%	2 0.9%	-	33 2.3%	33 1.8%	-	-	-	-	- 0.2%	38 1.6%	38 2.2%	-
ILLINOIS	328 10.5%	2 1.6%	8 4.1%	80 19.3%	173 12.3%	253 13.9%	16 4.1%	9 5.0%	7 4.0%	-	32 16.1%	207 9.0%	183 10.7%	89 14.4%
WISCONSIN	766 24.5%	13 13.1%	41 20.0%	43 10.3%	344 24.5%	387 21.3%	167 41.3%	18 10.5%	65 34.7%	5 17.7%	69 34.5%	630 27.4%	398 23.3%	67 10.7%
MINNESOTA	802 25.7%	28 28.6%	66 31.9%	109 26.3%	333 23.7%	442 24.3%	74 18.1%	61 35.0%	83 44.3%	16 52.1%	34 16.8%	583 25.3%	426 25.0%	186 30.0%
ALL OTHER USA	981 31.4%	44 45.5%	71 34.7%	125 30.0%	481 34.3%	606 33.3%	117 28.8%	72 40.8%	26 14.0%	1 4.6%	44 22.1%	739 32.1%	596 34.9%	198 31.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE RS-13

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGIONS 10-12 (NET)	5157 19.0%	356 4.7%	457 17.9%	723 38.1%	2099 50.0%	2823 46.3%	560 38.7%	352 6.1%	217 16.9%	76 10.4%	317 19.5%	3689 21.6%	2912 20.3%	1151 13.7%
ORIGIN:														
ANY BORDER STATE	3655 70.9%	248 69.9%	300 65.6%	493 68.2%	1500 71.4%	1993 70.6%	417 74.5%	197 55.9%	188 86.9%	56 74.2%	254 80.3%	2654 71.9%	2048 70.3%	747 64.8%
NEW YORK	184 3.6%	13 3.7%	8 1.8%	66 9.2%	42 2.0%	108 3.8%	22 4.0%	12 3.4%	6 2.7%	1 1.1%	14 4.4%	91 2.5%	63 2.2%	79 6.9%
MICHIGAN	836 16.2%	118 33.3%	114 24.9%	71 9.8%	277 13.2%	348 12.3%	127 22.7%	28 8.0%	26 12.0%	32 42.2%	42 13.4%	663 18.0%	509 17.5%	131 11.4%
PENNSYLVANIA	103 2.0%	7 2.0%	4 0.8%	-	59 2.8%	59 2.1%	1 0.2%	29 8.3%	-	2 2.3%	1 0.4%	71 1.9%	70 2.4%	31 2.7%
OHIO	417 8.1%	11 3.0%	12 2.7%	105 14.5%	245 11.7%	350 12.4%	3 0.6%	19 5.5%	-	1 1.0%	21 6.5%	271 7.3%	268 9.2%	125 10.9%
ILLINOIS	361 7.0%	7 2.0%	16 3.4%	86 11.9%	173 8.2%	259 9.2%	16 2.9%	21 5.8%	7 3.4%	- 0.2%	34 10.8%	220 6.0%	196 6.7%	107 9.3%
WISCONSIN	881 17.1%	35 9.8%	72 15.6%	56 7.7%	366 17.4%	421 14.9%	173 30.9%	18 5.2%	66 30.4%	5 6.9%	90 28.5%	711 19.3%	472 16.2%	79 6.9%
MINNESOTA	873 16.9%	57 16.1%	75 16.4%	109 15.1%	338 16.1%	448 15.9%	74 13.2%	69 19.6%	83 38.4%	16 20.4%	52 16.3%	627 17.0%	470 16.2%	194 16.9%
ALL OTHER USA	1502 29.1%	107 30.1%	157 34.4%	230 31.8%	600 28.6%	830 29.4%	143 25.5%	155 44.1%	28 13.1%	20 25.8%	62 19.7%	1035 28.1%	864 29.7%	405 35.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R5-14

NIGHTS SPENT IN TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	27119	7625	2550	1900	4201	6101	1447	5756	1282	733	1625	17105	14375	8390
REGION UNKNOWN	38 0.1%	-	2 0.1%	-	22 0.5%	22 0.4%	4 0.3%	4 0.1%	-	-	6 0.3%	28 0.2%	24 0.2%	4 *
ORIGIN:														
ANY BORDER STATE	18 48.4%	-	-	-	14 63.6%	14 63.6%	4 100.0%	-	-	-	-	18 65.1%	14 59.1%	-
NEW YORK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MICHIGAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PENNSYLVANIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OHIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WISCONSIN	1 3.9%	-	-	-	1 6.6%	1 6.6%	-	-	-	-	-	1 5.2%	1 6.1%	-
MINNESOTA	17 44.5%	-	-	-	13 57.0%	13 57.0%	4 100.0%	-	-	-	-	17 59.8%	13 53.0%	-
ALL OTHER USA	19 51.6%	-	2 100.0%	-	8 36.4%	8 36.4%	-	4 100.0%	-	-	6 100.0%	10 34.9%	10 40.9%	4 100.0%

ITS 2001 - U.S. RESIDENTS

TABLE R6-1

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 1: ESSEX	555	107	39	72	24	96	19	164	20	59	52	209	170	294
	4.6%	2.9%	3.5%	8.6%	1.9%	4.6%	3.7%	5.4%	3.9%	15.3%	7.5%	2.9%	2.8%	6.9%
ORIGIN:														
ANY BORDER STATE	471	79	30	68	21	90	17	138	13	57	47	161	131	263
	84.8%	73.7%	78.3%	94.9%	90.1%	93.7%	87.7%	84.3%	64.2%	96.6%	90.9%	76.8%	77.1%	89.3%
NEW YORK	26	3	-	-	-	-	1	21	-	1	-	4	3	22
	4.6%	3.2%					2.9%	12.8%		1.2%		1.9%	2.0%	7.4%
MICHIGAN	313	32	14	64	13	77	10	101	6	49	24	75	59	214
	56.3%	29.5%	35.7%	88.5%	56.4%	80.5%	52.6%	62.0%	30.8%	83.1%	45.8%	35.9%	34.7%	72.7%
PENNSYLVANIA	6	-	3	-	-	-	2	-	-	-	-	5	4	-
	1.0%	0.2%	9.0%				8.1%				0.7%	2.5%	2.2%	
OHIO	97	31	7	5	8	13	5	7	5	7	23	55	46	19
	17.4%	29.0%	16.8%	6.4%	33.8%	13.2%	24.1%	4.5%	23.0%	11.4%	44.4%	26.2%	26.9%	6.3%
ILLINOIS	26	12	7	-	-	-	-	4	2	1	-	21	19	5
	4.6%	11.2%	16.8%					2.7%	10.5%	1.0%		9.9%	10.9%	1.7%
WISCONSIN	3	-	-	-	-	-	-	3	-	-	-	-	-	3
	0.6%							1.9%						1.1%
MINNESOTA	1	1	-	-	-	-	-	1	-	-	-	1	1	1
	0.2%	0.6%						0.3%				0.3%	0.4%	0.2%
ALL OTHER USA	85	28	8	4	2	6	2	26	7	2	5	48	39	31
	15.2%	26.3%	21.7%	5.1%	9.9%	6.3%	12.3%	15.7%	35.8%	3.4%	9.1%	23.2%	22.9%	10.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-2

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 2: SOUTHWESTERN ONTARIO	850	137	155	47	40	87	54	244	80	29	65	465	331	320
	7.1%	3.7%	13.8%	5.6%	3.2%	4.2%	10.2%	8.0%	15.9%	7.4%	9.3%	6.6%	5.5%	7.5%
ORIGIN:														
ANY BORDER STATE	618	111	105	46	35	80	51	128	69	21	53	371	250	194
	72.7%	81.2%	67.6%	97.1%	87.0%	92.5%	95.9%	52.3%	86.1%	72.4%	81.4%	79.7%	75.6%	60.7%
NEW YORK	66	9	12	4	6	10	5	14	10	1	4	43	27	19
	7.7%	6.7%	7.7%	9.5%	14.4%	11.7%	10.1%	5.8%	13.0%	2.5%	5.8%	9.2%	8.1%	6.0%
MICHIGAN	385	63	66	34	22	56	44	78	39	15	22	235	152	128
	45.2%	46.3%	42.8%	72.6%	55.2%	64.6%	82.9%	32.0%	48.5%	53.4%	34.0%	50.5%	45.7%	39.9%
PENNSYLVANIA	14	3	4	-	-	-	-	4	3	-	-	10	7	4
	1.7%	2.2%	2.8%					1.5%	3.8%			2.2%	2.2%	1.2%
OHIO	50	10	12	2	1	3	2	17	3	-	2	28	23	19
	5.8%	7.1%	7.9%	3.7%	3.3%	3.5%	2.9%	6.9%	4.2%	1.4%	3.7%	6.0%	7.0%	6.0%
ILLINOIS	73	18	4	5	1	6	-	11	9	1	23	32	23	17
	8.5%	13.3%	2.8%	11.2%	1.5%	6.8%		4.5%	10.8%	3.9%	36.1%	6.8%	7.0%	5.4%
WISCONSIN	18	4	3	-	4	4	-	2	2	3	-	13	11	5
	2.2%	2.7%	2.0%		11.1%	5.1%		0.7%	2.8%	11.2%		2.9%	3.4%	1.5%
MINNESOTA	13	4	2	-	1	1	-	2	2	-	1	10	7	2
	1.5%	3.1%	1.6%		1.6%	0.7%		0.9%	2.9%		1.9%	2.1%	2.2%	0.7%
ALL OTHER USA	232	26	50	1	5	7	2	117	11	8	12	94	81	126
	27.3%	18.8%	32.4%	2.9%	13.0%	7.5%	4.1%	47.7%	13.9%	27.6%	18.6%	20.3%	24.4%	39.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-3

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 3: NIAGARA REGION	1526	498	292	117	65	182	90	172	129	93	68	1074	855	383
	12.7%	13.5%	26.1%	14.0%	5.1%	8.7%	17.1%	5.7%	25.5%	24.2%	9.9%	15.1%	14.1%	9.0%
ORIGIN:														
ANY BORDER STATE	1069	318	201	113	59	172	65	114	78	77	44	721	578	303
	70.1%	63.8%	68.6%	96.0%	91.9%	94.5%	72.5%	66.0%	60.9%	82.5%	64.6%	67.2%	67.6%	79.2%
NEW YORK	512	108	63	52	54	106	31	69	44	66	23	301	226	187
	33.6%	21.8%	21.7%	44.1%	83.8%	58.2%	34.6%	40.2%	34.4%	70.9%	34.1%	28.1%	26.4%	48.9%
MICHIGAN	138	62	30	-	-	-	4	21	9	3	8	106	93	24
	9.0%	12.5%	10.4%				4.4%	12.1%	6.9%	3.7%	11.8%	9.8%	10.9%	6.3%
PENNSYLVANIA	167	50	42	55	1	57	5	2	11	-	1	109	92	57
	10.9%	10.0%	14.2%	47.3%	2.0%	31.2%	5.9%	0.9%	8.9%		1.0%	10.2%	10.8%	14.9%
OHIO	168	78	51	5	2	7	2	7	13	5	5	145	130	18
	11.0%	15.6%	17.4%	4.6%	2.6%	3.9%	1.9%	4.2%	10.0%	5.6%	6.9%	13.5%	15.2%	4.7%
ILLINOIS	38	13	12	-	-	-	1	8	-	1	4	25	24	10
	2.5%	2.5%	4.0%				0.6%	4.8%	0.2%	1.3%	5.4%	2.3%	2.8%	2.5%
WISCONSIN	18	5	1	-	2	2	2	5	1	-	2	11	8	5
	1.2%	1.0%	0.5%		2.6%	0.9%	1.9%	2.9%	0.5%		3.4%	1.0%	1.0%	1.3%
MINNESOTA	29	2	1	-	1	1	21	2	-	1	1	24	4	3
	1.9%	0.4%	0.4%		1.0%	0.3%	23.1%	1.0%		1.0%	2.1%	2.3%	0.4%	0.7%
ALL OTHER USA	456	180	92	5	5	10	25	59	50	16	24	352	277	80
	29.9%	36.2%	31.4%	4.0%	8.1%	5.5%	27.5%	34.0%	39.1%	17.5%	35.4%	32.8%	32.4%	20.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-4

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 4: SOUTH-CENTRAL ONTARIO	620 5.1%	149 4.0%	61 5.5%	-	10 0.8%	10 0.5%	36 6.8%	331 10.9%	16 3.2%	9 2.3%	9 1.3%	272 3.8%	220 3.6%	340 8.0%
ORIGIN:														
ANY BORDER STATE	266 42.9%	76 50.9%	40 64.6%	-	1 15.1%	1 15.1%	7 21.0%	120 36.2%	12 75.3%	3 37.4%	6 70.1%	136 50.3%	117 53.2%	123 36.3%
NEW YORK	49 7.9%	8 5.4%	5 7.9%	-	-	-	-	33 10.0%	1 6.9%	1 7.4%	1 11.3%	14 5.2%	13 5.9%	34 9.5%
MICHIGAN	102 16.4%	45 30.1%	11 18.3%	-	-	-	7 21.0%	38 11.4%	- 2.4%	-	-	64 23.6%	56 25.5%	38 11.1%
PENNSYLVANIA	28 4.5%	5 3.4%	12 19.8%	-	-	-	-	7 2.0%	-	3 29.7%	1 11.3%	17 6.3%	17 7.8%	9 2.8%
OHIO	41 6.6%	9 5.8%	4 6.3%	-	1 15.1%	1 15.1%	-	23 7.0%	1 8.3%	- 0.3%	3 27.7%	15 5.6%	14 6.4%	23 6.8%
ILLINOIS	37 6.0%	6 3.8%	7 11.4%	-	-	-	-	13 4.1%	9 57.8%	-	2 19.9%	22 8.1%	13 5.8%	13 4.0%
WISCONSIN	5 0.8%	-	1 0.9%	-	-	-	-	5 1.4%	-	-	-	1 0.2%	1 0.3%	5 1.3%
MINNESOTA	5 0.8%	3 2.3%	-	-	-	-	-	1 0.4%	-	-	-	3 1.3%	3 1.6%	1 0.4%
ALL OTHER USA	354 57.1%	73 49.1%	22 35.4%	-	8 84.9%	8 84 9%	28 79.0%	211 63.8%	4 24.7%	6 62.6%	3 29.9%	135 49.7%	103 46.8%	216 63.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-5

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 5: TORONTO AND AREA	3835	2139	138	4	-	4	11	1155	112	95	181	2401	2277	1253
	31.8%	58.1%	12.3%	0.4%	*	0.2%	2.2%	37.9%	22.1%	24.6%	26.1%	33.8%	37.6%	29.4%
ORIGIN:														
ANY BORDER STATE	1654	993	91	2	-	2	4	438	34	20	73	1122	1083	460
	43.1%	46.4%	65.7%	49.3%		46.4%	39.2%	37.9%	30.1%	21.1%	40.4%	46.7%	47.6%	36.7%
NEW YORK	575	304	23	1	-	1	2	204	3	5	34	332	326	210
	15.0%	14.2%	16.5%	32.9%		30.9%	18.2%	17.6%	2.9%	5.3%	18.7%	13.8%	14.3%	16.7%
MICHIGAN	354	251	18	1	-	1	2	61	2	9	9	274	270	70
	9.2%	11.8%	13.2%	16.4%		15.4%	21.0%	5.2%	2.0%	9.6%	5.1%	11.4%	11.8%	5.6%
PENNSYLVANIA	183	100	12	-	-	-	-	43	12	2	14	124	113	45
	4.8%	4.7%	8.9%					3.7%	10.3%	2.6%	7.7%	5.2%	4.9%	3.6%
OHIO	196	134	8	-	-	-	-	46	4	1	4	145	142	47
	5.1%	6.3%	5.7%					4.0%	3.4%	0.7%	2.1%	6.1%	6.2%	3.8%
ILLINOIS	222	130	24	-	-	-	-	49	7	3	10	160	154	52
	5.8%	6.1%	17.5%					4.2%	5.9%	2.9%	5.5%	6.7%	6.7%	4.1%
WISCONSIN	57	37	5	-	-	-	-	14	1	-	-	43	42	14
	1.5%	1.7%	3.6%					1.2%	1.1%			1.8%	1.8%	1.1%
MINNESOTA	67	37	-	-	-	-	-	21	5	-	2	43	38	21
	1.7%	1.8%	0.2%					1.9%	4.4%		1.3%	1.8%	1.7%	1.7%
ALL OTHER USA	2181	1146	47	2	-	2	7	717	78	75	108	1279	1194	794
	56.9%	53.6%	34.3%	50.7%	100.0%	53.6%	60.8%	62.1%	69.9%	78.9%	59.6%	53.3%	52.4%	63.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-6

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
						ANY			UNSPECIFIED				TOTAL	TOTAL
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	ROOFED COMM'L	NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 6: CENTRAL ONTARIO	994	74	72	111	248	359	52	325	51	29	32	497	394	465
	8.2%	2.0%	6.4%	13.3%	19.8%	17.2%	10.0%	10.7%	10.1%	7.5%	4.6%	7.0%	6.5%	10.9%
ORIGIN:														
ANY BORDER STATE	505	45	55	73	131	204	24	118	24	21	14	278	231	212
	50.8%	61.6%	76.0%	65.6%	52.8%	56.7%	44.8%	36.4%	46.4%	73.7%	43.9%	56.0%	58.7%	45.7%
NEW YORK	99	11	11	18	20	37	2	27	11	-	-	54	42	45
	10.0%	15.1%	14.9%	15.9%	7.9%	10.4%	3.2%	8.3%	21.0%	1.1%	0.7%	10.9%	10.6%	9.7%
MICHIGAN	197	22	23	25	38	63	17	40	10	17	5	109	82	83
	19.8%	29.9%	31.3%	22.9%	15.2%	17.6%	31.5%	12.3%	20.5%	58.9%	16.0%	22.0%	20.9%	17.8%
PENNSYLVANIA	49	-	5	5	16	21	-	21	-	1	-	21	21	27
	4.9%	0.7%	6.5%	4.3%	6.5%	5.8%		6.5%	0.5%	3.3%	0.6%	4.3%	5.4%	5.8%
OHIO	108	9	3	25	40	65	-	24	-	-	7	52	52	50
	10.9%	12.2%	3.7%	22.4%	16.1%	18.0%	0.5%	7.5%		1.6%	20.5%	10.4%	13.1%	10.7%
ILLINOIS	35	-	11	-	11	11	4	2	2	3	2	28	22	5
	3.5%		15.3%		4.6%	3.1%	7.0%	0.7%	4.5%	8.7%	6.1%	5.7%	5.7%	1.0%
WISCONSIN	8	3	3	-	1	1	1	-	-	-	-	8	7	-
	0.8%	3.7%	4.0%		0.4%	0.3%	2.1%	0.1%				1.6%	1.7%	0.1%
MINNESOTA	8	-	-	-	5	5	-	3	-	-	-	6	5	3
	0.8%		0.2%		2.1%	1.5%	0.6%	0.8%				1.1%	1.4%	0.6%
ALL OTHER USA	489	28	17	38	117	155	29	207	27	8	18	219	163	253
	49.2%	38.4%	24.0%	34.4%	47.2%	43.3%	55.2%	63.6%	53.6%	26.3%	56.1%	44.0%	41.3%	54.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-7

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 7: ST. LAWRENCE RIVER CORRIDOR	800 6.6%	79 2.1%	111 9.9%	153 18.3%	88 7.0%	241 11.5%	22 4.2%	183 6.0%	15 3.1%	19 4.8%	131 18.8%	315 4.4%	277 4.6%	355 8.3%
ORIGIN:														
ANY BORDER STATE	548 68.5%	40 51.6%	75 67.7%	139 91.0%	54 61.9%	194 80.4%	18 80.8%	116 63.1%	12 74.9%	16 85.6%	78 59.7%	199 63.3%	170 61.3%	271 76.3%
NEW YORK	353 44.1%	25 32.1%	52 46.5%	119 78.0%	17 19.4%	136 56.6%	17 76.7%	83 45.5%	4 27.4%	12 63.8%	23 17.9%	115 36.5%	94 33.8%	215 60.5%
MICHIGAN	29 3.6%	4 4.7%	5 4.8%	13 8.3%	1 0.7%	13 5.5%	- 0.7%	5 2.9%	- 1.1%	-	1 0.6%	10 3.2%	10 3.5%	18 5.1%
PENNSYLVANIA	86 10.7%	7 8.5%	11 10.1%	7 4.6%	34 39.1%	41 17.2%	1 3.3%	9 4.9%	6 35.7%	4 21.9%	7 5.6%	58 18.6%	52 18.8%	20 5.7%
OHIO	26 3.2%	5 6.0%	3 3.0%	-	2 1.9%	2 0.7%	-	13 6.9%	- 1.5%	-	3 2.3%	10 3.2%	10 3.5%	13 3.6%
ILLINOIS	51 6.4%	- 0.2%	2 1.8%	-	-	-	-	4 2.1%	1 9.2%	-	44 33.3%	4 1.1%	2 0.8%	4 1.1%
WISCONSIN	2 0.3%	-	1 0.5%	-	1 0.9%	1 0.3%	-	1 0.4%	-	-	-	1 0.4%	1 0.5%	1 0.2%
MINNESOTA	2 0.2%	-	1 1.1%	-	-	-	-	1 0.4%	-	-	-	1 0.4%	1 0.4%	1 0.2%
ALL OTHER USA	252 31.5%	38 48.4%	36 32.3%	14 9.0%	33 38.1%	47 19.6%	4 19.2%	68 36.9%	4 25.1%	3 14.4%	53 40.3%	115 36.7%	107 38.7%	84 23.7%

Continued

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TABLE R6-8

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
						ANY			UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 8: OTTAWA REGION	644 5.3%	302 8.2%	36 3.3%	2 0.2%	3 0.3%	5 0.2%	13 2.4%	233 7.6%	11 2.2%	15 3.8%	28 4.0%	366 5.2%	342 5.6%	249 5.8%
ORIGIN:														
ANY BORDER STATE	225 34.9%	110 36.5%	14 38.4%	-	-	-	3 25.3%	77 33.0%	2 19.8%	2 11.1%	16 58.1%	130 35.5%	124 36.4%	79 31.5%
NEW YORK	86 13.4%	57 18.9%	3 8.3%	-	-	-	3 24.2%	19 8.1%	2 17.0%	1 8.4%	1 3.2%	65 17.8%	60 17.6%	20 8.1%
MICHIGAN	22 3.4%	12 3.9%	4 10.2%	-	-	-	-	6 2.4%	- 2.8%	-	- 1.7%	16 4.3%	15 4.5%	6 2.3%
PENNSYLVANIA	34 5.3%	19 6.2%	4 10.9%	-	-	-	-	11 4.7%	-	- 2.7%	-	23 6.2%	23 6.6%	11 4.6%
OHIO	19 3.0%	4 1.4%	1 2.7%	-	-	-	-	14 6.0%	-	-	-	5 1.5%	5 1.6%	14 5.6%
ILLINOIS	29 4.4%	9 3.1%	2 5.3%	-	-	-	-	3 1.3%	-	-	14 50.1%	11 3.1%	11 3.3%	3 1.3%
WISCONSIN	24 3.8%	5 1.5%	- 0.2%	-	-	-	-	19 8.1%	-	-	1 2.4%	5 1.3%	5 1.4%	19 7.5%
MINNESOTA	11 1.7%	5 1.5%	- 0.7%	-	-	-	- 1.1%	6 2.4%	-	-	- 0.8%	5 1.4%	5 1.4%	6 2.2%
ALL OTHER USA	419 65.1%	192 63.5%	22 61.6%	2 100.0%	3 100.0%	5 100.0%	10 74.7%	156 67.0%	9 80.2%	13 88.9%	12 41.9%	236 64.5%	218 63.6%	171 68.5%

Continued

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TABLE R6-9

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 9: EASTERN ONTARIO	419 3.5%	36 1.0%	25 2.3%	83 10.0%	149 11.8%	232 11.1%	38 7.1%	53 1.7%	18 3.6%	6 1.6%	11 1.5%	266 3.7%	210 3.5%	142 3.3%
ORIGIN:														
ANY BORDER STATE	265 63.3%	30 82.4%	19 76.3%	41 48.9%	112 75.1%	152 65.7%	20 52.9%	14 26.5%	17 91.2%	4 60.2%	9 89.1%	197 74.2%	161 76.5%	58 41.1%
NEW YORK	68 16.2%	2 6.0%	4 14.8%	16 18.9%	33 22.2%	49 21.0%	4 11.4%	2 4.1%	5 29.2%	- 8.0%	1 10.8%	48 18.2%	39 18.5%	18 13.0%
MICHIGAN	11 2.6%	- 0.7%	2 7.2%	-	2 1.5%	2 0.9%	-	2 3.4%	4 22.8%	-	1 4.8%	8 3.2%	4 2.0%	2 1.3%
PENNSYLVANIA	130 31.0%	19 53.6%	5 18.1%	19 22.8%	60 40.5%	79 34.1%	7 19.9%	3 5.9%	7 37.1%	3 52.2%	6 58.9%	98 37.0%	84 40.0%	25 17.8%
OHIO	32 7.5%	1 3.7%	6 22.9%	6 7.2%	15 10.3%	21 9.2%	-	3 5.9%	-	-	-	22 8.4%	22 10.7%	9 6.4%
ILLINOIS	12 2.8%	7 18.3%	1 5.2%	-	-	-	-	4 7.1%	-	-	-	8 3.0%	8 3.8%	4 2.6%
WISCONSIN	13 3.1%	-	2 7.1%	-	1 0.7%	1 0.5%	8 21.7%	-	- 2.2%	-	2 14.7%	11 4.3%	3 1.4%	-
MINNESOTA	- 0.1%	-	- 1.1%	-	-	-	-	-	-	-	-	- 0.1%	- 0.1%	-
ALL OTHER USA	153 36.7%	6 17.6%	6 23.7%	43 51.1%	37 24.9%	80 34.3%	18 47.1%	39 73.5%	2 8.8%	2 39.8%	1 10.9%	69 25.8%	49 23.5%	84 58.9%

Continued

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TABLE R6-10

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 10: NORTH-CENTRAL	255 2.1%	9 0.3%	20 1.8%	38 4.6%	129 10.2%	167 8.0%	2 0.4%	40 1.3%	- 0.1%	1 0.2%	15 2.1%	161 2.3%	158 2.6%	79 1.9%
ORIGIN:														
ANY BORDER STATE	142 55.5%	3 30.7%	14 69.1%	14 37.4%	92 71.4%	106 63.6%	1 54.7%	7 17.1%	-	-	10 70.8%	110 68.3%	109 68.7%	21 26.8%
NEW YORK	34 13.3%	2 17.2%	2 8.2%	7 19.2%	16 12.2%	23 13.8%	-	3 8.5%	-	-	4 27.5%	19 11.8%	19 12.0%	11 13.6%
MICHIGAN	35 13.9%	1 6.8%	5 24.4%	6 15.1%	17 13.3%	23 13.7%	1 52.0%	3 8.6%	-	-	2 15.2%	24 14.8%	23 14.3%	9 11.7%
PENNSYLVANIA	10 4.1%	-	1 6.2%	-	9 6.9%	9 5.3%	-	-	-	-	- 1.6%	10 6.3%	10 6.4%	-
OHIO	49 19.0%	-	-	1 3.1%	45 35.3%	47 27.9%	-	-	-	-	2 13.8%	45 28.2%	45 28.6%	1 1.5%
ILLINOIS	- 0.1%	- 2.5%	-	-	-	-	-	-	-	-	-	- 0.1%	- 0.2%	-
WISCONSIN	8 3.3%	-	3 13.5%	-	4 2.9%	4 2.2%	- 2.7%	-	-	-	2 12.6%	7 4.1%	6 4.1%	-
MINNESOTA	5 1.9%	- 4.2%	3 16.8%	-	1 0.8%	1 0.7%	-	-	-	-	-	5 3.0%	5 3.1%	-
ALL OTHER USA	113 44.5%	7 69.3%	6 30.9%	24 62.6%	37 28.6%	61 36.4%	1 45.3%	33 82.9%	- 100.0%	1 100.0%	4 29.2%	51 31.7%	50 31.3%	58 73.2%

Continued

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TABLE R6-11

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	TOTAL	ACCOMMODATION NIGHTS SPENT IN ONTARIO												
		HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	UNSPECIFIED COMM'L	UNSPECIFIED NON-COMM'L	UNSPECIFIED OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 11: NORTH-EAST	578 4.8%	112 3.0%	95 8.5%	77 9.2%	124 9.9%	201 9.6%	49 9.3%	51 1.7%	14 2.7%	20 5.3%	36 5.2%	394 5.6%	331 5.5%	148 3.5%
ORIGIN:														
ANY BORDER STATE	440 76.1%	78 69.3%	59 61.7%	55 71.5%	115 92.8%	170 84.6%	40 81.0%	38 73.8%	13 97.3%	12 56.9%	31 86.6%	304 77.3%	251 75.9%	104 70.3%
NEW YORK	28 4.8%	5 4.8%	4 3.7%	2 2.4%	1 1.1%	3 1.6%	11 22.6%	2 4.4%	-	-	2 6.5%	21 5.4%	10 3.1%	4 2.8%
MICHIGAN	215 37.2%	46 40.8%	34 36.1%	20 26.1%	49 39.7%	69 34.5%	23 47.3%	12 24.3%	13 94.5%	11 54.1%	6 17.4%	166 42.0%	129 39.1%	44 29.3%
PENNSYLVANIA	14 2.5%	4 3.4%	- 0.4%	-	6 4.6%	6 2.8%	- 0.5%	4 8.4%	-	-	-	10 2.6%	10 3.0%	4 2.9%
OHIO	118 20.5%	8 6.8%	6 6.8%	28 36.1%	56 45.5%	84 41.9%	1 2.2%	10 20.3%	-	- 1.8%	8 22.7%	72 18.2%	71 21.3%	38 25.9%
ILLINOIS	14 2.4%	2 2.2%	4 3.8%	3 3.6%	-	3 1.4%	-	4 7.0%	-	- 0.9%	1 2.7%	6 1.5%	6 1.8%	7 4.4%
WISCONSIN	31 5.4%	9 8.1%	9 9.1%	3 3.3%	2 1.7%	5 2.4%	4 8.1%	-	- 2.7%	-	4 12.0%	24 6.2%	20 6.0%	3 1.7%
MINNESOTA	19 3.3%	3 3.1%	2 1.8%	-	-	-	- 0.3%	5 9.3%	-	-	9 25.2%	5 1.4%	5 1.6%	5 3.2%
ALL OTHER USA	138 23.9%	34 30.7%	36 38.3%	22 28.5%	9 7.2%	31 15.4%	9 19.0%	13 26.2%	- 2.7%	9 43.1%	5 13.4%	89 22.7%	80 24.1%	44 29.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-12

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION 12: NORTH-WEST	966	41	76	131	372	503	140	91	38	12	64	668	489	234
	8.0%	1.1%	6.8%	15.6%	29.7%	24.1%	26.6%	3.0%	7.6%	3.1%	9.2%	9.4%	8.1%	5.5%
ORIGIN:														
ANY BORDER STATE	624	22	48	82	245	327	85	53	31	11	47	431	315	146
	64.6%	55.1%	63.3%	63.0%	65.7%	65.0%	60.7%	58.2%	80.3%	88.5%	73.2%	64.6%	64.5%	62.4%
NEW YORK	15	1	-	7	4	11	-	1	1	-	-	7	5	8
	1.5%	2.5%		5.6%	1.1%	2.2%		0.8%	3.8%	3.4%		1.0%	1.0%	3.6%
MICHIGAN	43	2	7	3	10	14	10	2	-	2	7	29	19	7
	4.5%	4.3%	9.2%	2.3%	2.8%	2.7%	7.2%	2.6%		14.1%	11.0%	4.4%	3.9%	3.0%
PENNSYLVANIA	6	1	-	-	-	-	-	3	-	1	-	2	2	4
	0.6%	3.4%	0.3%				0.2%	3.1%		7.4%		0.3%	0.3%	1.6%
OHIO	14	3	1	-	10	10	-	-	-	-	-	14	14	-
	1.5%	7.2%	0.8%		2.8%	2.1%					0.5%	2.1%	2.9%	
ILLINOIS	101	1	3	20	51	71	6	4	1	-	15	62	55	24
	10.5%	1.9%	3.7%	15.5%	13.8%	14.2%	4.0%	4.6%	3.2%		23.2%	9.2%	11.2%	10.5%
WISCONSIN	202	6	15	15	77	92	47	10	14	2	17	159	98	27
	20.9%	13.7%	20.0%	11.4%	20.6%	18.2%	33.7%	10.8%	35.9%	17.0%	26.1%	23.8%	19.9%	11.5%
MINNESOTA	243	9	22	37	92	129	22	33	14	6	8	159	123	76
	25.1%	22.0%	29.3%	28.2%	24.6%	25.6%	15.6%	36.3%	37.4%	46.6%	12.3%	23.8%	25.1%	32.3%
ALL OTHER USA	342	18	28	48	128	176	55	38	8	1	17	237	174	88
	35.4%	44.9%	36.7%	37.0%	34.3%	35.0%	39.3%	41.8%	19.7%	11.5%	26.8%	35.4%	35.5%	37.6%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-13

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

		ACCOMMODATION NIGHTS SPENT IN ONTARIO												
						ANY			UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGIONS 10-12 (NET)	1799	163	191	246	625	871	191	183	52	33	115	1222	979	462
	14.9%	4.4%	17.1%	29.4%	49.8%	41.7%	36.3%	6.0%	10.4%	8.5%	16.5%	17.2%	16.1%	10.8%
ORIGIN:														
ANY BORDER STATE	1206	103	121	152	451	603	126	98	44	22	89	846	675	272
	67.0%	63.5%	63.1%	61.7%	72.3%	69.3%	65.8%	53.5%	84.1%	67.2%	77.1%	69.2%	69.0%	58.8%
NEW YORK	77	8	5	16	21	38	11	6	1	-	6	47	34	23
	4.3%	5.0%	2.7%	6.7%	3.4%	4.3%	5.8%	3.5%	2.8%	1.2%	5.5%	3.8%	3.5%	5.0%
MICHIGAN	294	48	46	29	77	106	34	18	13	13	16	219	171	60
	16.4%	29.7%	24.2%	11.7%	12.3%	12.1%	18.0%	10.0%	24.8%	38.6%	13.6%	17.9%	17.5%	13.0%
PENNSYLVANIA	30	5	2	-	15	15	1	7	-	1	-	22	22	8
	1.7%	3.2%	1.0%		2.3%	1.7%	0.3%	3.9%		2.7%	0.2%	1.8%	2.2%	1.7%
OHIO	181	11	7	29	112	141	1	10	-	-	11	131	130	40
	10.1%	6.5%	3.7%	11.8%	18.0%	16.2%	0.6%	5.7%		1.1%	9.2%	10.7%	13.3%	8.6%
ILLINOIS	115	3	6	23	51	74	6	8	1	-	16	68	61	31
	6.4%	2.1%	3.4%	9.4%	8.2%	8.5%	2.9%	4.3%	2.4%	0.6%	13.8%	5.6%	6.2%	6.7%
WISCONSIN	242	15	27	17	83	100	51	10	14	2	23	189	124	29
	13.4%	9.1%	13.9%	7.1%	13.2%	11.5%	26.8%	5.4%	26.9%	6.1%	20.0%	15.5%	12.7%	6.4%
MINNESOTA	267	13	27	37	93	130	22	38	14	6	17	169	133	80
	14.8%	7.9%	14.3%	15.0%	14.9%	14.9%	11.5%	20.7%	27.2%	16.8%	14.8%	13.9%	13.6%	17.4%
ALL OTHER USA	593	59	70	94	173	267	65	85	8	11	26	377	303	190
	33.0%	36.5%	36.9%	38.3%	27.7%	30.7%	34.2%	46.5%	15.9%	32.8%	22.9%	30.8%	31.0%	41.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R6-14

NIGHTS SPENT IN TOURISM REGIONS
BASE: PARTY NIGHTS IN ONTARIO

	ACCOMMODATION NIGHTS SPENT IN ONTARIO													
									UNSPECIFIED					
	TOTAL	HOTEL	MOTEL	PRIVATE COTTAGE	COMM'L COTTAGE	ANY COTTAGE /CABIN	CAMPING/ TRAILER	VFR	COMM'L	NON-COMM'L	OTHER/ UNKNOWN	TOTAL COMM'L	TOTAL ROOFED COMM'L	TOTAL NON-COMM'L
TOTAL NIGHTS (WEIGHTED - 000s)	12053	3684	1122	835	1255	2090	527	3043	506	386	695	7093	6060	4265
REGION UNKNOWN	10 0.1%	-	- *	-	5 0.4%	5 0.2%	1 0.2%	1 *	-	-	3 0.4%	6 0.1%	5 0.1%	1 *
ORIGIN:														
ANY BORDER STATE	4 38.0%	-	-	-	3 58.2%	3 58.2%	1 100.0%	-	-	-	-	4 61.6%	3 54.0%	-
NEW YORK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MICHIGAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PENNSYLVANIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OHIO	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ILLINOIS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WISCONSIN	1 14.9%	-	-	-	1 31.2%	1 31.2%	-	-	-	-	-	1 24.1%	1 29.0%	-
MINNESOTA	2 23.1%	-	-	-	1 27.0%	1 27.0%	1 100.0%	-	-	-	-	2 37.5%	1 25.0%	-
ALL OTHER USA	6 62.0%	-	- 100.0%	-	2 41.8%	2 41.8%	-	1 100.0%	-	-	3 100.0%	2 38.4%	2 46.0%	1 100.0%

ITS 2001 - U.S. RESIDENTS

TABLE R7-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
QUESTION NOT ASKED	6934 91.8%	1889 59.6%	7069 76.0%	163 27.2%	595 15.9%	66 9.7%	766 54.4%	146 23.1%	83 21.9%	2 1.9%	450 41.0%	474 41.4%	926 40.0%	1 6.3%	18636 66.2%
TOTAL ASKED QUESTION	621 8.2% 100.0%	1281 40.4% 100.0%	2236 24.0% 100.0%	435 72.8% 100.0%	3144 84.1% 100.0%	612 90.3% 100.0%	641 45.6% 100.0%	486 76.9% 100.0%	298 78.1% 100.0%	121 98.1% 100.0%	647 59.0% 100.0%	670 58.6% 100.0%	1390 60.0% 100.0%	10 93.7% 100.0%	9498 33.8% 100.0%
VISIT FRIENDS OR RELATIVES	239 38.6%	348 27.1%	417 18.7%	265 60.8%	1096 34.8%	326 53.2%	197 30.7%	195 40.1%	122 40.9%	53 43.8%	133 20.5%	121 18.0%	296 21.3%	2 21.0%	2665 28.1%
ATTEND A FESTIVAL OR FAIR (A)	31 4.9%	128 10.0%	165 7.4%	51 11.7%	232 7.4%	59 9.6%	78 12.2%	81 16.7%	14 4.9%	9 7.1%	22 3.4%	18 2.6%	44 3.2%	1 10.0%	698 7.4%
ATTEND A CULTURAL PERFORMANCE (A/B)	29 4.7%	515 40.2%	266 11.9%	48 10.9%	703 22.4%	38 6.2%	147 22.9%	64 13.1%	15 5.2%	5 4.3%	20 3.1%	6 0.9%	30 2.1%	-	1583 16.7%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	36 5.9%	124 9.7%	579 25.9%	70 16.1%	579 18.4%	92 15.0%	114 17.8%	192 39.6%	38 12.8%	28 23.3%	104 16.1%	33 4.9%	149 10.8%	1 8.8%	1559 16.4%
VISIT A HISTORIC SITE (A/C/D)	96 15.5%	184 14.4%	825 36.9%	95 21.8%	657 20.9%	151 24.6%	200 31.3%	221 45.4%	80 26.8%	38 31.7%	232 35.9%	131 19.6%	374 26.9%	2 18.7%	2198 23.1%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	8 1.3%	21 1.7%	162 7.3%	35 8.0%	335 10.7%	24 3.9%	39 6.0%	39 8.0%	10 3.2%	5 4.5%	14 2.2%	10 1.6%	24 1.7%	1 5.4%	477 5.0%
ATTEND A SPORTS EVENT	18 2.9%	29 2.2%	123 5.5%	35 8.1%	302 9.6%	39 6.4%	55 8.5%	34 7.0%	15 4.9%	1 1.1%	9 1.3%	8 1.2%	18 1.3%	- 3.4%	508 5.3%
GO SHOPPING	223 35.9%	620 48.4%	1527 68.3%	244 56.1%	1940 61.7%	352 57.5%	366 57.0%	323 66.5%	197 66.1%	81 67.1%	270 41.8%	264 39.3%	586 42.1%	3 25.9%	5204 54.8%
GO SIGHTSEEING	182 29.3%	406 31.7%	1677 75.0%	191 43.9%	1503 47.8%	296 48.3%	297 46.2%	325 66.9%	117 39.3%	73 60.6%	411 63.6%	205 30.6%	655 47.1%	3 25.7%	4494 47.3%
GO TO A BAR OR NIGHT CLUB (F)	167 26.9%	145 11.3%	484 21.7%	78 18.0%	837 26.6%	69 11.3%	127 19.8%	125 25.6%	30 10.1%	11 9.4%	67 10.4%	86 12.8%	159 11.4%	- 3.4%	1831 19.3%
GO TO A CASINO (C/F)	83 13.4%	83 6.5%	214 9.6%	14 3.3%	102 3.2%	21 3.5%	17 2.7%	26 5.3%	4 1.2%	1 1.2%	22 3.4%	19 2.9%	42 3.0%	1 7.8%	506 5.3%
VISIT A THEME OR AMUSEMENT PARK (C)	10 1.6%	42 3.3%	176 7.9%	30 6.8%	160 5.1%	21 3.4%	29 4.5%	11 2.2%	13 4.4%	5 4.4%	8 1.3%	15 2.2%	28 2.0%	-	397 4.2%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	60 9.7%	152 11.8%	633 28.3%	73 16.7%	467 14.8%	162 26.4%	128 20.0%	118 24.2%	57 19.0%	20 16.8%	194 29.9%	128 19.2%	324 23.3%	3 28.4%	1630 17.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R7-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	143 23.1%	258 20.2%	525 23.5%	84 19.3%	503 16.0%	349 57.0%	264 41.2%	108 22.2%	225 75.7%	81 67.3%	211 32.6%	478 71.3%	750 53.9%	6 56.7%	2675 28.2%
BOATING	26 4.2%	62 4.8%	90 4.0%	13 3.0%	105 3.3%	133 21.7%	156 24.3%	27 5.6%	153 51.5%	42 34.4%	84 13.0%	179 26.7%	292 21.0%	2 17.0%	852 9.0%
GOLFING	16 2.6%	32 2.5%	43 1.9%	17 3.8%	83 2.6%	55 9.0%	34 5.3%	14 2.9%	17 5.8%	9 7.6%	11 1.6%	10 1.4%	27 1.9%	-	255 2.7%
DOWNHILL SKIING/SNOWBOARDING	3 0.5%	4 0.3%	8 0.4%	2 0.5%	39 1.3%	15 2.5%	8 1.3%	7 1.4%	5 1.6%	-	11 1.7%	3 0.4%	14 1.0%	-	87 0.9%
HUNTING (E)	1 0.2%	8 0.6%	3 0.1%	6 1.3%	14 0.4%	9 1.4%	12 1.9%	4 0.9%	6 2.0%	- 0.2%	7 1.1%	12 1.8%	19 1.4%	-	55 0.6%
FISHING (E)	22 3.5%	60 4.6%	47 2.1%	16 3.6%	77 2.4%	131 21.4%	145 22.6%	26 5.3%	160 53.6%	57 47.2%	124 19.2%	435 64.9%	608 43.7%	6 56.7%	1119 11.8%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	81 13.0%	116 9.1%	345 15.4%	39 8.9%	231 7.3%	88 14.3%	37 5.8%	45 9.3%	20 6.8%	7 6.1%	37 5.8%	12 1.8%	53 3.8%	-	885 9.3%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	62 10.0%	99 7.7%	70 3.1%	44 10.2%	439 13.9%	19 3.1%	23 3.6%	24 5.0%	6 2.1%	2 2.0%	48 7.4%	22 3.3%	71 5.1%	1 4.9%	819 8.6%
NETS															
(A) ANY CULTURAL ACTIVITIES	138 22.3%	732 57.1%	1239 55.4%	186 42.7%	1495 47.5%	243 39.7%	336 52.5%	312 64.2%	102 34.2%	51 42.2%	273 42.2%	144 21.5%	437 31.5%	2 18.7%	4216 44.4%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	62 9.9%	595 46.4%	765 34.2%	106 24.3%	1094 34.8%	122 20.0%	216 33.7%	216 44.4%	51 17.1%	29 23.9%	116 18.0%	38 5.6%	167 12.0%	1 8.8%	2798 29.5%
(C) ANY BUILT ATTRACTION	187 30.2%	366 28.6%	1287 57.6%	155 35.6%	1153 36.7%	214 34.9%	260 40.6%	291 59.8%	101 33.8%	50 41.7%	276 42.7%	151 22.6%	446 32.1%	2 23.2%	3510 37.0%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	111 17.9%	252 19.7%	1080 48.3%	119 27.4%	858 27.3%	248 40.6%	248 38.7%	257 52.8%	105 35.2%	44 36.1%	320 49.5%	182 27.1%	513 36.9%	4 41.8%	2884 30.4%
(E) ANY HUNTING/FISHING	23 3.7%	67 5.3%	49 2.2%	21 4.9%	90 2.9%	139 22.8%	153 23.8%	30 6.2%	162 54.3%	57 47.4%	130 20.1%	442 65.9%	621 44.6%	6 56.7%	1164 12.3%
(F) ANY BAR/NIGHTCLUB/CASINO	230 37.1%	220 17.2%	641 28.7%	89 20.4%	895 28.5%	82 13.5%	139 21.7%	139 28.5%	33 10.9%	13 10.6%	85 13.2%	96 14.3%	188 13.5%	1 7.8%	2207 23.2%

ITS 2001 - U.S. RESIDENTS

TABLE R8-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
VISIT FRIENDS OR RELATIVES	222 42.5%	315 39.1%	345 18.7%	226 62.7%	951 37.8%	297 52.6%	139 33.2%	160 40.0%	101 37.9%	50 43.9%	128 28.1%	111 17.6%	279 24.1%	1 11.8%	2515 31.9%
ATTEND A FESTIVAL OR FAIR (A)	28 5.3%	93 11.5%	140 7.6%	42 11.6%	190 7.5%	55 9.7%	40 9.5%	66 16.5%	14 5.4%	8 7.2%	21 4.7%	14 2.2%	40 3.5%	1 11.8%	594 7.5%
ATTEND A CULTURAL PERFORMANCE (A/B)	16 3.1%	249 30.9%	176 9.5%	38 10.4%	601 23.9%	31 5.5%	62 14.7%	52 13.1%	12 4.5%	5 4.2%	19 4.3%	4 0.6%	27 2.4%	-	1098 13.9%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	24 4.7%	81 10.0%	509 27.6%	55 15.4%	471 18.7%	84 14.9%	67 15.9%	158 39.6%	33 12.4%	24 21.1%	86 19.0%	27 4.3%	126 10.8%	1 6.4%	1350 17.1%
VISIT A HISTORIC SITE (A/C/D)	77 14.8%	147 18.3%	718 39.0%	77 21.4%	488 19.4%	136 24.1%	139 33.1%	177 44.4%	71 26.9%	34 30.5%	161 35.4%	122 19.4%	296 25.5%	2 18.3%	1899 24.1%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	6 1.1%	14 1.8%	138 7.5%	22 6.1%	273 10.9%	20 3.5%	19 4.5%	32 8.0%	8 3.2%	4 3.9%	12 2.7%	9 1.4%	21 1.8%	1 6.4%	417 5.3%
ATTEND A SPORTS EVENT	13 2.4%	25 3.1%	61 3.3%	30 8.4%	275 10.9%	37 6.5%	44 10.4%	26 6.6%	13 4.7%	1 1.1%	9 1.9%	8 1.3%	18 1.5%	-	444 5.6%
GO SHOPPING	188 36.0%	473 58.7%	1276 69.2%	190 52.9%	1606 63.9%	319 56.5%	253 60.3%	272 68.1%	169 63.8%	76 67.2%	223 49.2%	242 38.3%	518 44.7%	2 21.5%	4600 58.4%
GO SIGHTSEEING	122 23.5%	283 35.1%	1416 76.8%	152 42.3%	1247 49.6%	277 49.1%	202 48.0%	266 66.6%	101 38.2%	68 60.1%	276 60.8%	189 30.0%	508 43.8%	2 21.3%	3869 49.1%
GO TO A BAR OR NIGHT CLUB (F)	146 28.1%	123 15.3%	380 20.6%	60 16.6%	739 29.4%	63 11.1%	97 23.2%	109 27.4%	26 9.8%	10 8.9%	55 12.1%	78 12.4%	138 11.9%	-	1663 21.1%
GO TO A CASINO (C/F)	77 14.7%	23 2.8%	168 9.1%	9 2.6%	73 2.9%	18 3.2%	7 1.7%	21 5.4%	4 1.4%	1 1.3%	19 4.3%	16 2.6%	37 3.2%	-	384 4.9%
VISIT A THEME OR AMUSEMENT PARK (C)	9 1.7%	23 2.9%	153 8.3%	24 6.7%	133 5.3%	18 3.1%	21 4.9%	10 2.6%	13 4.8%	5 4.7%	7 1.6%	10 1.6%	22 1.9%	-	344 4.4%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	49 9.3%	115 14.3%	539 29.2%	57 15.9%	320 12.7%	157 27.8%	87 20.8%	90 22.6%	48 18.0%	19 16.5%	143 31.5%	119 18.9%	266 22.9%	2 28.6%	1383 17.6%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R8-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	139 26.8%	229 28.4%	484 26.3%	71 19.7%	372 14.8%	325 57.6%	199 47.3%	83 20.8%	208 78.4%	79 70.2%	205 45.2%	464 73.6%	731 63.0%	5 62.2%	2498 31.7%
BOATING	24 4.7%	46 5.7%	87 4.7%	12 3.3%	73 2.9%	129 22.8%	122 29.0%	19 4.9%	143 54.0%	41 36.3%	83 18.3%	173 27.4%	285 24.6%	1 15.0%	803 10.2%
GOLFING	16 3.1%	31 3.8%	38 2.0%	12 3.3%	64 2.5%	49 8.7%	29 6.8%	13 3.2%	13 4.8%	9 8.2%	10 2.3%	7 1.1%	24 2.1%	-	240 3.0%
DOWNHILL SKIING/SNOWBOARDING	3 0.6%	-	4 0.2%	1 0.3%	6 0.2%	15 2.7%	4 1.0%	5 1.2%	5 1.8%	-	11 2.4%	3 0.5%	14 1.2%	-	50 0.6%
HUNTING (E)	1 0.2%	5 0.6%	1 0.1%	4 1.1%	3 0.1%	7 1.2%	10 2.3%	3 0.8%	-	- 0.2%	7 1.6%	12 1.9%	19 1.6%	-	42 0.5%
FISHING (E)	22 4.1%	53 6.6%	37 2.0%	13 3.7%	52 2.1%	124 22.0%	105 24.9%	21 5.2%	148 55.9%	56 49.4%	122 26.9%	426 67.6%	597 51.4%	5 62.2%	1070 13.6%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	78 14.9%	112 13.8%	327 17.8%	37 10.2%	202 8.0%	80 14.1%	26 6.2%	34 8.5%	19 7.0%	7 6.0%	35 7.6%	11 1.7%	49 4.2%	-	848 10.8%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	56 10.7%	65 8.0%	66 3.6%	35 9.7%	270 10.7%	16 2.8%	15 3.5%	19 4.7%	6 2.4%	2 1.5%	22 4.7%	17 2.7%	39 3.4%	-	567 7.2%
NETS															
(A) ANY CULTURAL ACTIVITIES	103 19.8%	403 50.0%	1045 56.7%	151 41.9%	1210 48.1%	217 38.5%	196 46.5%	264 66.0%	90 34.0%	45 40.0%	201 44.2%	134 21.2%	356 30.6%	2 18.3%	3414 43.3%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	38 7.3%	298 37.0%	625 33.9%	84 23.4%	910 36.2%	110 19.4%	111 26.4%	179 44.7%	42 16.0%	25 21.7%	99 21.7%	31 4.9%	142 12.3%	1 6.4%	2169 27.5%
(C) ANY BUILT ATTRACTION	155 29.7%	225 27.9%	1115 60.5%	123 34.1%	942 37.5%	190 33.7%	165 39.3%	239 59.9%	90 34.1%	45 39.5%	202 44.4%	138 22.0%	361 31.1%	2 18.3%	3011 38.2%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	86 16.5%	194 24.1%	932 50.5%	93 25.8%	639 25.4%	233 41.3%	174 41.3%	210 52.5%	92 34.7%	40 35.2%	227 50.1%	169 26.9%	411 35.4%	3 40.4%	2496 31.7%
(E) ANY HUNTING/FISHING	23 4.4%	59 7.3%	39 2.1%	17 4.8%	55 2.2%	131 23.2%	111 26.3%	24 6.0%	148 55.9%	56 49.6%	128 28.3%	433 68.7%	609 52.5%	5 62.2%	1102 14.0%
(F) ANY BAR/NIGHTCLUB/CASINO	203 39.0%	139 17.2%	504 27.4%	68 18.8%	782 31.1%	73 12.9%	101 24.1%	120 30.1%	28 10.7%	12 10.2%	70 15.4%	88 14.0%	165 14.2%	-	1928 24.5%

ITS 2001 - U.S. RESIDENTS

TABLE R9-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	188	636	1047	112	957	299	311	286	175	94	371	601	1023	8	4461
TOTAL (WEIGHTED - 000s)	260	491	1449	120	1062	333	255	192	196	88	369	475	903	6	4669
VISIT FRIENDS OR RELATIVES	70 27.1%	116 23.6%	160 11.0%	67 56.0%	204 19.2%	124 37.1%	60 23.6%	42 22.2%	55 28.0%	33 38.0%	85 23.0%	58 12.1%	171 18.9%	-	839 18.0%
ATTEND A FESTIVAL OR FAIR (A)	16 6.0%	81 16.5%	105 7.2%	29 24.1%	92 8.6%	40 11.9%	30 12.0%	42 22.0%	12 5.9%	7 7.7%	15 4.0%	10 2.1%	30 3.3%	-	409 8.8%
ATTEND A CULTURAL PERFORMANCE (A/B)	10 3.8%	226 46.0%	151 10.4%	28 23.1%	418 39.3%	13 4.0%	36 14.2%	38 19.9%	9 4.8%	4 4.5%	19 5.1%	3 0.6%	25 2.8%	-	833 17.8%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	21 7.9%	62 12.7%	454 31.3%	29 24.2%	253 23.8%	62 18.6%	53 20.9%	96 50.2%	24 12.5%	19 21.6%	70 19.0%	24 5.0%	103 11.5%	1 9.0%	979 21.0%
VISIT A HISTORIC SITE (A/C/D)	60 22.9%	117 23.8%	613 42.3%	32 26.8%	289 27.2%	100 30.0%	112 43.9%	117 61.3%	59 30.0%	27 31.1%	136 36.7%	107 22.6%	252 27.9%	1 9.0%	1444 30.9%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	4 1.7%	8 1.6%	118 8.2%	14 11.7%	186 17.5%	8 2.3%	14 5.4%	22 11.3%	6 3.3%	4 4.1%	9 2.4%	9 1.9%	17 1.8%	1 9.0%	302 6.5%
ATTEND A SPORTS EVENT	4 1.5%	13 2.7%	47 3.3%	19 15.7%	159 15.0%	11 3.4%	15 5.8%	13 6.6%	4 2.3%	-	5 1.4%	5 1.0%	10 1.1%	-	244 5.2%
GO SHOPPING	116 44.7%	324 65.8%	1097 75.7%	67 55.5%	810 76.3%	191 57.2%	164 64.4%	140 73.0%	126 64.5%	61 69.8%	179 48.6%	199 41.9%	422 46.7%	1 13.5%	3053 65.4%
GO SIGHTSEEING	91 35.2%	199 40.6%	1194 82.5%	63 52.6%	757 71.3%	189 56.8%	159 62.5%	164 85.5%	72 36.9%	56 63.7%	236 63.9%	160 33.7%	432 47.9%	1 13.2%	2828 60.6%
GO TO A BAR OR NIGHT CLUB (F)	69 26.6%	74 15.1%	297 20.5%	19 15.7%	327 30.8%	28 8.5%	66 26.0%	47 24.6%	15 7.8%	5 6.0%	46 12.4%	60 12.6%	107 11.8%	-	929 19.9%
GO TO A CASINO (C/F)	44 17.0%	14 2.8%	130 8.9%	- 0.1%	27 2.6%	4 1.3%	4 1.5%	10 5.4%	3 1.5%	- 0.5%	16 4.3%	14 3.0%	30 3.4%	-	244 5.2%
VISIT A THEME OR AMUSEMENT PARK (C)	7 2.9%	21 4.2%	128 8.8%	18 14.9%	91 8.5%	15 4.4%	16 6.4%	7 3.9%	12 6.0%	1 1.3%	7 2.0%	8 1.7%	16 1.8%	-	263 5.6%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	42 16.0%	90 18.4%	470 32.4%	27 22.3%	205 19.3%	121 36.3%	74 28.8%	61 31.7%	38 19.3%	16 18.1%	128 34.6%	110 23.2%	241 26.7%	1 16.9%	1106 23.7%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R9-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	188	636	1047	112	957	299	311	286	175	94	371	601	1023	8	4461
TOTAL (WEIGHTED - 000s)	260	491	1449	120	1062	333	255	192	196	88	369	475	903	6	4669
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	97 37.3%	160 32.5%	400 27.6%	29 24.3%	187 17.6%	222 66.7%	145 56.9%	44 22.8%	170 87.0%	66 74.5%	163 44.3%	361 76.1%	575 63.7%	5 86.8%	1815 38.9%
BOATING	18 7.1%	32 6.6%	67 4.6%	9 7.4%	36 3.4%	96 28.8%	104 40.6%	12 6.3%	128 65.5%	33 37.1%	68 18.5%	150 31.5%	240 26.5%	1 21.0%	649 13.9%
GOLFING	10 3.7%	22 4.5%	30 2.1%	3 2.9%	28 2.6%	32 9.6%	22 8.4%	5 2.8%	11 5.7%	6 7.1%	5 1.3%	6 1.3%	16 1.7%	-	152 3.2%
DOWNHILL SKIING/SNOWBOARDING	3 1.1%	-	1 *	-	2 0.2%	14 4.2%	4 1.6%	1 0.4%	4 2.1%	-	11 2.9%	3 0.6%	14 1.5%	-	39 0.8%
HUNTING (E)	-	- 0.1%	1 0.1%	3 2.2%	2 0.1%	3 0.9%	4 1.6%	3 1.6%	-	-	4 1.1%	4 0.8%	8 0.9%	-	16 0.4%
FISHING (E)	13 4.9%	37 7.5%	21 1.5%	12 10.0%	23 2.1%	104 31.3%	79 31.0%	13 6.6%	131 67.1%	50 56.3%	100 27.2%	334 70.3%	476 52.7%	5 86.8%	831 17.8%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	58 22.4%	83 17.0%	284 19.6%	10 8.4%	113 10.7%	44 13.1%	14 5.6%	18 9.6%	6 2.8%	4 4.3%	28 7.6%	7 1.5%	38 4.2%	-	606 13.0%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	9 3.5%	24 4.9%	18 1.3%	2 1.8%	32 3.0%	6 1.9%	4 1.6%	1 0.5%	2 1.2%	-	14 3.9%	9 1.8%	22 2.5%	-	116 2.5%
NETS															
(A) ANY CULTURAL ACTIVITIES	74 28.6%	333 67.8%	898 62.0%	83 68.8%	713 67.1%	150 45.1%	142 55.6%	160 83.7%	73 37.3%	36 41.2%	166 45.1%	115 24.3%	299 33.1%	1 9.0%	2502 53.6%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	29 11.1%	260 52.9%	550 38.0%	50 41.7%	565 53.2%	72 21.5%	73 28.6%	108 56.5%	32 16.1%	19 22.0%	82 22.3%	26 5.5%	118 13.1%	1 9.0%	1599 34.2%
(C) ANY BUILT ATTRACTION	103 39.8%	168 34.1%	955 65.9%	59 49.0%	522 49.2%	126 37.7%	132 51.7%	143 74.6%	75 38.1%	36 41.0%	169 45.7%	122 25.6%	306 33.9%	1 9.0%	2185 46.8%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	68 26.1%	151 30.7%	795 54.9%	39 32.4%	375 35.4%	172 51.6%	137 53.7%	135 70.6%	74 38.1%	31 35.6%	200 54.3%	150 31.5%	360 39.9%	1 16.9%	1902 40.7%
(E) ANY HUNTING/FISHING	13 4.9%	37 7.6%	22 1.5%	15 12.2%	24 2.3%	107 32.2%	83 32.6%	16 8.1%	131 67.1%	50 56.3%	103 28.0%	337 70.9%	481 53.3%	5 86.8%	845 18.1%
(F) ANY BAR/NIGHTCLUB/CASINO	105 40.5%	85 17.3%	391 27.0%	19 15.8%	345 32.5%	30 8.9%	68 26.7%	53 27.7%	17 8.8%	6 6.5%	58 15.6%	69 14.5%	128 14.2%	-	1103 23.6%

ITS 2001 - U.S. RESIDENTS

TABLE #10-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	38	75	103	120	1130	49	40	173	19	6	14	29	46	-	1657
TOTAL (WEIGHTED - 000s)	28	49	88	75	672	37	28	84	9	3	13	17	32	-	1000
VISIT FRIENDS OR RELATIVES	6 20.0%	5 9.2%	21 23.8%	13 16.8%	110 16.4%	6 16.2%	4 15.5%	12 14.0%	3 29.9%	-	2 16.5%	3 18.4%	5 15.2%	-	151 15.1%
ATTEND A FESTIVAL OR FAIR (A)	-	1 1.5%	6 6.7%	3 4.6%	33 4.9%	1 2.9%	2 5.6%	6 7.0%	-	-	-	-	-	-	44 4.4%
ATTEND A CULTURAL PERFORMANCE (A/B)	-	1 2.8%	9 10.3%	1 1.6%	72 10.7%	2 4.3%	1 3.9%	4 4.6%	- 3.6%	-	-	-	-	-	84 8.4%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	-	1 1.2%	15 17.0%	3 3.9%	87 12.9%	8 20.5%	3 10.9%	19 22.4%	1 9.7%	-	4 32.4%	-	4 13.1%	-	124 12.4%
VISIT A HISTORIC SITE (A/C/D)	1 1.9%	3 6.2%	18 20.0%	3 3.7%	87 12.9%	10 25.7%	9 30.3%	25 30.2%	1 15.0%	1 22.4%	4 32.4%	2 11.5%	7 21.3%	-	141 14.1%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	-	1 2.1%	6 7.0%	-	31 4.5%	1 3.4%	3 10.8%	2 2.6%	-	-	-	-	-	-	35 3.5%
ATTEND A SPORTS EVENT	3 9.0%	-	4 4.6%	3 3.8%	54 8.1%	1 2.4%	2 8.3%	3 3.0%	-	- 9.8%	-	1 6.8%	1 4.6%	-	63 6.3%
GO SHOPPING	10 35.6%	20 41.1%	43 48.9%	26 35.0%	310 46.2%	21 55.7%	11 38.1%	41 49.4%	4 41.8%	-	9 71.3%	3 18.9%	12 38.0%	-	435 43.5%
GO SIGHTSEEING	3 11.9%	9 18.6%	54 62.0%	13 17.5%	214 31.8%	15 41.6%	11 38.9%	35 42.2%	2 28.3%	- 8.6%	5 42.6%	4 21.3%	9 29.6%	-	320 32.0%
GO TO A BAR OR NIGHT CLUB (F)	8 27.3%	27 54.4%	18 20.0%	17 22.5%	225 33.5%	10 25.9%	11 40.3%	34 40.6%	2 26.4%	1 52.0%	3 21.4%	5 28.4%	8 26.1%	-	327 32.7%
GO TO A CASINO (C/F)	2 8.3%	3 5.9%	7 7.4%	1 1.2%	10 1.5%	2 5.2%	2 6.4%	8 9.4%	- 1.7%	-	-	-	-	-	29 2.9%
VISIT A THEME OR AMUSEMENT PARK (C)	-	- 0.5%	3 3.4%	- 0.6%	9 1.3%	-	-	1 1.0%	1 9.7%	-	-	-	-	-	13 1.3%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	-	6 11.4%	19 22.1%	1 1.5%	42 6.3%	3 8.7%	2 6.9%	11 13.1%	1 11.4%	-	4 32.4%	-	4 13.1%	-	71 7.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R10-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	38	75	103	120	1130	49	40	173	19	6	14	29	46	-	1657
TOTAL (WEIGHTED - 000s)	28	49	88	75	672	37	28	84	9	3	13	17	32	-	1000
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	4 13.7%	5 9.7%	14 16.4%	8 10.6%	52 7.7%	7 17.9%	4 13.3%	5 6.3%	1 11.3%	1 43.4%	8 60.5%	4 22.5%	13 40.5%	-	93 9.3%
BOATING	-	1 1.1%	1 0.6%	-	6 0.8%	1 3.5%	1 2.8%	1 0.6%	-	-	4 32.4%	2 12.1%	6 19.7%	-	14 1.4%
GOLFING	-	- 0.3%	3 3.6%	3 4.4%	13 1.9%	4 10.7%	1 4.5%	- 0.6%	- 3.6%	1 33.5%	-	-	1 2.9%	-	24 2.4%
DOWNHILL SKIING/SNOWBOARDING	-	-	-	-	1 0.1%	-	-	-	-	-	-	-	-	-	1 0.1%
HUNTING (E)	-	-	-	1 0.8%	- *	- 0.7%	-	-	-	- 9.8%	-	-	- 0.9%	-	1 0.1%
FISHING (E)	-	- 0.6%	2 1.9%	-	3 0.5%	-	1 4.1%	1 1.6%	-	-	2 16.0%	4 21.3%	6 18.1%	-	12 1.2%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	4 13.7%	4 7.7%	9 10.0%	4 5.3%	30 4.5%	1 3.0%	1 2.0%	3 3.6%	1 7.7%	-	2 12.1%	- 1.2%	2 5.5%	-	44 4.4%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	11 39.7%	9 19.2%	9 10.8%	27 36.0%	187 27.8%	8 22.5%	9 32.7%	17 19.7%	3 32.1%	1 25.7%	1 10.1%	4 22.2%	6 17.4%	-	276 27.6%
NETS															
(A) ANY CULTURAL ACTIVITIES	1 1.9%	5 10.0%	37 41.9%	8 10.9%	195 29.1%	12 32.4%	9 32.6%	33 39.7%	1 15.0%	1 22.4%	4 32.4%	2 11.5%	7 21.3%	-	272 27.2%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	-	2 3.9%	23 26.4%	4 5.2%	132 19.6%	9 23.6%	4 14.8%	22 25.7%	1 13.3%	-	4 32.4%	-	4 13.1%	-	179 17.9%
(C) ANY BUILT ATTRACTION	2 8.3%	7 13.8%	33 38.1%	7 9.0%	162 24.1%	13 35.2%	12 40.9%	35 41.6%	1 15.0%	1 22.4%	4 32.4%	2 11.5%	7 21.3%	-	239 23.9%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	1 1.9%	6 12.8%	28 31.9%	3 4.5%	112 16.7%	12 31.9%	10 36.2%	32 38.2%	1 15.0%	1 22.4%	4 32.4%	2 11.5%	7 21.3%	-	181 18.1%
(E) ANY HUNTING/FISHING	-	- 0.6%	2 1.9%	1 0.8%	3 0.5%	- 0.7%	1 4.1%	1 1.6%	-	- 9.8%	2 16.0%	4 21.3%	6 18.9%	-	13 1.3%
(F) ANY BAR/NIGHTCLUB/CASINO	10 35.6%	27 55.5%	24 27.3%	18 23.7%	234 34.8%	11 30.1%	12 42.9%	37 43.9%	2 26.4%	1 52.0%	3 21.4%	5 28.4%	8 26.1%	-	345 34.5%

ITS 2001 - U.S. RESIDENTS

TABLE R11-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	111	215	162	155	632	184	97	138	49	21	37	81	132	1	1616
TOTAL (WEIGHTED - 000s)	133	186	187	129	558	155	111	95	36	15	33	46	91	1	1452
VISIT FRIENDS OR RELATIVES	130 97.4%	169 91.0%	150 80.3%	123 94.9%	543 97.3%	152 98.6%	65 58.3%	92 96.7%	35 96.3%	15 100.0%	29 87.2%	44 96.9%	85 93.8%	1 100.0%	1320 90.9%
ATTEND A FESTIVAL OR FAIR (A)	9 6.4%	10 5.4%	28 15.0%	9 7.3%	55 9.9%	14 9.1%	8 7.1%	13 13.4%	3 8.0%	1 9.5%	6 17.9%	1 2.9%	8 8.5%	1 100.0%	120 8.2%
ATTEND A CULTURAL PERFORMANCE (A/B)	3 2.0%	19 10.1%	15 8.0%	7 5.7%	98 17.6%	15 9.8%	24 21.7%	9 9.1%	2 5.8%	1 5.5%	- 1.1%	1 2.2%	2 2.4%	-	157 10.8%
VISIT A MUSEUM OR ART GALLERY (A/B/C)	3 2.0%	15 8.2%	27 14.2%	12 9.6%	102 18.3%	10 6.5%	9 8.3%	31 32.9%	2 5.5%	5 31.6%	4 13.5%	1 2.9%	10 11.5%	-	173 11.9%
VISIT A HISTORIC SITE (A/C/D)	14 10.3%	21 11.6%	67 36.0%	30 23.2%	85 15.2%	21 13.8%	16 14.4%	23 24.1%	5 12.6%	6 36.9%	11 32.1%	4 8.2%	19 21.4%	1 100.0%	221 15.2%
VISIT A ZOO, AQUARIUM OR BOTANICAL GARDEN (C)	2 1.2%	5 2.9%	5 2.9%	6 4.6%	41 7.4%	10 6.3%	1 1.1%	6 6.7%	1 3.2%	1 5.5%	3 8.1%	- 0.3%	4 4.0%	-	60 4.1%
ATTEND A SPORTS EVENT	6 4.7%	9 4.6%	6 3.5%	8 6.5%	39 6.9%	14 9.1%	25 22.8%	9 9.2%	6 16.3%	1 6.7%	1 2.5%	1 1.7%	3 2.9%	-	93 6.4%
GO SHOPPING	48 35.9%	108 57.9%	91 48.6%	80 61.6%	388 69.6%	91 59.1%	69 62.6%	68 71.5%	25 70.3%	11 74.3%	20 60.8%	24 52.1%	54 59.4%	1 100.0%	861 59.3%
GO SIGHTSEEING	17 13.0%	58 31.2%	118 63.1%	60 46.6%	218 39.0%	64 41.5%	24 22.1%	47 49.5%	18 49.2%	9 60.1%	19 57.8%	12 25.5%	38 41.7%	1 100.0%	527 36.3%
GO TO A BAR OR NIGHT CLUB (F)	33 24.8%	15 7.9%	36 19.1%	20 15.3%	146 26.2%	18 11.9%	13 12.0%	20 21.4%	6 17.4%	2 11.7%	2 6.6%	4 8.6%	8 8.7%	-	269 18.5%
GO TO A CASINO (C/F)	3 2.4%	5 2.6%	9 5.1%	5 3.9%	23 4.1%	8 5.1%	1 1.3%	2 1.8%	-	- 1.4%	-	1 2.5%	1 1.5%	-	44 3.0%
VISIT A THEME OR AMUSEMENT PARK (C)	1 1.0%	1 0.7%	17 9.2%	5 3.9%	23 4.2%	3 2.0%	4 3.8%	2 2.2%	-	4 27.6%	-	-	4 4.6%	-	51 3.5%
VISIT A NATIONAL OR PROVINCIAL NATURE PARK (D)	6 4.7%	18 9.8%	30 15.9%	20 15.5%	62 11.1%	28 18.4%	9 8.4%	15 16.2%	4 11.2%	1 3.6%	7 21.4%	2 3.3%	9 9.7%	-	145 10.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R11-2

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	111	215	162	155	632	184	97	138	49	21	37	81	132	1	1616
TOTAL (WEIGHTED - 000s)	133	186	187	129	558	155	111	95	36	15	33	46	91	1	1452
PARTICIPATE IN SPORTS OR OUTDOOR ACTIVITIES	30 22.4%	41 21.8%	47 25.2%	29 22.8%	89 16.0%	69 44.9%	31 28.0%	24 25.4%	19 52.6%	9 61.5%	16 48.2%	18 38.5%	41 45.8%	-	329 22.7%
BOATING	6 4.5%	9 5.0%	14 7.5%	3 2.3%	25 4.5%	30 19.3%	15 13.1%	5 5.3%	9 24.0%	7 45.4%	8 23.2%	9 18.8%	23 25.1%	-	99 6.8%
GOLFING	7 5.1%	6 3.3%	4 2.0%	5 3.8%	23 4.2%	12 7.5%	5 4.4%	6 6.2%	1 3.6%	2 13.8%	6 16.8%	- 0.7%	7 7.7%	-	59 4.1%
DOWNHILL SKIING/SNOWBOARDING	-	-	3 1.8%	1 0.9%	4 0.6%	-	-	3 3.2%	1 1.9%	-	-	-	-	-	8 0.5%
HUNTING (E)	-	2 1.1%	-	1 0.5%	1 0.3%	1 0.4%	4 3.6%	-	-	-	-	2 5.0%	2 2.5%	-	10 0.7%
FISHING (E)	8 5.9%	8 4.2%	10 5.3%	1 1.0%	17 3.0%	16 10.1%	12 11.0%	4 3.8%	7 20.8%	5 31.2%	10 31.3%	14 31.2%	29 32.5%	-	90 6.2%
SPORT/OUTDOOR ACTIVITY UNSPECIFIED	9 6.8%	16 8.4%	21 11.3%	18 14.2%	30 5.5%	19 12.4%	9 7.8%	8 8.2%	7 19.3%	1 8.5%	1 2.5%	-	2 2.3%	-	111 7.6%
NONE OF THE ABOVE ACTIVITIES/ NOT STATED	3 2.6%	9 4.8%	5 2.9%	2 1.9%	6 1.0%	1 0.4%	1 0.5%	1 0.6%	-	-	- 1.0%	-	- 0.4%	-	28 1.9%
NETS															
(A) ANY CULTURAL ACTIVITIES	23 17.0%	53 28.7%	84 45.0%	47 36.3%	243 43.5%	48 31.0%	42 37.6%	54 56.9%	8 23.4%	7 49.1%	18 55.8%	5 11.8%	30 32.8%	1 100.0%	497 34.2%
(B) ANY CULTURAL PERFORMANCE/ MUSEUM OR ART GALLERY	5 4.1%	32 17.1%	37 20.0%	18 14.0%	174 31.1%	25 15.9%	32 28.9%	37 38.4%	4 11.3%	5 34.4%	5 14.6%	2 5.2%	12 13.5%	-	301 20.8%
(C) ANY BUILT ATTRACTION	19 14.3%	41 22.0%	81 43.2%	44 34.0%	185 33.1%	39 25.6%	19 17.3%	46 48.3%	6 18.1%	6 41.0%	14 41.3%	5 10.4%	24 26.5%	1 100.0%	390 26.8%
(D) ANY NATIONAL/PROVINCIAL PARK OR HISTORIC SITE	14 10.3%	30 16.3%	77 41.4%	38 29.0%	120 21.4%	39 25.4%	21 19.4%	29 30.9%	7 19.5%	6 37.8%	11 33.2%	5 10.1%	21 22.9%	1 100.0%	289 19.9%
(E) ANY HUNTING/FISHING	8 5.9%	10 5.2%	10 5.3%	2 1.5%	18 3.3%	16 10.6%	12 11.0%	4 3.8%	7 20.8%	5 31.2%	10 31.3%	16 34.5%	31 34.1%	-	96 6.6%
(F) ANY BAR/NIGHTCLUB/CASINO	35 26.3%	19 10.1%	44 23.3%	25 19.1%	159 28.4%	25 16.2%	15 13.3%	22 22.7%	6 17.4%	2 13.1%	2 6.6%	4 9.1%	8 9.2%	-	298 20.5%

ITS 2001 - U.S. RESIDENTS

TABLE R12-1

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA						CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4974147	1153364	512290	380945	131345	1084673	851002	745639	627180	623554
REGION 1: ESSEX	652497 13.1%	22128 1.9%	79634 15.5%	78556 20.6%	1078 0.8%	192409 17.7%	208965 24.6%	148580 19.9%	781 0.1%	-
NO VISIT TO REGION	725 0.1%	-	-	-	-	-	-	-	725 92.9%	-
SAME-DAY VISIT IN REGION	553702 84.9%	-	73395 92.2%	73072 93.0%	322 29.9%	167935 87.3%	180154 86.2%	132218 89.0%	-	-
OVERNIGHT VISIT IN REGION	98069 15.0%	22128 100.0%	6239 7.8%	5483 7.0%	756 70.1%	24474 12.7%	28811 13.8%	16362 11.0%	55 7.1%	-
REGION 2: SOUTHWESTERN ONTARIO	328028 6.6%	57746 5.0%	31910 6.2%	26673 7.0%	5237 4.0%	87777 8.1%	81919 9.6%	62978 8.4%	5698 0.9%	5698 0.9%
NO VISIT TO REGION	1695 0.5%	-	-	-	-	-	-	-	1695 29.7%	1695 29.7%
SAME-DAY VISIT IN REGION	138317 42.2%	-	16340 51.2%	15012 56.3%	1329 25.4%	43119 49.1%	45571 55.6%	32120 51.0%	1167 20.5%	1167 20.5%
OVERNIGHT VISIT IN REGION	188015 57.3%	57746 100.0%	15570 48.8%	11661 43.7%	3909 74.6%	44658 50.9%	36348 44.4%	30858 49.0%	2836 49.8%	2836 49.8%
REGION 3: NIAGARA REGION	880789 17.7%	164429 14.3%	81235 15.9%	72132 18.9%	9103 6.9%	233566 21.5%	228408 26.8%	168557 22.6%	4594 0.7%	2398 0.4%
NO VISIT TO REGION	3098 0.4%	-	-	-	-	-	-	-	3098 67.4%	2300 95.9%
SAME-DAY VISIT IN REGION	429293 48.7%	-	50603 62.3%	49753 69.0%	851 9.3%	133033 57.0%	139859 61.2%	104352 61.9%	1446 31.5%	90 3.7%
OVERNIGHT VISIT IN REGION	448398 50.9%	164429 100.0%	30632 37.7%	22379 31.0%	8253 90.7%	100533 43.0%	88550 38.8%	64205 38.1%	50 1.1%	9 0.4%
REGION 4: SOUTH-CENTRAL ONTARIO	114942 2.3%	33762 2.9%	16928 3.3%	14956 3.9%	1972 1.5%	28997 2.7%	15663 1.8%	19592 2.6%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	13659 11.9%	-	1450 8.6%	1450 9.7%	-	4988 17.2%	3424 21.9%	3797 19.4%	-	-
OVERNIGHT VISIT IN REGION	101283 88.1%	33762 100.0%	15478 91.4%	13506 90.3%	1972 100.0%	24009 82.8%	12239 78.1%	15795 80.6%	-	-

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R12-2

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			TRANSPORT IN CANADA				REC./		CDN CARRIER FARES	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4974147	1153364	512290	380945	131345	1084673	851002	745639	627180	623554
REGION 5: TORONTO AND AREA	1870442 37.6%	499563 43.3%	158728 31.0%	86495 22.7%	72233 55.0%	294308 27.1%	152810 18.0%	184933 24.8%	580100 92.5%	580100 93.0%
NO VISIT TO REGION	63422 3.4%	-	-	-	-	-	-	-	63422 10.9%	63422 10.9%
SAME-DAY VISIT IN REGION	278180 14.9%	-	10156 6.4%	7039 8.1%	3117 4.3%	29946 10.2%	21951 14.4%	20824 11.3%	195303 33.7%	195303 33.7%
OVERNIGHT VISIT IN REGION	1528841 81.7%	499563 100.0%	148572 93.6%	79456 91.9%	69116 95.7%	264361 89.8%	130860 85.6%	164109 88.7%	321375 55.4%	321375 55.4%
REGION 6: CENTRAL ONTARIO	172158 3.5%	57843 5.0%	23513 4.6%	20029 5.3%	3483 2.7%	40727 3.8%	22748 2.7%	27328 3.7%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	5789 3.4%	-	610 2.6%	552 2.8%	58 1.7%	2014 4.9%	1769 7.8%	1395 5.1%	-	-
OVERNIGHT VISIT IN REGION	166370 96.6%	57843 100.0%	22902 97.4%	19477 97.2%	3425 98.3%	38713 95.1%	20979 92.2%	25933 94.9%	-	-
REGION 7: ST. LAWRENCE RIVER CORRIDOR	155527 3.1%	30816 2.7%	19929 3.9%	14599 3.8%	5330 4.1%	44826 4.1%	28902 3.4%	30737 4.1%	317 0.1%	-
NO VISIT TO REGION	101 0.1%	-	-	-	-	-	-	-	101 31.7%	-
SAME-DAY VISIT IN REGION	50320 32.4%	-	5027 25.2%	4931 33.8%	97 1.8%	17198 38.4%	14777 51.1%	13105 42.6%	213 67.1%	-
OVERNIGHT VISIT IN REGION	105106 67.6%	30816 100.0%	14901 74.8%	9668 66.2%	5233 98.2%	27628 61.6%	14125 48.9%	17632 57.4%	4 1.2%	-
REGION 8: OTTAWA REGION	180605 3.6%	60812 5.3%	18466 3.6%	12376 3.2%	6090 4.6%	34060 3.1%	16333 1.9%	20751 2.8%	30182 4.8%	30182 4.8%
NO VISIT TO REGION	1200 0.7%	-	-	-	-	-	-	-	1200 4.0%	1200 4.0%
SAME-DAY VISIT IN REGION	22369 12.4%	-	1599 8.7%	1571 12.7%	28 0.5%	5642 16.6%	5576 34.1%	4098 19.7%	5453 18.1%	5453 18.1%
OVERNIGHT VISIT IN REGION	157036 86.9%	60812 100.0%	16867 91.3%	10805 87.3%	6061 99.5%	28418 83.4%	10757 65.9%	16653 80.3%	23529 78.0%	23529 78.0%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R12-3

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			----TRANSPORT IN CANADA----						-CDN CARRIER FARES-	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4974147	1153364	512290	380945	131345	1084673	851002	745639	627180	623554
REGION 9: EASTERN ONTARIO	84401 1.7%	33243 2.9%	8999 1.8%	7820 2.1%	1179 0.9%	17498 1.6%	12388 1.5%	12273 1.6%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	4671 5.5%	-	488 5.4%	485 6.2%	3 0.3%	1610 9.2%	1317 10.6%	1256 10.2%	-	-
OVERNIGHT VISIT IN REGION	79730 94.5%	33243 100.0%	8510 94.6%	7335 93.8%	1176 99.7%	15889 90.8%	11071 89.4%	11017 89.8%	-	-
REGION 10: NORTH-CENTRAL	50229 1.0%	19150 1.7%	6443 1.3%	5494 1.4%	948 0.7%	12141 1.1%	4945 0.6%	7550 1.0%	-	-
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	385 0.8%	-	30 0.5%	30 0.5%	-	152 1.3%	98 2.0%	104 1.4%	-	-
OVERNIGHT VISIT IN REGION	49844 99.2%	19150 100.0%	6413 99.5%	5465 99.5%	948 100.0%	11988 98.7%	4846 98.0%	7447 98.6%	-	-
REGION 11: NORTH-EAST	155922 3.1%	41363 3.6%	24374 4.8%	12105 3.2%	12269 9.3%	37773 3.5%	26574 3.1%	25339 3.4%	498 0.1%	498 0.1%
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	42124 27.0%	-	8219 33.7%	3490 28.8%	4729 38.5%	12080 32.0%	12264 46.2%	9561 37.7%	-	-
OVERNIGHT VISIT IN REGION	113798 73.0%	41363 100.0%	16155 66.3%	8615 71.2%	7540 61.5%	25693 68.0%	14310 53.8%	15778 62.3%	498 100.0%	498 100.0%
REGION 12: NORTH-WEST	323883 6.5%	130885 11.3%	41214 8.0%	29076 7.6%	12139 9.2%	59630 5.5%	50594 5.9%	36549 4.9%	5011 0.8%	4679 0.8%
NO VISIT TO REGION	1213 0.4%	-	-	-	-	-	-	-	1213 24.2%	880 18.8%
SAME-DAY VISIT IN REGION	25353 7.8%	-	4165 10.1%	4010 13.8%	155 1.3%	9207 15.4%	5440 10.8%	6542 17.9%	-	-
OVERNIGHT VISIT IN REGION	297317 91.8%	130885 100.0%	37050 89.9%	25066 86.2%	11984 98.7%	50423 84.6%	45155 89.2%	30007 82.1%	3798 75.8%	3798 81.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R12-4

VISIT COSTS ASSIGNED TO REGION OF VISIT
BASE: TOTAL VISIT COSTS IN ONTARIO

	CATEGORY OF EXPENDITURES									
			----TRANSPORT IN CANADA----						-CDN CARRIER FARES-	
	TOTAL	ACCOM-MODATION	TOTAL	PRIVATE /AUTO	PUBLIC /LOCAL	FOOD/ BEVERAGE	REC./ ENTER-TAINMENT	RETAIL /OTHER	TOTAL	INT'L AIR FARES
TOTAL (WEIGHTED - $000s)	4974147	1153364	512290	380945	131345	1084673	851002	745639	627180	623554
REGIONS 10-12	530034	191399	72031	46675	25356	109544	82113	69438	5509	5176
	10.7%	16.6%	14.1%	12.3%	19.3%	10.1%	9.6%	9.3%	0.9%	0.8%
NO VISIT TO REGION	880	-	-	-	-	-	-	-	880	880
	0.2%								16.0%	17.0%
SAME-DAY VISIT IN REGION	67523	-	12414	7530	4884	21292	17727	16091	-	-
	12.7%		17.2%	16.1%	19.3%	19.4%	21.6%	23.2%		
OVERNIGHT VISIT IN REGION	461630	191399	59618	39145	20472	88251	64386	53348	4628	4296
	87.1%	100.0%	82.8%	83.9%	80.7%	80.6%	78.4%	76.8%	84.0%	83.0%
REGION UNKNOWN	4724	1622	918	633	285	961	752	471	-	-
	0.1%	0.1%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%		
NO VISIT TO REGION	-	-	-	-	-	-	-	-	-	-
SAME-DAY VISIT IN REGION	305	-	45	45	-	108	88	64	-	-
	6.5%		4.9%	7.1%		11.2%	11.7%	13.7%		
OVERNIGHT VISIT IN REGION	4419	1622	873	588	285	853	664	406	-	-
	93.5%	100.0%	95.1%	92.9%	100.0%	88.8%	88.3%	86.3%		

ITS 2001 - U.S. RESIDENTS

TABLE R13-1

AVERAGE SPENDING IN REGIONS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
ANY VISIT IN REGION															
AVERAGE $ PER PARTY	167.26	210.57	209.20	377.74	928.73	566.50	253.51	537.11	612.89	900.06	303.72	701.44	526.46	1153.07	367.98
AVERAGE $ PER PERSON	86.27	102.95	94.33	192.20	483.31	254.04	110.44	283.87	221.43	407.27	142.20	282.02	228.50	431.97	176.80
SAME-DAY VISIT IN REGION															
AVERAGE $ PER PARTY	152.44	117.13	123.33	122.36	443.64	110.95	120.12	220.24	97.24	55.87	132.18	101.59	118.58	137.99	154.38
AVERAGE $ PER PERSON	78.72	58.50	57.54	57.36	227.03	51.25	50.99	96.31	40.31	36.73	65.58	49.40	58.45	131.66	75.64
OVERNIGHT VISIT IN REGION															
AVERAGE $ PER PERSON	188.18	233.44	243.18	281.42	608.24	294.60	249.95	392.85	300.56	441.65	250.60	471.24	397.79	512.79	436.85
AVERAGE $ PER PARTY PER NIGHT	176.55	221.09	293.93	163.28	398.63	167.34	131.31	244.02	190.49	195.51	196.75	307.85	256.59	447.89	285.58
AVERAGE $ PER PERSON PER NIGHT	89.60	101.27	113.93	87.40	209.13	74.59	60.63	141.90	64.39	84.75	84.35	102.68	96.33	97.95	130.20
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	320.54	299.83	399.62	295.34	532.98	230.96	213.17	364.38	256.46	231.82	232.09	429.64	326.32	733.45	393.71
AVERAGE $ PER PERSON PER NIGHT	160.10	140.74	146.13	150.16	273.43	90.13	90.79	212.29	83.56	90.41	105.77	131.28	121.58	133.72	174.14

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R13-2

AVERAGE SPENDING IN REGIONS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE PLEASURE															
AVERAGE $ PER PERSON	184.04	266.97	255.22	268.34	424.85	322.53	286.11	277.77	325.53	457.05	241.00	479.88	396.09	687.74	368.60
AVERAGE $ PER PARTY PER NIGHT	190.52	290.63	332.28	190.60	419.15	200.48	136.33	229.59	205.20	189.75	200.93	318.62	261.12	493.36	284.28
AVERAGE $ PER PERSON PER NIGHT	87.25	124.90	118.25	86.29	167.99	78.59	60.64	129.68	60.95	77.18	84.31	102.11	95.49	111.24	109.38
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	322.17	363.32	425.61	324.09	490.54	250.83	227.13	269.79	262.96	219.33	231.52	428.75	321.88	742.62	363.11
AVERAGE $ PER PERSON PER NIGHT	154.99	157.98	145.58	122.15	193.72	86.29	94.09	148.16	71.93	80.44	102.35	125.35	116.12	138.98	134.96
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE BUSINESS															
AVERAGE $ PER PERSON	448.50	324.59	357.33	547.34	1091.13	487.50	400.89	854.48	324.26	770.10	472.43	849.54	721.86	-	1002.15
AVERAGE $ PER PARTY PER NIGHT	265.00	265.57	302.63	288.84	564.52	293.86	329.38	486.73	214.53	487.54	334.24	405.57	390.19	-	509.55
AVERAGE $ PER PERSON PER NIGHT	223.00	172.00	171.12	207.95	401.18	170.64	181.20	330.82	164.87	324.08	172.36	230.03	210.46	-	353.79
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	251.33	268.38	332.68	298.42	596.18	426.85	358.14	521.03	256.63	487.54	355.31	400.25	394.53	-	543.92
AVERAGE $ PER PERSON PER NIGHT	209.12	170.16	177.19	216.34	423.90	217.08	177.05	351.74	204.27	324.08	242.69	228.48	237.70	-	377.43

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R13-3

AVERAGE SPENDING IN REGIONS
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE VFR															
AVERAGE $ PER PERSON	91.06	145.74	138.09	157.45	440.06	194.71	129.73	237.04	123.30	337.55	284.00	147.89	234.82	41.67	309.22
AVERAGE $ PER PARTY PER NIGHT	69.64	97.85	131.92	75.45	211.49	87.21	72.73	102.28	66.34	155.32	139.21	80.29	115.12	41.67	145.13
AVERAGE $ PER PERSON PER NIGHT	36.99	49.30	65.79	41.22	117.65	45.54	35.39	55.56	30.89	83.32	60.17	37.55	52.55	10.42	76.96
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	255.54	148.55	185.00	175.35	453.34	92.32	92.42	262.27	106.26	244.13	235.90	182.46	195.40	-	226.06
AVERAGE $ PER PERSON PER NIGHT	81.00	71.97	101.22	81.49	229.65	42.95	41.20	144.49	55.81	105.68	113.27	68.83	83.77	-	111.68

ITS 2001 - U.S. RESIDENTS

TABLE R14-1

LENGTH OF STAY IN REGIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
SAME DAY	7034 93.1%	2364 74.6%	7461 80.2%	238 39.8%	1225 32.8%	113 16.7%	987 70.1%	232 36.8%	116 30.4%	10 8.5%	642 58.6%	513 44.9%	1155 49.9%	2 21.2%	20255 72.0%
1 - 3 NIGHTS	457 6.1%	682 21.5%	1679 18.0%	279 46.6%	1886 50.5%	338 49.9%	270 19.2%	313 49.6%	106 27.7%	46 37.2%	313 28.6%	241 21.1%	561 24.2%	2 15.4%	5415 19.2%
1 - 4 NIGHTS	475 6.3%	743 23.4%	1762 18.9%	307 51.3%	2144 57.3%	378 55.8%	301 21.4%	342 54.1%	128 33.6%	50 40.8%	359 32.8%	300 26.2%	672 29.0%	5 42.4%	6115 21.7%
1 NIGHT	312 4.1%	309 9.8%	849 9.1%	125 20.9%	654 17.5%	125 18.4%	129 9.2%	123 19.5%	45 11.7%	26 21.1%	141 12.9%	69 6.0%	200 8.6%	2 15.4%	2051 7.3%
2 NIGHTS	102 1.3%	272 8.6%	589 6.3%	85 14.2%	824 22.0%	110 16.2%	82 5.8%	111 17.5%	23 6.1%	14 11.5%	121 11.0%	84 7.4%	213 9.2%	-	2099 7.5%
3 NIGHTS	43 0.6%	101 3.2%	241 2.6%	69 11.5%	408 10.9%	104 15.3%	59 4.2%	80 12.6%	38 9.9%	6 4.6%	52 4.7%	88 7.7%	148 6.4%	-	1265 4.5%
4 NIGHTS	17 0.2%	60 1.9%	83 0.9%	28 4.7%	258 6.9%	40 5.9%	31 2.2%	29 4.5%	22 5.9%	4 3.6%	46 4.2%	59 5.2%	111 4.8%	3 27.0%	700 2.5%
5 NIGHTS	11 0.1%	28 0.9%	22 0.2%	16 2.7%	166 4.4%	49 7.2%	42 3.0%	21 3.3%	12 3.2%	13 10.5%	28 2.5%	88 7.7%	127 5.5%	3 27.6%	499 1.8%
6 - 9 NIGHTS	19 0.2%	27 0.9%	36 0.4%	20 3.4%	159 4.2%	95 14.0%	64 4.5%	25 4.0%	105 27.6%	40 32.8%	54 4.9%	214 18.7%	307 13.2%	- 2.6%	979 3.5%
10 - 16 NIGHTS	15 0.2%	6 0.2%	11 0.1%	13 2.2%	27 0.7%	34 5.0%	9 0.6%	8 1.2%	19 5.0%	7 6.0%	9 0.8%	24 2.1%	44 1.9%	1 6.2%	202 0.7%
17 - 30 NIGHTS	2 *	- *	13 0.1%	3 0.6%	14 0.4%	5 0.8%	- *	3 0.5%	-	-	3 0.3%	5 0.4%	8 0.4%	-	63 0.2%
31+ NIGHTS	-	- *	1 *	1 0.1%	4 0.1%	4 0.6%	4 0.3%	1 0.2%	1 0.3%	2 1.5%	- *	1 0.1%	3 0.1%	-	21 0.1%
OVERALL AVERAGE LENGTH OF STAY (NIGHTS)	0.15	0.58	0.42	1.84	1.95	3.53	1.25	1.88	3.57	4.96	1.30	2.73	2.23	3.44	0.96
STANDARD DEVIATION	0.89	1.73	1.51	3.44	2.98	4.22	5.51	2.64	4.52	6.05	3.00	4.74	4.42	3.66	3.15
STANDARD ERROR	0.01	0.03	0.02	0.14	0.05	0.16	0.15	0.09	0.24	0.50	0.09	0.13	0.09	0.89	0.02
MEDIAN	-	-	-	1.0	1.0	2.0	-	1.0	3.0	5.0	-	1.0	1.0	4.0	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	2.11	2.28	2.12	3.06	2.90	4.24	4.18	2.97	5.13	5.42	3.14	4.94	4.44	4.36	3.44
STANDARD DEVIATION	2.42	2.25	2.64	3.77	3.12	4.25	8.48	2.71	4.60	6.21	3.86	4.99	4.97	3.35	4.37
STANDARD ERROR	0.12	0.07	0.07	0.19	0.06	0.18	0.39	0.11	0.28	0.55	0.18	0.18	0.14	1.06	0.05
MEDIAN	1.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	5.0	5.0	2.0	5.0	4.0	4.0	2.0

ITS 2001 - U.S. RESIDENTS

TABLE R15-1

LENGTH OF STAY IN REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE PLEASURE

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	188	636	1047	112	957	299	311	286	175	94	371	601	1023	8	4461
TOTAL (WEIGHTED - 000s)	260	491	1449	120	1062	333	255	192	196	88	369	475	903	6	4669
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	226 87.1%	435 88.5%	1338 92.4%	100 83.3%	901 84.8%	185 55.5%	168 66.0%	172 89.9%	68 34.6%	34 38.2%	259 70.1%	179 37.6%	440 48.8%	- 4.3%	3326 71.2%
1 - 4 NIGHTS	235 90.6%	463 94.1%	1388 95.8%	106 87.6%	967 91.1%	201 60.3%	189 74.1%	177 92.6%	84 43.2%	36 40.7%	293 79.3%	225 47.4%	524 58.0%	2 35.6%	3635 77.9%
1 NIGHT	158 60.7%	193 39.3%	628 43.3%	46 38.5%	298 28.1%	78 23.3%	84 33.1%	72 37.7%	24 12.1%	19 21.3%	115 31.2%	50 10.5%	157 17.4%	- 4.3%	1222 26.2%
2 NIGHTS	51 19.8%	185 37.7%	505 34.9%	29 23.7%	432 40.7%	63 19.0%	44 17.3%	59 30.7%	15 7.6%	11 12.6%	108 29.2%	59 12.5%	174 19.2%	-	1360 29.1%
3 NIGHTS	17 6.7%	57 11.5%	205 14.2%	25 21.1%	171 16.1%	44 13.2%	40 15.6%	41 21.6%	29 14.9%	4 4.4%	36 9.7%	70 14.6%	109 12.1%	-	745 16.0%
4 NIGHTS	9 3.4%	28 5.7%	50 3.4%	5 4.3%	66 6.2%	16 4.8%	21 8.1%	5 2.7%	17 8.6%	2 2.4%	34 9.2%	47 9.9%	84 9.3%	2 31.3%	309 6.6%
5 NIGHTS	7 2.6%	15 3.0%	19 1.3%	3 2.1%	44 4.2%	36 10.9%	13 5.3%	6 3.1%	6 3.2%	7 7.5%	23 6.3%	54 11.4%	84 9.3%	3 49.0%	248 5.3%
6 - 9 NIGHTS	11 4.4%	13 2.6%	21 1.5%	9 7.5%	43 4.0%	75 22.5%	39 15.5%	6 3.1%	94 47.8%	37 41.8%	46 12.5%	173 36.4%	254 28.1%	- 4.6%	648 13.9%
10 - 16 NIGHTS	5 2.0%	1 0.2%	9 0.6%	3 2.1%	6 0.5%	15 4.5%	9 3.4%	1 0.7%	10 5.3%	7 8.0%	3 0.9%	18 3.8%	32 3.5%	1 10.9%	89 1.9%
17 - 30 NIGHTS	1 0.4%	- *	12 0.8%	1 0.7%	- *	3 0.8%	- 0.2%	1 0.5%	-	-	3 0.8%	4 0.8%	7 0.8%	-	36 0.8%
31+ NIGHTS	-	-	- *	-	2 0.2%	3 0.9%	4 1.6%	-	1 0.5%	2 2.1%	- 0.1%	1 0.1%	3 0.3%	-	13 0.3%
AVERAGE NUMBER OF NIGHTS	2.09	2.07	2.13	2.77	2.49	4.47	4.69	2.34	5.44	5.95	3.08	5.06	4.50	5.19	3.41
STANDARD DEVIATION	2.53	1.60	2.67	4.37	2.92	4.43	10.26	2.08	5.04	7.07	4.06	5.09	5.19	3.32	4.94
STANDARD ERROR	0.18	0.06	0.08	0.41	0.09	0.26	0.58	0.12	0.38	0.73	0.21	0.21	0.16	1.17	0.07
MEDIAN	1.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	6.0	6.0	2.0	5.0	4.0	5.0	2.0

ITS 2001 - U.S. RESIDENTS

TABLE R16-1

LENGTH OF STAY IN REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE BUSINESS

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	38	75	103	120	1130	49	40	173	19	6	14	29	46	-	1657
TOTAL (WEIGHTED - 000s)	28	49	88	75	672	37	28	84	9	3	13	17	32	-	1000
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	25 87.7%	42 85.5%	78 89.0%	63 84.5%	462 68.8%	32 86.3%	24 82.6%	64 76.2%	7 86.0%	2 66.5%	7 53.7%	10 59.8%	17 53.9%	-	682 68.2%
1 - 4 NIGHTS	26 93.3%	47 95.5%	85 96.3%	68 90.7%	565 84.1%	35 95.2%	25 87.6%	73 86.6%	8 89.9%	2 66.5%	12 92.6%	14 80.5%	26 82.4%	-	832 83.2%
1 NIGHT	16 58.5%	28 57.1%	50 57.0%	33 43.9%	209 31.1%	15 41.9%	16 55.3%	22 26.5%	5 58.8%	1 22.0%	1 9.6%	4 20.5%	5 15.9%	-	306 30.6%
2 NIGHTS	5 18.2%	12 24.8%	25 28.7%	19 26.0%	159 23.7%	6 16.2%	5 18.4%	23 27.9%	2 23.3%	1 30.9%	1 7.7%	3 15.7%	3 10.4%	-	235 23.5%
3 NIGHTS	3 11.0%	2 3.6%	3 3.4%	11 14.6%	94 14.0%	10 28.2%	3 8.8%	18 21.9%	- 3.9%	- 13.5%	5 36.3%	4 23.5%	9 27.6%	-	141 14.1%
4 NIGHTS	2 5.6%	5 10.0%	6 7.3%	5 6.2%	103 15.3%	3 8.9%	1 4.9%	9 10.4%	- 3.9%	-	5 38.9%	4 20.7%	9 28.5%	-	150 15.0%
5 NIGHTS	1 4.9%	2 3.1%	1 1.5%	4 5.0%	54 8.0%	- 0.6%	3 10.0%	6 7.2%	-	1 33.5%	1 7.4%	1 4.6%	3 8.4%	-	77 7.7%
6 - 9 NIGHTS	1 1.9%	1 1.4%	1 1.4%	2 2.3%	46 6.9%	1 1.8%	1 2.4%	4 5.3%	1 10.1%	-	-	2 13.8%	3 8.6%	-	79 7.9%
10 - 16 NIGHTS	-	-	- 0.4%	1 1.4%	6 1.0%	- 1.1%	-	1 0.9%	-	-	-	-	-	-	9 0.9%
17 - 30 NIGHTS	-	-	-	-	1 0.1%	1 1.4%	-	-	-	-	-	- 1.2%	- 0.6%	-	1 0.1%
31+ NIGHTS	-	-	- 0.4%	1 0.7%	-	-	-	-	-	-	-	-	-	-	1 0.1%
AVERAGE NUMBER OF NIGHTS	1.88	1.82	1.86	2.40	2.81	2.52	2.04	2.69	1.99	2.92	3.27	3.59	3.53	-	2.88
STANDARD DEVIATION	1.46	1.29	3.40	3.25	2.16	3.21	1.67	1.72	1.87	1.37	1.16	4.40	3.65	-	2.54
STANDARD ERROR	0.24	0.15	0.34	0.30	0.06	0.46	0.26	0.13	0.43	0.56	0.31	0.82	0.54	-	0.06
MEDIAN	1.0	1.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0	2.0	3.0	3.0	3.0	-	2.0

ITS 2001 - U.S. RESIDENTS

TABLE R17-1

LENGTH OF STAY IN REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO - MAIN PURPOSE VFR

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	111	215	162	155	632	184	97	138	49	21	37	81	132	1	1616
TOTAL (WEIGHTED - 000s)	133	186	187	129	558	155	111	95	36	15	33	46	91	1	1452
SAME DAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 NIGHTS	117 87.9%	141 76.0%	156 83.5%	94 72.8%	356 63.7%	89 57.6%	62 55.8%	53 55.7%	20 56.1%	5 32.3%	18 53.1%	31 67.8%	50 55.7%	-	887 61.1%
1 - 4 NIGHTS	119 89.0%	161 86.9%	179 95.5%	102 79.3%	424 76.0%	107 69.4%	66 59.5%	68 70.8%	22 60.3%	7 47.2%	21 63.2%	34 74.5%	59 65.3%	1 100.0%	1056 72.7%
1 NIGHT	62 46.3%	49 26.1%	98 52.1%	31 24.2%	85 15.2%	13 8.7%	23 20.9%	20 20.9%	9 26.1%	3 18.1%	8 24.4%	9 18.6%	16 17.4%	-	249 17.1%
2 NIGHTS	34 25.3%	58 31.0%	32 17.1%	30 23.4%	165 29.6%	37 24.0%	27 24.2%	18 18.8%	3 8.5%	1 4.3%	3 9.3%	15 33.1%	18 20.3%	-	354 24.4%
3 NIGHTS	22 16.3%	35 18.9%	27 14.3%	33 25.3%	106 18.9%	38 24.9%	12 10.7%	15 16.1%	8 21.6%	1 9.9%	6 19.3%	7 16.0%	16 18.0%	-	283 19.5%
4 NIGHTS	2 1.2%	20 10.9%	22 12.0%	8 6.5%	69 12.3%	18 11.8%	4 3.7%	14 15.1%	2 4.2%	2 14.9%	3 10.2%	3 6.8%	9 9.6%	1 100.0%	169 11.6%
5 NIGHTS	-	10 5.5%	2 0.9%	7 5.7%	53 9.4%	11 6.9%	24 21.9%	6 6.7%	4 10.2%	5 35.9%	3 9.9%	2 4.6%	10 10.8%	-	114 7.9%
6 - 9 NIGHTS	4 2.9%	8 4.3%	6 2.9%	8 6.6%	54 9.7%	17 11.1%	20 18.2%	13 13.8%	4 10.3%	2 14.1%	3 7.8%	7 16.2%	12 13.6%	-	165 11.3%
10 - 16 NIGHTS	10 7.5%	5 3.0%	- 0.1%	8 6.6%	12 2.2%	16 10.5%	-	5 5.2%	7 19.2%	- 2.7%	6 18.0%	1 2.8%	8 8.9%	-	87 6.0%
17 - 30 NIGHTS	1 0.5%	- 0.1%	1 0.6%	2 1.9%	12 2.2%	2 1.5%	-	2 2.1%	-	-	- 1.1%	1 1.6%	1 1.2%	-	25 1.7%
31+ NIGHTS	-	- 0.2%	-	-	2 0.4%	1 0.6%	- 0.4%	1 1.4%	-	-	-	- 0.2%	- 0.1%	-	6 0.4%
AVERAGE NUMBER OF NIGHTS	2.60	2.96	2.15	3.78	3.82	4.54	3.74	4.57	4.65	4.30	4.57	3.73	4.28	4.00	4.15
STANDARD DEVIATION	3.01	3.76	2.26	3.76	4.47	4.34	3.51	4.19	3.37	2.51	4.02	6.05	5.27	-	4.67
STANDARD ERROR	0.29	0.26	0.18	0.30	0.18	0.32	0.36	0.36	0.48	0.55	0.66	0.67	0.46	-	0.12
MEDIAN	2.0	2.0	1.0	3.0	3.0	3.0	3.0	3.0	3.0	5.0	3.0	2.0	3.0	4.0	3.0

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
AUTO/PRIVATE (TOTAL)	7431 98.4%	2759 87.1%	8845 95.1%	554 92.6%	2616 70.0%	576 85.1%	1199 85.2%	460 72.8%	348 91.4%	109 88.1%	748 68.2%	980 85.6%	1800 77.7%	10 87.6%	25193 89.5%
SAME-DAY VISIT	6971 93.8%	2057 74.6%	7279 82.3%	234 42.3%	893 34.1%	109 18.9%	885 73.9%	202 44.0%	114 32.7%	6 6.0%	462 61.7%	495 50.5%	958 53.2%	2 20.9%	19112 75.9%
OVERNIGHT VISIT	460 6.2%	702 25.4%	1566 17.7%	319 57.7%	1723 65.9%	467 81.1%	313 26.1%	258 56.0%	234 67.3%	102 94.0%	286 38.3%	485 49.5%	842 46.8%	8 79.1%	6081 24.1%
AUTO (TOTAL)	7430 98.3%	2650 83.6%	8797 94.5%	554 92.6%	2610 69.8%	575 84.9%	1167 82.9%	458 72.5%	346 90.8%	107 86.9%	734 66.9%	962 84.1%	1768 76.3%	9 78.4%	24987 88.8%
SAME-DAY VISIT	6971 93.8%	1951 73.6%	7243 82.3%	234 42.3%	889 34.1%	109 18.9%	880 75.4%	201 43.8%	113 32.6%	6 5.7%	462 62.9%	493 51.3%	956 54.1%	2 23.4%	18961 75.9%
OVERNIGHT VISIT	459 6.2%	699 26.4%	1555 17.7%	319 57.7%	1721 65.9%	466 81.1%	288 24.6%	257 56.2%	233 67.4%	101 94.3%	272 37.1%	469 48.7%	812 45.9%	7 76.6%	6026 24.1%
SAME-DAY AUTO (SHORT FORM)	6934 91.8%	1889 59.6%	7069 76.0%	163 27.2%	595 15.9%	66 9.7%	766 54.4%	146 23.1%	83 21.9%	2 1.9%	450 41.0%	474 41.4%	926 40.0%	1 6.3%	18636 66.2%
SAME-DAY VISIT	6934 100.0%	1889 100.0%	7069 100.0%	163 100.0%	595 100.0%	66 100.0%	766 100.0%	146 100.0%	83 100.0%	2 100.0%	450 100.0%	474 100.0%	926 100.0%	1 100.0%	18636 100.0%
OVERNIGHT VISIT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	468 6.2%	701 22.1%	1490 16.0%	303 50.6%	1412 37.8%	421 62.2%	360 25.6%	248 39.3%	250 65.6%	94 76.2%	263 24.0%	457 39.9%	782 33.7%	7 63.8%	5325 18.9%
SAME-DAY VISIT	34 7.2%	56 8.0%	127 8.5%	52 17.2%	172 12.2%	32 7.7%	107 29.6%	45 18.0%	28 11.0%	4 4.0%	11 4.3%	13 2.8%	23 3.0%	1 9.7%	195 3.7%
OVERNIGHT VISIT	434 92.8%	645 92.0%	1363 91.5%	251 82.8%	1240 87.8%	389 92.3%	253 70.4%	204 82.0%	223 89.0%	90 96.0%	252 95.7%	444 97.2%	758 97.0%	6 90.3%	5130 96.3%
RENTED AUTO	64 0.8%	68 2.1%	262 2.8%	98 16.4%	649 17.4%	100 14.7%	42 3.0%	80 12.7%	14 3.6%	14 11.4%	27 2.4%	32 2.8%	70 3.0%	1 8.3%	1137 4.0%
SAME-DAY VISIT	17 25.9%	7 10.9%	50 19.0%	23 23.7%	128 19.7%	13 12.8%	7 16.3%	17 20.7%	2 14.5%	- 3.0%	1 4.7%	7 21.2%	8 11.2%	1 70.8%	141 12.4%
OVERNIGHT VISIT	47 74.1%	60 89.1%	212 81.0%	75 76.3%	521 80.3%	87 87.2%	35 83.7%	64 79.3%	12 85.5%	14 97.0%	26 95.3%	25 78.8%	62 88.8%	- 29.2%	996 87.6%
PRIVATE PLANE	-	3 0.1%	- *	-	5 0.1%	-	5 0.4%	1 0.2%	-	1 0.5%	9 0.8%	13 1.1%	23 1.0%	- 4.5%	35 0.1%
SAME-DAY VISIT	-	-	-	-	4 70.5%	-	5 92.0%	1 54.7%	-	-	-	-	-	-	9 24.7%
OVERNIGHT VISIT	-	3 100.0%	- 100.0%	-	2 29.5%	-	- 8.0%	1 45.3%	-	1 100.0%	9 100.0%	13 100.0%	23 100.0%	- 100.0%	27 75.3%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R18-2

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
PRIVATE BOAT	20 0.3%	131 4.1%	62 0.7%	4 0.7%	6 0.2%	47 6.9%	62 4.4%	5 0.9%	33 8.7%	18 14.5%	34 3.1%	83 7.2%	131 5.7%	4 35.0%	432 1.5%
SAME-DAY VISIT	- 0.9%	108 82.7%	36 58.3%	-	2 36.7%	1 1.8%	3 5.7%	3 46.5%	4 13.3%	1 4.6%	-	4 4.4%	4 3.1%	-	146 33.8%
OVERNIGHT VISIT	20 99.1%	23 17.3%	26 41.7%	4 100.0%	4 63.3%	46 98.2%	58 94.3%	3 53.5%	29 86.7%	17 95.4%	34 100.0%	79 95.6%	127 96.9%	4 100.0%	286 66.2%
PUBLIC/LOCAL TRANSPORT (TOTAL)	81 1.1%	318 10.0%	393 4.2%	32 5.3%	727 19.4%	72 10.6%	145 10.3%	155 24.6%	44 11.5%	30 24.1%	344 31.3%	142 12.4%	500 21.6%	2 18.7%	2179 7.7%
SAME-DAY VISIT	58 71.6%	243 76.4%	139 35.5%	11 33.4%	221 30.4%	7 9.9%	66 45.2%	27 17.7%	6 12.6%	6 21.2%	180 52.4%	14 9.9%	194 38.8%	- 22.1%	857 39.3%
OVERNIGHT VISIT	23 28.4%	75 23.6%	254 64.5%	21 66.6%	506 69.6%	65 90.1%	80 54.8%	128 82.3%	38 87.4%	23 78.8%	163 47.6%	128 90.1%	306 61.2%	2 77.9%	1322 60.7%
PLANE	3 *	11 0.3%	9 0.1%	3 0.4%	146 3.9%	7 1.0%	6 0.4%	24 3.8%	3 0.7%	4 3.3%	18 1.7%	32 2.8%	51 2.2%	2 18.7%	235 0.8%
SAME-DAY VISIT	3 100.0%	4 35.7%	5 59.1%	-	81 55.6%	1 20.0%	1 21.0%	3 14.2%	-	1 20.6%	1 3.4%	-	- 0.8%	- 22.1%	94 39.8%
OVERNIGHT VISIT	-	7 64.3%	4 40.9%	3 100.0%	65 44.4%	6 80.0%	5 79.0%	20 85.8%	3 100.0%	3 79.4%	18 96.6%	32 100.0%	51 99.2%	2 77.9%	142 60.2%
TRAIN	6 0.1%	6 0.2%	20 0.2%	7 1.2%	173 4.6%	5 0.8%	11 0.8%	9 1.4%	3 0.9%	2 1.9%	223 20.3%	3 0.2%	225 9.7%	1 5.1%	419 1.5%
SAME-DAY VISIT	1 12.3%	1 9.4%	6 32.5%	6 78.5%	14 8.3%	-	2 20.5%	1 10.2%	- 6.1%	-	154 69.0%	1 43.0%	154 68.7%	-	169 40.5%
OVERNIGHT VISIT	5 87.7%	5 90.6%	13 67.5%	2 21.5%	159 91.7%	5 100.0%	8 79.5%	8 89.8%	3 93.9%	2 100.0%	69 31.0%	2 57.0%	70 31.3%	1 100.0%	249 59.5%
BOAT	14 0.2%	19 0.6%	56 0.6%	11 1.8%	81 2.2%	44 6.5%	56 3.9%	24 3.7%	32 8.4%	18 14.6%	72 6.6%	97 8.5%	181 7.8%	-	418 1.5%
SAME-DAY VISIT	1 5.0%	4 19.1%	12 22.2%	6 58.3%	20 25.0%	-	10 17.9%	7 28.5%	1 2.5%	3 18.0%	1 1.6%	3 3.1%	5 2.9%	-	35 8.5%
OVERNIGHT VISIT	13 95.0%	16 80.9%	43 77.8%	5 41.7%	61 75.0%	44 100.0%	46 82.1%	17 71.5%	31 97.5%	15 82.0%	71 98.4%	94 96.9%	176 97.1%	-	383 91.5%
BUS	60 0.8%	289 9.1%	354 3.8%	17 2.8%	500 13.4%	22 3.3%	91 6.5%	127 20.0%	10 2.7%	12 9.7%	153 14.0%	26 2.2%	184 7.9%	1 5.1%	1472 5.2%
SAME-DAY VISIT	53 89.6%	238 82.4%	134 37.8%	4 24.4%	154 30.8%	6 28.3%	54 59.4%	21 16.7%	5 44.1%	4 32.1%	79 51.8%	11 41.5%	89 48.6%	-	668 45.4%
OVERNIGHT VISIT	6 10.4%	51 17.6%	220 62.2%	13 75.6%	346 69.2%	16 71.7%	37 40.6%	105 83.3%	6 55.9%	8 67.9%	74 48.2%	15 58.5%	94 51.4%	1 100.0%	804 54.6%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R18-3

MODE OF TRANSPORT USED WHILE IN CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
OTHER	17	42	252	32	836	76	119	84	5	6	47	37	90	2	1314
	0.2%	1.3%	2.7%	5.4%	22.3%	11.2%	8.4%	13.3%	1.3%	4.6%	4.3%	3.3%	3.9%	19.5%	4.7%
SAME-DAY VISIT	7	15	73	10	108	4	54	14	3	1	8	-	10	1	217
	42.1%	35.2%	29.1%	32.2%	12.9%	5.3%	45.1%	16.7%	51.0%	23.5%	17.9%	1.1%	11.3%	31.0%	16.5%
OVERNIGHT VISIT	10	27	179	22	728	72	65	70	2	4	39	37	80	1	1097
	57.9%	64.8%	70.9%	67.8%	87.1%	94.7%	54.9%	83.3%	49.0%	76.5%	82.1%	98.9%	88.7%	69.0%	83.5%
NOT STATED	67	103	138	23	283	25	37	30	26	5	26	94	121	-	792
	0.9%	3.2%	1.5%	3.9%	7.6%	3.6%	2.6%	4.8%	6.8%	3.7%	2.4%	8.2%	5.2%		2.8%
SAME-DAY VISIT	17	58	26	2	118	-	16	8	-	-	1	7	7	-	230
	25.4%	56.6%	19.0%	6.8%	41.7%		44.6%	25.4%			4.5%	7.0%	6.1%		29.1%
OVERNIGHT VISIT	50	45	112	22	165	25	20	23	26	5	25	87	114	-	561
	74.6%	43.4%	81.0%	93.2%	58.3%	100.0%	55.4%	74.6%	100.0%	100.0%	95.5%	93.0%	93.9%		70.9%

ITS 2001 - U.S. RESIDENTS

TABLE R19-1

MODE OF TRANSPORT USED WHILE IN CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
AUTO/PRIVATE (TOTAL)	460 88.2%	702 87.2%	1566 84.9%	319 88.7%	1723 68.6%	467 82.8%	313 74.5%	258 64.5%	234 88.4%	102 90.5%	286 63.0%	485 76.8%	842 72.6%	8 87.9%	6081 77.2%
AUTO (TOTAL)	459 88.1%	699 86.8%	1555 84.3%	319 88.7%	1721 68.5%	466 82.6%	288 68.4%	257 64.4%	233 87.9%	101 89.6%	272 60.0%	469 74.3%	812 70.0%	7 76.2%	6026 76.5%
SAME-DAY AUTO (SHORT FORM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	434 83.3%	645 80.1%	1363 73.9%	251 69.7%	1240 49.3%	389 68.8%	253 60.2%	204 50.9%	223 83.9%	90 80.0%	252 55.5%	444 70.4%	758 65.4%	6 73.1%	5130 65.1%
RENTED AUTO	47 9.1%	60 7.5%	212 11.5%	75 20.7%	521 20.7%	87 15.4%	35 8.4%	64 16.0%	12 4.4%	14 12.1%	26 6%	25 4.0%	62 5.4%	- 3.1%	996 12.6%
PRIVATE PLANE	-	3 0.4%	- *	-	2 0.1%	-	- 0.1%	1 0.1%	-	1 0.6%	9 2.0%	13 2.1%	23 2.0%	- 5.7%	27 0.3%
PRIVATE BOAT	20 3.8%	23 2.8%	26 1.4%	4 1.1%	4 0.1%	46 8.1%	58 13.8%	3 0.7%	29 10.8%	17 15.1%	34 7.6%	79 12.5%	127 11.0%	4 44.4%	286 3.6%
PUBLIC/LOCAL TRANSPORT (TOTAL)	23 4.4%	75 9.3%	254 13.8%	21 5.8%	506 20.1%	65 11.5%	80 18.9%	128 32.0%	38 14.5%	23 20.7%	163 36.0%	128 20.2%	306 26.3%	2 18.5%	1322 16.8%
PLANE	-	7 0.8%	4 0.2%	3 0.7%	65 2.6%	6 1.0%	5 1.2%	20 5.1%	3 1.0%	3 2.8%	18 3.9%	32 5.1%	51 4.4%	2 18.5%	142 1.8%
TRAIN	5 1.0%	5 0.7%	13 0.7%	2 0.4%	159 6.3%	5 0.9%	8 2.0%	8 1.9%	3 1.2%	2 2.1%	69 15.2%	2 0.2%	70 6.1%	1 6.4%	249 3.2%
BOAT	13 2.6%	16 2.0%	43 2.3%	5 1.3%	61 2.4%	44 7.9%	46 10.8%	17 4.2%	31 11.8%	15 13.1%	71 15.7%	94 14.9%	176 15.1%	-	383 4.9%
BUS	6 1.2%	51 6.3%	220 12.0%	13 3.6%	346 13.8%	16 2.8%	37 8.8%	105 26.4%	6 2.2%	8 7.2%	74 16.3%	15 2.4%	94 8.1%	1 6.4%	804 10.2%
OTHER	10 1.9%	27 3.4%	179 9.7%	22 6.1%	728 28.9%	72 12.7%	65 15.5%	70 17.5%	2 0.9%	4 3.8%	39 8.5%	37 5.9%	80 6.9%	1 17.1%	1097 13.9%
NOT STATED	50 9.6%	45 5.6%	112 6.1%	22 6.0%	165 6.6%	25 4.4%	20 4.8%	23 5.7%	26 9.8%	5 4.1%	25 5.6%	87 13.9%	114 9.8%	-	561 7.1%

ITS 2001 - U.S. RESIDENTS

TABLE R20-1

MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
AUTO/PRIVATE (TOTAL)	7491	2759	8875	472	1887	479	1176	356	338	97	778	1006	1846	8	24573
	99.2%	87.0%	95.4%	79.0%	50.5%	70.7%	83.6%	56.3%	88.7%	79.0%	71.0%	88.0%	79.7%	75.7%	87.3%
SAME-DAY VISIT	6973	2062	7229	208	715	91	878	185	106	4	462	493	954	2	18956
	93.1%	74.7%	81.5%	43.9%	37.9%	19.0%	74.7%	52.1%	31.4%	3.7%	59.3%	49.0%	51.7%	21.1%	77.1%
OVERNIGHT VISIT	518	697	1646	265	1172	388	298	171	232	94	317	513	892	7	5617
	6.9%	25.3%	18.5%	56.1%	62.1%	81.0%	25.3%	47.9%	68.6%	96.3%	40.7%	51.0%	48.3%	78.9%	22.9%
AUTO (TOTAL)	7461	2641	8831	472	1847	479	1150	352	338	97	769	997	1827	8	24312
	98.8%	83.3%	94.9%	79.0%	49.4%	70.6%	81.7%	55.8%	88.7%	79.0%	70.1%	87.1%	78.9%	72.2%	86.4%
SAME-DAY VISIT	6973	1946	7194	208	680	91	874	185	106	4	462	490	951	1	18763
	93.5%	73.7%	81.5%	43.9%	36.8%	19.0%	76.0%	52.6%	31.4%	3.7%	60.0%	49.2%	52.1%	17.3%	77.2%
OVERNIGHT VISIT	488	695	1637	265	1168	388	276	167	232	94	307	507	876	7	5549
	6.5%	26.3%	18.5%	56.1%	63.2%	81.0%	24.0%	47.4%	68.6%	96.3%	40.0%	50.8%	47.9%	82.7%	22.8%
SAME-DAY AUTO (SHORT FORM)	6934	1889	7069	163	595	66	766	146	83	2	450	474	926	1	18636
	91.8%	59.6%	76.0%	27.2%	15.9%	9.7%	54.4%	23.1%	21.9%	1.9%	41.0%	41.4%	40.0%	6.3%	66.2%
SAME-DAY VISIT	6934	1889	7069	163	595	66	766	146	83	2	450	474	926	1	18636
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
OVERNIGHT VISIT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	499	726	1577	286	1123	398	370	196	243	93	306	513	877	7	5285
	6.6%	22.9%	17.0%	47.8%	30.0%	58.7%	26.3%	31.0%	63.7%	75.6%	28.0%	44.8%	37.9%	63.5%	18.8%
SAME-DAY VISIT	36	57	112	43	79	24	106	34	22	1	11	16	24	1	120
	7.2%	7.9%	7.1%	15.1%	7.1%	6.1%	28.7%	17.5%	9.0%	1.4%	3.7%	3.0%	2.7%	9.7%	2.3%
OVERNIGHT VISIT	463	669	1466	243	1044	373	264	161	221	92	295	497	853	6	5166
	92.8%	92.1%	92.9%	84.9%	92.9%	93.9%	71.3%	82.5%	91.0%	98.6%	96.3%	97.0%	97.3%	90.3%	97.7%
RENTED AUTO	27	27	185	24	130	15	14	11	12	2	13	10	25	-	390
	0.4%	0.8%	2.0%	4.0%	3.5%	2.3%	1.0%	1.7%	3.1%	1.5%	1.2%	0.9%	1.1%	2.4%	1.4%
SAME-DAY VISIT	3	1	14	2	6	1	1	5	1	-	1	1	1	-	7
	9.8%	2.4%	7.4%	7.4%	4.4%	6.7%	9.6%	49.0%	8.1%		4.9%	7.7%	5.7%		1.9%
OVERNIGHT VISIT	25	26	171	22	124	14	13	6	11	2	12	9	23	-	383
	90.2%	97.6%	92.6%	92.6%	95.6%	93.3%	90.4%	51.0%	91.9%	100.0%	95.1%	92.3%	94.3%	100.0%	98.1%
PRIVATE PLANE	3	11	-	-	40	-	6	4	-	-	-	9	10	-	73
	*	0.4%			1.1%	0.1%	0.4%	0.6%			*	0.8%	0.4%	3.5%	0.3%
SAME-DAY VISIT	-	10	-	-	35	-	5	-	-	-	-	3	3	-	53
		88.5%			87.9%		84.4%					30.4%	29.4%	100.0%	73.0%
OVERNIGHT VISIT	3	1	-	-	5	-	1	4	-	-	-	6	7	-	20
	100.0%	11.5%			12.1%	100.0%	15.6%	100.0%			100.0%	69.6%	70.6%		27.0%

Continued

MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
PRIVATE BOAT	28 0.4%	106 3.3%	44 0.5%	- *	-	-	21 1.5%	-	-	-	9 0.8%	-	9 0.4%	-	189 0.7%
SAME-DAY VISIT	- 0.7%	105 99.5%	35 79.0%	-	-	-	-	-	-	-	-	-	-	-	140 74.2%
OVERNIGHT VISIT	28 99.3%	1 0.5%	9 21.0%	- 100.0%	-	-	21 100.0%	-	-	-	9 100.0%	-	9 100.0%	-	49 25.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	64 0.8%	408 12.9%	340 3.7%	117 19.5%	1833 49.0%	142 20.9%	143 10.2%	263 41.7%	28 7.4%	26 21.0%	282 25.7%	57 5.0%	353 15.2%	3 24.3%	3221 11.5%
SAME-DAY VISIT	61 94.6%	303 74.2%	206 60.6%	31 26.2%	510 27.8%	22 15.5%	65 45.3%	46 17.6%	7 24.0%	7 26.5%	181 64.2%	20 35.3%	201 57.1%	1 21.7%	1242 38.5%
OVERNIGHT VISIT	3 5.4%	105 25.8%	134 39.4%	86 73.8%	1323 72.2%	120 84.5%	78 54.7%	217 82.4%	21 76.0%	19 73.5%	101 35.8%	37 64.7%	151 42.9%	2 78.3%	1980 61.5%
PLANE	2 *	61 1.9%	152 1.6%	111 18.5%	1587 42.4%	131 19.4%	52 3.7%	173 27.4%	22 5.7%	19 15.3%	13 1.2%	30 2.6%	58 2.5%	3 24.3%	1971 7.0%
SAME-DAY VISIT	1 30.6%	9 15.5%	70 45.9%	30 27.2%	400 25.2%	19 14.5%	8 14.7%	29 16.7%	2 10.0%	3 15.3%	1 4.7%	6 18.6%	8 13.8%	1 21.7%	401 20.4%
OVERNIGHT VISIT	1 69.4%	52 84.5%	82 54.1%	81 72.8%	1187 74.8%	112 85.5%	44 85.3%	144 83.3%	20 90.0%	16 84.7%	13 95.3%	24 81.4%	50 86.2%	2 78.3%	1570 79.6%
TRAIN	-	3 0.1%	12 0.1%	-	18 0.5%	-	3 0.2%	-	-	-	1 0.1%	-	1 0.1%	-	30 0.1%
SAME-DAY VISIT	-	-	-	-	1 7.1%	-	-	-	-	-	1 100.0%	-	1 100.0%	-	3 8.8%
OVERNIGHT VISIT	-	3 100.0%	12 100.0%	-	17 92.9%	-	3 100.0%	-	-	-	-	-	-	-	27 91.2%
BOAT	-	- *	-	-	15 0.4%	-	4 0.3%	-	-	-	-	-	-	-	19 0.1%
SAME-DAY VISIT	-	-	-	-	15 100.0%	-	4 93.9%	-	-	-	-	-	-	-	19 98.6%
OVERNIGHT VISIT	-	- 100.0%	-	-	-	-	- 6.1%	-	-	-	-	-	-	-	- 1.4%
BUS	62 0.8%	345 10.9%	176 1.9%	6 0.9%	213 5.7%	10 1.5%	85 6.0%	90 14.3%	6 1.6%	7 5.7%	267 24.4%	27 2.4%	294 12.7%	-	1201 4.3%
SAME-DAY VISIT	60 96.5%	293 85.1%	136 77.5%	- 6.6%	93 44.0%	3 29.2%	53 62.9%	17 19.4%	5 74.0%	4 56.4%	179 66.9%	15 53.4%	192 65.4%	-	819 68.1%
OVERNIGHT VISIT	2 3.5%	51 14.9%	40 22.5%	5 93.4%	119 56.0%	7 70.8%	31 37.1%	73 80.6%	2 26.0%	3 43.6%	88 33.1%	13 46.6%	101 34.6%	-	383 31.9%

Continued

ITS 2001 - U.S. RESIDENTS

MODE OF TRANSPORT USED TO ENTER CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
OTHER	-	3 0.1%	90 1.0%	9 1.5%	18 0.5%	57 8.4%	88 6.3%	12 2.0%	15 4.0%	-	36 3.3%	81 7.0%	117 5.1%	-	339 1.2%
SAME-DAY VISIT	-	-	26 28.6%	-	-	-	44 49.4%	- 2.6%	3 20.0%	-	-	-	-	-	57 16.8%
OVERNIGHT VISIT	-	3 100.0%	64 71.4%	9 100.0%	18 100.0%	57 100.0%	45 50.6%	12 97.4%	12 80.0%	-	36 100.0%	81 100.0%	117 100.0%	-	282 83.2%

ITS 2001 - U.S. RESIDENTS

MODE OF TRANSPORT USED TO ENTER CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
AUTO/PRIVATE (TOTAL)	518 99.3%	697 86.5%	1646 89.3%	265 73.6%	1172 46.6%	388 68.7%	298 70.8%	171 42.7%	232 87.4%	94 83.1%	317 69.8%	513 81.4%	892 76.9%	7 75.8%	5617 71.3%
AUTO (TOTAL)	488 93.6%	695 86.3%	1637 88.8%	265 73.6%	1168 46.5%	388 68.7%	276 65.7%	167 41.7%	232 87.4%	94 83.1%	307 67.7%	507 80.3%	876 75.5%	7 75.8%	5549 70.4%
SAME-DAY AUTO (SHORT FORM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	463 88.8%	669 83.1%	1466 79.5%	243 67.4%	1044 41.5%	373 66.1%	264 62.7%	161 40.4%	221 83.3%	92 81.5%	295 65.0%	497 78.8%	853 73.5%	6 72.8%	5166 65.6%
RENTED AUTO	25 4.7%	26 3.3%	171 9.3%	22 6.1%	124 4.9%	14 2.5%	13 3.0%	6 1.4%	11 4.1%	2 1.6%	12 2.7%	9 1.5%	23 2.0%	- 3.1%	383 4.9%
PRIVATE PLANE	3 0.5%	1 0.2%	-	-	5 0.2%	- 0.1%	1 0.2%	4 0.9%	-	-	- 0.1%	6 1.0%	7 0.6%	-	20 0.2%
PRIVATE BOAT	28 5.3%	1 0.1%	9 0.5%	- *	-	-	21 4.9%	-	-	-	9 2.0%	-	9 0.8%	-	49 0.6%
PUBLIC/LOCAL TRANSPORT (TOTAL)	3 0.7%	105 13.1%	134 7.3%	86 23.9%	1323 52.6%	120 21.2%	78 18.6%	217 54.3%	21 8.0%	19 16.9%	101 22.2%	37 5.9%	151 13.1%	2 24.2%	1980 25.1%
PLANE	1 0.2%	52 6.4%	82 4.5%	81 22.4%	1187 47.2%	112 19.9%	44 10.5%	144 36.1%	20 7.4%	16 14.1%	13 2.8%	24 3.8%	50 4.3%	2 24.2%	1570 19.9%
TRAIN	-	3 0.3%	12 0.7%	-	17 0.7%	-	3 0.6%	-	-	-	-	-	-	-	27 0.3%
BOAT	-	- *	-	-	-	-	- 0.1%	-	-	-	-	-	-	-	- *
BUS	2 0.4%	51 6.4%	40 2.2%	5 1.5%	119 4.7%	7 1.3%	31 7.5%	73 18.2%	2 0.6%	3 2.7%	88 19.5%	13 2.0%	101 8.7%	-	383 4.9%
OTHER	-	3 0.4%	64 3.5%	9 2.5%	18 0.7%	57 10.1%	45 10.6%	12 3.0%	12 4.6%	-	36 8.0%	81 12.8%	117 10.1%	-	282 3.6%

ITS 2001 - U.S. RESIDENTS

MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
AUTO/PRIVATE (TOTAL)	7489 99.1%	2762 87.1%	8894 95.6%	472 79.0%	1955 52.3%	485 71.5%	1182 84.0%	368 58.2%	341 89.4%	96 78.1%	777 70.9%	1012 88.5%	1850 79.9%	8 72.2%	24666 87.7%
SAME-DAY VISIT	6973 93.1%	2061 74.6%	7238 81.4%	208 43.9%	742 38.0%	91 18.8%	882 74.6%	190 51.8%	106 31.1%	4 4.0%	462 59.4%	496 49.0%	957 51.7%	1 17.3%	18990 77.0%
OVERNIGHT VISIT	517 6.9%	701 25.4%	1656 18.6%	265 56.1%	1213 62.0%	394 81.2%	300 25.4%	177 48.2%	235 68.9%	92 96.0%	316 40.6%	517 51.0%	893 48.3%	7 82.7%	5676 23.0%
AUTO (TOTAL)	7459 98.7%	2646 83.5%	8850 95.1%	472 79.0%	1917 51.3%	485 71.5%	1156 82.1%	363 57.5%	341 89.4%	96 78.1%	768 70.0%	1003 87.7%	1831 79.1%	8 72.2%	24407 86.8%
SAME-DAY VISIT	6973 93.5%	1946 73.5%	7203 81.4%	208 43.9%	709 37.0%	91 18.8%	877 75.9%	190 52.3%	106 31.1%	4 4.0%	462 60.1%	493 49.1%	954 52.1%	1 17.3%	18799 77.0%
OVERNIGHT VISIT	487 6.5%	700 26.5%	1647 18.6%	265 56.1%	1208 63.0%	394 81.2%	279 24.1%	173 47.7%	235 68.9%	92 96.0%	306 39.9%	510 50.9%	877 47.9%	7 82.7%	5609 23.0%
SAME-DAY AUTO (SHORT FORM)	6934 91.8%	1889 59.6%	7069 76.0%	163 27.2%	595 15.9%	66 9.7%	766 54.4%	146 23.1%	83 21.9%	2 1.9%	450 41.0%	474 41.4%	926 40.0%	1 6.3%	18636 66.2%
SAME-DAY VISIT	6934 100.0%	1889 100.0%	7069 100.0%	163 100.0%	595 100.0%	66 100.0%	766 100.0%	146 100.0%	83 100.0%	2 100.0%	450 100.0%	474 100.0%	926 100.0%	1 100.0%	18636 100.0%
OVERNIGHT VISIT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	498 6.6%	730 23.0%	1592 17.1%	286 47.8%	1185 31.7%	401 59.2%	372 26.4%	205 32.5%	245 64.3%	93 75.8%	306 28.0%	516 45.1%	880 38.0%	7 63.5%	5367 19.1%
SAME-DAY VISIT	35 7.1%	57 7.8%	117 7.4%	43 15.1%	106 8.9%	24 6.1%	108 29.0%	38 18.3%	22 8.9%	1 1.6%	11 3.7%	16 3.0%	24 2.8%	1 9.7%	150 2.8%
OVERNIGHT VISIT	463 92.9%	673 92.2%	1475 92.6%	243 84.9%	1079 91.1%	377 93.9%	264 71.0%	168 81.7%	223 91.1%	92 98.4%	295 96.3%	500 97.0%	856 97.2%	6 90.3%	5217 97.2%
RENTED AUTO	27 0.4%	28 0.9%	189 2.0%	24 4.0%	137 3.7%	18 2.6%	18 1.3%	12 1.9%	13 3.3%	- 0.4%	12 1.1%	13 1.1%	25 1.1%	- 2.4%	404 1.4%
SAME-DAY VISIT	3 10.0%	1 2.3%	17 9.0%	2 7.4%	8 6.2%	1 5.7%	3 16.7%	6 51.8%	1 7.7%	-	1 5.3%	3 26.2%	4 16.0%	-	12 2.9%
OVERNIGHT VISIT	24 90.0%	27 97.7%	172 91.0%	22 92.6%	129 93.8%	17 94.3%	15 83.3%	6 48.2%	12 92.3%	- 100.0%	11 94.7%	10 73.8%	21 84.0%	- 100.0%	392 97.1%
PRIVATE PLANE	3 *	10 0.3%	-	-	38 1.0%	-	6 0.4%	4 0.7%	-	-	- *	9 0.8%	10 0.4%	-	69 0.2%
SAME-DAY VISIT	-	10 95.9%	-	-	34 87.8%	-	5 84.4%	1 15.4%	-	-	-	3 30.4%	3 29.4%	-	51 73.8%
OVERNIGHT VISIT	3 100.0%	- 4.1%	-	-	5 12.2%	-	1 15.6%	4 84.6%	-	-	- 100.0%	6 69.6%	7 70.6%	-	18 26.2%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R22-2

MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
PRIVATE BOAT	28 0.4%	106 3.3%	44 0.5%	- *	-	-	21 1.5%	-	-	-	9 0.8%	- *	9 0.4%	-	189 0.7%
SAME-DAY VISIT	- 0.7%	105 99.5%	35 79.0%	-	-	-	-	-	-	-	-	-	-	-	140 74.2%
OVERNIGHT VISIT	28 99.3%	1 0.5%	9 21.0%	- 100.0%	-	-	21 100.0%	-	-	-	9 100.0%	- 100.0%	9 100.0%	-	49 25.8%
PUBLIC/LOCAL TRANSPORT (TOTAL)	66 0.9%	404 12.7%	340 3.7%	117 19.5%	1766 47.2%	136 20.1%	137 9.8%	255 40.3%	25 6.6%	27 21.9%	281 25.7%	54 4.7%	351 15.1%	3 27.8%	3152 11.2%
SAME-DAY VISIT	61 93.2%	303 75.0%	197 58.0%	31 26.2%	483 27.4%	22 16.2%	62 44.9%	41 16.3%	7 26.8%	7 24.6%	181 64.2%	18 32.4%	198 56.6%	1 31.4%	1208 38.3%
OVERNIGHT VISIT	4 6.8%	101 25.0%	143 42.0%	86 73.8%	1283 72.6%	114 83.8%	76 55.1%	213 83.7%	18 73.2%	20 75.4%	101 35.8%	37 67.6%	152 43.4%	2 68.6%	1944 61.7%
PLANE	3 *	57 1.8%	132 1.4%	111 18.5%	1516 40.6%	126 18.6%	46 3.2%	165 26.1%	19 5.0%	20 16.2%	13 1.2%	28 2.4%	57 2.5%	3 27.8%	1879 6.7%
SAME-DAY VISIT	1 19.7%	10 17.0%	61 46.3%	30 27.2%	374 24.7%	19 15.1%	4 8.7%	24 14.6%	2 11.6%	3 13.3%	1 4.7%	3 10.1%	5 8.9%	1 31.4%	368 19.6%
OVERNIGHT VISIT	2 80.3%	47 83.0%	71 53.7%	81 72.8%	1142 75.3%	107 84.9%	42 91.3%	141 85.4%	17 88.4%	17 86.7%	13 95.3%	25 89.9%	52 91.1%	2 68.6%	1511 80.4%
TRAIN	-	2 0.1%	32 0.3%	-	15 0.4%	-	3 0.2%	-	-	-	1 0.1%	-	1 0.1%	-	46 0.2%
SAME-DAY VISIT	-	-	-	-	1 8.5%	-	-	-	-	-	1 100.0%	-	1 100.0%	-	3 5.7%
OVERNIGHT VISIT	-	2 100.0%	32 100.0%	-	14 91.5%	-	3 100.0%	-	-	-	-	-	-	-	44 94.3%
BOAT	1 *	1 *	5 0.1%	-	13 0.3%	1 0.1%	4 0.3%	-	-	1 0.8%	1 0.1%	-	1 *	-	24 0.1%
SAME-DAY VISIT	1 100.0%	1 99.9%	5 100.0%	-	11 83.9%	-	4 93.9%	-	-	1 100.0%	-	-	-	-	21 86.1%
OVERNIGHT VISIT	-	- 0.1%	-	-	2 16.1%	1 100.0%	- 6.1%	-	-	-	1 100.0%	-	1 100.0%	-	3 13.9%
BUS	62 0.8%	344 10.9%	171 1.8%	6 0.9%	221 5.9%	9 1.4%	85 6.0%	90 14.2%	6 1.6%	6 5.0%	266 24.2%	27 2.3%	291 12.6%	-	1203 4.3%
SAME-DAY VISIT	60 96.5%	292 84.9%	131 76.7%	- 6.6%	96 43.6%	3 32.3%	54 63.4%	17 19.4%	5 74.0%	3 49.4%	179 67.2%	15 55.5%	192 65.9%	-	817 67.9%
OVERNIGHT VISIT	2 3.5%	52 15.1%	40 23.3%	5 93.4%	125 56.4%	6 67.7%	31 36.6%	73 80.6%	2 26.0%	3 50.6%	87 32.8%	12 44.5%	99 34.1%	-	386 32.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R22-3

MODE OF TRANSPORT USED TO EXIT CANADA BY LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	7555	3170	9304	598	3739	678	1407	632	381	123	1096	1144	2316	11	28134
OTHER	-	3	70	9	18	57	88	9	15	-	38	78	115	-	316
		0.1%	0.8%	1.5%	0.5%	8.4%	6.3%	1.5%	4.0%		3.4%	6.8%	5.0%		1.1%
SAME-DAY VISIT	-	-	26	-	-	-	44	-	3	-	-	-	-	-	57
			36.4%				49.4%	3.4%	20.0%						18.0%
OVERNIGHT VISIT	-	3	45	9	18	57	45	9	12	-	38	78	115	-	259
		100.0%	63.6%	100.0%	100.0%	100.0%	50.6%	96.6%	80.0%		100.0%	100.0%	100.0%		82.0%

ITS 2001 - U.S. RESIDENTS

TABLE R23-1

MODE OF TRANSPORT USED TO EXIT CANADA
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO

	ONTARIO REGION OF OVERNIGHT VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	419	1008	1430	415	2930	579	480	638	268	130	466	802	1339	10	8486
TOTAL (WEIGHTED - 000s)	521	805	1844	360	2514	565	421	400	265	113	454	631	1160	9	7879
AUTO/PRIVATE (TOTAL)	517 99.1%	701 87.0%	1656 89.8%	265 73.6%	1213 48.2%	394 69.7%	300 71.4%	177 44.3%	235 88.5%	92 81.9%	316 69.5%	517 81.9%	893 77.0%	7 75.8%	5676 72.0%
AUTO (TOTAL)	487 93.4%	700 86.9%	1647 89.3%	265 73.6%	1208 48.1%	394 69.7%	279 66.3%	173 43.4%	235 88.5%	92 81.9%	306 67.4%	510 80.8%	877 75.6%	7 75.8%	5609 71.2%
SAME-DAY AUTO (SHORT FORM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE AUTO (LONG FORM)	463 88.8%	673 83.5%	1475 80.0%	243 67.5%	1079 42.9%	377 66.7%	264 62.8%	168 41.9%	223 84.1%	92 81.5%	295 65.0%	500 79.3%	856 73.7%	6 72.8%	5217 66.2%
RENTED AUTO	24 4.6%	27 3.4%	172 9.3%	22 6.1%	129 5.1%	17 3.0%	15 3.6%	6 1.5%	12 4.4%	- 0.4%	11 2.5%	10 1.5%	21 1.8%	- 3.1%	392 5.0%
PRIVATE PLANE	3 0.5%	- 0.1%	-	-	5 0.2%	-	1 0.2%	4 0.9%	-	-	- 0.1%	6 1.0%	7 0.6%	-	18 0.2%
PRIVATE BOAT	28 5.3%	1 0.1%	9 0.5%	- *	-	-	21 4.9%	-	-	-	9 2.0%	- *	9 0.8%	-	49 0.6%
PUBLIC/LOCAL TRANSPORT (TOTAL)	4 0.9%	101 12.5%	143 7.7%	86 23.9%	1283 51.0%	114 20.2%	76 18.0%	213 53.4%	18 6.9%	20 18.1%	101 22.2%	37 5.8%	152 13.1%	2 24.2%	1944 24.7%
PLANE	2 0.4%	47 5.9%	71 3.9%	81 22.4%	1142 45.4%	107 18.9%	42 9.9%	141 35.3%	17 6.3%	17 15.3%	13 2.8%	25 3.9%	52 4.5%	2 24.2%	1511 19.2%
TRAIN	-	2 0.2%	32 1.7%	-	14 0.6%	-	3 0.6%	-	-	-	-	-	-	-	44 0.6%
BOAT	-	- *	-	-	2 0.1%	1 0.2%	- 0.1%	-	-	-	1 0.2%	-	1 0.1%	-	3 *
BUS	2 0.4%	52 6.5%	40 2.2%	5 1.5%	125 5.0%	6 1.1%	31 7.4%	73 18.1%	2 0.6%	3 2.7%	87 19.2%	12 1.9%	99 8.5%	-	386 4.9%
OTHER	-	3 0.4%	45 2.4%	9 2.5%	18 0.7%	57 10.1%	45 10.6%	9 2.3%	12 4.6%	-	38 8.3%	78 12.3%	115 9.9%	-	259 3.3%

ITS 2001 - U.S. RESIDENTS

TABLE R24-1

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	3897	1550	4195	304	1946	304	613	334	138	56	513	460	1005	4	13517
ONE	1544 39.6%	528 34.1%	1287 30.7%	137 45.1%	937 48.2%	92 30.3%	188 30.7%	157 46.9%	28 20.7%	17 30.8%	170 33.2%	117 25.5%	297 29.6%	2 56.6%	4962 36.7%
SAME-DAY VISIT	1443 93.4%	409 77.4%	1149 89.3%	41 29.9%	311 33.2%	18 20.0%	128 68.1%	32 20.7%	13 44.5%	4 23.9%	123 72.3%	89 76.2%	215 72.4%	2 94.7%	3677 74.1%
OVERNIGHT VISIT	101 6.6%	119 22.6%	138 10.7%	96 70.1%	626 66.8%	74 80.0%	60 31.9%	124 79.3%	16 55.5%	13 76.1%	47 27.7%	28 23.8%	82 27.6%	- 5.3%	1285 25.9%
TWO	1616 41.5%	713 46.0%	1793 42.7%	102 33.6%	654 33.6%	137 45.2%	261 42.5%	113 33.9%	59 42.8%	25 45.6%	229 44.6%	188 40.9%	429 42.7%	1 13.4%	5508 40.8%
SAME-DAY VISIT	1502 92.9%	549 77.0%	1461 81.5%	43 42.1%	203 31.1%	19 13.8%	164 63.0%	37 32.8%	18 31.3%	2 8.7%	129 56.1%	94 49.9%	220 51.3%	-	4074 74.0%
OVERNIGHT VISIT	114 7.1%	164 23.0%	332 18.5%	59 57.9%	451 68.9%	118 86.2%	96 37.0%	76 67.2%	41 68.7%	23 91.3%	100 43.9%	94 50.1%	209 48.7%	1 100.0%	1434 26.0%
THREE	363 9.3%	133 8.6%	454 10.8%	27 8.9%	122 6.3%	24 8.0%	66 10.7%	26 7.8%	14 10.3%	5 9.6%	40 7.8%	66 14.3%	110 10.9%	-	1283 9.5%
SAME-DAY VISIT	345 95.0%	102 77.0%	391 86.0%	10 35.2%	35 28.3%	6 26.6%	54 82.1%	11 43.1%	6 43.6%	- 6.1%	26 64.9%	38 57.6%	64 58.0%	-	1000 77.9%
OVERNIGHT VISIT	18 5.0%	31 23.0%	64 14.0%	18 64.8%	88 71.7%	18 73.4%	12 17.9%	15 56.9%	8 56.4%	5 93.9%	14 35.1%	28 42.4%	46 42.0%	-	283 22.1%
FOUR	272 7.0%	122 7.9%	434 10.4%	22 7.2%	145 7.4%	34 11.2%	53 8.7%	28 8.3%	19 13.9%	6 10.1%	51 9.9%	54 11.8%	109 10.8%	1 15.4%	1164 8.6%
SAME-DAY VISIT	250 91.7%	87 71.5%	319 73.6%	12 54.0%	41 28.0%	5 13.9%	40 74.6%	15 54.5%	9 47.8%	- 4.2%	32 61.9%	24 43.6%	55 50.9%	-	801 68.8%
OVERNIGHT VISIT	23 8.3%	35 28.5%	115 26.4%	10 46.0%	104 72.0%	29 86.1%	14 25.4%	13 45.5%	10 52.2%	5 95.8%	19 38.1%	31 56.4%	54 49.1%	1 100.0%	363 31.2%
FIVE+	102 2.6%	54 3.5%	227 5.4%	16 5.1%	88 4.5%	16 5.4%	46 7.4%	10 3.0%	17 12.3%	2 3.9%	23 4.5%	35 7.6%	60 6.0%	1 14.6%	600 4.4%
SAME-DAY VISIT	94 91.9%	34 62.4%	160 70.6%	6 39.3%	38 42.6%	4 22.6%	33 72.7%	6 55.9%	2 9.4%	-	10 41.6%	5 14.8%	15 24.9%	- 3.0%	373 62.2%
OVERNIGHT VISIT	8 8.1%	20 37.6%	67 29.4%	10 60.7%	50 57.4%	13 77.4%	12 27.3%	4 44.1%	15 90.6%	2 100.0%	14 58.4%	30 85.2%	45 75.1%	1 97.0%	227 37.8%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R24-2

PARTY SIZE
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	3897	1550	4195	304	1946	304	613	334	138	56	513	460	1005	4	13517
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS (PEOPLE)	1.94	2.05	2.22	1.97	1.92	2.23	2.30	1.89	2.77	2.21	2.14	2.49	2.30	2.67	2.08
STANDARD DEVIATION	1.11	1.22	1.34	1.30	1.33	1.59	1.61	1.19	2.00	1.46	1.34	2.02	1.78	3.01	1.38
STANDARD ERROR	0.02	0.02	0.02	0.05	0.02	0.06	0.04	0.04	0.11	0.12	0.04	0.06	0.04	0.73	0.01
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0
SAME-DAY TRIPS (PEOPLE)	1.94	2.00	2.14	2.13	1.95	2.16	2.36	2.29	2.41	1.52	2.02	2.06	2.03	1.05	2.04
STANDARD DEVIATION	1.11	1.13	1.29	1.23	1.51	1.19	1.54	1.26	1.60	0.82	1.25	1.15	1.21	2.10	1.25
STANDARD ERROR	0.02	0.03	0.02	0.09	0.04	0.12	0.05	0.08	0.17	0.20	0.05	0.05	0.04	0.79	0.01
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0
OVERNIGHT TRIPS (PEOPLE)	1.97	2.18	2.58	1.87	1.91	2.24	2.17	1.72	2.96	2.31	2.33	3.00	2.66	4.57	2.19
STANDARD DEVIATION	1.09	1.38	1.48	1.33	1.24	1.65	1.72	1.14	2.10	1.51	1.43	2.26	2.04	3.07	1.59
STANDARD ERROR	0.05	0.04	0.04	0.07	0.02	0.07	0.08	0.05	0.13	0.13	0.07	0.08	0.06	0.97	0.02
MEDIAN	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	4.0	2.0

ITS 2001 - U.S. RESIDENTS

TABLE R25-1

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	3897	1550	4195	304	1946	304	613	334	138	56	513	460	1005	4	13517
QUESTION NOT ASKED	3566 91.5%	913 58.9%	3257 77.6%	71 23.3%	271 13.9%	29 9.5%	304 49.6%	57 17.1%	33 24.0%	2 4.2%	215 41.9%	227 49.4%	445 44.3%	1 16.8%	8947 66.2%
AGE AND GENDER NOT STATED	52 1.3%	187 12.1%	172 4.1%	24 7.8%	203 10.5%	17 5.8%	73 11.9%	65 19.3%	9 6.3%	8 13.6%	89 17.3%	27 5.9%	119 11.9%	1 12.4%	837 6.2%
TOTAL ANSWERING	280 7.2% 100.0%	450 29.0% 100.0%	766 18.3% 100.0%	210 68.9% 100.0%	1471 75.6% 100.0%	258 84.8% 100.0%	236 38.5% 100.0%	212 63.6% 100.0%	96 69.7% 100.0%	46 82.3% 100.0%	209 40.8% 100.0%	205 44.6% 100.0%	441 43.9% 100.0%	3 70.8% 100.0%	3734 27.6% 100.0%
ADULTS ONLY	254 90.7%	408 90.8%	615 80.2%	188 89.7%	1340 91.1%	215 83.5%	205 86.8%	192 90.2%	74 77.3%	41 89.1%	183 87.5%	180 87.5%	386 87.6%	2 79.9%	3292 88.2%
SAME-DAY	35 13.6%	133 32.6%	101 16.5%	32 16.8%	285 21.3%	16 7.7%	57 27.8%	27 14.0%	10 13.1%	3 7.7%	49 26.7%	9 5.0%	57 14.9%	2 65.8%	531 16.1%
OVERNIGHT	219 86.4%	275 67.4%	513 83.5%	156 83.2%	1055 78.7%	199 92.3%	148 72.2%	165 86.0%	64 86.9%	38 92.3%	134 73.3%	171 95.0%	329 85.1%	1 34.2%	2761 83.9%
1 ADULT	106 38.0%	108 24.0%	127 16.6%	102 48.5%	694 47.2%	75 29.0%	52 22.0%	96 45.4%	16 16.3%	10 22.6%	34 16.2%	23 11.1%	63 14.4%	2 51.9%	1246 33.4%
SAME-DAY	15 14.2%	21 19.4%	22 17.3%	15 15.0%	146 21.1%	8 11.4%	9 17.0%	11 11.4%	3 16.3%	1 6.9%	11 32.8%	2 7.0%	13 21.1%	2 100.0%	193 15.5%
OVERNIGHT	91 85.8%	87 80.6%	105 82.7%	87 85.0%	548 78.9%	66 88.6%	43 83.0%	85 88.6%	13 83.7%	10 93.1%	23 67.2%	21 93.0%	50 78.9%	-	1054 84.5%
2 ADULTS	120 42.9%	240 53.3%	382 49.9%	66 31.4%	510 34.7%	116 45.1%	133 56.4%	75 35.3%	44 46.1%	23 50.5%	118 56.5%	93 45.4%	222 50.4%	- 14.4%	1578 42.3%
SAME-DAY	14 11.4%	92 38.3%	68 17.9%	14 20.8%	115 22.5%	6 5.2%	44 33.1%	11 14.1%	7 16.2%	2 8.1%	27 22.4%	4 4.6%	29 13.2%	-	275 17.4%
OVERNIGHT	106 88.6%	148 61.7%	314 82.1%	52 79.2%	396 77.5%	110 94.8%	89 66.9%	64 85.9%	37 83.8%	21 91.9%	92 77.6%	89 95.4%	193 86.8%	- 100.0%	1303 82.6%
3 ADULTS	14 5.1%	26 5.7%	33 4.3%	13 6.1%	54 3.7%	8 3.1%	8 3.4%	9 4.4%	4 4.6%	4 8.3%	8 4.0%	24 11.5%	35 7.9%	-	180 4.8%
SAME-DAY	3 21.4%	10 38.9%	4 10.7%	2 16.7%	10 19.3%	1 17.0%	2 21.6%	2 20.0%	-	- 8.6%	-	2 8.5%	2 5.7%	-	26 14.5%
OVERNIGHT	11 78.6%	16 61.1%	29 89.3%	11 83.3%	43 80.7%	7 83.0%	6 78.4%	8 80.0%	4 100.0%	3 91.4%	8 100.0%	22 91.5%	33 94.3%	-	154 85.5%
4+ ADULTS	13 4.7%	35 7.7%	73 9.5%	8 3.6%	81 5.5%	16 6.3%	12 5.0%	11 5.1%	10 10.3%	4 7.7%	23 10.8%	40 19.5%	65 14.8%	- 13.6%	288 7.7%
SAME-DAY	3 20.1%	10 29.3%	7 10.2%	- 6.6%	13 16.2%	1 3.7%	2 19.8%	3 32.0%	-	- 6.7%	11 50.2%	1 2.8%	13 19.4%	- 4.5%	37 12.9%
OVERNIGHT	11 79.9%	25 70.7%	65 89.8%	7 93.4%	68 83.8%	16 96.3%	10 80.2%	7 68.0%	10 100.0%	3 93.3%	11 49.8%	39 97.2%	53 80.6%	- 95.5%	251 87.1%

Continued

ITS 2001 - U.S. RESIDENTS

TABLE R25-2

PARTY COMPOSITION
BASE: TOTAL PARTY VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REGION UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	5264	2969	6667	621	4078	681	1287	859	361	147	1033	1255	2355	17	23427
TOTAL (WEIGHTED - 000s)	3897	1550	4195	304	1946	304	613	334	138	56	513	460	1005	4	13517
ADULTS WITH CHILDREN	26 9.3%	41 9.2%	151 19.7%	22 10.3%	130 8.8%	42 16.5%	31 13.2%	21 9.8%	22 22.7%	5 10.9%	26 12.5%	26 12.5%	55 12.4%	1 20.1%	440 11.8%
SAME-DAY	- 0.5%	3 8.0%	12 8.0%	6 25.6%	18 14.0%	5 10.7%	11 36.8%	4 21.2%	3 12.0%	-	3 11.1%	1 5.5%	4 7.9%	-	22 4.9%
OVERNIGHT	26 99.5%	38 92.0%	139 92.0%	16 74.4%	112 86.0%	38 89.3%	20 63.2%	16 78.8%	19 88.0%	5 100.0%	23 88.9%	24 94.5%	51 92.1%	1 100.0%	419 95.1%
1 ADULT WITH CHILDREN	4 1.5%	5 1.2%	14 1.8%	6 2.8%	18 1.2%	9 3.5%	4 1.5%	3 1.6%	2 2.4%	2 3.7%	1 0.3%	4 2.0%	6 1.4%	-	54 1.4%
SAME-DAY	-	2 39.3%	1 8.0%	2 30.0%	4 24.1%	2 19.5%	1 33.0%	1 22.7%	-	-	-	1 26.8%	1 17.3%	-	4 6.5%
OVERNIGHT	4 100.0%	3 60.7%	13 92.0%	4 70.0%	14 75.9%	7 80.5%	2 67.0%	3 77.3%	2 100.0%	2 100.0%	1 100.0%	3 73.2%	5 82.7%	-	51 93.5%
2 ADULTS WITH CHILDREN	20 7.0%	25 5.6%	93 12.1%	13 6.0%	74 5.0%	25 9.6%	18 7.8%	15 6.9%	12 12.1%	2 3.9%	17 8.3%	11 5.2%	29 6.5%	- 17.0%	262 7.0%
SAME-DAY	- 0.7%	1 2.8%	7 7.9%	3 21.6%	9 11.6%	2 7.5%	8 42.2%	3 18.7%	2 20.3%	-	3 14.6%	- 1.5%	3 9.3%	-	12 4.5%
OVERNIGHT	19 99.3%	24 97.2%	85 92.1%	10 78.4%	66 88.4%	23 92.5%	11 57.8%	12 81.3%	9 79.7%	2 100.0%	15 85.4%	11 98.5%	26 90.7%	- 100.0%	251 95.5%
3+ ADULTS WITH CHILDREN	2 0.8%	11 2.4%	45 5.8%	3 1.5%	38 2.6%	9 3.4%	9 3.9%	3 1.4%	8 8.2%	1 3.2%	8 3.9%	11 5.3%	20 4.5%	- 3.2%	124 3.3%
SAME-DAY	-	- 4.3%	4 8.1%	1 33.3%	5 13.9%	1 10.9%	3 27.6%	1 32.3%	- 3.1%	-	- 4.6%	- 1.4%	1 2.7%	-	6 5.0%
OVERNIGHT	2 100.0%	10 95.7%	41 91.9%	2 66.7%	32 86.1%	8 89.1%	7 72.4%	2 67.7%	8 96.9%	1 100.0%	8 95.4%	11 98.6%	19 97.3%	- 100.0%	118 95.0%
CHILDREN ONLY	-	-	- *	-	1 0.1%	- 0.1%	-	-	-	-	-	-	-	-	2 *